

CALIFORNIA COASTAL COMMISSION

455 MARKET STREET, SUITE 300
SAN FRANCISCO, CA 94105
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April 30, 2021

**NOTIFICATION OF INTENT TO AWARD
RFP 20-02
WHALE TAIL LICENSE PLATE AND PROTECT OUR COAST AND OCEANS FUND MARKETING
CAMPAIGN SERVICE
CALIFORNIA COASTAL COMMISSION**

In accordance with provisions of RFP 20-02, the State Contracting Manual, and State contracting/competitive bidding law, the California Coastal Commission intends to award a contract to Loma Media for submitting the highest-scoring proposal in response to RFP 20-02, as allowed for requests for proposals (RFP) utilizing the secondary method.

This Notification of Intent to Award should not be considered as a binding commitment by the California Coastal Commission. Please consult Section C of RFP 20-02 and Section 5.65.A of the State Contracting Manual for more information regarding applicable award and protest procedures. The last day to protest this award is May 7, 2021.

Inquiries should be addressed to me at (415) 904-5207 or jessica.chan@coastal.ca.gov. Thank you for your continued interest in responding to the needs of the California Coastal Commission.

Sincerely,

DocuSigned by:

Jessica Chan

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Jessica Chan
Chief of Fiscal & Business Services
California Coastal Commission