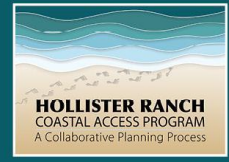


Hollister Ranch Coastal Access Program



HRCAP OBJECTIVES AND EVALUATION CRITERIA (APPROVED 9/21/2020)

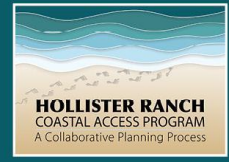
Eight overarching objectives have been defined for the Hollister Ranch Coastal Access Program (HRCAP). These objectives constitute the goals of the HRCAP. In order to achieve the goals of each objective, evaluation criteria have been identified to assess the extent to which any proposed access option (e.g. physical improvements, managed programs, etc) furthers these overarching objectives. The evaluation criteria are not requirements of the HRCAP, and access options do not have to score well on all of these criteria to become part of the final HRCAP. Rather they will be used to assess the effectiveness of a range of possible access options in order to identify a set of access options that best meets the eight program objectives.

Objective 1: Provide safe, equitable and inclusive access.

Evaluation Criteria for assessing consistency with Objective 1

1. Safe access and uses
 - a. Addresses natural hazards along beach, road, and shoreline access routes
 - b. Addresses natural daily, seasonal and annual variation of beach condition, including sand supply and sea level rise
 - c. Provides for safe use and crossing of ranch roads for both public visitors and other vehicles on road
 - d. Provides for safe crossing of railroad tracks for all modes
 - e. Provides reasonable public safety resources
 - f. Provides emergency access for medical, police or fire emergency
 - g. Manages fire ignition sources and potential for fire spread
 - h. Includes plan for emergency evacuation in the event of a fire or other emergency event.
 - i. Addresses information needs of public visitors in multiple languages
2. Inclusive access
 - a. Provides access suitable for persons with physical-mobility challenges
 - b. Provides access suitable for wide range of ages, abilities and interests
 - c. Provides access for individuals, individual parties, and groups
 - d. Prioritizes information and education to encourage compliance with rules before enforcement
 - e. Incorporates elements to make program welcoming to public visitors from multiple cultures
3. Equitable access
 - a. Provides free and low-cost access
 - b. Provides multiple transportation modes for accessing the public beaches along the Hollister Ranch coast
 - c. Minimizes bureaucratic and logistical barriers to obtaining access
 - d. Consistency with state and local environmental justice policies

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Objective 2: Provide options for experiences that meet the interests of a broad range of Californians.

Evaluation Criteria for assessing consistency with Objective 2

1. Provides access to multiple beach and ocean experiences
2. Provides access modes that recognize desire for pedestrian, bicycle, equestrian, and vehicular access
3. Provides experience of rural coast.
4. Incorporates input on desired experiences obtained during the HRCAP planning from a broad range of Californians including people outside of Santa Barbara County and a diverse range of ages, income-status, ethnicity, and physical abilities

Objective 3: Provide increased access within one year of program approval by Coastal Commission.

Evaluation Criteria for assessing consistency with Objective 3

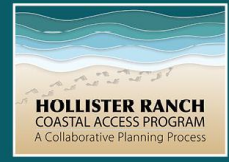
1. Access can feasibly be provided within one year
2. See also Evaluation Criteria for Objective 8.

Objective 4: Minimize impacts in order to protect coastal resources, including natural habitats, cultural resources, and agricultural operations.

Evaluation Criteria for assessing consistency with Objective 4

1. Maintains habitat character and intactness of site
2. Maintains scenic character of site.
3. Maintain auditory character of the site
4. Protect ongoing scientific research along the Hollister Ranch coastline
5. Minimizes displacement and disturbance of natural resources
6. Minimizes removal of native trees, or non-native trees that provide shade or habitat benefits
7. Minimizes alteration or crossing of drainages to protect wetland and riparian habitat
8. Access routes avoid known sensitive cultural resources
9. Access routes minimize impacts on environmentally-sensitive habitat areas, including habitat for special status species and publicly-designated protected areas
10. Minimizes impacts on cattle operations
11. Implements access control measures along publicly accessed roads and trails to minimize possible conflicts with agricultural and cattle operations
12. Minimizes erosion along publicly accessed roads and trails
13. Educates public visitors on value of coastal and cultural resources and how to minimize impacts.
14. Minimizes direct user impacts such as dropping trash and off-trail vegetation trampling
15. Preserves existing dark sky quality of Hollister Ranch coastline.

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Objective 5: Respect private property rights.

Evaluation Criteria for assessing consistency with Objective 5

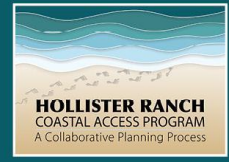
1. Deters trespass on railroad and Hollister Ranch private property.
2. Avoids encroachment or other direct impact on private property
3. Minimizes visual impacts on private property.
4. Avoids disturbing private property owners' privacy
5. Deters potential illegal activities by public visitors
6. Enforces rules for access
7. Recognizes as private property HROA-owned beach-adjacent facilities (referred to by the HROA as "Beach Recreation Common Areas")
8. Minimizes confrontations between HR owners and public, and encourages respectful interactions
9. Protects HROA and landowners from liability related to public access

Objective 6: Implement the laws and policies of Santa Barbara County, the State of California, and the Federal Government.

Evaluation Criteria for assessing consistency with Objective 6

1. Consistency with Coastal Act
2. Consistency with Division 21 of the Public Resources Code regarding the State Coastal Conservancy, and specifically the Section 31408 and 31409 regarding the California Coastal Trail.
3. Consistency with Santa Barbara County development standards, laws, and regulations
4. Consistency with Gaviota State Park general plan and ongoing operations
5. Consistency with Americans with Disabilities Act and Architectural Barriers Act
6. Consistency with California State Parks Accessibility Guidelines (2015)
7. Consistency with Coastal Commission Environmental Justice Policy, State Lands Commission Environmental Justice Policy and Coastal Conservancy Justice, Equity, Diversity, and Inclusion Guidelines
8. Design incorporates design standards and best practices from California Department of Parks and Recreation
9. Consistency with State and Federal regulatory requirements, including the California Environmental Quality Act
10. Consistency with State and Federal constitutional rights regarding private property.

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Objective 7: Define process for assessing long-term effectiveness of HRCAP in achieving program objectives.

Evaluation Criteria for assessing consistency with Objective 7

1. Defines process for assessing effectiveness at achieving public access objectives.
2. Defines process for assessing long-term impacts on coastal resources
3. Defines process for assessing impacts on private property
4. Acquires environmental and cultural resources baseline data to assist in assessing impacts of HRCAP.
5. Includes a monitoring plan for the HRCAP
6. Establishes a process for revising HRCAP components if adverse impacts are documented or public access objectives are not met.
7. Provides for stakeholder review of monitoring data and input into HRCAP revisions
8. Provides online access to monitoring reports.

Objective 8: Assess implementation challenges of program components and identify strategies for potential solutions.

Evaluation Criteria for assessing consistency with Objective 8

1. Identifies existing access infrastructure that could potentially be used
2. Identifies property interests that need to be attained
3. Identifies necessary infrastructure improvements
4. Estimates approximate time to implement
5. Estimates approximate capital cost
6. Identifies operational requirements
7. Estimates operational costs
8. Design approach minimizes maintenance costs