CALIFORNIA COASTAL COMMISSION

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Staff: Toni Ross-SD Staff Report: October 30, 2008

Hearing Date: November 12-14, 2008

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STAFF REPORT: DISPUTE RESOLUTION

DISPUTE RESOLUTION

NUMBER: City of Oceanside LCPA 2-08 (Downtown "D" District)-EDD

APPLICANTS: City of Oceanside

AGENT: Kathy Baker and Jane McVey

DESCRIPTION: Resolution of dispute regarding the Commission action on

resubmittal of the City's request to revise the certified Zoning Ordinance for the D Downtown District to address permissible commercial and visitor-serving uses, condo-hotels and fractional units within the District and the Redevelopment Area. The dispute relates to whether the Commission intended to remove joint liability between all parties, or retain joint liability between the

owner and operator of the hotel for compliance with the requirements of the Zoning Code related to hotel operation.

SUMMARY OF STAFF RECOMMENDATION:

Staff is recommending the Commission adopt the language modifications removing joint liability between the hotel owner/operator and the individual condominium or fractional unit owners, but retain the language requiring joint and several liability between the hotel owner and hotel operator, if they are separate entities. Based on a review of the hearing tape and the substance of the amending motion regarding joint and several liability, Commission staff believes that it was the intent of the Commission's July action to remove joint and several liability only between the hotel owner/operator and the individual unit owners. The applicant disagrees and believes that the Commission's July action removed all joint liability between the owner/operator and the unit owners, and also between the owner and operator if they are separate entities. Because the record is unclear as to exactly what the Commission intended in its amending motion, staff has prepared two versions of Suggested Modifications Nos. 4 and 5, one in which joint and several liability is retained between the hotel owner and hotel operator if they are separate entities and one in which all joint liability is removed (ref. Attachments A & B). Staff seeks the Commission's guidance as to which version of the suggested modifications it intended to approve through its actions at the July 2008 hearing.

I. STAFF RECOMMENDATION ON DISPUTE RESOLUTION

Staff recommends that the Commission adopt the following findings and resolution to determine that:

MOTION: I move that the Commission reject the Executive Director's determination that the Commission retained joint and several liability between the hotel owner and hotel operator when it approved Oceanside's LCPA 2-08, with suggested modifications, on July 9th, 2008.

Staff recommends a <u>NO</u> vote on the motion. Following the staff recommendation will result in the Commission upholding the Executive Director's determination that the suggested modifications for Oceanside's LCPA 2-08 include imposition of joint and several liability between the hotel owner and the hotel operator.

RESOLUTION:

The Commission hereby finds that the suggested modifications for Oceanside's LCPA 2-08 include imposition of joint and several liability between the hotel owner and the hotel operator, if they are separate entities.

II. FINDINGS AND DECLARATIONS

The Commission hereby finds and declares:

A. Amendment Description and LCP Amendment History

At the December, 2007 hearing the Commission heard the City of Oceanside's proposed LCP Amendment #1-07 (Downtown "D" District). The proposed LCP Amendment amended Articles 4, 12, and 41 of the Certified Implementation Plan. These modifications allowed for Limited Use Overnight Accommodations within Subdistricts 1 and 12 of the Redevelopment Area. The amendment also identified those uses within the Downtown District that could be classified as "Visitor-serving", and eliminated certain uses in the redevelopment area that were no longer viable or desired, and defined and permitted new uses that have become desirable. Article 41 was amended to allow for the Economic Development and Redevelopment Director to approve administrative permits where currently only the Planning Director has the authority to do so.

A portion of the amendment was a project specific revision to allow for the development of a 384 room hotel, with some portion being utilized as fractional hotel and

condominium hotel units. To date, however, the specifics of the proposed hotel have not been finalized (i.e. number of fractional and/or condo hotel units). Some restrictions were suggested by the City to regulate the use of the proposed Limited Use Overnight Accommodations. However, Commission staff recommended a number of suggested modifications intended to more specifically address the conditions and restrictions necessary for such a proposed development. The Commission, in its December 2007 action, approved the LCP amendment with changes to these conditions and restrictions.

However, the language approved for the conditions of the condominium and fractional unit portion of the development raised serious concerns for the City and the project proponents. The Commission gave direction to all parties (City, project proponents and Commission staff) to work together to resolve these issues and come forward with language acceptable to all parties and reflective of the Commission intended action. Following this direction, the City and Commission staff attempted to develop adequate and mutually agreeable language. However, during the process it became apparent that the extent of modifications necessary would go beyond what was previously approved by the Commission. Commission staff directed the City to develop desirable language for the use restrictions on the condo- and fractional use hotel units and propose this as an LCPA resubmittal.

On May 27, 2008, the City of Oceanside resubmitted City of Oceanside LCP Amendment #2-08 with proposed changes to zoning ordinances Articles 4, 12, and 41 for Commission review. This proposal was the result of extensive coordination between City and Commission staff and legal counsel for the project proponent and incorporated the majority of modifications suggested and approved by the Commission in December 2007. Some modifications were newly proposed because the project's proponent felt that the Commission did not adequately address the conditions of use placed on Fractional Ownership hotel units, given how fractional use units function. The City and Commission staff worked together to develop language that still met the intent of the Commission's action and allowed for the necessary function of these types of overnight accommodations. The resubmittal also proposed the removal of the requirement for inlieu fees associated with the demolition of lower cost overnight accommodation and the subsequent redevelopment of higher cost hotel/motel units, as approved by the Commission in December, 2007.

On July 9, 2008, the Commission approved the LCP Amendment #2-08 with various modifications, including the removal of the requirement for in-lieu fees; however, the Commission increased the City's existing LCP Policy protecting lower cost overnight accommodation in the Coastal Zone. The City's current policy protects 375 lower cost overnight accommodations. As approved by the Commission, the City would now be required to protect 400 units, as well as provide a study and/or finding as to how any future demolition of existing overnight accommodations would affect the required stock minimum and a method to assure the continued function and protection of existing lower cost overnight accommodations.

B. Remaining Dispute for Resolution – Joint and Several Liability.

As previously discussed, Commission staff has developed standard conditions/restrictions for condominium hotel developments, and applied these conditions/restrictions to the proposed condominium hotel units as well as the fractional use development portion associated with the subject development. The project's proponents expressed their concerns to Commission staff regarding the differences between how a Fractional Use and Condominium Hotel development differed. Based on these concerns and subsequent conversations, Commission staff and the project's proponents agreed to the majority of requested modifications as presented to the Commission in July. However, the inclusion of joint and several liability had remained unresolved and was addressed by the Commission at the July hearing. Commission staff felt that this type of accountability was necessary to ensure that the conditions that would be imposed in any coastal development permit to protect public access to such a facility could be adequately enforced.

At the July 2008 hearing, the Commission agreed with the applicant that holding individual unit owners accountable for the actions of the hotel owner/operator and vice versa would not be feasible and might result in the loss of funding for the hotel project in general. The Commission accepted the City's and project proponent's argument that such a condition might prevent a hotel operator from participating in the project. Thus, the Commission removed joint liability between the hotel owner/operator and the individual unit owners, but retained several liability for all parties.

What is less clear from review of the hearing and the content of the motion removing joint and several liability is whether the Commission also intended to remove joint liability between the hotel owner and hotel operator, if they are separate entities. The amending motion passed by the Commission removed joint liability from two of the suggested modifications but not from a third suggested modification where joint and several liability was imposed between the hotel owner and hotel operator if they become separate entities (see Suggested Modification No. 2). In addition, the vast majority of the Commission's discussion of the joint and several liability issue revolved around whether joint and several liability should be imposed between the hotel operator and the individual unit owners. Even the representative of the project proponent spoke exclusively about the practical and equitable issues raised if joint and several liability were imposed between the hotel operator and individual unit owners. He did not discuss joint and several liability between the hotel owner and hotel operator. There was very little discussion of the effect of joint and several liability between the hotel owner and hotel operator if they are separate entities.

When the City presented its concerns related to the joint and several liability issue, however, it clearly stated that it had concerns with and wanted to remove all joint and several liability in the suggested modifications, including that between the hotel owner and hotel operator. What is not clear is whether the Commission was intentionally silent on joint and several liability between the owner and operator and only acknowledged the

problems related to joint liability with multiple individual owners, or the Commission intended to eliminate joint liability between all parties.

In addition, while joint and several liability was imposed between the hotel owner and hotel operator in Suggested Modification No. 2, there were also references to such liability in Suggested Modification Nos. 4 and 5. It is thus possible that while the Commission only amended Suggested Modifications Nos. 4 and 5, it intended to make similar changes to Suggested Modification No. 2 in order to harmonize all of the suggested modifications. The other option is the Commission only intended to remove joint liability in Suggested Modification # 4 and 5 if it applied to the individual unit owners and the owner/operator.

Given that there are ambiguities raised by the Commission discussion and the content of the amending motion at the July Commission meeting with respect to the scope of changes it intended to make to the joint and several liability portions of the suggested modifications, Commission staff would like to seek further guidance from the Commission as to what it intended.

While staff believes the record supports the conclusion that the Commission only removed joint and several liability between the hotel owner/operator and individual unit owners, it acknowledges that the Commission may in fact have removed all joint and several liability in the suggested modifications. Staff has thus prepared for the Commission's review two versions of Suggested Modification Nos. 4 and 5 (ref. Attachments A & B). One version retains joint and several liability between the hotel owner and hotel operator if they are separate entities, and the second version removes joint liability entirely. Suggested modification #2, which also references joint and several liability can be modified, if necessary, for the revised findings hearing depending on the Commission's decision on the dispute resolution. In conclusion, staff is seeking the Commission's guidance, through this dispute resolution, to determine which version of the suggested modifications it intended to approve when it took its action at the July 2008 Commission meeting.

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ATTACHMENT A – DISPUTE RESOLUTION CITY OF OCEANSIDE LCP AMENDMENT #2-08 EDD

Coastal Commission Suggested Modifications 2, 4 AND 5 (adopted 7/9/08)

Joint and Several Liability Retained Between Owner and Operator

The <u>underlined</u> sections represent language that are added by staff recommendation, and the <u>struck out</u> sections represent language that staff recommendations be deleted. **Bolded strike-out and underline indicate changes made to reflect the Commission action of July 9, 2008.**

2. Suggested Modification #2

Revise Article 4a section 450 - Special Requirements - as follows:

Visitor Accommodations-Special requirements

1. <u>Hotel Owner/Operator</u> – For a Limited Use Overnight Visitor Accommodation, as defined below, a Hotel Owner/Operator is defined as the entity that owns and operates a hotel. <u>If the hotel operator is separate from the hotel owner, both shall be jointly and severally responsible for ensuring compliance with the requirements described in the Local Coastal Plan and/or recorded against the property, as well as jointly and severally liable for violations of said requirement and restrictions. The owner/operator shall manage all guestrooms/units as part of the hotel inventory, which management shall include the booking of reservations, mandatory front desk check-in and check-out, maintenance, cleaning services and preparing units for use by guest and owners. The owner/operator shall retain control of all land, structures, recreational amenities, meeting spaces, restaurants, "back of house" and other guestroom facilities.</u>

4. Suggested Modification #4

Revise Article 4a section 450 - Special Requirements, Condominiums Hotels - as follows:

5. Condominium Hotels. Such development is subject to the following conditions/restrictions:

- a) Any overnight visitor accommodations for which a certificate of occupancy has been issued prior to or on the effective date of adoption of this Section shall not be permitted to be converted to a Limited Use Overnight Visitor Accommodation. Nothing in the preceding sentence shall prohibit, on and after the effective date of adoption of this Section, the conversion of hotel rooms in an approved Limited Use Overnight Visitor Accommodation to timeshare, fractional or condominium-hotel units; provided that after any such conversion, the ratio of timeshare, fractional and condominium-hotel units does not exceed that required under the definition of "Limited Use Visitor Overnight Accommodations" in effect as of the date of approval of the project, with an approved amendment to the coastal development permit for the project.
- b) A maximum of 25% of the total number of guestrooms/units in the total project as a whole may be subdivided into condominium hotel units and sold for individual ownership.
- c) The hotel owner/operator of a Condominium-Hotel shall retain control through ownership, lease, easements, or other legal means, of all structural elements, recreational amenities, meeting space, restaurants, "back of house" and other non-guest unit facilities.

 The hotel operator must be the same entity for both the traditional hotel guestroom/units and the condo hotel units.
- d) The Condominium Hotel facility shall have an on-site hotel operator to manage booking of all guestrooms/units (both traditional and condo hotel guestrooms/units). Whenever any individually owned hotel unit is not occupied by its owner(s), that unit shall be available for use by the general public, either through the operator or a rental agent other than the operator, on the same basis as a traditional hotel room.
- de) As used in this Section 5, the term "to book" or "booking" shall mean the confirmation of a reservation request for use of a Condominium-Hotel unit by either the owner of the unit, the owner's permitted user or by a member of the public, and the entry of such confirmation in the operator's reservation data base.

Each owner of a Condominium-Hotel unit shall have the right, in its sole discretion, to engage either the operator or a rental agent of his or her choice (other than the operator) to serve as the rental agent for their unit, but any engagement of a rental agent other than the operator shall be on a non-exclusive basis. The operator of the Condominium Hotel shall have the right and obligation to

offer for public rental <u>all</u> time periods not reserved by a Condominium-Hotel unit owner for his or her personal use, or for the use of an owner's permitted user, or reserved for use by a public renter procured by an owner's rental agent who is not the operator. Whether or not the hotel operator is selected as an owner's <u>exclusive</u> rental agent, the operator shall manage the booking and the reservation of all units in the Condominium-Hotel._All Condominium-Hotel unit owners, and their rental agents, must comply with the following restrictions:

- i. Except for their personal use, or use by their permitted users, Condominium-Hotel unit owners shall not discourage rental of their units or create disincentives meant to discourage rental of their units:
- ii. As more fully described in Section 5(sp), below, Condominium-Hotel unit owners shall report and certify the rental rate and terms of any rental of the owner's unit made independently of the operator, and the operator shall book all unit reservations in the operator's reservation database, a service for which the operator may charge the Condominium-Hotel unit owner a reasonable fee;
- iii. Based on its own rentals and also those certified by those owners who have reported rentals made by them directly or by another rental agent they have selected, pursuant to Section 5(sp) below, the operator shall maintain records of usage for all units and the rental terms of such usage, and shall be responsible for reporting Transient Occupancy Taxes for all units, services for which the operator may charge the Condominium-Hotel unit owner a reasonable fee.
- e) The hotel operator shall market all rooms to the general public. Owners of individually owned hotel units may also independently market their units, but all booking of reservations shall be made by and through the hotel operator.
- f) The hotel operator shall manage all guestrooms/units as part of the hotel inventory of the Condominium Hotel, which management will include the booking of reservations, mandatory front desk check-in and check-out, maintenance, cleaning services and preparing guestrooms/units for use by

- guests/owners, a service for which the operator may charge the unit owner a reasonable fee.
- g) If the hotel operator is not serving as the exclusive rental agent for an individually owned unit, then the hotel operator shall nevertheless have the right, working through the individually owned units' owners or their designated agents, to book any unoccupied room to fulfill public demand, at a rate similar to comparable accommodations in the hotel. The owner or an owner's rental agent may not withhold units from use unless they have already been reserved for use by the owner, consistent with the owner's maximum use right, as set forth in Section 5(ki), below. In all circumstances, the hotel operator shall have full access to the unit's reservation and booking schedule so that the operator can fulfill its booking and management obligations hereunder.
- h) All guestrooms/unit keys shall be electronic and created by the hotel operator upon each new occupancy to control the use of the individually owned units.
- i) All individually owned hotel units shall be rented at a rate similar to that charged for the traditional hotel rooms of a similar class or amenity lever in the California coastal zone.
- j) The hotel operator shall maintain records of usage by owners and guests and rates charged for all guestrooms/units and shall be responsible for reporting Transient Occupancy Taxes for all units, services for which the operator may charge the Condominium-Hotel unit owner a reasonable fee.
- <u>k1</u>) Each individually owned hotel unit shall be used by its owner(s) (no matter how many owners there are) or their guests for not more than 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period.
- <u>l</u>j) The occupancy limitations identified in Section $5(\underline{k}\underline{i})$ above, shall be unaffected by multiple owners of an individually owned hotel unit or the sale of a unit to a new owner during the calendar year, meaning that all such owners of any given unit shall be collectively subject to the occupancy restriction as if they were a single, continuous owner.
- <u>mk</u>) No portion of the Condominium Hotel may be converted to full-time occupancy of a condominium or any other type of Limited Use Overnight Visitor Accommodations or other project that differs from the approved Condominium-Hotel, other than as provided for in Section 5(a), above.
- <u>nl</u>) Prior to issuance of a building permit and in conjunction with approval of a coastal development permit for a Condominium Hotel within the Downtown

"D" District, the landowner(s) of the property upon which the traditional guestrooms/units (i.e. transient hotel rooms) are developed shall execute and record a deed restriction(s), subject to the review and approval of the Economic and Community Development Director and the Executive Director of the Coastal Commission, which prohibits the conversion of those traditional hotel guestrooms/units to any other type of ownership (e.g. timeshares or condo-hotel units, except as provided in Section 5(a) above) without an approved Coastal Development Permit. The deed restriction shall be submitted for review and approval of the Economic and Community Development Director and the Executive Director of the Coastal Commission prior to issuance of the coastal development permit. The deed restriction shall run with the land, shall be executed and consented to, through recordation of a lease restriction, by any existing lessee(s) of the affected property(ies) and shall be binding on the landowner(s) and any lessee(s), and on all successors and assigns of the landowner(s) and any lessee(s), including without limitation any future lien holders. This deed restriction(s) shall not be removed or changed without approval of an amendment to the underlying coastal development permit and approval of an amendment to the LCP by the Coastal Commission. However, minor changes that do not conflict with Sections 5(a) through (mn) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic Development Director and the Executive Director of the Coastal Commission that such an amendment is not legally required.

- om) The hotel owner shall be required to submit, prior to issuance of a coastal development permit, for the review and approval of the Economic and Community Development Director for review and approval and to the Executive Director of the Coastal Commission for review and comment, a Declaration of Restrictions or CC&Rs (Covenants, Conditions & Restrictions) which shall include:
 - 1. All the specific restrictions listed in Sections 5(a) through (\underline{mn}) above;
 - 2. Acknowledgement that these same restrictions are independently imposed as condition requirements of the coastal development permit;
 - 3. A statement that provisions of the CC&Rs (Declaration of Restrictions) that reflect the requirements of Sections 5(a) through (mn) above, cannot be changed without approval of an LCP amendment by the Coastal Commission and subsequent coastal development permit amendment. However, minor changes that do not conflict with Sections 5(a) through (mn) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community_Development Director that an amendment is not legally required. If there is a section of the CC&Rs (Declaration of Restrictions) related to amendments, and the statement provided pursuant to this paragraph is not in that section, then the section on amendments shall

cross-reference this statement and clearly indicate that it controls over any contradictory statements in the section of the CC&Rs (Declaration of Restrictions) on amendments.

- pn) The CC&Rs (Declaration of Restrictions) described above shall be recorded against all individual property titles simultaneously with the recordation of the subdivision map for the Condominium Hotel.
- ge) The provisions of the CC&Rs (Declaration of Restrictions) described above shall not be changed without approval of an amendment to the LCP by the Coastal Commission. However minor changes that do not conflict with Sections 5(a) through (mm), above, may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after a copy of the proposed amendments have been submitted to the Executive Director of the Coastal Commission for comment, that an amendment is not legally required.
- nbility to ensure compliance with the terms and conditions stated above at all times in perpetuity and shall be responsible in all respects for ensuring that through no act or omission will it assist, enable or in any other manner facilitate any other party all parties subject to these restrictions comply with the restrictions in violating any of these terms and conditions. Each owner of an individual guestroom/unit is jointly and severally liable with the hotel owner/operator for any and all violations of the terms and conditions imposed by the special conditions of the coastal development permit with respect to the use of that owner's unit. Violations of the coastal development permit can result in penalties pursuant to Public Resources Code Section 30820.
- sp) All documents related to the marketing and sale of the condominium interests, including marketing materials, sales contracts, deeds, CC&Rs and similar documents, shall notify buyers of the following:
 - 1. Each owner of any individual Condominium Hotel unit is **jointly and** severally liable **with the hotel owner/operator** for any
 violations of the terms and conditions of the coastal development
 permit with respect to the use of that owner's unit; and
 - 2. The occupancy of a Condominium Hotel unit by its owner(s) and their guests is restricted to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, and when not in use by the owner, the unit shall be made available for rental by the hotel operator to the general public pursuant to the terms of the coastal development permit and that

- the coastal development permit contains additional restrictions on use and occupancy; and
- 3. Each owner of a Condominium Hotel unit who does not retain the operator of the hotel as his or her rental agent shall be obligated by the governing documents of the Condominium Hotel to truthfully report to the operator (and to certify each such report) each effort, if any, he or she has made to rent his or her unit to a member of the public, and the terms and conditions of any such offer, and the terms and conditions of each rental offer which has been accepted by a member of the public.
- tq) The hotel owner/operator and any successor-in-interest hotel owner or operator, and each future individual unit owner shall obtain, prior to sale of individual units, a written acknowledgement from the buyer that occupancy by the owner is limited to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, that the unit must be available for rental by the hotel operator to the general public when not occupied by the owner, and that there are further restrictions on use and occupancy in the coastal development permit and the CC&Rs (Declaration of Restrictions).
- <u>u</u>#) The hotel owner/operator and any successor-in-interest hotel owner or operator shall monitor and record hotel occupancy and use by the general public and the owners of individual hotel guestrooms/units throughout each year. The monitoring and record keeping shall include specific accounting of owner usage for each individual Condominium Hotel guestroom/unit. The records shall be sufficient to demonstrate compliance with the restrictions set forth in Sections 5(a) through (n) above. The hotel owner/operator shall also maintain documentation of rates paid for hotel occupancy and of advertising and marketing efforts. All such records shall be maintained for ten years and shall be made available to the Economic and Community Development Director and the Executive Director of the Coastal Commission upon request and to any auditor required by Section 5(<u>v</u>s) below. Within 30 days of commencing hotel operations, the hotel owner/operator shall submit notice to the Economic and Community Development Director and to the Executive Director of the Coastal Commission of commencement of hotel operations.
- vs) Within 120 days of the end of the first calendar year of hotel operations, the hotel operator shall retain an independent auditing company, approved by the Economic and Community Development Director, to perform an audit to evaluate compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring by the hotel owner/operator of the use of the hotel units. The hotel operator shall instruct the auditor to prepare a report identifying the auditor's findings, conclusions and the evidence relied

upon, and such report shall be submitted to the Economic and Community Development Director, for review and approval, and shall be available to the Executive Director of the Coastal Commission upon request, within six months after the conclusion of the first year of hotel operations.—

Within 120 days of the end of each succeeding calendar year, the hotel operator shall submit a report regarding compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring of the Condominium Hotel to the Economic and Community Development Director and the Executive Director of the Coastal Commission. The audit required after the first year of operations and all subsequent reports shall evaluate compliance by the hotel operator and owners of individual Condominium Hotel guestrooms/units during the prior one-year period. After the initial five calendar years, the one-year reporting period may be extended to two years upon written approval of the Economic and Community Development Director. The Economic and Community Development Director may grant such approval if each of the previous reports revealed compliance with all restrictions imposed above. The Economic and Community Development Director or and the Executive Director of the Coastal Commission may, by written notice to the operator, require a third party audit regarding the subject matter of the reports required in this section for the prior three (3) or fewer calendar years if he or she reasonably believes that the foregoing submitted reports are materially inaccurate. The governing documents for the Condominium Hotel shall require the operator and each owner of a condominium to fully cooperate with and to promptly produce any existing documents and records which the auditor may reasonably request. The expense of any such audit shall be payable by the owner's association for the Condominium Hotel project.

- w**) The hotel owner/operator, or any successor-in-interest, shall be responsible for complying with the terms and conditions stated above at all times in perpetuity and shall be liable for violating these terms and conditions. If the hotel owner and the hotel operator are or at any point become separate entities, the hotel owner and the hotel operator shall be jointly and severally responsible for ensuring monitoring compliance with the requirements identified above, and for reporting material non-compliance to the Economic and Community Development Director. If the hotel owner and hotel operator are or become separate entities, they shall be jointly and severally liable for violations of the operator shall be liable for its failure to monitor and to report non-compliance with the terms and conditions (restrictions) identified above.
- <u>xy</u>) A coastal development permit application for a Condominium Hotel shall include a plan specifying how the requirements outlined in Article 4 Section

450 of the Zoning Ordinance will be implemented. The plan must include, at a minimum, the form of the sale, deed and CC&Rs (Declaration of Restrictions) that will be used to satisfy the requirements and the form of the rental program agreement to be entered into between the individual unit owners and the hotel owner/operator. The plan must demonstrate that the applicant will establish mechanisms that provide the hotel operator and any successor-in-interest hotel operator adequate legal authority to implement the requirements of Article 4 Section 450 of the Zoning Ordinance above. An acceptable plan meeting these requirements shall be incorporated into the special conditions of approval of any coastal development permit for a Condominium Hotel. Any proposed changes to the approved plan and subsequent documents pertaining to compliance with and enforcement of the terms and conditions required by Section Article 4 Section 450 of the Zoning Ordinance and this section including deed restrictions and CC&Rs (Declaration of Restrictions) shall not occur without an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after a copy has been delivered to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required.

5. Suggested Modification #5

Revise Article 4a section 450 - Special Requirements, Fractional Ownership Hotel - as follows:

- 6. The Fractional Ownership Hotel and the Traditional Hotel which together comprise a Limited Use Overnight Visitor Accommodation are subject to the following conditions/restrictions:
 - a) As used in Section 6, the following terms are defined as:
 - (i) "booking" or "to book" shall mean the confirmation of a reservation request for use of a Fractional Ownership Hotel unit by either the owner of a Fractional Interest, his permitted user, an Exchange User or by a member of the public, and the entry of such confirmation in the operator's reservation data base.
 - (ii) "Exchange Program" means the use of a unit in a Fractional Ownership Hotel by a member who is the owner of occupancy rights in a unit of a fractional project other than the Fractional Ownership Hotel, or in the Fractional Ownership Hotel during time periods other than the particular time period for which a unit in the Fractional

Ownership Hotel has been reserved for exchange, pursuant to a program:

- (a) in which the owners of fractional interests in fractional interest projects other than the Fractional Ownership Hotel is operated and/or managed by the operator of the Fractional Interest Hotel or by another entity, or
- (b) which is operated by an entity that specializes in interval exchanges, where such member has exchanged their occupancy rights for the use of a Fractional Ownership Hotel unit during the particular time period for which a unit in the Fractional Ownership Hotel has been reserved for exchange.
- (iii) "Exchange Use" means the use of a unit in the Fractional Ownership Hotel pursuant to an Exchange Program.
- (iv) "Exchange User" means a person who is occupying a Fractional Ownership Hotel unit for Exchange Use.
- (v) "Fractional Interest" means a Timeshare in a Fractional Ownership Hotel where the undivided interest in a condominium conveyed to an owner is greater than a 1/26th undivided interest, or, if the Fractional Ownership Hotel is not subdivided into condominiums, in which the undivided interest conveyed to an owner is greater than a 1/26 x (the number of units in the Fractional Ownership Hotel) undivided interest in the legal parcel comprising the Fractional Ownership Hotel.
- (vi) "Fractional Ownership Hotel" means the portion of a Limited Use Overnight Visitor Accommodation in which ownership of individual units is comprised of Fractional Interests.
- (vii) "Traditional Hotel" means the portion of a Limited Use Overnight Visitor Accommodation that is operated as a traditional hotel (i.e. the guestrooms are not owned or operated as timeshares or fractional units).
- b) Any overnight visitor accommodations for which a certificate of occupancy has been issued prior to or on the effective date of adoption of this Section shall not be permitted to be converted to a Limited Use Visitor Overnight Accommodation. Nothing in the preceding sentence shall prohibit, on and after the effective date of adoption of this Section, the conversion of units in a Fractional Interest project or Condominium Hotel to Fractional Interest or Condominium Hotel units; provided that after any such conversion, the ratio of Fractional Interest and Condominium Hotel units does not exceed that required under the definition of "Limited Use Visitor Overnight Accommodations" in effect as of the date of approval of the project.

- c) A maximum of 15% of the total number of guestrooms/units in the project as a whole may be subdivided into Fractional Interests.
- d) Either the owner/operator of the Traditional Hotel or the owner or operator of the Fractional Ownership Hotel shall retain control through ownership, lease, easements, or other legal means, of all structural elements, recreational amenities, meeting space, restaurants, "back of house" and other non-guest unit facilities for both the Traditional Hotel and the Fractional Ownership Hotel.
- e) The Fractional Ownership Hotel facility shall have an on-site hotel operator to manage rental/booking of all guestrooms/units in the Fractional Ownership Hotel. The on-site hotel operator for the Fractional-Ownership Hotel may be a different entity from the on-site hotel operator for the Traditional Hotel in the Limited Use Overnight Visitor Accommodation of which the Fractional Ownership Hotel is a part.

Each Fractional Interest owner shall have the right, in its sole discretion, to engage a rental agent of his or her choice, other than the operator, to serve as the rental agent for their Fractional Interest, but any engagement of a rental agent other than the operator shall be on a non-exclusive basis commencing sixty (60) days in advance of a time period the owner has a right to reserve and use under the governing documents for the Fractional Ownership Hotel. The operator of the Fractional Ownership Hotel shall have the right and obligation to offer for public rental all time periods not reserved by a Fractional Interest owner for his or her personal use, for "Exchange Use" or for use by an owner's permitted user sixty (60) days in advance of any such occupancy period.

On and within this sixty (60) day window, members of the public shall have reservation rights equal to those for owners, their permitted users and Exchange Users. The Fractional Ownership Hotel operator shall manage the booking of the reservation of all guestrooms/units in the Fractional Ownership Hotel. All Fractional Interest owners, and their rental agents, must comply with the following restrictions:

- (A) except for their personal use, or use by an owner's permitted users or an Exchange User, Fractional Interest owners shall not discourage rental of their units or create disincentives meant to discourage rental of their units during their fractional time periods;
- (B) Fractional Interest owners shall certify the rental rate and terms of any rental of the owner's occupancy periods made independently of the operator, and the hotel operator shall book all unit reservations in the operator's reservation database, a service

for which the operator may charge the Fractional Interest owner a reasonable fee;

- (C) The Fractional Ownership Hotel operator shall maintain records of usage for all units and the rental terms of such usage, and shall be responsible for reporting Transient Occupancy Taxes for all units, services for which the operator may charge the Fractional Interest owner a reasonable fee.
- f) The operator shall market the rental of available units in the Fractional Ownership Hotel to the general public and shall have a right to charge each Fractional Interest owner a reasonable fee for such marketing.
- g) Subject to the requirements of the California Business and Professions Code pertaining to management agreements for Timeshare plans, including, without limitation, restrictions on the term of such management agreements, the operator shall manage all units in a Fractional Ownership Hotel, which management will include the booking of reservations, mandatory front desk check-in and check-out, maintenance, cleaning services and preparing units for use by guests/owners, a service for which the hotel operator may charge the unit owner a reasonable fee.
- h) The operator, as the non-exclusive rental agent for the owner of a Fractional Interest entitled to an occupancy period, shall offer for rent to the public any guestroom/unit which has not been reserved by its owner, his or her permitted user or an Exchange User commencing sixty (60) days in advance of such occupancy period., at a fair rental rate established by that for comparable accommodations in the, as further described in Section 6(i) below. No Fractional Interest owner nor such owner's rental agent may withhold units which have not been reserved by the owner or such owner's permitted users or an Exchange User sixty (60) days or less prior to the commencement of an occupancy period from rental to the public. Nothing in the preceding sentence shall mean that an owner of a Fractional Interest, or such owner's permitted users or an Exchange User, may not elect to reserve a unit in a Fractional Ownership Hotel at any time after the commencement of such sixty (60) day period, provided that the operator or the owner's rental agent has not then rented the unit to a member of the general public. In all circumstances, the Fractional Ownership Hotel operator shall have full access to the guestroom/unit's reservation and booking schedule so that the operator can fulfill its booking and management obligations hereunder.
- All guestrooms/unit keys shall be electronic and created by the operator upon each new occupancy to control the use of the individually owned Fractional Ownership Hotel units.

- j) All individually owned Fractional Ownership Hotel units shall be rented at a rate similar to that charged by the hotel operator for the traditional hotel rooms of a similar class or amenity level in the California coastal zone.
- k) Each individually owned Fractional Interest shall be used by its owner(s) or their guests to occupy a unit in a Fractional Ownership Hotel for not more than 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period.
- 1) The use period limitations identified in Section 6(k) above, shall be unaffected by multiple owners of a Fractional Interest or the sale of a Fractional Interest to a new owner during the calendar year, meaning that all such owners of any given Fractional Interest shall be collectively subject to the use restriction in this Section 6 as if they were a single, continuous owner. No portion of a Fractional Ownership Hotel may be converted to a full-time occupancy condominium or to any other type of a Limited Use Overnight Visitor Accommodation other than as provided for in Section 6(b) above
- m) Prior to issuance of a building permit and in conjunction with approval of a coastal development permit for the Limited Use Overnight Visitor Accommodation of which the Fractional Ownership Hotel is a part, the landowner(s) of the property(ies) within the Downtown "D" District upon which the associated Traditional Hotel is developed shall execute and record a deed restriction(s), subject to the review and approval of the Economic and Community Development Director after delivery to the Executive Director of the Coastal Commission for review and comment, which prohibits the conversion of those traditional hotel guestrooms/units to any other type of ownership, except as permitted in Section 6(b) above. The deed restriction shall be submitted for review and approval of the Economic and Community Development Director after delivery to the Executive Director of the Coastal Commission for review and comment, prior to issuance of the coastal development permit. The deed restriction shall run with the land, shall be executed and consented to by any existing lessee(s) of the affected property(ies), through recordation of a lease restriction, and shall be binding on the landowner(s) and lessee(s), and on all successors and assigns of the landowner(s) and lessee(s), including without limitation any future lienholders. This deed restriction(s) shall not be removed or changed without approval of an amendment to the underlying coastal development permit and approval of an amendment to the LCP by the Coastal Commission. However minor changes that do not conflict with Sections 6(a) through (l) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the

- Executive Director of the Coastal Commission for review and comment, that such an amendment is not legally required.
- n) The hotel owner/operator shall be required to submit, prior to issuance of a coastal development permit, for the review and approval of the Economic and Community Development Director and review and comment by the Executive Director of the Coastal Commission, a Declaration of Restrictions or CC&Rs (Covenants, Conditions & Restrictions) which shall include:
 - 1. All the specific restrictions listed in Sections 6(b) through (l) above;
 - Acknowledgement that these same restrictions are independently imposed as condition requirements of the coastal development permit;
 - 3. A statement that provisions of the CC&Rs (Declaration of Restrictions) that reflect the requirements of Sections 6(b) through (<u>lm</u>) above cannot be changed without approval of an LCP amendment by the Coastal Commission and subsequent coastal development permit amendment. However, minor changes that do not conflict with Sections (b) through (l) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required. If there is a section of the CC&Rs (Declaration of Restrictions) related to amendments, and the statement provided pursuant to this paragraph is not in that section, then the section on amendments shall cross-reference this statement and clearly indicate that it controls over any contradictory statements in the section of the CC&Rs on amendments.
- o) The CC&Rs (Declaration of Restrictions) described above shall be recorded against all individual property titles simultaneously with the recordation of the subdivision map for the Fractional Ownership Hotel.
- p) The provisions of the CC&Rs (Declaration of Restrictions) described above shall not be changed without approval of an amendment to the LCP by the Coastal Commission. However, minor changes that do not conflict with Sections 6(b) through (lm) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required.

- q) The Fractional Ownership Hotel owner/operator or any successor-ininterest shall maintain the legal ability to ensure compliance with the
 terms and conditions stated above at all times in perpetuity and shall
 be responsible in all respects for ensuring that through no act or
 omission will it assist, enable, or in any other manner facilitate any
 other party all parties subject to these restrictions in violating any of
 these terms and conditions. comply with the restrictions. Each owner
 of an individual guestroom/unit is jointly and severally liable with the
 Fractional Ownership Hotel owner/operator for any and all violations
 of the terms and conditions imposed by the special conditions of the
 coastal development permit with respect to the use of that owner's
 Fractional Interest. Violations of the coastal development permit can result
 in penalties pursuant to Public Resources Code Section 30820.
- <u>rq</u>) All documents related to the marketing and sale of the Fractional Interests, including marketing materials, sales contracts, deeds, CC&Rs and similar documents, shall notify buyers of the following:
 - 1. Each owner of a Fractional Interest is <u>jointly and</u>
 severally liable <u>with the Fractional Ownership Hotel</u>
 owner/operator for any violations of the terms and
 conditions of the coastal development permit with respect
 to the use of that owner's Fractional Interest;
 - 2. The occupancy of a Fractional Ownership Hotel unit by the owner of a Fractional Interest is restricted to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, and when not reserved or in use by the owner, the owner's permitted user or an Exchange User, the owner's time shall be made available for rental by the operator and by the owner's own rental agent to the general public sixty (60) days in advance of an occupancy period pursuant to the terms of the coastal development permit and that the coastal development permit contains additional restrictions on use and occupancy; and
 - 3. Each owner of a Fractional Interest who does not retain the operator as his or her exclusive rental agent is obligated by the governing documents of the Fractional Ownership Hotel to truthfully report to the operator (and to certify each such report) each effort, if any, he or she has made to rent his or her unit to a member of the public, and the terms and conditions of any such offer, and the terms and conditions of each rental offer which has been accepted by a member of the public.

- SE) The initial owner of a Fractional Interest and any successor-in-interest owner of a Fractional Interest, and each future individual unit owner shall obtain, prior to sale of a Fractional Interest, a written acknowledgement from the buyer of that Fractional Interest that occupancy of a unit by the owner is limited to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, that the unit must be available for rental by the operator and/or the buyer's rental agent to the general public at least sixty (60) days in advance of an occupancy period, and that there are further restrictions on use and occupancy in the coastal development permit and the CC&Rs (Declaration of Restrictions).
- ts) The operator and any successor-in-interest to the operator shall monitor and record the occupancy and use of the Fractional Ownership Hotel by the general public and the owners of individual Fractional Interests throughout each year. The monitoring and record keeping shall include specific accounting of all owner usage of each individual guestroom/unit in the Fractional Ownership Hotel. The records shall be sufficient to demonstrate compliance with the restrictions set forth in Sections 6(a) through (1) above. The owner/operator shall also maintain documentation of rates paid for hotel occupancy and of marketing efforts by the operator, and from the certified reports submitted to the operator by the Fractional Interest owners, by the rental agents of owners other than the operator. All such records shall be maintained for ten years and shall be made available to the Economic and Community Development Director and the Executive Director of the Coastal Commission upon request and to any auditor required by Section 6(ut) below. Within 30 days of commencing hotel operations, the operator of the Fractional Ownership Hotel shall submit notice to the Economic and Community Development Director and to the Executive Director of the Coastal Commission of commencement of hotel operations.
- within 120 days of the end of the first calendar year of hotel operations, the Fractional Ownership Hotel operator shall retain an independent auditing company, approved by the Economic and Community Development Director, to perform an audit to evaluate compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring of the hotel owner/operator. The hotel owner/operator shall instruct the auditor to prepare a report identifying the auditor's findings, conclusions and the evidence relied upon, and such report shall be submitted to the Economic and Community Development Director, for review and approval, and shall be available to the Executive Director of the Coastal Commission upon request, within six months after the conclusion of the first year of hotel operations.

Within 120 days of the end of each succeeding calendar year, the hotel operator shall submit a report to the Economic and Community Development Director and the Executive Director of the Coastal Commission, regarding compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring of the Fractional Ownership Hotel. The audit required after one year of operations and all subsequent reports shall evaluate compliance by the Fractional Ownership Hotel operator and owners of individual Fractional Interests during the prior one-year period. After the initial five calendar years, the one-year reporting period may be extended to two years upon written approval of the Economic and Community Development Director. The Economic and Community Development Director may grant such approval if each of the previous reports revealed compliance with all restrictions imposed above. The Economic and Community Development Director or and the Executive Director of the Coastal Commission may, by written notice to the operator, require a third party audit regarding the subject matter of the reports required in this section for the prior three (3) or fewer calendar years if he or she reasonably believes that the foregoing submitted reports are materially inaccurate. The governing documents for the Fractional Ownership Hotel shall require the operator and each owner of a Fractional Interest to fully cooperate with and to promptly produce any existing documents and records which the auditor may reasonably request. The expense of any such audit shall be payable by the owner's association for the Fractional Ownership Hotel.

Ytt) The Fractional Ownership Hotel owner/operator, and any successor-in-interest, shall be responsible for complying with the terms and conditions stated above at all times in perpetuity and shall be liable for violating these terms and conditions. If the Fractional Ownership Hotel owner and the Fractional Ownership Hotel operator at any point become separate entities, the Fractional Ownership Hotel owner and the Fractional Ownership Hotel operator shall be jointly and severally responsible for ensuring compliance with the requirements identified above.

If the Fractional Ownership Hotel owner and Fractional Ownership Hotel operator become separate entities, they shall be jointly and severally liable for **their** violations of the terms and conditions (restrictions) identified above.

wwww Prior to the issuance of a coastal development permit for a Fractional Ownership Hotel, an applicant shall submit a plan for approval specifying how the requirements outlined in Article 4 Section 450 of the Zoning Ordinance will be implemented. The plan must include, at a minimum, the form of the sale, deed and CC&Rs (Declaration of

Restrictions) that will be used to satisfy the requirements and the form of the rental program agreement that will be offered to the Fractional Interest owners by the Fractional Ownership Hotel operator. The plan must demonstrate that the applicant will establish mechanisms that provide the Fractional Ownership Hotel operator and any successor-in-interest Fractional Ownership Hotel operator adequate legal authority to implement the requirements of Article 4 Section 450 of the Zoning Ordinance above. An acceptable plan meeting these requirements shall be incorporated into the special conditions of approval of any coastal development permit for a Fractional Ownership Hotel. Any proposed changes to the approved plan and subsequent documents pertaining to compliance with and enforcement of the terms and conditions required by Article 4 Section 450 of the Zoning Ordinance and this section including deed restrictions and CC&Rs (Declaration of Restrictions) shall not occur without an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required.

ATTACHMENT B – DISPUTE RESOLUTION CITY OF OCEANSIDE LCP AMENDMENT #2-08 EDD

Coastal Commission Suggested Modifications 2, 4 AND 5 (adopted 7/9/08)

Joint Liability Removed for All Parties

The <u>underlined</u> sections represent language that are added by staff recommendation, and the <u>struck-out</u> sections represent language that staff recommendations be deleted. **Bolded strike-out and underline indicate changes made to reflect the Commission action of July 9, 2008.**

2. Suggested Modification #2

Revise Article 4a section 450 - Special Requirements - as follows:

Visitor Accommodations-Special requirements

1. <u>Hotel Owner/Operator</u> – For a Limited Use Overnight Visitor Accommodation, as defined below, a Hotel Owner/Operator is defined as the entity that owns and operates a hotel. <u>If the hotel operator is separate from the hotel owner, both each shall be jointly and severally responsible for ensuring compliance complying with the requirements described in the Local Coastal Plan and/or recorded against the property, as well as jointly and severally liable for violations of said requirements and restrictions. The owner/operator shall manage all guestrooms/units as part of the hotel inventory, which management shall include the booking of reservations, mandatory front desk check-in and check-out, maintenance, cleaning services and preparing units for use by guest and owners. The owner/operator shall retain control of all land, structures, recreational amenities, meeting spaces, restaurants, "back of house" and other guestroom facilities.</u>

4. Suggested Modification #4

Revise Article 4a section 450 - Special Requirements, Condominiums Hotels - as follows:

5. Condominium Hotels. Such development is subject to the following conditions/restrictions:

- a) Any overnight visitor accommodations for which a certificate of occupancy has been issued prior to or on the effective date of adoption of this Section shall not be permitted to be converted to a Limited Use Overnight Visitor Accommodation. Nothing in the preceding sentence shall prohibit, on and after the effective date of adoption of this Section, the conversion of hotel rooms in an approved Limited Use Overnight Visitor Accommodation to timeshare, fractional or condominium-hotel units; provided that after any such conversion, the ratio of timeshare, fractional and condominium-hotel units does not exceed that required under the definition of "Limited Use Visitor Overnight Accommodations" in effect as of the date of approval of the project, with an approved amendment to the coastal development permit for the project.
- b) A maximum of 25% of the total number of guestrooms/units in the total project as a whole may be subdivided into condominium hotel units and sold for individual ownership.
- c) The hotel owner/operator of a Condominium-Hotel shall retain control through ownership, lease, easements, or other legal means, of all structural elements, recreational amenities, meeting space, restaurants, "back of house" and other non-guest unit facilities.

 The hotel operator must be the same entity for both the traditional hotel guestroom/units and the condo hotel units.
- d) The Condominium Hotel facility shall have an on-site hotel operator to manage booking of all guestrooms/units (both traditional and condo hotel guestrooms/units). Whenever any individually owned hotel unit is not occupied by its owner(s), that unit shall be available for use by the general public, either through the operator or a rental agent other than the operator, on the same basis as a traditional hotel room.
- de) As used in this Section 5, the term "to book" or "booking" shall mean the confirmation of a reservation request for use of a Condominium-Hotel unit by either the owner of the unit, the owner's permitted user or by a member of the public, and the entry of such confirmation in the operator's reservation data base.

Each owner of a Condominium-Hotel unit shall have the right, in its sole discretion, to engage either the operator or a rental agent of his or her choice (other than the operator) to serve as the rental agent for their unit, but any engagement of a rental agent other than the operator shall be on a non-exclusive basis. The operator of the Condominium Hotel shall have the right and obligation to

offer for public rental <u>all</u> time periods not reserved by a Condominium-Hotel unit owner for his or her personal use, or for the use of an owner's permitted user, or reserved for use by a public renter procured by an owner's rental agent who is not the operator. Whether or not the hotel operator is selected as an owner's <u>exclusive</u> rental agent, the operator shall manage the booking and the reservation of all units in the Condominium-Hotel. All Condominium-Hotel unit owners, and their rental agents, must comply with the following restrictions:

- iii. Except for their personal use, or use by their permitted users, Condominium-Hotel unit owners shall not discourage rental of their units or create disincentives meant to discourage rental of their units:
- iv. As more fully described in Section 5(sp), below, Condominium-Hotel unit owners shall report and certify the rental rate and terms of any rental of the owner's unit made independently of the operator, and the operator shall book all unit reservations in the operator's reservation database, a service for which the operator may charge the Condominium-Hotel unit owner a reasonable fee;
- iii. Based on its own rentals and also those certified by those owners who have reported rentals made by them directly or by another rental agent they have selected, pursuant to Section 5(sp) below, the operator shall maintain records of usage for all units and the rental terms of such usage, and shall be responsible for reporting Transient Occupancy Taxes for all units, services for which the operator may charge the Condominium-Hotel unit owner a reasonable fee.
- e) The hotel operator shall market all rooms to the general public. Owners of individually owned hotel units may also independently market their units, but all booking of reservations shall be made by and through the hotel operator.
- f) The hotel operator shall manage all guestrooms/units as part of the hotel inventory of the Condominium Hotel, which management will include the booking of reservations, mandatory front desk check-in and check-out, maintenance, cleaning services and preparing guestrooms/units for use by

- guests/owners, a service for which the operator may charge the unit owner a reasonable fee.
- g) If the hotel operator is not serving as the exclusive rental agent for an individually owned unit, then the hotel operator shall nevertheless have the right, working through the individually owned units' owners or their designated agents, to book any unoccupied room to fulfill public demand, at a rate similar to comparable accommodations in the hotel. The owner or an owner's rental agent may not withhold units from use unless they have already been reserved for use by the owner, consistent with the owner's maximum use right, as set forth in Section 5(ki), below. In all circumstances, the hotel operator shall have full access to the unit's reservation and booking schedule so that the operator can fulfill its booking and management obligations hereunder.
- h) All guestrooms/unit keys shall be electronic and created by the hotel operator upon each new occupancy to control the use of the individually owned units.
- i) All individually owned hotel units shall be rented at a rate similar to that charged for the traditional hotel rooms of a similar class or amenity lever in the California coastal zone.
- j) The hotel operator shall maintain records of usage by owners and guests and rates charged for all guestrooms/units and shall be responsible for reporting Transient Occupancy Taxes for all units, services for which the operator may charge the Condominium-Hotel unit owner a reasonable fee.
- <u>k1</u>) Each individually owned hotel unit shall be used by its owner(s) (no matter how many owners there are) or their guests for not more than 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period.
- <u>l</u>j) The occupancy limitations identified in Section $5(\underline{k}\underline{i})$ above, shall be unaffected by multiple owners of an individually owned hotel unit or the sale of a unit to a new owner during the calendar year, meaning that all such owners of any given unit shall be collectively subject to the occupancy restriction as if they were a single, continuous owner.
- <u>mk</u>) No portion of the Condominium Hotel may be converted to full-time occupancy of a condominium or any other type of Limited Use Overnight Visitor Accommodations or other project that differs from the approved Condominium-Hotel, other than as provided for in Section 5(a), above.
- <u>nl</u>) Prior to issuance of a building permit and in conjunction with approval of a coastal development permit for a Condominium Hotel within the Downtown

"D" District, the landowner(s) of the property upon which the traditional guestrooms/units (i.e. transient hotel rooms) are developed shall execute and record a deed restriction(s), subject to the review and approval of the Economic and Community Development Director and the Executive Director of the Coastal Commission, which prohibits the conversion of those traditional hotel guestrooms/units to any other type of ownership (e.g. timeshares or condo-hotel units, except as provided in Section 5(a) above) without an approved Coastal Development Permit. The deed restriction shall be submitted for review and approval of the Economic and Community Development Director and the Executive Director of the Coastal Commission prior to issuance of the coastal development permit. The deed restriction shall run with the land, shall be executed and consented to, through recordation of a lease restriction, by any existing lessee(s) of the affected property(ies) and shall be binding on the landowner(s) and any lessee(s), and on all successors and assigns of the landowner(s) and any lessee(s), including without limitation any future lien holders. This deed restriction(s) shall not be removed or changed without approval of an amendment to the underlying coastal development permit and approval of an amendment to the LCP by the Coastal Commission. However, minor changes that do not conflict with Sections 5(a) through (mn) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic Development Director and the Executive Director of the Coastal Commission that such an amendment is not legally required.

- om) The hotel owner shall be required to submit, prior to issuance of a coastal development permit, for the review and approval of the Economic and Community Development Director for review and approval and to the Executive Director of the Coastal Commission for review and comment, a Declaration of Restrictions or CC&Rs (Covenants, Conditions & Restrictions) which shall include:
 - 1. All the specific restrictions listed in Sections 5(a) through $(\underline{m}\underline{n})$ above;
 - 2. Acknowledgement that these same restrictions are independently imposed as condition requirements of the coastal development permit;
 - 3. A statement that provisions of the CC&Rs (Declaration of Restrictions) that reflect the requirements of Sections 5(a) through (mn) above, cannot be changed without approval of an LCP amendment by the Coastal Commission and subsequent coastal development permit amendment. However, minor changes that do not conflict with Sections 5(a) through (mn) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community_Development Director that an amendment is not legally required. If there is a section of the CC&Rs (Declaration of Restrictions) related to amendments, and the statement provided pursuant to this paragraph is not in that section, then the section on amendments shall

cross-reference this statement and clearly indicate that it controls over any contradictory statements in the section of the CC&Rs (Declaration of Restrictions) on amendments.

- pn) The CC&Rs (Declaration of Restrictions) described above shall be recorded against all individual property titles simultaneously with the recordation of the subdivision map for the Condominium Hotel.
- ge) The provisions of the CC&Rs (Declaration of Restrictions) described above shall not be changed without approval of an amendment to the LCP by the Coastal Commission. However minor changes that do not conflict with Sections 5(a) through (mm), above, may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after a copy of the proposed amendments have been submitted to the Executive Director of the Coastal Commission for comment, that an amendment is not legally required.
- r) The hotel owner/operator or any successor-in-interest shall maintain the legal ability to ensure compliance with the terms and conditions stated above at all times in perpetuity and shall be responsible in all respects for ensuring that it-through no act or omission will it assist, enable or in any other manner facilitate any other party all parties subject to these restrictions comply with the restrictions in violating any of these terms and conditions. Each owner of an individual guestroom/unit is jointly and severally liable with the hotel owner/operator for any and all violations of the terms and conditions imposed by the special conditions of the coastal development permit with respect to the use of that owner's unit. Violations of the coastal development permit can result in penalties pursuant to Public Resources Code Section 30820.
- sp) All documents related to the marketing and sale of the condominium interests, including marketing materials, sales contracts, deeds, CC&Rs and similar documents, shall notify buyers of the following:
 - 1. Each owner of any individual Condominium Hotel unit is **jointly and** severally liable **with the hotel owner/operator** for any
 violations of the terms and conditions of the coastal development
 permit with respect to the use of that owner's unit; and
 - 2. The occupancy of a Condominium Hotel unit by its owner(s) and their guests is restricted to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, and when not in use by the owner, the unit shall be made available for rental by the hotel operator to the general public pursuant to the terms of the coastal development permit and that

- the coastal development permit contains additional restrictions on use and occupancy; and
- 3. Each owner of a Condominium Hotel unit who does not retain the operator of the hotel as his or her rental agent shall be obligated by the governing documents of the Condominium Hotel to truthfully report to the operator (and to certify each such report) each effort, if any, he or she has made to rent his or her unit to a member of the public, and the terms and conditions of any such offer, and the terms and conditions of each rental offer which has been accepted by a member of the public.
- tq) The hotel owner/operator and any successor-in-interest hotel owner or operator, and each future individual unit owner shall obtain, prior to sale of individual units, a written acknowledgement from the buyer that occupancy by the owner is limited to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, that the unit must be available for rental by the hotel operator to the general public when not occupied by the owner, and that there are further restrictions on use and occupancy in the coastal development permit and the CC&Rs (Declaration of Restrictions).
- <u>u</u>#) The hotel owner/operator and any successor-in-interest hotel owner or operator shall monitor and record hotel occupancy and use by the general public and the owners of individual hotel guestrooms/units throughout each year. The monitoring and record keeping shall include specific accounting of owner usage for each individual Condominium Hotel guestroom/unit. The records shall be sufficient to demonstrate compliance with the restrictions set forth in Sections 5(a) through (n) above. The hotel owner/operator shall also maintain documentation of rates paid for hotel occupancy and of advertising and marketing efforts. All such records shall be maintained for ten years and shall be made available to the Economic and Community Development Director and the Executive Director of the Coastal Commission upon request and to any auditor required by Section 5(<u>v</u>s) below. Within 30 days of commencing hotel operations, the hotel owner/operator shall submit notice to the Economic and Community Development Director and to the Executive Director of the Coastal Commission of commencement of hotel operations.
- <u>vs</u>) Within 120 days of the end of the first calendar year of hotel operations, the hotel operator shall retain an independent auditing company, approved by the Economic and Community Development Director, to perform an audit to evaluate compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring by the hotel owner/operator of the use of the hotel units. The hotel operator shall instruct the auditor to prepare a report identifying the auditor's findings, conclusions and the evidence relied

upon, and such report shall be submitted to the Economic and Community Development Director, for review and approval, and shall be available to the Executive Director of the Coastal Commission upon request, within six months after the conclusion of the first year of hotel operations.

Within 120 days of the end of each succeeding calendar year, the hotel operator shall submit a report regarding compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring of the Condominium Hotel to the Economic and Community Development Director and the Executive Director of the Coastal Commission. The audit required after the first year of operations and all subsequent reports shall evaluate compliance by the hotel operator and owners of individual Condominium Hotel guestrooms/units during the prior one-year period. After the initial five calendar years, the one-year reporting period may be extended to two years upon written approval of the Economic and Community Development Director. The Economic and Community Development Director may grant such approval if each of the previous reports revealed compliance with all restrictions imposed above. The Economic and Community Development Director or and the Executive Director of the Coastal Commission may, by written notice to the operator, require a third party audit regarding the subject matter of the reports required in this section for the prior three (3) or fewer calendar years if he or she reasonably believes that the foregoing submitted reports are materially inaccurate. The governing documents for the Condominium Hotel shall require the operator and each owner of a condominium to fully cooperate with and to promptly produce any existing documents and records which the auditor may reasonably request. The expense of any such audit shall be payable by the owner's association for the Condominium Hotel project.

- <u>w**</u>) The hotel owner/operator, or any successor-in-interest, shall be responsible for complying with the terms and conditions stated above at all times in perpetuity and shall be liable for violating these terms and conditions. If the hotel owner and the hotel operator are or at any point become separate entities, the hotel owner and the hotel operator shall <u>each</u> be jointly and severally responsible for <u>ensuring</u> monitoring compliance complying with the requirements identified above, and for reporting material non-compliance to the Economic and Community Development Director. If the hotel owner and hotel operator are or become separate entities, they shall be jointly and severally liable for violations of the operator shall be liable for its failure to monitor and to report non-compliance with the terms and conditions (restrictions) identified above.
- <u>xy</u>) A coastal development permit application for a Condominium Hotel shall include a plan specifying how the requirements outlined in Article 4 Section

450 of the Zoning Ordinance will be implemented. The plan must include, at a minimum, the form of the sale, deed and CC&Rs (Declaration of Restrictions) that will be used to satisfy the requirements and the form of the rental program agreement to be entered into between the individual unit owners and the hotel owner/operator. The plan must demonstrate that the applicant will establish mechanisms that provide the hotel operator and any successor-in-interest hotel operator adequate legal authority to implement the requirements of Article 4 Section 450 of the Zoning Ordinance above. An acceptable plan meeting these requirements shall be incorporated into the special conditions of approval of any coastal development permit for a Condominium Hotel. Any proposed changes to the approved plan and subsequent documents pertaining to compliance with and enforcement of the terms and conditions required by Section Article 4 Section 450 of the Zoning Ordinance and this section including deed restrictions and CC&Rs (Declaration of Restrictions) shall not occur without an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after a copy has been delivered to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required.

5. Suggested Modification #5

Revise Article 4a section 450 - Special Requirements, Fractional Ownership Hotel - as follows:

- 6. The Fractional Ownership Hotel and the Traditional Hotel which together comprise a Limited Use Overnight Visitor Accommodation are subject to the following conditions/restrictions:
 - a) As used in Section 6, the following terms are defined as:
 - (i) "booking" or "to book" shall mean the confirmation of a reservation request for use of a Fractional Ownership Hotel unit by either the owner of a Fractional Interest, his permitted user, an Exchange User or by a member of the public, and the entry of such confirmation in the operator's reservation data base.
 - (ii) "Exchange Program" means the use of a unit in a Fractional Ownership Hotel by a member who is the owner of occupancy rights in a unit of a fractional project other than the Fractional Ownership Hotel, or in the Fractional Ownership Hotel during time periods other than the particular time period for which a unit in the Fractional

Ownership Hotel has been reserved for exchange, pursuant to a program:

- (a) in which the owners of fractional interests in fractional interest projects other than the Fractional Ownership Hotel is operated and/or managed by the operator of the Fractional Interest Hotel or by another entity, or
- (b) which is operated by an entity that specializes in interval exchanges, where such member has exchanged their occupancy rights for the use of a Fractional Ownership Hotel unit during the particular time period for which a unit in the Fractional Ownership Hotel has been reserved for exchange.
- (iii) "Exchange Use" means the use of a unit in the Fractional Ownership Hotel pursuant to an Exchange Program.
- (iv) "Exchange User" means a person who is occupying a Fractional Ownership Hotel unit for Exchange Use.
- (v) "Fractional Interest" means a Timeshare in a Fractional Ownership Hotel where the undivided interest in a condominium conveyed to an owner is greater than a 1/26th undivided interest, or, if the Fractional Ownership Hotel is not subdivided into condominiums, in which the undivided interest conveyed to an owner is greater than a 1/26 x (the number of units in the Fractional Ownership Hotel) undivided interest in the legal parcel comprising the Fractional Ownership Hotel.
- (vi) "Fractional Ownership Hotel" means the portion of a Limited Use Overnight Visitor Accommodation in which ownership of individual units is comprised of Fractional Interests.
- (vii) "Traditional Hotel" means the portion of a Limited Use Overnight Visitor Accommodation that is operated as a traditional hotel (i.e. the guestrooms are not owned or operated as timeshares or fractional units).
- b) Any overnight visitor accommodations for which a certificate of occupancy has been issued prior to or on the effective date of adoption of this Section shall not be permitted to be converted to a Limited Use Visitor Overnight Accommodation. Nothing in the preceding sentence shall prohibit, on and after the effective date of adoption of this Section, the conversion of units in a Fractional Interest project or Condominium Hotel to Fractional Interest or Condominium Hotel units; provided that after any such conversion, the ratio of Fractional Interest and Condominium Hotel units does not exceed that required under the definition of "Limited Use Visitor Overnight Accommodations" in effect as of the date of approval of the project.

- c) A maximum of 15% of the total number of guestrooms/units in the project as a whole may be subdivided into Fractional Interests.
- d) Either the owner/operator of the Traditional Hotel or the owner or operator of the Fractional Ownership Hotel shall retain control through ownership, lease, easements, or other legal means, of all structural elements, recreational amenities, meeting space, restaurants, "back of house" and other non-guest unit facilities for both the Traditional Hotel and the Fractional Ownership Hotel.
- e) The Fractional Ownership Hotel facility shall have an on-site hotel operator to manage rental/booking of all guestrooms/units in the Fractional Ownership Hotel. The on-site hotel operator for the Fractional-Ownership Hotel may be a different entity from the on-site hotel operator for the Traditional Hotel in the Limited Use Overnight Visitor Accommodation of which the Fractional Ownership Hotel is a part.

Each Fractional Interest owner shall have the right, in its sole discretion, to engage a rental agent of his or her choice, other than the operator, to serve as the rental agent for their Fractional Interest, but any engagement of a rental agent other than the operator shall be on a non-exclusive basis commencing sixty (60) days in advance of a time period the owner has a right to reserve and use under the governing documents for the Fractional Ownership Hotel. The operator of the Fractional Ownership Hotel shall have the right and obligation to offer for public rental all time periods not reserved by a Fractional Interest owner for his or her personal use, for "Exchange Use" or for use by an owner's permitted user sixty (60) days in advance of any such occupancy period.

On and within this sixty (60) day window, members of the public shall have reservation rights equal to those for owners, their permitted users and Exchange Users. The Fractional Ownership Hotel operator shall manage the booking of the reservation of all guestrooms/units in the Fractional Ownership Hotel. All Fractional Interest owners, and their rental agents, must comply with the following restrictions:

- (A) except for their personal use, or use by an owner's permitted users or an Exchange User, Fractional Interest owners shall not discourage rental of their units or create disincentives meant to discourage rental of their units during their fractional time periods;
- (B) Fractional Interest owners shall certify the rental rate and terms of any rental of the owner's occupancy periods made independently of the operator, and the hotel operator shall book all unit reservations in the operator's reservation database, a service

for which the operator may charge the Fractional Interest owner a reasonable fee;

- (C) The Fractional Ownership Hotel operator shall maintain records of usage for all units and the rental terms of such usage, and shall be responsible for reporting Transient Occupancy Taxes for all units, services for which the operator may charge the Fractional Interest owner a reasonable fee.
- f) The operator shall market the rental of available units in the Fractional Ownership Hotel to the general public and shall have a right to charge each Fractional Interest owner a reasonable fee for such marketing.
- g) Subject to the requirements of the California Business and Professions Code pertaining to management agreements for Timeshare plans, including, without limitation, restrictions on the term of such management agreements, the operator shall manage all units in a Fractional Ownership Hotel, which management will include the booking of reservations, mandatory front desk check-in and check-out, maintenance, cleaning services and preparing units for use by guests/owners, a service for which the hotel operator may charge the unit owner a reasonable fee.
- h) The operator, as the non-exclusive rental agent for the owner of a Fractional Interest entitled to an occupancy period, shall offer for rent to the public any guestroom/unit which has not been reserved by its owner, his or her permitted user or an Exchange User commencing sixty (60) days in advance of such occupancy period., at a fair rental rate established by that for comparable accommodations in the, as further described in Section 6(i) below. No Fractional Interest owner nor such owner's rental agent may withhold units which have not been reserved by the owner or such owner's permitted users or an Exchange User sixty (60) days or less prior to the commencement of an occupancy period from rental to the public. Nothing in the preceding sentence shall mean that an owner of a Fractional Interest, or such owner's permitted users or an Exchange User, may not elect to reserve a unit in a Fractional Ownership Hotel at any time after the commencement of such sixty (60) day period, provided that the operator or the owner's rental agent has not then rented the unit to a member of the general public. In all circumstances, the Fractional Ownership Hotel operator shall have full access to the guestroom/unit's reservation and booking schedule so that the operator can fulfill its booking and management obligations hereunder.
- All guestrooms/unit keys shall be electronic and created by the operator upon each new occupancy to control the use of the individually owned Fractional Ownership Hotel units.

- j) All individually owned Fractional Ownership Hotel units shall be rented at a rate similar to that charged by the hotel operator for the traditional hotel rooms of a similar class or amenity level in the California coastal zone.
- k) Each individually owned Fractional Interest shall be used by its owner(s) or their guests to occupy a unit in a Fractional Ownership Hotel for not more than 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period.
- 1) The use period limitations identified in Section 6(k) above, shall be unaffected by multiple owners of a Fractional Interest or the sale of a Fractional Interest to a new owner during the calendar year, meaning that all such owners of any given Fractional Interest shall be collectively subject to the use restriction in this Section 6 as if they were a single, continuous owner. No portion of a Fractional Ownership Hotel may be converted to a full-time occupancy condominium or to any other type of a Limited Use Overnight Visitor Accommodation other than as provided for in Section 6(b) above
- m) Prior to issuance of a building permit and in conjunction with approval of a coastal development permit for the Limited Use Overnight Visitor Accommodation of which the Fractional Ownership Hotel is a part, the landowner(s) of the property(ies) within the Downtown "D" District upon which the associated Traditional Hotel is developed shall execute and record a deed restriction(s), subject to the review and approval of the Economic and Community Development Director after delivery to the Executive Director of the Coastal Commission for review and comment, which prohibits the conversion of those traditional hotel guestrooms/units to any other type of ownership, except as permitted in Section 6(b) above. The deed restriction shall be submitted for review and approval of the Economic and Community Development Director after delivery to the Executive Director of the Coastal Commission for review and comment, prior to issuance of the coastal development permit. The deed restriction shall run with the land, shall be executed and consented to by any existing lessee(s) of the affected property(ies), through recordation of a lease restriction, and shall be binding on the landowner(s) and lessee(s), and on all successors and assigns of the landowner(s) and lessee(s), including without limitation any future lienholders. This deed restriction(s) shall not be removed or changed without approval of an amendment to the underlying coastal development permit and approval of an amendment to the LCP by the Coastal Commission. However minor changes that do not conflict with Sections 6(a) through (l) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the

- Executive Director of the Coastal Commission for review and comment, that such an amendment is not legally required.
- n) The hotel owner/operator shall be required to submit, prior to issuance of a coastal development permit, for the review and approval of the Economic and Community Development Director and review and comment by the Executive Director of the Coastal Commission, a Declaration of Restrictions or CC&Rs (Covenants, Conditions & Restrictions) which shall include:
 - 1. All the specific restrictions listed in Sections 6(b) through (l) above;
 - Acknowledgement that these same restrictions are independently imposed as condition requirements of the coastal development permit;
 - 3. A statement that provisions of the CC&Rs (Declaration of Restrictions) that reflect the requirements of Sections 6(b) through (<u>lm</u>) above cannot be changed without approval of an LCP amendment by the Coastal Commission and subsequent coastal development permit amendment. However, minor changes that do not conflict with Sections (b) through (l) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required. If there is a section of the CC&Rs (Declaration of Restrictions) related to amendments, and the statement provided pursuant to this paragraph is not in that section, then the section on amendments shall cross-reference this statement and clearly indicate that it controls over any contradictory statements in the section of the CC&Rs on amendments.
- o) The CC&Rs (Declaration of Restrictions) described above shall be recorded against all individual property titles simultaneously with the recordation of the subdivision map for the Fractional Ownership Hotel.
- p) The provisions of the CC&Rs (Declaration of Restrictions) described above shall not be changed without approval of an amendment to the LCP by the Coastal Commission. However, minor changes that do not conflict with Sections 6(b) through (lm) above may be processed as an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required.

- q) The Fractional Ownership Hotel owner/operator or any successor-ininterest shall maintain the legal ability to ensure compliance with the
 terms and conditions stated above at all times in perpetuity and shall
 be responsible in all respects for ensuring that through no act or
 omission will it assist, enable, or in any other manner facilitate any
 other party all parties subject to these restrictions in violating any of
 these terms and conditions. comply with the restrictions. Each owner
 of an individual guestroom/unit is jointly and severally liable with the
 Fractional Ownership Hotel owner/operator for any and all violations
 of the terms and conditions imposed by the special conditions of the
 coastal development permit with respect to the use of that owner's
 Fractional Interest. Violations of the coastal development permit can result
 in penalties pursuant to Public Resources Code Section 30820.
- <u>rq</u>) All documents related to the marketing and sale of the Fractional Interests, including marketing materials, sales contracts, deeds, CC&Rs and similar documents, shall notify buyers of the following:
 - 1. Each owner of a Fractional Interest is jointly and severally liable with the Fractional Ownership Hotel owner/operator for any violations of the terms and conditions of the coastal development permit with respect to the use of that owner's Fractional Interest;
 - 2. The occupancy of a Fractional Ownership Hotel unit by the owner of a Fractional Interest is restricted to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, and when not reserved or in use by the owner, the owner's permitted user or an Exchange User, the owner's time shall be made available for rental by the operator and by the owner's own rental agent to the general public sixty (60) days in advance of an occupancy period pursuant to the terms of the coastal development permit and that the coastal development permit contains additional restrictions on use and occupancy; and
 - 3. Each owner of a Fractional Interest who does not retain the operator as his or her exclusive rental agent is obligated by the governing documents of the Fractional Ownership Hotel to truthfully report to the operator (and to certify each such report) each effort, if any, he or she has made to rent his or her unit to a member of the public, and the terms and conditions of any such offer, and the terms and conditions of each rental offer which has been accepted by a member of the public.

- SE) The initial owner of a Fractional Interest and any successor-in-interest owner of a Fractional Interest, and each future individual unit owner shall obtain, prior to sale of a Fractional Interest, a written acknowledgement from the buyer of that Fractional Interest that occupancy of a unit by the owner is limited to 90 days per calendar year with a maximum of 29 consecutive days of use during any 60 day period, that the unit must be available for rental by the operator and/or the buyer's rental agent to the general public at least sixty (60) days in advance of an occupancy period, and that there are further restrictions on use and occupancy in the coastal development permit and the CC&Rs (Declaration of Restrictions).
- ts) The operator and any successor-in-interest to the operator shall monitor and record the occupancy and use of the Fractional Ownership Hotel by the general public and the owners of individual Fractional Interests throughout each year. The monitoring and record keeping shall include specific accounting of all owner usage of each individual guestroom/unit in the Fractional Ownership Hotel. The records shall be sufficient to demonstrate compliance with the restrictions set forth in Sections 6(a) through (1) above. The owner/operator shall also maintain documentation of rates paid for hotel occupancy and of marketing efforts by the operator, and from the certified reports submitted to the operator by the Fractional Interest owners, by the rental agents of owners other than the operator. All such records shall be maintained for ten years and shall be made available to the Economic and Community Development Director and the Executive Director of the Coastal Commission upon request and to any auditor required by Section 6(ut) below. Within 30 days of commencing hotel operations, the operator of the Fractional Ownership Hotel shall submit notice to the Economic and Community Development Director and to the Executive Director of the Coastal Commission of commencement of hotel operations.
- within 120 days of the end of the first calendar year of hotel operations, the Fractional Ownership Hotel operator shall retain an independent auditing company, approved by the Economic and Community Development Director, to perform an audit to evaluate compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring of the hotel owner/operator. The hotel owner/operator shall instruct the auditor to prepare a report identifying the auditor's findings, conclusions and the evidence relied upon, and such report shall be submitted to the Economic and Community Development Director, for review and approval, and shall be available to the Executive Director of the Coastal Commission upon request, within six months after the conclusion of the first year of hotel operations.

Within 120 days of the end of each succeeding calendar year, the hotel operator shall submit a report to the Economic and Community Development Director and the Executive Director of the Coastal Commission, regarding compliance with the special conditions of the coastal development permit which are required by this Section regarding occupancy restrictions, notice, recordkeeping, and monitoring of the Fractional Ownership Hotel. The audit required after one year of operations and all subsequent reports shall evaluate compliance by the Fractional Ownership Hotel operator and owners of individual Fractional Interests during the prior one-year period. After the initial five calendar years, the one-year reporting period may be extended to two years upon written approval of the Economic and Community Development Director. The Economic and Community Development Director may grant such approval if each of the previous reports revealed compliance with all restrictions imposed above. The Economic and Community Development Director or and the Executive Director of the Coastal Commission may, by written notice to the operator, require a third party audit regarding the subject matter of the reports required in this section for the prior three (3) or fewer calendar years if he or she reasonably believes that the foregoing submitted reports are materially inaccurate. The governing documents for the Fractional Ownership Hotel shall require the operator and each owner of a Fractional Interest to fully cooperate with and to promptly produce any existing documents and records which the auditor may reasonably request. The expense of any such audit shall be payable by the owner's association for the Fractional Ownership Hotel.

- The Fractional Ownership Hotel owner/operator, and any successorin-interest, shall be responsible for complying with the terms and
 conditions stated above at all times in perpetuity and shall be liable
 for violating these terms and conditions. If the Fractional Ownership
 Hotel owner and the Fractional Ownership Hotel operator at any point
 become separate entities, the Fractional Ownership Hotel owner and the
 Fractional Ownership Hotel operator shall each be jointly and severally
 responsible for ensuring compliance complying with the requirements
 identified above. If the Fractional Ownership Hotel owner and Fractional
 Ownership Hotel operator become separate entities, they shall be jointly
 and severally liable for violations of the terms and conditions
 (restrictions) identified above.
- w*) Prior to the issuance of a coastal development permit for a Fractional Ownership Hotel, an applicant shall submit a plan for approval specifying how the requirements outlined in Article 4 Section 450 of the Zoning Ordinance will be implemented. The plan must include, at a minimum, the form of the sale, deed and CC&Rs (Declaration of Restrictions) that will be used to satisfy the requirements and the form of

the rental program agreement that will be offered to the Fractional Interest owners by the Fractional Ownership Hotel operator. The plan must demonstrate that the applicant will establish mechanisms that provide the Fractional Ownership Hotel operator and any successor-in-interest Fractional Ownership Hotel operator adequate legal authority to implement the requirements of Article 4 Section 450 of the Zoning Ordinance above. An acceptable plan meeting these requirements shall be incorporated into the special conditions of approval of any coastal development permit for a Fractional Ownership Hotel. Any proposed changes to the approved plan and subsequent documents pertaining to compliance with and enforcement of the terms and conditions required by Article 4 Section 450 of the Zoning Ordinance and this section including deed restrictions and CC&Rs (Declaration of Restrictions) shall not occur without an amendment to the coastal development permit, unless it is determined by the Economic and Community Development Director, after delivery to the Executive Director of the Coastal Commission for review and comment, that an amendment is not legally required.

CITY OF OCEANSIDE - ECONOMIC DEVELOPMENT AND REDEVELOPMENT DEPARTMENT

City of Oceanside: Coastal Commission Meeting

1	City of Oceanside: Coastal Commission Meeting 2
2	[START TAPE AGENDA_ITEM12A_45MINUTES30S SIDE
3	A]
4	[background noise]
5	CHAIRMAN KREWARD: Roll said, let's get
6	going again and start the meeting. And with
7	that we'll start with item 12a, City of
8	Oceanside's LTP amendment.
9	COMMISSIONER SHAWNBERG: Thank you Chairman
LO	Kreward. I'd like to refer you to the addendum,
L1	there are some revisions to the staff report in
L2	response to the City's letter that was dated
L3	6/25/08. That letter has also been distributed
L4	to the commission by the city along with a copy
L5	of the approved resolution of approval for the
L6	LCP amendment. There are three letters of
L7	comment, the two in the addendum are generally
L8	in support of the project without the mitigation
L9	fee. And there is an additional letter in the
20	addendum in support of the staff recommendation.
21	We've also received two additional letters
22	yesterday in support of the staff recommendation
23	that could not be copied and distributed to the
24	commission but they have been made part of the
25	record. This is a request by the City of
	Ubiqus Reporting

City of Oceanside: Coastal Commission Meeting 3
Oceanside, and could I have the power point on
this please. Request by the City of Oceanside
to amend the implementation plan of its
certified LCP to allow for both condo hotels and
a fractional ownership development in sub
districts of the redevelopment area. This also
includes new article 4A title redevelopment
project area, use classifications that applies
to the entire downtown district, which is also
the redevelopment area. Article 4A revises and
defines uses permitted including visitor serving
uses. This LCP amendment is a resubmittal of
the amendment that was the subject of the
commission action in December 2007, which the
commission approved with suggested
modifications, but all of those modifications
were not accepted by the city, that's why this
is a resubmittal. This submittal has
incorporated all of the changes suggested by the
commission except the city council action did
not include any reference to a mitigation fee
for a provision of lower cost overnight
accommodations. In addition the city has made
some changes to the language that establishes

City of Oceanside: Coastal Commission Meeting 4
restrictions on the operation of condo hotels
and fractional interest units. Most of these
changes have been a result of extensive
coordination between the commission staff and
the city since the December action and are
acceptable to staff. The exception is the
language that requires the hotel operators and
all potential owners to have joint in several
liability and responsibility for compliance with
the restrictions related to operation of the
hotel facility, particular when the units are
not owned or occupied

This slide one shows the area that is the subject of this LCP amendment. It is shore front property consisting of two blocks on the inland side of Pacific Street, on the bluff top inland of the beach pier and amphitheater. It's the prime visitor serving destination point along the city's oceanfront, and specifically the LCP amendment would allow condo hotel and fractional interest hotels in sub districts one and two. This is a project driven LCP, and in this case there would be 336 hotel units and 48 fractional interest units allowed in this

City of Oceanside: Coastal Commission Meeting 5 location, the two blocks immediately inland of Pacific Avenue in Oceanside. And that project would be enabled by this LCP amendment.

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Given the LCP amendment has been reviewed by the commission once, I'm going to try to focus my comments on the areas of non-disagreement. The primary issue discussed by the commission, the review of the LCP amendment previously was protection of lower cost to visitor overnight facilities in the coastal zone, and whether condo hotels and fractional interest units, which are not as available to the general public as traditional hotels should be allowed in areas designated for visitor serving uses, which are a priority use under the Coastal Act. The City of Oceanside has provided an inventory of the existing hotels and motels in the coastal zone, which indicates there are currently 516 units in 12 facilities that provide rooms at less than \$100 a night. The commission has acknowledged the city has more lower cost overnight accommodations then most coastal cities. And the city desires to provide a high cost facility such as the one enabled by this LCP amendment

City of Oceanside: Coastal Commission Meeting 6
that's well over range of affordability of units
in their coastal zone.

2.

For this reason the commission did not suggest a modification to the LCP that would require a fee in lieu of actual provision of lower cost units in association with new development of this high end hotel. However the commission did acknowledge that protection of existing lower cost—the existing lower cost stock, which is used as the rationale for not applying the fee to new development must be addressed.

In addition to the - - plan policy that protects a minimum 375 lower cost units in the coastal zone, the commission has required the fee be applied to loss of existing lower cost units that are not replaced. In this particular case staff is recommending the fee apply to 50 percent of lower cost units that are demolished and not replaced only if the replacement units are high cost overnight accommodations. This requirement would apply in the redevelopment area only, which is the subject of this LCP amendment. And this is a departure from what

City of Oceanside: Coastal Commission Meeting 7 1 2. was approved in December, because the fee would only apply to high cost replacement projects. 3 Also this is a departure from some decisions 4 5 that have applied the fee to at least 25 percent of new units or to 100 percent of any lower cost 6 units that are demolished and not replaced. 7 This modification to the commission's more 8 typical policy to protect and provide lower cost 9 overnight accommodations in the coastal zone is 10 11 in recognition of the city's existing lower cost 12 inventory. 13 The staff recommendation also recognizes moderate cost units are a valuable coastal 14 15 resource and also in demand in the coastal zone, 16 and necessary to provide a range of 17 affordability. So again staff is recommending 18 the in lieu fee only apply to high cost development and only when it replaces existing 19 lower cost inventory. And the fee is only 20 21 applied to 50 percent of the units that are 22 demolished and not replaced. In addition I want to discuss what 23 constitutes low, moderate and high cost 24

overnight accommodations. The staff report

1	City of Oceanside: Coastal Commission Meeting 8
2	includes a methodology that we are developing to
3	define what are lower cost accommodations in the
4	coastal zone. The formula or methodology was
5	developed for San Diego but it is a dynamic tool
6	that could be used elsewhere using similar data
7	for any region or market area to establish rates
8	for that area. It utilizes the statewide
9	average room rate taken from the Smith Travel
10	Research website. In this case in July and
11	August which is a peak tourist month in San
12	Diego, the projected statewide average price
13	paid by visitors to hotels throughout California
14	in the months of July and August for 2008 is
15	\$132.90. This number is used as the baseline by
16	which to compare the cost of hotel
17	accommodations in the targeted region of the
18	state, in this San Diego, and staff used the AAA
19	website to locate one and two diamond rated
20	facilities within five miles of the coast and
21	determined their rates during the peak season.
22	Of the sample staff identified those that
23	charged room rates less than statewide average
24	and the average rate for those facilities in
25	this case was \$108. And that was compared to

1	City of Oceanside: Coastal Commission Meeting 9
2	the statewide average as the percentage, or 82
3	percent of the statewide average. And that's
4	the low cost market in San Diego and coastal
5	area. So using this formula the lower cost
6	overnight accommodations in the San Diego
7	coastal area would be any establishment that
8	costs less than 82 percent of the current peak
9	statewide average. At some point a survey
10	should probably be done for hotels charging more
11	than the statewide average. But for now an
12	estimate of higher cost we've defined as hotels
13	with daily room rates 20 percent higher then the
14	average. And then moderate would be in between
15	the 108 to 160. And so above \$160 a night would
16	be considered high cost.
17	The current staff recommendation does not

The current staff recommendation does not incorporate this methodology into the city's LCP for purposes of defining what is low, moderate and high cost, and we think that could be a mistake given the recommended policies include those terms.

The implementation plan should reference the basic criteria used to determine affordability of hotel, motel units in a coastal zone, and we

City of Oceanside: Coastal Commission Meeting 10
have distributed recommended language to be
added as a suggested modification number seven
to article 41, redevelopment section 450,
visitor accommodations special requirements.
And I'll read that suggested modification into
the record.

2.

When referring to overnight accommodations, lower cost shall be defined by a certain percentage of the statewide average room rate as calculated by Smith Travel Research website.

The suitable methodology would base the percentage on market conditions in San Diego County for the months of July and August and include the average cost of hotel motels within five miles of the coast that charge less than the statewide average, or 82 percent.

High cost would be room rates that are 20 percent higher then the statewide average, and moderate cost room rates would be between high and low cost. Low cost, that's a typo. The range of affordability of new and or replacement hotel motel development shall be determined as part of the coastal development permit process and monitored as part of the city's inventory as

City of Oceanside: Coastal Commission Meeting 11 visitor overnight accommodations.

This was given to the city just this morning and so they may have some comments on the language for the commission.

And now I'd just like to focus on the last area of known disagreement. The commission has defined condo hotels and fractional development as limited use overnight visitor accommodations, and has found that limits and restrictions must be imposed on the number of units per hotel project, which limited overnight ownership rights may be created and sold, and on use of the units by separate owners, as well as on how the overall hotel is operated.

The proposed definition of limited use overnight accommodations is overnight accommodations that include both traditional hotel lodging and some combination of time shares, fractional time shares, or condo hotels. The city is proposing up to 25 percent of a hotel development may be time shares, fractional time shares, or condo hotels. However no more than 15 percent may be fractional timeshare units.

2.

The city has included language in its submittal which requires that privately owned units not occupied by the owners or their guests must be available for overnight rental by the general public in the same manner as traditional hotel units. This achieves two ends. It increases the facilities visitor serving function by increasing the number of transient overnight accommodation units available to the general public. And it promotes the likelihood that the overall facility will be perceived as a facility available to the general public.

The commission has found that it's important that all units in a condominium hotel, both condominium hotel units and the traditional units be operated by a single hotel operator of their respective facilities. This includes booking reservations, check in, maintenance, cleaning services, and similar responsibilities of hotel management. This requirement is important as a means of assuring the hotel does not convert to a limited ownership only hotel, and to maximize its visitor serving functions.

These restrictions and requirements must be

1	City of Oceanside: Coastal Commission Meeting 13
2	implemented as part the operations of the hotel.
3	And consequently a specific entity responsible
4	for implementing the restrictions and
5	requirements must be identified. The
6	appropriate entity would be one that has access
7	and control over the entire facility. The
8	facility's owner operator is in the position to
9	implement the necessary restrictions and
10	requirements. Therefore the suggested
11	modifications reference the hotel owner operator
12	as the entity responsible for implementing the
13	restrictions and requirements.
14	However the language needs to also address
15	the situation where the hotel is owned and
16	operated by two separate entities. It must be
17	clear then and such situations both the owner
18	and operator are responsible and indeed liable
19	for carrying out the requirements and
20	restrictions imposed upon each facility. And
21	this is reflected in the suggested
22	modifications.
23	The commission has found that only through
24	these use restrictions and other conditions

requiring that these limited use facilities

25

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operate in such a manner that they will maximize
public access and function to the extent
possible as a traditional hotel. An effective
enforcement mechanism is necessary to ensure
that the hotel owner operator in an individual
condo unit or fractional interest owners are
complying with each of the conditions of the
coastal development permit. And the suggested
modifications impose joint and several liability
on the owner and operators, so that they have an
equal incentive and interest in complying with
the conditions of the CDP.

2.

The modifications also ensure that each individual condo owner unit or fractional interest owner is jointly and severably liable with the hotel owner and operator for any violations of the conditions of the permit with respect to each owners individual interest.

Through imposition of joint and several liability the commission of the city may more effectively enforce the conditions of the CDP.

That's insuring that the hotels are operated in such a manner as to maximize public access. We believe this requirement is a continued point of

1	City of Oceanside: Coastal Commission Meeting 15
2	disagreement, it is consistent with what the
3	commission has imposed on other condo
4	developments and in the Huntington Beach LCP
5	amendment will rely on the city of the project
6	proponent to explain their specific issues with
7	regards to this language. And that will
8	conclude my comments at this time.
9	CHAIRMAN KREWARD: Thank you very much for
10	those comments, and we'll go to ex parte
11	starting on my left, Commissioner Kashian
12	[phonetic].
13	COMMISSIONER KASHIAN: Thank you Mr.
14	Chairman. Wednesday 2nd, 10:30 A.M. I met with
15	Morgan Rafferty, executive director at the
16	Environmental Center for SLO County, and Gordon
17	Hill sly [phonetic] of San Luis Obispo Course
18	Keepers, their concerns about the in lieu fees
19	how they relate to it if the motion is
20	authorized any in lieu fee would be required as
21	mitigation. Development of replacement units
22	that are not lower cost shall be required to pay
23	a fee in lieu of providing lower cost units

or replaced lower cost units if the replacement

which is equal to 50 percent of the demolished

24

1	City of Oceanside: Coastal Commission Meeting 16
2	unit are high cost overnight accommodations.
3	And they encourage where feasible to provide
4	developments providing public recreational
5	opportunities. They prefer, and that commission
6	shall not first require that overnight rooms,
7	rentals be fixed within a month certainly for
8	any privately owned and operated hotel motel, or
9	other similar visitor serving facility located
10	on the inner public or private lands. And to
11	establish or approve any method for the
12	identification of lower moderate income for
13	instance, for the purpose of determining
14	eligibility for overnight room rentals in any
15	such facility.
16	The in lieu fee requirement could help
17	provide a low cost alternative, \$10,000 to
18	mitigate for the loss of low cost units to
19	demolitions andpretty much this is a summary
20	of what we talked about and finally they
21	recommend that we support staffs recommendation.
22	Thank you.
23	CHAIRMAN KREWARD: Mr. Wayfield [phonetic].
24	COMMISSIONER WAYSO: In addition to those
25	that are on file this morning, I met with Donna

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Andrews who expressed the City of Oceanside's
alternative ideas for maintaining affordability
in visitors serving accommodations. They
believe they can insure affordability by
requiring ten percent of new hotel rooms as
affordable and they will be adjusting the staff
report format to require analysis of existing
affordable rooms every time a new project is
considered. And they basically summed up that
there are two points of disagreement. One
having to do with the fee, another having to do
with several liability and that they would speak
to that at the hearing.

CHAIRMAN KREWARD: Mr. Clark.

COMMISSIONER CLARK: Thank you Mr. Chair.

On July 3rd at 2 P.M. in the afternoon I had a ex parte telephone conversation with Penny Aliya [phonetic] of the Sierra Club, and Graham Forbes of Unite here local 30. They conveyed to me their position that they support and recommend support by the commission of the two conditions of issue that we're talking about here relative to the in lieu fees and the joint and severable liability. On July 7th at 2:30 P.M. in the

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afternoon I had a telephone conversation with
Donna Andrews, and with Jane McFay [phonetic]
the economic and community development director
of Oceanside. They expressed concern, the
city's concern with these two conditions as
proposed by staff in the amendment on the in
lieu fee issue, they're basically conveyed to be
that they believe that it's unnecessary. City
already requires keeping a minimum of 375 rooms
affordable, which is 90.8 percent of the rooms
in the coastal area. They also indicated to me
that previously they had heard from Director
Douglas who had previously stated in lieu fees
were not appropriate because it was a public
private partnership. The city they also
indicated the city intends to insure that they
not drop below the 375 unit affordable units
through a monitoring mechanism. And then on the
issue of the language of joint and severable
liability for condo hotels they don't believe
it's consistent with positions taken by the
commission in Encenitas, Del Coronado, or
Pacifica, and the city currently requires the
owners to certify they will comply with the

1	City of Oceanside: Coastal Commission Meeting 19
2	conditions associated with the condo hotel
3	sellable units. That's my ex parte, Mr. Chair.
4	CHAIRMAN KREWARD: Other, Neely.
5	COMMISSIONER NEELY: Thank you Mr. Chairman,
6	my ex parte's are on file.
7	CHAIRMAN KREWARD: I had an ex parte
8	telephone conference call and I got back in town
9	on the seventh of July with Jamie Vay, Cathy
10	Baker, Jeremy Cohen and Donna Andrews. And we
11	discussed very much what Commissioner Clark and
12	Commission Wayso [phonetic] had mentioned. We
13	also like to just add, we talked about the,
14	really the two issues that I had questions on
15	that were staff and the city worked very hard to
16	get down to really these two issues. And we
17	discussed the joint and several liability issue,
18	and we talked about the different intervals and
19	time periods, and talked about the issue of
20	previous hotels that we had got the joint and
21	several or where we discussed like in Imperial
22	Beach, etcetera. Those were 100 percent
23	conversions. And we were talking about the fact
24	from a pure operating viewpoint whether or not,
25	what is the theory of concern would be a flag if

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you didn't have a big flag on a hotel like this
that is a large hotel. What would be the
likelihood for a flag to come in and agree to
some kind of joint and several liability. And
they discussed the issues of monitoring and
because of their TOT tax and other issues they
could assure that it would be in compliance. So
there was a real concern from the marketplace
with the slipping of real estate and credit
market and everything of just what a flag or a
large operator would do to that particular
thing. And there was a big discussion on there
because that is even a concern to myself, even
though I want to make sure people have equity in
the game, skin in the game as we've said, we did
talk about that issue and I wanted to see why
they feel they have skin in the game and why
it's different then maybe Imperial Beach or
Huntington Beach or etcetera. So we discussed
that and it was I think those are the issues
other than what was reported already. And also
I got a phone call from a Councilman Kern, just
a phone call asking to support the City of
Oceanside, and a call fromthat was on Monday

1	City of Oceanside: Coastal Commission Meeting 21
2	and then that was just a message, voice message.
3	And I got a call on Tuesday from Deputy Miraki
4	Chavez [phonetic] and I did answer that call and
5	I told him that I had already talked to people
6	from his city and he was fine with that and said
7	if he could support this, listen to what the
8	city had, and they've worked hard on this. So
9	those were my ex parte's. Anyone else?
10	Commissioner Kinsey?
11	COMMISSIONER KINSEY: Just on Monday July
12	7th, two members of the organization ORCA
13	contacted me at my office and expressed support
14	for the staff recommendation and suggested that
15	in Bodega, up in Sonoma County there were
16	similar issues as to the Oceanside issue.
17	CHAIRMAN KREWARD: Thank you. Mr. Blank?
18	COMMISSIONER BLANK: Thank you Mr. Chair.
19	My ex parte with Donna Andrews is on file. I
20	also have a conversation with Wendy Roberts from
21	ORCA San Mateo, which she expressed her support
22	of the staff recommendations that was on Monday.
23	And this morning driving to the commission
24	hearing I shared the car with Commission Wayso
25	and Donna Andrews and basically heard the tail

1	City of Oceanside: Coastal Commission Meeting 22
2	end of their ex parte. So I would kind of
3	summarize whatever commissioner Wayso said I
4	heard as well.
5	CHAIRMAN KREWARD: Okay, thank you
6	Commissioner Blank. Anyone else? Commissioner
7	Cram [phonetic] did you have any? No?
8	Commissioner Burke?
9	COMMISSIONER BURKE: My ex parte is here in
10	the file except the one that I had with
11	[sound cut] two days ago in which they said the
12	same things that Commissioner
13	CHAIRMAN KREWARD: Okay, thank you. And
14	with that we'll open up the public hearing. And
15	we have three speaker slips, all from, well the
16	applicant and two representatives of the city.
17	And who would like to come up? Ms. Jane McFay
18	[phonetic] would you like to, how much time do
19	you want between the three of you?
20	MS. MCFAY: Mr. Commissioner. I would
21	request 11 minutes and we'll keep nine for
22	rebuttal please.
23	CHAIRMAN KREWARD: Okay, just so you know, I
24	don't think there's any speaker slips in
25	opposition. So you might want to take your time

1	City of Oceanside: Coastal Commission Meeting 23
2	and not reserve for rebuttal because there won't
3	be any rebuttal.
4	MS. MCFAY: All right, thank you very much.
5	CHAIRMAN KREWARD: So do you want more then
6	11 minutes then?
7	MS. MCFAY: That would be great if we could
8	have
9	CHAIRMAN KREWARD: 15 minutes.
10	MS. MCFAY: 15 minutes, that would be good.
11	CHAIRMAN KREWARD: Yeah, that's fine. Okay.
12	MS. MCFAY: If I could have my power point
13	brought up please? Well good morning, my name
14	is Jane McFay. I work for the City of
15	Oceanside, and we're here today on the LCP 1-07
16	and 2-08, which are both the revised findings
17	and the resubmittal. We last appeared before
18	you in December '08 when we were in San
19	Francisco. Also with me here today is Cathy
20	Baker, our redevelopment manager, and Jeremy
21	Cohen with SC Malken who is the developer for
22	the project in question. Before we begin though
23	I do want to clarify, this was not a project
24	driven LCP. This all started with a major
25	review of our zoning and the redevelopment area,

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1	City of Oceanside: Coastal Commission Meeting 24
2	because we couldn't get a Kinko's downtown
3	because the zoning didn't permit it. So we did
4	a year and a half long process and it was a big
5	rezoning modification to some old zoning. So it
6	really isn't and never was a project driven LCP.
7	But we have been working very closely with the
8	coastal staff including the executive director,
9	and as Cheryl Lynn said, it's windowed down to
10	these two big issues, and we have covered you
11	know, 99 percent of this has been agreed upon.
12	But these are two outstanding issues. One is
13	the proposed fee. Am I going to click this
14	someplace? Ah the danger of technology. Well I
15	know that F is forward so let's try again. Oh
16	here we go. So these are the two issues left,
17	the proposed fee for hotels that demolish and
18	rebuild or are not considered affordable. And
19	the operational issue of joint and several
20	liability. But let me put this into some sort
21	of context for you.
22	I know that you were here in Oceanside or in
23	Oceanside last year, but Oceanside has three and
24	a half miles of beach ranging from the north

side of the harbor there down to the lagoon

City of Oceanside: Coastal Commission Meeting 25
between Oceanside and Carlsbad. Now the coast
highway is only about the equivalent of three
blocks, I mean they're the short sides of the
blocks, but it's only about three blocks from
the beach. And all of Coast Highway is
commercial. The whole entire thing, and that's
where most of the hotels are. In general let me
just back up and show you that. In general from
the harbor down to the river there, that's a
pretty, a recreational area. Then from the
river down to what we call the nine block master
plan, which is the core area of downtown, on the
ocean front it's quite a bit of residential,
then the core area is the commercial area. And
then south is a mix. Now this whole area, or
the downtown area anyway is in the redevelopment
area, and I haven't outlined the redevelopment
zone for you. But pretty much it's west of
coast highway and it jogs a bit up to the east,
but principally it's west of coast highway. Now
this area that you see outlined is the nine
block master plan. This area is part of our
certified LCP and it says that you have to have
a minimum 240 rooms there, and it actually calls

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that a destination resort. So what happens in
this nine block area, we have one project that's
built, we own one block that we want to build a
parking garage on, but you can't do anything in
this unless you either build your fair share of
the 240 rooms, you can't pull a permit, or until
the 240 rooms are built. Now if you look around
that red ring you'll see a lot of development.
But what you see there is very little
development in there because it's sort of the
hole of the donut effect. The marketplace and
the activities of our redevelopment manager,
Cathy Baker, and just all the things that we do
for the city has created a lot of activity and a
lot of new development around there. We have
new shops, we have some new restaurants, we're
getting a micro brewery, we have some new
clothing stores, we really do a lot, but what
stalled is this central area because we can
materialize this main hotel. Now we did get an
RFQ, we did get a developer, and we have a
commitment of \$27 million to our project. And
this is the SC Malken Beach Resort. So out of
that nine blocks, those two blocks are the ones

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in question. And again, Coast Highway has the
bulk of our hotels. If you're thinking that
this is going to become instantly a very high
end area, this is probably our last hope for a
four star, if not our only hope for a four star
hotel, because we simply don't have the real
estate and we don't have the land. And this
project is actually going to produce more then
is required in the LCP nine block master plan
area of 240 rooms because we have 289
traditional rooms, 47 boutique rooms, the rooms
are a little bit bigger, it's in a separate
building, and 48 fractional timeshares. We
didn't close the street, we didn't do anything
that the community didn't want to have happen.
We already could do timeshares here but when we
got the executive directors memo that said if
you're going to do fractional timeshares, and
all that is, is you can buy a month not a week.
You need to change your LCP. Since we were
already in process with the one to get the
Kinko's in and change up our zoning, we added in
some definition. We also limited it, it's only
in those nine blocks and this is the only

City of Oceanside: Coastal Commission Meeting 28
project in those nine blocks that this could
actually happen. We limited it to 25 percent of
total, so it's mostly a hotel project. And the
only thing is there's just this wee bit of the
fractional timeshares. Now in December you did
not impose a \$30,000 fee on new projects, but we
were told that in order that we would get these
fractional timeshares that we would have to have
this fee. And I want to share with you what
we've got going right now. We require a minimum
375 rooms, we got Motel 6 is proposing to add 17
rooms which brings us up to 533. The LUP of the
certified LCP requires 375, so we actually have
30 percent more then is required. Now we're
also 90.8 percent affordable. Most of the
hotels on coast highway and all the hotels that
likely will come are in the genre of the Motel
6, La Quinta, Comfort Suites, and those are the
ones that we have. Now we have had some
questions about how are we going to maintain
that 375. But the bigger issue is how are we
going to keep the 375 from denigrating. So I
want to show you what they are and how many
rooms. These are small hotels, many of them are

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not branded, they're on very constrained sites.
And let me just show you how they cluster. They
pretty much cluster on coast highway, that's
where you see the nine, 11, ten, five, and it
goes all the way down to south coast highway.
So you know, they were old motor courts, many of
them from the 40s. So here are some pictures.
This is what we've got, that's our inventory,
they're definitely not fancy, people stay there,
but this is what we've got and these are the
pictures of some of them. So again the LCP
requires that we have 375 rooms, well we
wouldn't allow it to go below 375 rooms and the
question keeps getting asked, well what are you
going to do. Well we're just not going to allow
it. But we understand that the coastal staff
still has that concern and they have this new
definition that moves it up to 159, which we
really do appreciate because \$100 was abysmally
low we though. And so we proposed was that we
would in all of our future cases where a hotel
is going to demo and rebuild, we would include
it as an ordinance, we would require it, we'll
put it in our staff report that we would update

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the inventory and we would be able to
demonstrate at that time what our current
warning would be. So it would be a warning
mechanism, it would be a monitoring mechanism.
So the bottom line of this one is that we really
feel that these unique circumstances, we're next
to Camp Pendleton, we've got all these old
motels, that the fee should not be imposed, and
we urge you to reject suggested modifications
six and seven. But we will require the
inventory, we will monitor this so you will be
comfortable that it's being monitored. Now a
lot of this before you, all of this before you
is in the redevelopment area. And the whole
purpose of redevelopment is to encourage our
property to invest in the properties. And
this \$30,000 fee is going to go diametrically
opposed to all the things we do. We have a main
street organization, façade enhancements, we've
got an evening Farmer's Market, we got new
street lights, we're doing all this stuff and
this is going to go the opposite direction of
where we're trying to get to. So let me move
quickly to the second issue which is this joint

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and several liability issue. And again, let me
put this in context. The only place that condos
or fractional are allowed is the nine block.
In the nine block it's only going to happen in
the two blocks. And in the two blocks it's only
48 out of the 384, so it's a small amount. And
I want to share with you that we're putting \$27
million into this and the reason that the
fractionals are being allowed is so we don't
have to put more then that. That was a bitter
pill for the community and the council to
swallow, but to materialize something that the
agency hasn't been able to do, it was created in
1975, 33 years later there still is no hotel.
They put \$27 million into it and also added
these controls, and many of them were with the
concurrence and direction from the coastal
staff, which you can see 29 days in a 60 day
period, no more then 90 days in a year, the
operators required to disclose, the owners have
to certify, the booking is done by the operator,
the operator has to keep records. There's
conditions in the CC&R, and the bigger issue and
the hammer in this is that we can audit and you

City of Oceanside: Coastal Commission Meeting 32
can audit. So we think that we really got a lot
of controls. The other thing is we got a DDA
and a lease on this project. The lease by the
way is 214 pages long, they can barely change
the petunia's without coming to the city for
some kind of a conversation about it. So we're
going to be in the game, it's a 75 year lease
with a 24 year option. So there's very little
that they're going to be able to do that we are
not going to have some kind of ability. So we
feel that like the belt and suspenders approach,
we've got a very strong belt here, it's a very
sturdy belt, we think we've got a ton of
controls. The other issue that we really feel
here is that when we met with the coastal staff
on the issue of the joint and several liability,
their intention was, who's going to monitor that
all this is happening right. They want to make
the individual owner liable for the operator and
the operator liable for the individual owners.
That language is still in there. However you
can imagine if you were at Western or Hyatt how
they would balk at being liable if an individual
owner just lies about it. And it could ruin our

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deal, and we're extremely, extremely concerned
about that. And this language although you
allowed fractional timeshares and condo this
language of joint and several from the
marketplace standpoint and what we're hearing
from the operators would likely eliminate our
ability to do it. Now we've learned a lot about
these hospitality types and I think that the
coastal staff and our staff both together have
done that. We've come to a lot of
understanding, a lot of these issues, but based
on our information from our developer this is a
big issue for us. And we would ask you not to
impose the joint and several liability that we
already have sufficient controls in place, we're
working with experienced developers, experienced
hoteliers. So in suggested mod we would ask you
not to accept staff suggested mod four and five
and remove the joint and several language and
accept the city's language. I'm happy to answer
any questions you might have. I know I ran
through that really, really fast. We've got
Jeremy Cohen here who's operated hotels and
knows this far better than I do. And on the

1	City of Oceanside: Coastal Commission Meeting 34
2	concluding note I would share with you we really
3	look forward to you coming back to Oceanside in
4	August. So we will welcome you in August. And
5	I'm happy to answer any questions you might
6	have.
7	CHAIRMAN KREWARD: Any questions? Thank you
8	Ms. McFay. Anyone else that would like to speak
9	with Jeremy?
LO	MR. COHEN: Just a couple of brief
L1	sentences. I won't speak to the fee because
L2	Jane has been very eloquent. And while it
L3	doesn't apply directly to our project that was
L 4	decided at a December coastal commission
L5	meeting, we've been side by side with the city
L6	on this, because this is a redevelopment area.
L7	And they've got to get rid of some of the
L8	blight. And it does seem like double dipping to
L9	require them, to keep 375 affordable rooms and
20	then to charge them, I saw since they're over on
21	their inventory now, if they need to reduce any
22	of those rooms to clean up some blight.
23	I do want to address the joint in several
24	liability issue, it really should be more
25	appropriately termed the joint liability issue

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because several liability is exactly what we're
asking for, which is we have no problem with
Hyatt or Westin as the operator of a hotel. And
these are branded hotels and not one of the
conditions, not one of the projects with the
conditions of joint and several liability has
ever gone forward with a branded hotel. The
only one we know of at all that's gone forward
is the 27 very luxurious cottages that were sold
by the Del Coronato Hotel. Others have accepted
them, those conditions. But have not yet tested
them in the marketplace. But the idea of
several liability is everyone's responsible for
their own actions. The operator does not do
everything in its power and it has a huge list
of requirements, its responsible. If Joe Smith
buys a fractional timeshare unit and doesn't
adequately report, even though we've asked for
certified reports, he is responsible. A company
like Hyatt or Westin does not want to be
responsible for the actions of Joe Smith. They
already havewe have to use our best efforts to
enforce the conditions that are there and we've

1	City of Oceanside: Coastal Commission Meeting 36
2	there's no question about it. But it's simply
3	trying to take a stick to the operator when it
4	has no greater, you can give an incentive but if
5	you have no ability to force someone to do
6	something, you just can't make them do it.
7	Also I think that you want a situation where
8	the operator of the hotel if he sees that an
9	individual is violating would come forward,
LO	share that with the city, and be able to take
L1	enforcement action. And if we turn it around
L2	and we hit the operator with liability for Joe
L3	Smith's failure to comply, you're not giving the
L4	operator the right incentive to come out. Sort
L5	of like telling the policeman if he comes
L6	forward with someone who's not abiding by the
L7	law, he'll be punished for it. So we think that
L8	it's an unfair thing to do to the consumer to be
L9	responsible for the hotel operator and vice
20	versa. I know our time is up.
21	CHAIRMAN KREWARD: Can you state your name
22	for the record, I'm sorry.
23	MR. COHEN: Jeremy Cohen with SD Malken
24	Properties.

CHAIRMAN KREWARD:

25

Thank you very much.

1	City of Oceanside: Coastal Commission Meeting 37
2	Okay? Yes.
3	FEMALE VOICE: Do you have a question?
4	CHAIRMAN KREWARD: Oh.
5	FEMALE VOICE: question.
6	CHAIRMAN KREWARD: Not at this point. We
7	probably will though so okay. But we'll have
8	some questions so with that go back toI'll
9	close the public hearing and go back to staff.
10	MALE VOICE: Mr. Chairman, I'd just like to
11	concur in what Jane said relative to our working
12	together with the city to narrow the issues
13	here. And we're very pleased with the progress
14	we've made and that we have narrowed it down to
15	the two issues that you heard before you
16	presented here. And before Cheryl gets into
17	those, let me just point out relative to the
18	joint and several liability issue, it highlights
19	one of the problems with these fractional
20	ownerships, or multiple ownerships in a hotel
21	setting. Our main concern there is enforcement.
22	How do we deal with enforcement when we have a
23	situation where we would have to try to track
24	down multiple owners in these fractional
25	ownership situations. The liability issue in
	III. some Domentine

City of Oceanside: Coastal Commission Meeting 38
terms of financial responsibility, that's not of
major concern to us. It's the enforcement of
coastal conditions. So let me ask Cherylan
[phonetic] to make some observations and then we
look forward to discussion with you on those two
issues.

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MS. BAKER: My comments are mainly just to clarify that the staff's recommendation regarding the fee, it would only apply to demolition of lower cost accommodations when they are replaced with high end accommodations. So in the city's letter, based on their representation, the fee would not apply to any of the projects that they have identified. That if the project is replaced as a moderate cost hotel the fee would not be triggered. They have identified a number of smaller units that the letter seems to suggest the only thing that they might be capable of doing would be redeveloping as lower moderate cost units. And again if that's the case the fee would not kick in. It's only if the goal is to demolish all of the existing lower cost units and replace them with high end units that this fee would be triggered.

City of Oceanside: Coastal Commission Meeting 39
And if that is what occurs then we think the fee
would be appropriate. The city's LCP does have
the policy that protects a minimum of 375 units
in the coastal zone, and that is a minimum, they
can't go below. They only have 100 some unit
buffer between what exists and that minimum, and
so the inventory that the city indicates is
necessary to keep track of those units is
necessary and is also required currently by the
policy in the land use plan. And that would be
true regardless of what the commission does on
this LCP amendment.

MALE VOICE: I think relative again to the fee, the situation as we see it is that the fee would not apply in the projects that have been identified for us in the redevelopment area.

And the city is saying then if it doesn't apply it should be in there. I think that's the message. Our concern is if it doesn't apply because of the formula that we're using then you should have to worry about it. But if for example it's deleted, and the plans change, and somehow along the way a high end project comes forward there, there would be no fee

1	City of Oceanside: Coastal Commission Meeting 40
2	requirement. So that's the situation that we're
3	trying to cover here. That it doesn't apply
4	given what we understand as being planned, but
5	if there are changes in the future and you do
6	have a high end resort here, then it would apply
7	using the formula. So that's the situation
8	we're in.
9	CHAIRMAN KREWARD: Okay.
LO	MALE VOICE: And council has a comment.
L1	[sound cut]
L2	[END TAPE AGENDA_ITEM12A_45MINUTES30S SIDE
L3	A]
L4	[START TAPE AGENDA_ITEM12A_PART2_75MINUTES
L5	SIDE A]
L6	FEMALE VOICE: Thank you Mr. Chair. With
L7	regard to the joint and several liability I want
L8	to be clear about something because I think I
L9	heard in this statement from the city about the
20	way the liability is written. The way it is
21	written at the moment, there is no liability for
22	individual owners for the actionfor the owner
23	of individual units or individual shares for the
24	actions of the hotel or operator of the larger
25	project, there is no liability for the
	III. san Dan and a

1	City of Oceanside: Coastal Commission Meeting 41
2	individuals, the small owners. That's something
3	we discussed in our call of June 18th and we
4	both agreed that we were in agreement that that
5	was correct.
6	MR. COHEN: What I heard was that they were
7	talking about the hotel operator and the owner -
8	- not the individual owner.
9	FEMALE VOICE: Okay, well I heard that they
LO	were saying both. We do have it written so that
L1	the hotel operator or the larger owner is
L2	responsible for violations of individual owners
L3	for much the reason that Executive Director
L4	Douglas identified. And every condo hotel that
L5	the commission has looked at since the workshop
L6	on condo hotels has had this provision in it.
L7	And it is part of the template of provisions
L8	that the commission has looked at and used since
L9	then.
20	CHAIRMAN KREWARD: Mr. Cohen, would you
21	clarify something?
22	MR. COHEN: We did discuss that in our phone
23	call but despite the conversation that we had
24	afterwards, we don't think that the language
25	reflects that second point. We still don't feel

1	City of Oceanside: Coastal Commission Meeting 42
2	that it makes clear that individual unit owner
3	would have no liability for failure to comply on
4	the part of a Hyatt or Westin as an operator.
5	So we agree in principal but we just don't think
6	that the language
7	MS. MCFAY: You just took my language.
8	MR. COHEN: It's on page 20, and right it
9	says that each owner of a fractional interest is
10	jointly and severally liable with a fractional
11	hotel owner operator for any violations of the
12	terms and conditions of the coastal development
13	permit. So we feel that language is still in
14	there, and we did discuss it, and we felt that
15	was the intent but we haven't seen that language
16	adequately reflecting it.
17	MS. MCFAY: I'm sorry, actually we talked
18	about it and the language I'm reading that says
19	that, it says with respect to the use of that
20	owners unit. But on the 18th you did say that
21	your attorney would get us language that you
22	thought better reflected that and we have never
23	received anything since then.
24	MR. COHEN: Well I believe it's an issue of
25	even with respect to your own unit, if Joe Smith

1	City of Oceanside: Coastal Commission Meeting 43
2	owns the unit he shouldn't be responsible if
3	Hyatt hotels blew something and didn't do it on
4	his unit. If we have agreement on that then we
5	should just make sure the language works.
6	MALE VOICE: We do.
7	MS. MCFAY: We thought we did.
8	MR. COHEN: Okay, great. Then we'll be
9	happy to work with to make sure it works and
10	then we are limited to the issue of the
11	operators liability.
12	CHAIRMAN KREWARD: Thank you Mr. Cohen.
13	Thank you Ms. Schmelzer.
14	MALE VOICE: I just wanted to indicate, it
15	seems that there was a communication issue here
16	but we were in agreement on that point.
17	CHAIRMAN KREWARD: Okay.
18	MALE VOICE: And so we'll clarify the
19	language to make sure that it reflects what Ms.
20	Schmelzer said and what we just agreed on the
21	record. Yes.
22	CHAIRMAN KREWARD: Yeah, okay.
23	MALE VOICE: It's the operator side that's -
24	
25	CHAIRMAN KREWARD: Yeah, that's still in
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1	City of Oceanside: Coastal Commission Meeting 44
2	question. Okay, and with that, is that it from
3	the staff at this point response? And with that
4	I'll go to Commissioner Wayso first.
5	COMMISSIONER WAYSO: Thank you, and if you
6	don't mind I'd like to ask some questions first
7	if that's okay.
8	CHAIRMAN KREWARD: Sure.
9	COMMISSIONER WAYSO: I have questions
10	regarding the intent of the LCP amendment. Was
11	the original intent only to cover the nine block
12	area that was in question, that you showed in
13	the slide?
14	MS. MCFAY: Commissioner
15	COMMISSIONER WAYSO: the amendments to
16	the LCP would apply only to the nine block area?
17	MS. MCFAY: Commissioner, no that's not the
18	case. The original LCPA was for the entire
19	redevelopment area dealing with zoning of many
20	things, everything from espresso carts to the
21	Kinko's. So it included a complete redo of the
22	zoning matrix, but at that time we did include
23	the definition of the fractional timeshares
24	because we were in process with the hotel, and
25	we had received the letter from the executive

1	City of Oceanside: Coastal Commission Meeting 45
2	director that we followed that direction.
3	COMMISSIONER WAYSO: So in terms of the fee
4	and the way it's applied, it's only applied if a
5	low cost serving accommodation is eliminated and
6	replaced by a higher cost. Is that how you
7	understand it?
8	MS. MCFAY: That's our understanding from
9	the staff.
10	COMMISSIONER WAYSO: Okay, so right now,
11	currently as of staff's report there are 516
12	units under \$100, 516? And only the 375 are
13	protected under your plan?
14	MS. MCFAY: We currently have 533 that are
15	considered affordable at the under \$100.
16	COMMISSIONER WAYSO: 533.
17	MS. MCFAY: 375 are what are required in the
18	LUP of the LCP so we believe we have in excess
19	of the 375 requirement, and on a daily basis
20	we're adding additional hotels like the Holiday
21	Inn Express that's under construction right now.
22	COMMISSIONER WAYSO: That would be
23	MS. MCFAY: In addition to the 533.
24	COMMISSIONER WAYSO: So that wouldn't be
25	affected by the \$30,000?

1	City of Oceanside: Coastal Commission Meeting 46
2	MS. MCFAY: Well we don't know what their
3	price point is but we would, we will have to
4	wait and see.
5	COMMISSIONER WAYSO: Would it be affected by
6	the 30,000?
7	FEMALE VOICE: Not as new development, no.
8	COMMISSIONER WAYSO: Not as new development.
9	FEMALE VOICE: Right.
10	MS. MCFAY: Right.
11	COMMISSIONER WAYSO: So it's because it's
12	not illuminating low cost.
13	FEMALE VOICE: That's correct.
14	COMMISSIONER WAYSO: Okay, in the staff
15	report it mentions that the fee applied to 50
16	percent of the units in the redevelopment area.
17	Does that mean that of thehow many units are
18	in the redevelopment area? How many low cost
19	units are in the redevelopment area?
20	MS. MCFAY: Mr. Commissioner, I believe that
21	the 50 percent applies to 50 percent of the net
22	new rooms in an individual unit, not 50 percent
23	of the entire rooms in the redevelopment area.
24	COMMISSIONER WAYSO: I didn't understand
25	that, can you explain that again? The 50
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1	City of Oceanside: Coastal Commission Meeting 47
2	percent of
3	MS. MCFAY: The fee formula as I understand
4	it, if you have a hotel and you demo it, and
5	you're going to rebuild it, let's say you have
6	50 rooms
7	COMMISSIONER WAYSO: Okay, right.
8	MS. MCFAY:you build 100 that you're
9	going to pay 50 percent on either net new, so 50
10	percent of the 50 or 50 percent of the 100,
11	which is a different calculation.
12	[crosstalk]
13	COMMISSIONER WAYSO: 50 units would be
14	subject to the \$30,000?
15	MALE VOICE: Let Cherylan explain or try.
16	MS. BAKER: The 50 percent applies to 50
17	percent of the number of units that are
18	demolished and not replaced in a high cost
19	facility. So it's only 50 percent of the
20	demolished unit. It is not 50 percent of the
21	total number of new units on the site.
22	COMMISSIONER WAYSO: So if you demolish 100
23	units, and build a 400 unit all high cost you
24	destroy the 100 units let's say, the fee only
25	applies to 50 percent of those?

1	City of Oceanside: Coastal Commission Meeting 48
2	MS. BAKER: That's correct.
3	COMMISSIONER WAYSO: Okay. So it's possible
4	that they canof the units that would probably
5	be affected by this we're talking about 533
6	minus 375, we're looking at eight, about 158
7	units. So the fees would only apply to about 72
8	units, somewhere around there? If we're only
9	talking about 50 percent of those demolished,
10	because you plan protects 375 and you have 533,
11	but then we would have to go back to analyze
12	which ones were in the redevelopment area.
13	MS. BAKER: Yeah.
14	COMMISSIONER WAYSO: Okay, so what's the
15	likelihood that this fee would ever even be
16	imposed.
17	MS. MCFAY: Well depending upon the location
18	of the particular hotel, many of our properties
19	are World War II era functionally obsolete motor
20	courts who are on small lots that back up to
21	alley's. You typically have utilities in alleys
22	and you can't build buildings on them. Behind
23	those alleys are residential, next to them is
24	commercial, so they have extraordinarly
25	redevelopment opportunities. There are a couple
	Ubiqus Reporting

1	City of Oceanside: Coastal Commission Meeting 49
2	on North Coast Highway.
3	COMMISSIONER WAYSO: How many of those are
4	there that you think would be replaced?
5	MS. MCFAY: None of the ones on South Coast
6	Highway, I don't see in the long term
7	redeveloping. On North Coast Highway, which is
8	in redevelopment, we would have the Guest House
9	Inn which does have an application in right now.
10	And we would have the Coast Inn which is 27
11	units I believe, and then we have a couple of
12	other ones so.
13	COMMISSIONER WAYSO: Let's speak to just the
14	redevelopment area, and what potentially can be
15	affected in the redevelopment area that could
16	faceI mean how many units are we talking about
17	in the redevelopment area that could face this
18	fee that you can?
19	MS. MCFAY: Probably about 150.
20	COMMISSIONER WAYSO: 150 units that could
21	be demolished and replaced with higher cost
22	units?
23	MS. MCFAY: Potentially.
24	COMMISSIONER WAYSO: So we're looking at
25	about 75 units would be subject to a fee?
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City of Oceanside: Coastal Commission Meeting 50 1 2. MS. MCFAY: Potentially. COMMISSIONER WAYSO: Those in the 3 4 redevelopment area. Has staff ever considered 5 in terms of -- instead of -- well I guess that could still be done. In other words you can still 6 protect those units using redevelopment funds to 7 subsidize a project. We're looking at about 75 8 units that you can subsidize a hotel builder 9 that comes in and builds high cost units. 10 11 can technically still provide those units using 12 tax increment financing or bond financing of 13 some sort in the redevelopment area? Technically we could, what we 14 MS. MCFAY: 15 have chosen to do at this time, all the hotels that have been built to date have been market 16 driven, and we have not put money in them in 17 18 North Coast Highway to subsidize a high end hotel because of their adjacency to trailer 19 parks that are not likely to be moved. So the 20 21 likelihood of a high end hotel going next to 22 either a trailer park or a nude bar is rather low, so we have not invested in hotels adjacent 23 to those uses, and have chosen to allocate our 24 25 funding to where we have a legitimate

1	City of Oceanside: Coastal Commission Meeting 51
2	opportunity to create a high end hotel.
3	COMMISSIONER WAYSO: Okay, so what you're
4	arguing here is if we had a project like those
5	adjacent to a trailer park or a
6	MS. MCFAY: Nude bar.
7	COMMISSIONER WAYSO:a nude bar.
8	MS. BAKER: Also called awe try to use it
9	a non conforming use, it sounds a wee bit nicer.
10	COMMISSIONER WAYSO: Okay, it's non
11	conforming is that consistent with your plan?
12	MS. MCFAY: Yes.
13	COMMISSIONER WAYSO: You just embarrassed me
14	here. Anyway, so you're saying that because of
15	the location and because of non conforming uses
16	that it's unlikely that you'll be a high end
17	hotel which means if they are demolished that
18	you'll probably just build something that's
19	within the income range of what's?
20	MS. MCFAY: Most likely.
21	COMMISSIONER WAYSO: So they probably won't
22	pay the fee anyway. Is itassuming, I mean
23	we've created a range that comes up to about
24	160,000. That would pretty much dictate the
25	type of investment that's going to go there,

1	City of Oceanside: Coastal Commission Meeting 52
2	because it seems that if it would require
3	165,000, we're talking about five dollars and
4	imposing a fee of 30,000 seems to somehow create
5	somewhat of a burden on their ability to finance
6	a project on a difference of five dollars. Some
7	of these projects do get down to details.
8	You're saying that this methodology has a
9	sliding scale and it's adjusted based on room
10	rates statewide, and that's suggested on a year
11	basis?
12	MALE VOICE: I don't know exactly whether
13	it's statewide, you do look at the particular
14	area within a certain radius.
15	COMMISSIONER WAYSO: Right, your methodology
16	is in the coastal zone.
17	MALE VOICE: Right, and there are statewide
18	averages that are built into it.
19	COMMISSIONER WAYSO: But our methodology is
20	coastal zone hotels statewide.
21	MALE VOICE: Right.
22	COMMISSIONER WAYSO: Okay.
23	MALE VOICE: The other part, the main point
24	is that we think under our formula the fee
25	simply wouldn't be triggered because the
	Ubique Departing

1	City of Oceanside: Coastal Commission Meeting 53
2	replacement units are going to be affordable.
3	And they're not going to be high end. So I
4	think what you just heard is there's a very low
5	likelihood of a high end resort going in here
6	and therefore we just don't see that that's
7	applicable at this time. Who knows what will
8	happen in ten years to the area but.
9	COMMISSIONER WAYSO: Right. Okay, soand
10	so I just want to reiterate the amount of units
11	in question are about 150 that would be affected
12	by this proposal of that 150, 75 would beso
13	we're really talking about 75 units here that
14	maximum would fall under this LCP amendment?
15	MS. BAKER: That would only be if they are
16	demolished and replaced with high end units.
17	COMMISSIONER WAYSO: Mr. Chair, I would like
18	to make a motion following any questions that
19	the commissioners would have.
20	CHAIRMAN KREWARD: Commissioner Clark?
21	COMMISSIONER CLARK: Thank you Mr. Chair. I
22	do have a couple questions and a couple
23	observations. Let me start with the in lieu fee
24	and for staff in terms ofcould you refresh my
25	memory, maybe some of my colleagues memory in
	Ubiqus Reporting

1	City of Oceanside: Coastal Commission Meeting 54
2	terms of our condo hotel projects that we have
3	approved, which ones have we imposed the in lieu
4	fee on? Any?
5	COMMISSIONER SHAWNBERG: I know that the KSL
6	projects in Encinitas had the in lieu fee
7	applied to it even as traditional hotel.
8	COMMISSIONER CLARK: Is it a new convention
9	from a staff perspective where we're seeing now-
10	-well this is a brand new proposed resort hotel
11	within the redevelopment district correct?
12	COMMISSIONER SHAWNBERG: The project enabled
13	by the
14	COMMISSIONER CLARK: Right, okay. We didn't
15	apply this to Tera Naya [phonetic] did we? The
16	in lieu fee?
17	[background voices]
18	COMMISSIONER CLARK: Tera Naya, Rancho
19	Palace Verdes, we didn't apply it to Del
20	Coronado did we?
21	COMMISSIONER SHAWNBERG: The in lieu fee?
22	COMMISSIONER CLARK: I guess I'm really
23	asking is this the first time we've applied it?
24	You said Encinitas?
25	COMMISSIONER SHAWNBERG: No, this is not the
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1	City of Oceanside: Coastal Commission Meeting 55
2	first time. There was a surface point,
3	timeshare development in Encinitas that was
4	recently approved with the in lieu fee. There's
5	been other projects in northern California where
6	the in lieu fee has been applied. It is more
7	typically applied to 25 percent of new
8	development. But the commission specifically
9	addressed that in their action in December in
10	this case, and did not apply it to this new
11	development proposal. And was only applying the
12	fee to when there was demolition of the existing
13	lower cost units that weren't replaced.
14	MALE VOICE: And there are at least two
15	projects in Central Coast to which we applied
16	it. The in lieu fee is not new, it is something
17	that the commission has historically applied to
18	insure that lower cost overnight accommodations
19	are provided, whether it's in new campgrounds or
20	whatever, so that's nothing new. But you have

COMMISSIONER CLARK: Right. In December?

development that's proposed here you decided not

Cherylan just pointed out, in the case of the

looked at it on a case by case basis.

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to apply it.

1	City of Oceanside: Coastal Commission Meeting 56
2	MALE VOICE: Yes.
3	COMMISSIONER CLARK: And now the staff is
4	proposing to apply it?
5	MALE VOICE: No, you've acted on that.
6	We're not changing that.
7	COMMISSIONER CLARK: Oh okay.
8	MALE VOICE: What we're saying is the
9	remainder of the area, it would only apply if it
10	were high end units that came in but we don't
11	see that happening.
12	COMMISSIONER CLARK: Right, and I think on
13	that point, what I take away from
14	MALE VOICE: High end replacing lower cost.
15	COMMISSIONER CLARK: What I take away from
16	the testimony before the commission today is
17	just that Peter that the staff's position is
18	given what is projected to occur, it wouldn't
19	play. But by putting the in lieu fee in place
20	it acts as an insurance mechanism if there is
21	future high end development, is that correct?
22	MALE VOICE: That's correct.
23	COMMISSIONER CLARK: Okay, then I understand
24	it. Let me turn to the joint and severable
25	liability. If I understand it, and correct me
	Ilhi ana Danantina

1	City of Oceanside: Coastal Commission Meeting 57
2	if I'm wrong, the issue at play for us from
3	staff's perspective and advocacy to the
4	commission is holding now the owner operator
5	responsible, is that correct?
6	MALE VOICE: For compliance with the coastal
7	permit requirements, conditions, and
8	COMMISSIONER CLARK: Right, and in that
9	context, and I think I heard this but I just
10	want to clarify that I did hear this, that we've
11	had that joint and severable liability
12	requirement in all of our other condo hotel
13	projects is that correct?
14	MALE VOICE: I'm not sure. I don't think it
15	was in all of them but it has been in some.
16	COMMISSIONER CLARK: And you mentioned, does
17	anyone know which ones?
18	MS. BAKER: It's been in all since the condo
19	hotel workshop.
20	COMMISSIONER CLARK: Well that's what I
21	thought. I mean that's what I'm talking about.
22	The argument I hear from the city and their
23	applicant for this hotel is that this could be
24	dealt with through what they consider sufficient
25	controls being audits. And I guess that doesn't
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1	City of Oceanside: Coastal Commission Meeting 58
2	go to my main concern with respect to this, how
3	do you really, if you don't have this language
4	in there, how do you really deal with holding
5	the operator accountable? So let me ask the
6	applicant and the city to come back up and
7	explain this a little more in detail.
8	MR. COHEN: The operator is liable. He's
9	liable for not fulfilling his role or her role
10	in the operate and fulfilling the conditions
11	that have been set forth today which we all
12	agree on what the condtions are.
13	COMMISSIONER CLARK: Well if that's the case
14	sir, then why do you have a concern about the
15	language proposed by staff?
16	MR. COHEN: Because it goes beyond holding
17	people responsible for their failure, it goes to
18	holding them responsible for the Ferrier of
19	others that they can't control. And so we feel
20	that it is not right for Hyatt to be
21	responsible, or Westin to be responsible for Joe
22	Smith's failure when the operators done
23	everything they can to enforce, to monitor, to
24	report, to audit, but people unfortunately can
25	do things, the operator will take

1 City of Oceanside: Coastal Commission Meeting 59 2 responsibility. COMMISSIONER CLARK: Right, your position is 3 somewhat contrary to other developers who have 4 5 come before us when we've applied this language. CHAIRMAN KREWARD: I think the issue here 6 7 that we haven't discussed is and I just speak to this issue. The problem of joint and several 8 liability, if you already have a flag or you're 9 an existing project that's one issue. 10 If you 11 come in and you're building a couple hundred million dollar project and you don't have your 12 13 flag down and you go to any of these flag 14 players and say they got assigned joint and 15 several. They're not going to build that hotel 16 because they're not going to be able to get a flag or get their financing. And that's one of 17 18 the areas that each one of these deals is different. 19 20 COMMISSIONER CLARK: Right. 21 CHAIRMAN KREWARD: You know, and I've always 22 said let's keep some skin in the game and keep The people have all kinds of skin in 23 the thing. the game on this project. The city has \$27 24 25 million, God knows what the developer has, we've

City of Oceanside: Coastal Commission Meeting 60
had deteriorating credit markets etcetera, that
are going the other way. Everything's going to
hell in a hand basket, they're still here going
to build the hotel, and this \$30,000 fee in this
case in my opinion it's irrelevant because it's
relevant because it's in a redevelopment area,
and for all you local government people
etcetera, the problem is I've neverI'd rather
have in every one of these districts where
cities or counties put in a floor, the City of
Oceanside has a floor, 375 units. That is
really something because you can get \$30,000,
take half the units, take 150 units, you might
raise two million dollars, what are you going to
do with that? You can't replace those floor
units etcetera that you're based into the thing.
To me the real issue here is maintaining that
floor andbecause that ten percent if you add
to it that suggests and the city was going
to do, does that increase your floor or is that
just maintaining the floor? That ten percent?
MR. COHEN: If youthe proposal that you
ask. I noticed for the commissioners, does
that increase the floor?

2.

MS. BAKER: Chairman Kreward that doesn't increase the language in the LUP and we offered that reluctuantly only to request humbly that you not impose the fee on the city. And that was offered in lieu of the fee and the suggestion was made again reluctantly that should you see your way clear to not imposing the fee that the city would require any hotel or motel who is lower cost who demos and rebuilds to be required to maintain ten percent affordable.

CHAIRMAN KREWARD: Okay, the reason why I bring this up at this point and Mr. Clark you're on a good point and other commissioners here in raising these questions is to me Oceanside is different then what we did in Huntington Beach. Huntington Beach you remember we did really technically 100 percent conversion because they agreed, they already had their flag, they already had their flag the joint - - . Hotel Coronado, same thing. There wasn't this thing, and I think the applicant is correct here, it's one thing to be severally liable, but nobody, I never agree to be joint and several, I am not

1	City of Oceanside: Coastal Commission Meeting 62
2	going to be responsible, you can imagine what a
3	big corporation, a big flag that just gets a fee
4	for operating your hotel, why would they ever
5	agree to that. And in the case, if they don't
6	if they're building a new hotel and have to deal
7	with these issues, I think that's a real concern
8	that we should look at, and we might impede,
9	might, I think could very well impede. I think
10	the staff's done a wonderful job of getting it
11	down to these last two points, they've dealt
12	with these issues the best they can. But to me
13	I like the floor, and I like the idea of that
14	because if you collect \$30,000 for those
15	replacement units, you're not even going to come
16	close. You're going to go on a six to seven one
17	ratio of the cost to build more affordable. So
18	if you have ten percent, what they're offering
19	with those fees you're not even going to replace
20	those ten percent of those units for the extra
21	money.
22	COMMISSIONER CLARK: Mr. Chair I hear, and I
23	appreciate your input here. Do I hear you also
24	support what the city has indicated they would

if we didn't require that language, include as

1	City of Oceanside: Coastal Commission Meeting 63
2	part of a potential motion, the ten percent?
3	CHAIRMAN KREWARD: Well you would have to
4	hear it from other commissioners here. I would-
5	-I think it's good to have the other ten
6	percent, the devil's in the detail and you just
7	have to make sure that the monitoring and
8	everything else is correct, that we can maintain
9	that and the different things because of the TOT
10	tax they monitor and etcetera, as long as the
11	language is stringent enough that's fine. I
12	think the city in this particular case, again, I
13	don't want to be repetitive, but the whole idea
14	that sometime the commission did an incredible
15	job to get this floor in, if we had a floor in
16	everything, because that's where you really lose
17	on affordable housing, or affordable hotel
18	units, Oceanside isI'll be you they have under
19	this new formula that we just came up with
20	staff, and I think it's a good formula, they
21	might not have 91 percent, they might have 99
22	percent of their hotel rooms in affordability
23	then. All of them meet it. This is the poster
24	child of affordable hotel rooms on the
25	California coast, it really is. You spend any
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Τ	City of Oceanside: Coastal Commission Meeting 64
2	time in Oceanside and looking at all this ma and
3	pop. And the last thing I want to say on it is
4	that you've got to be careful with these \$30,000
5	fees, because what you want to do if you're a
6	redevelopment director, or somebody working in
7	redevelopment and local government, you've got
8	to be careful that you have a 20 unit project.
9	And if you tell the guy look, you've got to
LO	upgrade this, just get this up to standard,
L1	still maintain in the affordability, but a
L2	better quality affordable unit, and you say I
L3	want \$30,000 unit for have those units because
L4	you're going to tear it down and built 20 more
L5	units back, guess what, I'm not building it. I
L6	can't afford to do it because you've just wiped
L7	out my residual land value.
L8	COMMISSIONER CLARK: Thank you Mr. Chair, I
L9	appreciate your add here and I have no more
20	questions.
21	CHAIRMAN KREWARD: Yes, Commissioner Wayso.
22	COMMISSIONER WAYSO: just to kind of
23	and this is for Jane McFay, I'm sorry.
24	Regarding the history of the redevelopment
2.5	MALE VOICE: Is your mike on?

1	City of Oceanside: Coastal Commission Meeting 65
2	COMMISSIONER WAYSO: Yeah it is.
3	MALE VOICE: Okay.
4	COMMISSIONER WAYSO: in the history of
5	the redevelopment area, at the last hearing I
6	asked questions regarding your affordable
7	housing, set aside funds, you noted and you
8	mentioned, I remember, I recall at the hearing
9	that you mentioned that those funds were
10	invested outside the redevelopment area.
11	MS. MCFAY: That's correct.
12	COMMISSIONER WAYSO: Do you have any plans
13	to spend any future housing set aside within the
14	coastal zone portion of your redevelopment area?
15	MS. MCFAY: Mr. Chairman and Commissioner
16	Wayso, no we do not. And let me tell you why.
17	The property values are so high and we are
18	immediately adjacent to some neighborhoods that
19	are quite low end that we have a lot of
20	affordable housing immediately across the street
21	from our redevelopment agency. And we have
22	invested, and I do have some numbers, about 200
23	units in the past several years have been paid
24	for out of the housing set aside money. The
25	agency just helped acquire a piece of property

1	City of Oceanside: Coastal Commission Meeting 66
2	right outside of redevelopment that will
3	probably create another 200 units. Our money
4	goes farther if we go a mile away, so we've just
5	chosen toand we've produced a lot of
6	affordable housing but it's outside of
7	redevelopment.
8	COMMISSIONER WAYSO: Of this project that
9	you anticipate constructing, how much tax
10	increment will that project generate?
11	MS. MCFAY: The current project, I think
12	COMMISSIONER WAYSO: The hotel.
13	MS. MCFAY: Do you remember the property
14	tax? It's about a million dollars a year.
15	COMMISSIONER WAYSO: And of that 20 percent
16	will be for affordable housing?
17	MS. MCFAY: 20 percent goes to affordable
18	housing in our housing department.
19	COMMISSIONER WAYSO: But you can't invest
20	that 20 percent on subsidizing low cost
21	accommodations, that can only be applied to
22	permanent residential?
23	MS. MCFAY: That's correct. The way the
24	redevelopment law words for those of you who
25	aren't familiar with it, the money comes in

1	City of Oceanside: Coastal Commission Meeting 67
2	right across the top 20 percent goes out and
3	it's been by every city that has a redevelopment
4	agency on affordable housing projects. In our
5	implementation plan because of the location of
6	the agency it is very constrained, it's very
7	small, it's only 375 acres, it's quite coastal,
8	our implementation plan says that it can be
9	within or without the redevelopment agency
10	because our need is spread throughout the 42
11	square miles of the city. So it'swe tried to
12	create it where it's needed and where we can get
13	it done.
14	CHAIRMAN KREWARD: Thank you.
15	COMMISSIONER WAYSO: Just one last thing,
16	I'm sorry.
17	CHAIRMAN KREWARD: That's okay.
18	COMMISSIONER WAYSO: You're going to raise
19	maybe 200,000 or whatever the sumwhat's your
20	budget and agency budget.
21	MS. MCFAY: Our tax increment on an annual
22	basis is a little over six million.
23	COMMISSIONER WAYSO: Okay, so this would add
24	about a million to your tax increment base?
25	MS. MCFAY: That's correct and then the deal

1	City of Oceanside: Coastal Commission Meeting 68
2	that we have on the DDA, and the lease with the
3	developer, the way we're making our 27 million
4	back is through the property tax that gets
5	created and the TOT, so that's our payback to
6	get it done, it's a catalyst.
7	COMMISSIONER WAYSO: So you'll have
8	somewhere close, just over a million dollars to
9	invest in affordable housing every year. And
10	you're saying
11	MS. MCFAY: A million, yes, that's correct.
12	COMMISSIONER WAYSO:with a million
13	dollars you can't create affordable housing in
14	the redevelopment area using the million to
15	finance a project?
16	MS. MCFAY: Well we have limited land, and
17	we just have made a policy decision that the
18	money goes farther. I mean for what you would
19	spend you know, maybe \$400,000 a door in
20	redevelopment, you could spend maybe \$100,000 a
21	door and create more units outside of
22	redevelopment.
23	COMMISSIONER WAYSO: Okay.
24	CHAIRMAN KREWARD: Thank you. Commissioner
25	Wan and Commissioner Burke.

want to get back to the discussion that in part

24

City of Oceanside: Coastal Commission Meeting 70
also Chairman Kreward brought up about the
importance of protecting thosethat 375 foot,
foot; 375 unit floor, okay. And I'm looking at
the city's letter, and they're adding, they're
trying to add to it because we had a lot of
discussion in December I believe about whether
this was really enforceable, something that was
enforceable, and realistically whether you can
put it in there as a number, but whether unless
as things happen as you go you deal with it,
whether or not that's actually going to take
place because it's one thing to say we've got a
375 cap, but if you demolished everything and
now you've got just the last remaining 375
units, how do you deal with them differently
then you've been dealing with everybody else.
One of the thingsand that's my concern with
relying solely on that to deal with your
affordable visitor serving facilities. But I
would also point out that if the city talks here
in terms of trying to add language, add some
additional monitoring to make that more of an
enforceable issue, but I don't see any language
here. All they say is a promise, we promise you

1	City of Oceanside: Coastal Commission Meeting 71
2	that we won't allow that to happen. But if this
3	commission is going to be really serious about
4	this, then at the very least we would need to
5	see language that would satisfy me that in some
6	way this was actually enforceable, because I
7	don't see language. I see a promise but I don't
8	see language to enforce that and that was my
9	concern in December and it remains my concern.
10	Yes I agree having that floor is very important,
11	and it's a very good thing to do but unless it's
12	enforceable I don't know what it means. Yes?
13	MALE VOICE: Commissioner Wan, that was our
14	concern too and in response to that the city
15	came up with this idea of if you get to a
16	certain threshold that ten percent of the new
17	units would have to be affordable. We think
18	that's good, that's progress, but again the
19	question is how do you make that work? How do
20	you enforce the ten percent, I mean how is that
21	going to work? And we don't know what the
22	answer to that is.
23	COMMISSIONER WAN: I don't think thatthe

ten percent would be fine if it was in addition to the 375 units. But I have to tell you that

24

City of Oceanside: Coastal Commission Meeting 72
ten percent is that ten percent doesn't mean
anything because you talk about an enforceable
nightmare and what does it mean. Somebody
decides they want to go to a high end hotel and
there are ten percent of the rooms that are
lower priced. I don't know what it means,
somebody picks up the phone, calls the hotel and
says do you have lower cost visitor serving
rooms in addition to the higher cost visitor
serving rooms? Most people out there on the
open market aren't going to know that. They're
not going to know how toand those rooms are
not going to be reserved for the people who
really need it because somebody who picks up the
phone to call a high end hotel is not the same
person who picks up a phone to call a Motel 6.
So the average public is not going to be able to
take advantage of those rooms. So if it's in
addition and it's a bonus that's fine. But to
in some way replace that 375 foot floor that is
certainly not acceptable to me. So these are
the issues to me, one is the enforceability and
the way to really make sure that we have that
375 units available for both low and I would say

City of Oceanside: Coastal Commission Meeting 73 moderate income families, which I've said before is a major concern of mine. It's not just low end but it's the moderate, you know, the middle class family. And the need for something to deal with the issue in the long run, not two or three years from now, or even five years from now, but ten years, or 15 years when all of us are gone, and now the area is being gentrified and is coming in for high end hotels and the public is going to get shut out of those. So those are my concerns.

2.

CHAIRMAN KREWARD: Ms. McFay, you want to comment on that?

MS. MCFAY: Mr. Chairman, we did prepare some language to the affect of the ten percent if that were the wisdom of the commission. And our sort of the bottom line premise is that today at 90.8 percent affordable with more affordable rooms then is required, we think even in the long term given the geography and the real estate that we have to work with, that in your long term which we also address and the long term already has been 33 years and we still don't have the one high end hotel. So we just

Т	City of Oceanside: Coastal Commission Meeting /4
2	don't believe that we're going to have a
3	plethora of them even in the long term, and
4	that's just the reality of it.
5	CHAIRMAN KREWARD: To Commissioner Wan's
6	question about the ten percent though, the issue
7	is that can it be in addition? That is
8	something that she's looking for, in addition to
9	your 375, if you didn't have a fee, did you hear
10	her point? Do you want me to make it again?
11	MS. MCFAY: If the mathematics would be that
12	we have the LUP that states 375, and if what
13	you're looking for is that in the instance when
14	any hotel demos and rebuilds that the ten
15	percent of the demolished rooms remaining
16	affordable we could add that to the 375.
17	CHAIRMAN KREWARD: Then you'll agree to add
18	that to the floor? Okay. Okay, that answers
19	her question. Was there anyone else while Ms.
20	McFay's up there on this issue, before I go to
21	Commissioner Burke? Commissioner Burke.
22	COMMISSIONER BURKE: what I was going to
23	say was basically about the whole issue, but
24	Is it on now? And this future thing, see
25	I was told that it was 42 years they worked not
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City of Oceanside: Coastal Commission Meeting 75
33. So if it's another 33 or 42 years, I'm
willing to let the person who's sitting in this
chair 33 yearsnow Sar [phonetic] will still be
here. And you know, she can remind them of
this. But there's a defacto situation going on
with the lack of access to the beach in this
area because of the current inventory that is on
the surrounding properties. When you have the
kind of activities that are going on, on that
beachI don't know another place in California,
and I realize that I'm probably one of the
younger members, junior members of this board,
but I don't know another place in California
where you have the kinds of activities going on
the beach that we keep the average citizen from
having access to the beach so they're going over
there. These people are trying to clean up that
activity and trying to make this beach
accessible. Now this hotel is a, to me, a
starting point for that activity. And to impose
a fee of 35,000 a room on this whole project to
get them out of the blocks I think would be
unconscionable. And on the joint and several
liability issue, as you may remember I was the

City of Oceanside: Coastal Commission Meeting 76 guy who really put that out there. And I'm big on that, but in this case you know, this is not a suit that fits everybody. It doesn't work in this case.

2.

MALE VOICE: Commissioner Burke's last point there is like an ad, it's very important. I mean if you were going to them and they had their flag and they want to convert some existing product and change it, it's like staff has dealt with those issues before, that's an issue to ask for.

CHAIRMAN KREWARD: I think the city is absolutely correct on this issue of the joint and several liability that becomes a real problematic problem to see the project develop. It could very well be the big issue. And the other issue again is if we--that we can get that floor, and with great monitoring, etcetera, I think staff's done an incredible job to work all these issues down to these two issues for the city. But we can add that new ten percent to that floor and build that floor up. That's a lot of units in an area like Oceanside because what I'm very concerned about is these little ma

1	City of Oceanside: Coastal Commission Meeting 77
2	and pa operations that you don't create some
3	kind of fee that they can not redevelop or
4	rebuild their site and build it nicer because
5	you want to get rid of all the rundown. There's
6	some really rundown operations there, and they
7	still redeveloped, they'll still, because
8	they're so small, come under probably the
9	affordable issue.
10	COMMISSIONER WAYSO: You know, I haven't
11	seen the proposal of the ten percent.
12	MALE VOICE: Commissioner Wayfield she just-
13	_
14	COMMISSIONER WAYSO: I haven't seen the
15	proposal of the ten percent units. And what it
16	means that any new hotel that's built that's
17	high end would require ten percent of the units
18	to be affordable, what's the proposal?
19	MS. MCFAY: Mr. Chairman, no. The
20	suggestion that had been put forth is only in
21	the case with an existing hotel with affordable
22	accommodations that demos and rebuilds. Not a
23	new one.
24	COMMISSIONER WAYSO: So if they demo let's
25	say 100 units, and they want to build 400, or
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1	City of Oceanside: Coastal Commission Meeting 78
2	they want to build 100, or whatever thethey
3	would only build ten percent of the units
4	affordable?
5	MS. MCFAY: Ten percent fo the ones that
6	have been demolished, so ten percent of 100.
7	And I would also add I
8	COMMISSIONER WAYSO: Only when it's
9	demolished.
10	MS. MCFAY:can't think of a location
11	where we would be able to build 400 units other
12	then the one we're talking about.
13	COMMISSIONER WAYSO: So it would be let's
14	say 100 units, and it would demolish 100 units,
15	and it would rebuild it as \$400 a night that
16	would replace the \$135 a night?
17	MS. MCFAY: Ten percent of the original.
18	COMMISSIONER WAYSO: Ten of them so it would
19	be ten units?
20	MS. MCFAY: That's correct.
21	CHAIRMAN KREWARD: Commissioner Blank was
22	next and then Commissioner Kashian. No
23	Commissioner Wayso.
24	COMMISSIONER WAYSO: I think that this
25	question might be for the chair or staffs. I
	III. to an analysis

1	City of Oceanside: Coastal Commission Meeting 79
2	just want to understand, we have a current
3	[background noise]
4	COMMISSIONER WAYSO: How about now?
5	MALE VOICE: When it says mute you can
6	speak?
7	COMMISSIONER WAYSO: How about now?
8	MALE VOICE: Thank you.
9	COMMISSIONER WAYSO: If I understand
10	correctly there is a current project being
11	proposed correct?
12	CHAIRMAN KREWARD: Yes.
13	COMMISSIONER WAYSO: And the staff has used
14	the opportunity of this LCP amendment to in fact
15	not apply the 30,000 for this current project?
16	CHAIRMAN KREWARD: Correct.
17	COMMISSIONER WAYSO: But use it in the
18	future since we happen to have the LCP open.
19	CHAIRMAN KREWARD: That's correct.
20	COMMISSIONER WAYSO: To put protections in
21	place.
22	CHAIRMAN KREWARD: That's correct.
23	COMMISSIONER WAYSO: And that the reason
24	we're doing this is there may not be another LCP
25	amendement proposed in the future, so if we
	III. and December 2

1	City of Oceanside: Coastal Commission Meeting 80
2	wanted to somebody impose a \$30,000 fee now is
3	the time to do so, is that correct?
4	CHAIRMAN KREWARD: That's correct.
5	COMMISSIONER WAYSO: Okay. And so our
6	choice today is not whether we want to impact
7	this hotel or not, because a \$30,000 fee we all
8	agree will not impact this current hotel
9	correct?
10	MANY VOICES: Right.
11	COMMISSIONER WAYSO: And so what staff is
12	asking the commissioners, I'm just trying to
13	understand
14	CHAIRMAN KREWARD: Right.
15	COMMISSIONER WAYSO:is a future policy
16	decision on what we want to do in the future for
17	development in this area about a \$30,000 fee
18	forand Mr. Chair, I guess that's why the
19	questions to you.
20	CHAIRMAN KREWARD: Right.
21	COMMISSIONER WAYSO: Is now I want to ask
22	maybe you to help me understand, to put your
23	comments in context about the future development
24	and whether you think this will impede future
25	development for high end hotels.
	*** ** · · ·

1	City of Oceanside: Coastal Commission Meeting 82
2	governments struggle with, and these credit
3	market places, and they're enticing these
4	operators to try and improve these facilities
5	etcetera, and you're asking them to add \$30,000
6	on top of it. I think the city has the stronger
7	argument in this case because of Oceanside.
8	COMMISSIONER WAYSO: Got it, so if I just
9	understood your position Mr. Chair, your point
10	is that while the staff's recommendation is 30K
11	going in the future, you feel the ten percent is
12	actually a better alternative.
13	CHAIRMAN KREWARD: Right.
14	COMMISSIONER WAYSO: For this city and this
15	development area and that the commissioners
16	should actually suggest to staff that that's
17	what our preference is, is that correct?
18	CHAIRMAN KREWARD: yes, because if youonly
19	because of Commissioner Wan's comment, but
20	building and increasing the base from the 375
21	and adding that ten percent of the units on, in
22	addition to goes much further then leveraging
23	\$30,000 billed by half of the units, whatever,
24	someday there might be a million, million and a

half, or who knows, two million. You're not

1	City of Oceanside: Coastal Commission Meeting 83
2	going to build any affordable units with a
3	subsidy because you're going to need six, seven
4	times that to build those affordable units.
5	It's like lotto game but it really isn't going
6	to do anything, building the base does,
7	preserving the base does, and building that base
8	up makes a big difference.
9	MALE VOICE: Mr. Chairman? Mr. Chairman?
10	CHAIRMAN KREWARD: Yes.
11	MALE VOICE: If I may I'm trying to get the
12	gist of this discussion. I sense that what
13	you're saying is that in exchange for
14	eliminating any requirement for an lieu fee that
15	the ten percent provision offered by the city
16	would accommodate the concerns that we have
17	raised under the coastal act. And we don't
18	necessarily disagree with that, and we said the
19	ten percent offer makes some sense, but the
20	problem is enforceability. We just saw some
21	language for the first time here dealing with
22	that ten percent and it doesn't do it. So my
23	suggestion is that you consider, I believe we
24	still have the time, to give us direction to
25	work on the language to implement the ten

1	City of Oceanside: Coastal Commission Meeting 84
2	percent provision. And that I get the sense
3	from the commission that if that's done that you
4	would eliminate the in lieu fee requirement in
5	the future, recognizing that it wouldn't' apply
6	to anything that's being proposed now, but it
7	wouldn't be required for anything in the future
8	if the ten percent is added to add to that floor
9	number. And we could go along with that.
10	CHAIRMAN KREWARD: Okay, I'd like to hear
11	from the city.
12	MS. MCFAY: Mr. Chairman would it be
13	possible to postpone until tomorrow and we could
14	work on it for the rest of the day?
15	MALE VOICE: No, no, no. The Chairman won't
16	be here tomorrow.
17	CHAIRMAN KREWARD: I don't think it's
18	can we
19	MS. MCFAY: Could we just, instead could we
20	continue this until tomorrow and we'll work on
21	the language then?
22	MS. BAKER: We can't do that literally.
23	MALE VOICE: No we can't, can't do that.
24	Cherylan is leaving and she's got other
25	responsibilities, we're going to be in Oceanside
	Uhigus Penorting

1	City of Oceanside: Coastal Commission Meeting 85
2	next month. I don't see what harm would be
3	done
4	CHAIRMAN KREWARD: But if we do and it's up
5	to my colleagues and friends here, if we do, and
6	I'm just saying if we do continue this the next
7	month in Oceanside, the single issue from the
8	staff's perspective, is this issue of being able
9	to make sure that it'sthat we can preserve
10	these units and that
11	MALE VOICE: The ten percent works. That
12	provision. You still have to deal with the
13	joint and several liability issue, but at least
14	relative to that other component we just can't
15	do that here today. I mean looking at this
16	language I don't understand what it means.
17	CHAIRMAN KREWARD: Well what about going
18	through the project today and finishing the
19	other issues, we're here, and then leave that
20	condition so that condition can be worked out,
21	and the city who's here today?
22	MALE VOICE: take a vote
23	CHAIRMAN KREWARD: Yeah. I think we want to
24	go forward, we've asked Oceanside to come
25	forward, come forward, and we're going there
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1	City of Oceanside: Coastal Commission Meeting 86
2	next month, and I for one think we can deal with
3	this right now, subject to again, it's important
4	that we get the correct language the legal
5	language. Is that something the city can work?
6	MS. MCFAY: Yes, we would prefer that to get
7	it over with.
8	CHAIRMAN KREWARD: Commissioner Wan I'm
9	sorry.
10	COMMISSIONER WAN: The problem is there's
11	two sets of languages that concern me, one is
12	what the ten percent is. Okay, if it's in lieu
13	of the in lieu fees, we need to see that
14	language, I certainly haven't seen that
15	language. I don't know what it says and how
16	it's enforceable. So it's highly inappropriate
17	to add that in place of something when we
18	haven't seen the language. And I don't know how
19	you can do that in a hearing room right now, now
20	maybe.
21	COMMISSIONER WAYSO: I have a question for
22	city staff that might address that issue.
23	COMMISSIONER WAN: Okay, and then the second
24	issue is that
25	COMMISSIONER WAYSO: And it might address

City of Oceanside: Coastal Commission Meeting 87 1 2. the issue of enforceability as well. COMMISSIONER WAN: In your letter which also 3 goes to enforceability and it has to do with new 4 language or how you're going to deal with 5 protecting the 375 units. And it says it's in 6 attachment one but I can't find attachment one 7 so I don't know what the language is relative to 8 actually enforcing those 375 which has always 9 10 been my concern. Yeah. 11 I just want to ask a question MALE VOICE: 12 of Jane McFay concerning the 375 protected 13 units, are you will to increase that to let's say 400 protected units if we waive the \$30,000 14 15 fee? Mr. Chairman if I could have a 16 MS. MCFAY: 17 minute to think about that. I don't want to cut a hotel in half. I want to kind of know what 18 those are, but we do have 533, the current 19 number is 375, so if what Commissioner Wayso is 20 21 suggesting that you would be willing as an 22 alternative motion to move no fee if the city increased the affordable to 400 with no fee no 23 ten percent and then that gets the concern of 24

how you're going to enforce it and all, I mean

1	City of Oceanside: Coastal Commission Meeting 88
2	we'd be done.
3	CHAIRMAN KREWARD: Right, but that would
4	cover all the issues today.
5	MS. MCFAY: That would be the quickest
6	easiest thing.
7	MALE VOICE: We wouldn't need the enforcing
8	language because the enforcing language is only
9	for new units that are created under a new
10	project. Under this they have 375 units are
11	already protected, under their plan we would
12	increase that to 400 so they would only be able
13	to produce units that are within that range.
14	COMMISSIONER WAN: We don't have language in
15	my opinion to enforce even the 375 units.
16	That's the issue that we dealt with in December.
17	All we have is that there needs to be 375 units
18	and a promise from the city that they won't
19	destroy those. We don't have any sufficient
20	language to protect the 375, or 400, or 512,
21	whatever that unit is. And that's the language
22	that we need to have.
23	CHAIRMAN KREWARD: Ms. McFay.
24	MS. MCFAY: Mr. Chairman the LUP of the
25	certified LCP says that we shall maintain 375,
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1	City of Oceanside: Coastal Commission Meeting 89
2	so we have not issued coastal permits that would
3	drive us below 375. So the items that we've
4	offered were sort of the suspenders with that
5	belt. I mean it's quite plainly stated that we
6	cannot go below 375, shall protect 375. And we
7	have, we haven't issued any permits. So the
8	alternative idea I think would be acceptable to
9	the city to increase it to three, from 375 to
10	400 affordable units, which brings it up by 25
11	units, no fee, and then eliminate the ten
12	percent. So that would be very acceptable.
13	MALE VOICE: Mr. Chair I would like to make
14	a motion if possible.
15	CHAIRMAN KREWARD: Okay.
16	MALE VOICE: All right, move that the
17	commission reject the implementation program
18	amendment for the City of Oceanside as
19	submitted, recommend a yes vote.
20	CHAIRMAN KREWARD: There's been a motion and
21	a second and that's per
22	MALE VOICE: Mr. Chairman I believe we need
23	a main motion and then an amending motion, and I
24	don't think there's a main motion on the floor.
25	MALE VOICE: Well I'm making the main motion
	Ilhiana Danautina

1	City of Oceanside: Coastal Commission Meeting 90
2	right now. I just made the main motion.
3	CHAIRMAN KREWARD: He just made the
4	rejection
5	MALE VOICE: Do you want me to restate it?
6	CHAIRMAN KREWARD: Okay. Sorry.
7	MALE VOICE: I'm making the motion that you
8	recommended on the staff report, which is to
9	move that the commission reject the
10	implementation program amendment, the City of
11	Oceanside as submitted and recommend a yes vote.
12	And I'm going to make an amending motion
13	following that.
14	CHAIRMAN KREWARD: And there's a second by
15	vice chair Neely, both the maker and the
16	seconder are asking for a yes vote, passage of
17	this motion will result in the rejection of the
18	implementation program and adoption of the
19	resolutions and findings contained in the staff
20	report. Commissioner Wayso would you speak to
21	your motion please?
22	COMMISSIONER WAYSO: Not at this one I'll
23	speak to my next motion.
24	CHAIRMAN KREWARD: Okay, vice chair do you
25	have an amending motion?

1	City of Oceanside: Coastal Commission Meeting 91
2	COMMISSIONER WAYSO: No, no, there are two
3	motions.
4	CHAIRMAN KREWARD: Two motions, okay, are
5	you ready for your next motion?
6	[crosstalk]
7	MALE VOICE: We've got to take action on
8	this one.
9	CHAIRMAN KREWARD: Okay, let's take aokay,
10	I was going to come back to the main motion.
11	Okay, you're asking for a yes vote. Would the
12	clerk call the role please?
13	FEMALE VOICE: Commissioner Astrashia
14	[phonetic].
15	MALE VOICE: Yes.
16	FEMALE VOICE: Commissioner Blank?
17	COMMISSIONER BLANK: Yes.
18	FEMALE VOICE: Commissioner Burke?
19	COMMISSIONER BURKE: Yes.
20	FEMALE VOICE: Commissioner Clark?
21	COMMISSIONER CLARK: Yes.
22	FEMALE VOICE: Commissioner Wayso?
23	COMMISSIONER WAYSO: Yes.
24	FEMALE VOICE: Commissioner Cram?
25	COMMISSIONER CRAM: Yes.
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1	City of Oceanside: Coastal Commission Meeting 92
2	FEMALE VOICE: Commissioner Neely?
3	COMMISSIONER SHAWNBERG: Yes.
4	FEMALE VOICE: Commissioner Kinsey?
5	COMMISSIONER KINSEY: Yes.
6	FEMALE VOICE: Commissioner Shawsberger?
7	COMMISSIONER SHAWNBERG: Yes.
8	FEMALE VOICE: Commissioner Wan?
9	COMMISSIONER WAN: Yes.
10	FEMALE VOICE: Chairman Kreward?
11	CHAIRMAN KREWARD: Yes.
12	FEMALE VOICE: Unanimous.
13	CHAIRMAN KREWARD: Commission hereby denies
14	the certification of the implementation program
15	amendment submitted by the City of Oceanside and
16	adopts the findings that are set forth in the
17	staff report. Commissioner Wayso?
18	COMMISSIONER WAYSO: I move that the
19	commission certify the implementation program
20	amendment for the City of Oceanside if it is
21	modified as suggested in the staff report,
22	recommend a yes vote. And I have an amending
23	motion as well.
24	CHAIRMAN KREWARD: Okay, and you second it?
25	Okay. Commissioner Wayso made the recommended

Τ	City of Oceanside: Coastal Commission Meeting 93
2	yes vote and Commissioner Wan recommended a yes
3	vote, seconded the motion. The passing of the
4	motion will result in the certification of the
5	implementation program amendment with the
6	suggested modifications and adoption of the
7	resolutions and findings. Commissioner Wayso?
8	COMMISSIONER WAYSO: Yeah, I would like to
9	amend the motion to remove special condition
10	number six and replace it with a condition to
11	require City of Oceanside to protect instead of
12	375 units lift the protection envelope to 400
13	units and to provide that the staff come back
14	with the proper language in which to ensure that
15	those 400 units arethat there's an enforcement
16	mechanism, make sure the city does provide an
17	inventory of 400 units that remain affordable
18	within the LCP area in the City of Oceanside.
19	CHAIRMAN KREWARD: Okay, you reject six and
20	seven, or just six?
21	COMMISSIONER WAYSO: And the LUP of this.
22	CHAIRMAN KREWARD: I'm sorry can you say
23	can you say that into the
24	COMMISSIONER WAN: This is instead of the in
25	lieu fee, suggested modification by staff.
	III. I was Dan and the

1	City of Oceanside: Coastal Commission Meeting 94
2	COMMISSIONER WAYSO: We remove the in lieu
3	fee.
4	[background voices]
5	CHAIRMAN KREWARD: So that's just condition
6	six not seven that you reject.
7	COMMISSIONER WAYSO: Well I think condition
8	seven regarding the joint and several has been
9	resolved in terms of
10	MALE VOICE: No, no, no, it's not been
11	resolved.
12	COMMISSIONER WAYSO: I heard additional
13	comments
14	MALE VOICE: Separate motion then on that.
15	MALE VOICE: Yeah, it can be a separate
16	motion.
17	CHAIRMAN KREWARD: Well let's just deal with
18	your six and then we can come back want to
19	make an amendment.
20	COMMISSIONER WAYSO: So you're saying seven
21	wasn't resolved?
22	MALE VOICE: No. No.
23	COMMISSIONER WAYSO: Okay, then do we want
24	to
25	MALE VOICE: It's a threshold.
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1	City of Oceanside: Coastal Commission Meeting 95
2	COMMISSIONER WAYSO: I want to, then let's
3	modify that as well
4	COMMISSIONER KINSEY: Do it separately.
5	CHAIRMAN KREWARD: Do it separately though,
6	I think you need two
7	COMMISSIONER WAYSO: Okay.
8	CHAIRMAN KREWARD: Let's start with the
9	first amending motion, do you have a second for
10	that?
11	COMMISSIONER CLARK: Second.
12	CHAIRMAN KREWARD: Seconded by Commissioner
13	Clark, and both of you are asking for a yes vote
14	on this motion?
15	COMMISSIONER WAN: Yes.
16	COMMISSIONER CLARK: Questionable.
17	COMMISSIONER WAYSO: Yes.
18	CHAIRMAN KREWARD: Commissioner Kinsey.
19	COMMISSIONER KINSEY: Question to the
20	commissioner perhaps, the motion talked about
21	staff coming back with an enforcement mechanism,
22	and I'm just curious how we would be able to
23	have that have the enforcement of law if it
24	comes outside of this hearing in our action
25	today? And perhaps that's a question to Stan on

City of Oceanside: Coastal Commission Meeting 96 the motion. I support the motion as stated because it does in fact include the idea that there would be an enforcement mechanism if we fall below the 400 number, but we don't have that today other than the market forces, and the character of the development in your community at the present time. So I'd be interested how we can get to that enforcement mechanism without having it in front of us today.

2.

FEMALE VOICE: If the commission gives us direction on the type of enforcement mechanism they would like us to implement, the revised findings would implement the language of your decision today. So if your decision is that to increase the envelope to 400 with an enforcement mechanism and we have discussed several ideas for enforcement mechanisms here, we can come back with something that reflects your decision with the exact language that reflects your decision. - - of those findings and then you'll be able to vote on whether it accurately does that.

MALE VOICE: That's fine, I hadn't heard this commission giving direction on the

1	City of Oceanside: Coastal Commission Meeting 97
2	enforcement mechanism.
3	FEMALE VOICE: That was a request for
4	direction on the enforcement mechanism.
5	CHAIRMAN KREWARD: Commissioner Wan?
6	COMMISSIONER WAN: Well you mentioned and
7	you won't know that the enforcement mechanism is
8	very important to me, the question here is I
9	haven't heard any suggestions from anybody, and
10	maybe staff can make some suggestions as to how
11	they could be enforceable. See that's been my
12	concern all along is that I'm not sure how you
13	could ever make this enforceable, so if you want
14	to give me some suggestions as to what would
15	make it enforceable, I'd like to hear those.
16	And that's the kind of thing that we have to
17	discuss because that's why I think we were
18	talking about continuing this so that we could
19	look at language, whether it's the ten percent
20	or the 375, or now 400 units. Somebody want to
21	tell me how it could be enforceable?
22	FEMALE VOICE: Chairman Kreward.
23	CHAIRMAN KREWARD: would you like to
24	?
25	MS. MCFAY: Thank you Mr. Chairman, what we
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1	City of Oceanside: Coastal Commission Meeting 98
2	had suggested in our letter to you were a couple
3	of things. One was that we would offer to add
4	as an ordinance if necessary in our staff report
5	that if the hotel were going to demolish and
6	rebuild that at that time the inventory would
7	have to be updated, we would change our city
8	staff report format to include it, and the
9	inventory at the time with the change in the
10	demolition would then be therefore recorded. So
11	we and you would be on notice of where we were
12	with relationship to the 400 and that we would
13	not issue a coastal permit that would drive us
14	below 400. In addition I would ask the chair to
15	clarify whether the motion on the table is to
16	deal with both six and seven or just six?
17	[crosstalk]
18	MALE VOICE: No, just one, and we're going
19	to come back to seven.
20	MS. MCFAY: I see.
21	COMMISSIONER WAN: However, if you're going
22	to create an ordinance then that ordinance would
23	needthat specifies that language, that
24	ordinance would need to come back to this
25	commission for our review and approval. Because

1	City of Oceanside: Coastal Commission Meeting 99
2	for you to create an ordinance that says that
3	and then for us to have no way to look at that
4	language to see whether or not it does what we
5	say, what we think it should, you see what I'm
6	saying. If you do an ordinance, that ordinance
7	needs to come back for our review and approval.
8	MALE VOICE: That sounds
9	FEMALE VOICE: Chairman Kreward.
10	CHAIRMAN KREWARD: Subject to our review?
11	Yeah?
12	FEMALE VOICE: I believe that if they
13	incorporated that language or if we incorporated
14	that language into this implementation plan
15	language, this section that all of these
16	revisions are going into, that would be the same
17	as an ordinance, and we could address that in
18	the revised findings.
19	CHAIRMAN KREWARD: Yeah, that's fine.
20	FEMALE VOICE: Yeah.
21	CHAIRMAN KREWARD: I think that's fine, that
22	works. Commissioner Clark?
23	COMMISSIONER CLARK: Yeah, just quickly on
24	that point. What the city had just previously
25	suggested is putting it in their staff reports,

1	City of Oceanside: Coastal Commission Meeting 100
2	that's not good enough. Because a staff report
3	is just that. So my conception was that they
4	needed to institutionalize that in their
5	development code. But if we deal with it by
6	putting it in here that takes care of it.
7	COMMISSIONER SCHMETZER: Just as an
8	enforcement point and something to consider.
9	While I think procedurally that can occur, if
10	these mom and pop hotels ratherif we get to a
11	point where we're down to 400, that proposal
12	only addresses a situation where there's a
13	permit. If somebody goes out of business you've
14	just gone under and there's no enforcement
15	mechanism. And I think that's one of the things
16	that your ten percent situation and the in lieu
17	fee is trying to protect against that there
18	isn't justbecause of course the city can't
19	just keep someone in business. So that is the
20	type of situation that we were looking at as
21	well, and that this proposed ordinance would not
22	address.
23	CHAIRMAN KREWARD: Okay, Anybody else
24	before I call onyeah, Commissioner Shawnberg

[phonetic].

1	City of Oceanside: Coastal Commission Meeting 101
2	COMMISSIONER SHAWNBERG: I think I am
3	perhaps not clear on this because Which
4	mike works? I knew there was a reason it's
5	so long. Currently they have 517 affordable
6	rooms is that right staff?
7	COMMISSIONER SCHMETZER: 516.
8	COMMISSIONER SHAWNBERG: 516 sorry. And
9	what the affect of what we're doing now would be
LO	to say that going into the future they can
L1	actually reduce the number of affordable rooms
L2	by 116. So this is going in the wrong direction
L3	if we're talking about providing affordable
L4	rooms in this area. So I think it's a terrible
L5	thing for increasing access, it will decrease
L6	effectively it will be a decrease in access for
L7	affordable rooms, 516. So I would just urge my
L8	fellow commissioners to vote no unless somebody
L9	on the commission or staff can explain to me why
20	I'm wrong on that.
21	MALE VOICE: I'm happy to comment after the
22	city.
23	COMMISSIONER SHAWNBERG: I didn't ask the
24	city, I would like to hear it from the staff or
25	the commission please.

MALE VOICE: First of all right now they
have a requirement to do 375, they have 500 and
some units because a lot of these units are
pretty rundown. Again what we don't want to do-
-they're not going the wrong way. What happens
is we're trying to do is get the floor to build
it up. The condition of these units are not
exactly an asset for coastal access in some of
these units, you wouldn't want to stay in them
because of the condition of the units and how
small they are in nature etcetera. The idea of
moving the floor up higher whether it be the ten
percent or what Commissioner Wayso suggested of
an additional 25 units. Again the City of
Oceanside is they say 91 percent, it's probably
98 percent using their new numbers. So their
whole stockis that's what's so interesting
about this debate on this particular issue.
They meet any and all tasks over any other
coastal city in California, and what I am for
one, I just don't want to see no good deed goes
unpunished. I think the idea of a floor, if we
could get the floor with it's 375, 400 now was
suggested or other cities to do it, that's the

1	City of Oceanside: Coastal Commission Meeting 103
2	direction you want to be going in. Don't get
3	caught with this number whether it's 500 because
4	it isn't exactly 500 units that you would
5	actually occupy per se based on the condition of
6	where they're at now. So it's more then a
7	numbers game.
8	COMMISSIONER SHAWNBERG: Chairman Kreward.
9	CHAIRMAN KREWARD: Yes.
10	COMMISSIONER SHAWNBERG: Just and to try to
11	respond, and I'm not necessarily going to help
12	in this discussion. There are an existing 516
13	units, the land use then requires that 375 units
14	be maintained. What I'm hearing is you're
15	suggesting that that floor be increased to 400
16	units so the city's responsible for maintaining
17	that number of lower cost units regardless of
18	what we do here today.
19	CHAIRMAN KREWARD: That's correct.
20	COMMISSIONER SHAWNBERG: What the amendment
21	is doing is it's suggestingthe amending motion
22	is suggesting that there may be some additional
23	measures that are incorporated into the LCP that
24	would help ensure that that 400 units is
25	maintained, that there may be some tools

1	City of Oceanside: Coastal Commission Meeting 104
2	MALE VOICE: That's correct.
3	CHAIRMAN KREWARD: That's correct. That's
4	correct.
5	COMMISSIONER SHAWNBERG: That the city might
6	offer to do that. In my mind I had thought the
7	ten percent suggestion was perhaps a tool that
8	would help the city maintain that number of
9	units, and that that was something that was
10	independent of the in lieu fee. And I'm not
11	sure but I think the city has taken that ten
12	percent provision off the table.
13	CHAIRMAN KREWARD: Well they did.
14	MALE VOICE: We don't want it.
15	CHAIRMAN KREWARD: Yeah.
16	COMMISSIONER SHAWNBERG: And because there
17	is an enforceability problem with that. But in
18	terms of enforcement mechanisms I think staff
19	would still be wanting to hear some other ideas
20	that the commission might have for this
21	suggested modification and these revised
22	findings, at this point we're not clear on just
23	what additional measures the city might propose
24	to incorporate into the IP at this time.
25	COMMISSIONER WAYSO: If I can just add to
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1	City of Oceanside: Coastal Commission Meeting 105
2	that.
3	CHAIRMAN KREWARD: Commissioner Wayso.
4	COMMISSIONER WAYSO: Every project if it
5	destroys units, if it proposes no construction
6	requires an environmental impact report of some
7	kind under SEQUA. Wow, this is reallyI can
8	barely talk this is up on my lips. Well I get
9	further away andanyway, SEQUA requires an
10	environmental analysis. You just wiped my nose
11	for me thank you.
12	[background voices]
13	COMMISSIONER WAYSO: He's my volume control,
14	thank you. If an ordinance is prepared by the
15	city that they have to maintain 400 units, the
16	environmental analysis required by SEQUA would
17	have to incorporate that, am I incorrect on
18	that?
19	MS. BAKER: Mr. Chairman, Commissioner
20	Wayso, in all cases when a hotel is rebuilding,
21	if it were a very modest number of rooms, an
22	environmental analysis is not needed if you were
23	doing like theI don't believe that the Motel 6
24	that's adding 17 rooms is doing a full SEQUA by
25	any stretch of the imagination.
	Uhique Poporting

1	City of Oceanside: Coastal Commission Meeting 106
2	COMMISSIONER WAYSO: And I'm not saying a
3	full EIR, I'm saying some level of environmental
4	review. If you have an ordinance in your city
5	that has a certain threshold, do you have to
6	address that ordinance when a new construction
7	when a new project is proposed?
8	MS. BAKER: Yes.
9	COMMISSIONER WAYSO: Legally you should, is
10	it possible that you won't? Is it possible that
11	it may be overlooked?
12	MS. BAKER: No.
13	COMMISSIONER WAYSO: Why not?
14	MS. BAKER: We're very diligent, we meet,
15	you know, we're very cognoscente of the SEQUA
16	requirements, we make projects conductible
17	EIR's, focused EIR, whenever the threshold's are
18	triggered that require them we always do that.
19	COMMISSIONER WAYSO: So even if it was a
20	mitigated negative declaration, or a negative
21	declaration you would needwould you need to do
22	that analysis for hotels maybe Ms. Schmelzer?
23	COMMISSIONER SCHMETZER: That analysis is
24	not part of SEQUA. A local ordinance about the
25	number of hotel rooms is not an environmental
	III. dans and a section of

1	City of Oceanside: Coastal Commission Meeting 107
2	impact that's identified under SEQUA and would
3	not be addressed in a SEQUA document looking at
4	the discretionary decision in front of the local
5	agency.
6	COMMISSIONER WAYSO: And even if the city
7	ordinance said it should it wouldn't be
8	addressed?
9	COMMISSIONER SCHMETZER: It might be, they
10	would have a choice of where they might want to
11	address that and whether they would address it,
12	but it certainly wouldn't be part of their SEQUA
13	obligation. That's a state obligation that does
14	not incorporate that.
15	COMMISSIONER WAYSO: I'm not saying that
16	it's a SEQUA obligation. I'm saying that there
17	is already a review process that requires an
18	environmental review.
19	[crosstalk]
20	CHAIRMAN KREWARD: I have another
21	suggestion, because we're going in circles here.
22	MALE VOICE: Right.
23	CHAIRMAN KREWARD: Maybe what we should do
24	is take ten minutes and see if the city can talk
25	to staff or something and whether or not we can
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1	City of Oceanside: Coastal Commission Meeting 108
2	come up with some type of you know, more clarity
3	whether we're going to do the 375 plus the ten
4	percent which you offered or the motion now on
5	the amending motion is the 400 units. You know,
6	and that's one issue, the second issue is the
7	enforceability of the issue etcetera, because
8	we're just going around in circles on this. And
9	maybe the city can talk to staff
10	MALE VOICE: I think that's a good
11	suggestion.
12	CHAIRMAN KREWARD: because otherwise
13	this is going toyou know, we're not, so let's
14	take a ten minute break and you guys make your
15	best efforts to see if you can come so
16	otherwise if we can't, we might have to continue
17	it if we can't get this going. So that's why I
18	want to give you the time to do it because
19	we'reokay.
20	[background voices]
21	[sound cut]
22	MALE VOICE: Mr. Chairman we're ready to go.
23	CHAIRMAN KREWARD: we're ready to go.
24	MALE VOICE: Director Douglas.
25	DIRECTOR DOUGLAS: If we could ask Ms. McFay
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City of Oceanside: Coastal Commission Meeting 109 to read into the record the language that we just agreed to and we'll make some comments after she does that.

2.

MS. MCFAY: Mr. Chairman, thank you. And I'll read this slowly so it can be captured. This is a new paragraph B. The city shall monitor the LUP requirement to ensure that a minimum of 400 lower cost units shall be maintained in the coastal zone by reporting the status of the current number of lower cost units within the coastal zone within all - - containing a regular coastal permit, and shall be forwarded to the coastal commission.

A new paragraph C entitled assistance to existing lower cost units within the coastal zone. At such time as the inventory of lower cost units would be at 405 units, the city would pursue outreach to the existing property owners in an attempt to assure their short and long term survival. Resources that can be brought to bear to assist them would include the city's façade enhancement program, in which matching funds can be made available for painting, awnings, signage and landscaping.

1	City of Oceanside: Coastal Commission Meeting 111
2	into the record. So we're satisfied with that.
3	CHAIRMAN KREWARD: Okay, Commissioner Wan.
4	COMMISSIONER WAN: I don't want to throw a
5	monkey wrench in here okay, but when you come
6	back and you are looking at the revised, at any
7	kind of changes, I think one of the things that
8	you added here that was quite good was how to
9	keep those affordable units in actual use which
10	is what has been my concern because if it's just
11	the market that affects it, eventually those
12	things will just sit there unoccupied and not
13	run. So that's an important part of the
14	enforcement and if you look at how you can
15	actually ensure that those affordable units that
16	are being maintained actually are serving as
17	affordable units, hotel units, and not being
18	allowed to just deteriorate and not serve, that
19	would be very important.
20	MALE VOICE: We think that the city has
21	proposed here, we'll do that.
22	CHAIRMAN KREWARD: Yeah, okay with that I'll
23	callClerk call the role on the amending
24	motion, the rejection of number six, and there
25	has been a motion and a second correct? Mr.
	Libians Paparting

1	City of Oceanside: Coastal Commission Meeting 112
2	Wayso made the motion and who made the second?
3	Commissioner Clark.
4	[unintelligible background voice]
5	CHAIRMAN KREWARD: And includes the language
6	that was just incorporated in by staff and the
7	city and everybody's in agreement. With that,
8	is there any objection to a unanimous yes role
9	call on that amending motion? Hearing none the
10	commission approves that amending motion
11	unanimously. Commissioner Wayso?
12	COMMISSIONER WAYSO: And I'd also like to
13	make an amending motion to adjust special
14	condition number seven to reflect the discussion
15	that was being held here regarding the liability
16	issue where liability is not
17	COMMISSIONER SCHMETZER: ChairChairman
18	Kreward, it's not modification number seven.
19	modification number seven is the one that
20	was added by the staff today and addresses the
21	definition of low moderate and high cost
22	accommodations.
23	COMMISSIONER WAYSO: Oh I'm sorry.
24	COMMISSIONER SCHMETZER: I believe it's
25	suggested modification number five.
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1	City of Oceanside: Coastal Commission Meeting 113
2	MALE VOICE: Five I thought we talked about,
3	the city mentioned seven
4	COMMISSIONER SHAWNBERG: Four and five. It
5	comes up in four and five.
6	CHAIRMAN KREWARD: Okay, four and five.
7	Thank you for that clarification. Okay, Mr.
8	Wayso. COMMISSIONER WAYSO: Well if I'd like
9	towell I'd like to make the motion to adjust
10	special condition number four to reflect the
11	discussion that was by commissioners.
12	MALE VOICE: I don't know what that means.
13	Maybe we can
14	COMMISSIONER WAYSO: In other words on the
15	several liability
16	MALE VOICE: Oh joint and several
17	COMMISSIONER SCHMETZER: I believe you want
18	to take out the word jointly and leave in
19	severally.
20	CHAIRMAN KREWARD: Yeah.
21	COMMISSIONER WAYSO: Yeah, yeah.
22	[crosstalk]
23	COMMISSIONER WAYSO: Yeah, that's what
24	COMMISSIONER SCHMETZER: In both conditions
25	four and five.

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1	City of Oceanside: Coastal Commission Meeting 114
2	CHAIRMAN KREWARD: Yeah, I think that's what
3	you want to do.
4	COMMISSIONER WAYSO: That's exactly what I
5	want to do.
6	CHAIRMAN KREWARD: Okay, that's motion's
7	been made, and is there a second? You're asking
8	for a yes vote?
9	COMMISSIONER KASHIAN: Second.
10	CHAIRMAN KREWARD: Second by Commissioner
11	Kashian. And do you want to speak anymore to
12	your motion?
13	COMMISSIONER WAYSO: No.
14	[crosstalk]
15	CHAIRMAN KREWARD: There's no questions?
16	No? Is there any objection to a unanimous yes
17	role call vote on that item? Hearing none the
18	commission unanimously approves that amendment.
19	MALE VOICE: So what remains is several
20	liability but not joint liability.
21	CHAIRMAN KREWARD: That's correct. Okay,
22	and I think that's it. And I want to thank the
23	staff, and the main motion we
24	COMMISSIONER WAYSO: We made the main
25	motion.

1	City of Oceanside: Coastal Commission Meeting 115
2	COMMISSIONER WAN: You didn't
3	CHAIRMAN KREWARD: No.
4	COMMISSIONER WAN: No we had to go back,
5	these are amendments.
6	COMMISSIONER WAYSO: So you have to go back
7	to the amending motion just for clarifications.
8	As modified.
9	COMMISSIONER WAN: Right.
10	[background voices]
11	CHAIRMAN KREWARD: Okay, Commissioner Wayso
12	did you follow that?
13	COMMISSIONER WAYSO: On 13A?
14	CHAIRMAN KREWARD: No, no, we have to go
15	back and on the main motion as modified and make
16	that motion.
17	MALE VOICE: Right I think what you need to
18	do is vote on the main motion now as its been
19	modified.
20	CHAIRMAN KREWARD: Right.
21	MALE VOICE: So you need to make a role
22	call.
23	CHAIRMAN KREWARD: That's what, that's what.
24	COMMISSIONER WAYSO:
25	CHAIRMAN KREWARD: Okay, so second to
	Ubiqus Reporting

1	City of Oceanside: Coastal Commission Meeting 116
2	Commissioner Wayso's on the main motion.
3	COMMISSIONER KASHIAN: Second.
4	CHAIRMAN KREWARD: And they're both
5	recommending a yes vote as modified right? Okay
6	is there any objection to a unanimous yes role
7	call vote on this item? Hearing none the
8	commission unanimously approves. Okay. We'll
9	go to 13A now. And before I do that I want to
10	thank staff. What is there something else?
11	COMMISSIONER WAN: It's 12B is next.
12	CHAIRMAN KREWARD: Time extension, I'm
13	sorry. What number is that?
14	COMMISSIONER WAN: 12B.
15	CHAIRMAN KREWARD: 12B I didn't catch that
16	one yet. Thank you. Thank you. Okay, go ahead
17	and
18	FEMALE VOICE: And 12B is the request for a
19	time extension for the commission to City of
20	San Diego LCP amendment 1-08. Staff needs
21	additional time to work on this, the city is
22	aware, and therefore all we recommend
23	[sound cut]
24	[END TAPE AGENDA_ITEM12A_PART2_75MINUTES
25	SIDE A]

I, Alexis Scott certify that the foregoing
transcript of Agenda Item12a was prepared using
standard electronic transcription equipment and is a
true and accurate record.

Signature	_Alexis	Scott	
			_
Date	_October	30,	2008