

CALIFORNIA COASTAL COMMISSION

EXECUTIVE DIRECTOR

PUBLIC OUTREACH PLAN

DRAFT

To ensure the Executive Director position is marketed to a broad and diverse group of candidates, following is a list of potential advertising sources and professional organizations, pending the suggestions of the Commission and public comment, where advertising will be placed or that will be contacted for referral purposes. Advertising placements will be in addition to significant personal outreach to a significant list of prospective candidates.

- ❖ AAAS Minority Scientists Network
- ❖ American Academy of Environmental Engineers
- ❖ American Academy of Environmental Engineers
- ❖ American Bar Association
- ❖ American Indian Science and Engineering Society
- ❖ American Planning Association
- ❖ American Society of Limnology and Oceanography
- ❖ Asian American Bar Association of the Greater Bay Area
- ❖ Association for Women in Science
- ❖ Association of Environmental Studies and Sciences
- ❖ Association of Environmental Studies and Sciences
- ❖ Association of Fish and Wildlife Agencies
- ❖ California Association of Environmental Professionals
- ❖ EcoJobs
- ❖ Ecological Society of America
- ❖ Ecological Society of America
- ❖ Environmental Career
- ❖ Hispanic National Bar Association
- ❖ National Action Council for Minorities in Engineering
- ❖ National Association of Environmental Professionals
- ❖ National Bar Association
- ❖ National Society for Hispanic Professionals
- ❖ National Society of Black Engineers
- ❖ Native American Bar Association
- ❖ Planetizen
- ❖ Society for Advancement of Chicanos/Hispanics and Native Americans in Science
- ❖ Society for Conservation Biology
- ❖ Society for Ecological Restoration
- ❖ Society of Hispanic Professional Engineers
- ❖ Society of Women Engineers

In addition, a link to a Survey Monkey will be distributed to environmental and stakeholder groups throughout the state with the following questions and feedback requests. This survey link will also be posted on the Commission's website and be available the week of September 12 following suggestions by the Commission and public during next week's meeting.

- 1) Please identify the five professional characteristics you deem to be the most important in the next Executive Director.
- 2) Please identify the five personal characteristics you deem to be the most important in the next Executive Director.
- 3) Please identify the five priorities/projects you would like to see the next Executive Director address in their first year of service.
- 4) Are there any particular stakeholders or individuals you would suggest we contact in regard to this position either as potential candidates or referral sources and/or to gain particular insight regarding the agency and position?
- 5) Additional Comments: