

APPENDIX G

SAMPLE LETTER TO REQUEST CLEANUP PRODUCT DONATIONS

(Please adapt as needed)

(DATE)

(STORE ADDRESS)

To Whom It May Concern,

We are writing to request a product donation for our _____ (BOATING FACILITY NAME) California Coastal Cleanup Day on (EVENT DATE).

California Coastal Cleanup Day, the **state's largest annual volunteer and community** cleanup event, helps to encourage Californians to act on behalf of their **local beaches, shorelines, and waterways** while raising awareness about the connection between pollution along our coastal and inland shorelines and the overall health of our waterways and ocean. It is a one-day effort that promotes year-round action by Californians in all of their local communities. We strive to engage every population in our state in this vital effort. The California shoreline is one of the most magnificent in the world, yet each year thousands of tons of garbage settle on its beaches. Trash in the ocean is a growing problem, and most of the marine debris that dirties our beaches and fouls our ocean **originates from land-based sources**. Garbage that is not collected may end up in the oceans where it can endanger wildlife and human health. Coastal Cleanup Day addresses the need for individuals to take responsibility for the garbage that we produce each year, while providing an educational opportunity for all Californians. Last year over _____ (CCC WILL BE ABLE TO PROVIDE YOU WITH THIS INFORMATION) volunteers participated in the event state-wide and removed more than _____ (CCC WILL BE ABLE TO PROVIDE YOU WITH THIS INFORMATION) million pounds of trash and recyclables from our beaches, lakes, and waterways!.

Our _____ (BOATING FACILITY NAME) is seeking to **engage more the local boater community** in these cleanup efforts. Boaters possess access to generally inaccessible areas and allow us to expand the Cleanup effort to the water's surface as well as on the shoreline. It is with this effort in mind that we are seeking a product donation from your establishment.

Below you will find a list of items in need. Your contribution in whole or in part of the requested items is much appreciated.

(LIST THE CLEANUP ITEMS YOU NEED, CHECK APPENDIX E AND USE THE STORES CATALOG AS A REFERENCE)

Equipped with these tools, our volunteers will be more effective in removing debris from hard-to-access areas, like creeks, ravines, and rocky shorelines, and will increase the effectiveness of the Cleanup overall.

In return for your generosity, we would be happy to publicize your in-kind sponsorship on our (BOATING FACILITY WEBISTE), which can be found at _____

We thank you in advance for your consideration of this request and for supporting the **state's largest annual volunteer and community** cleanup event

Kind Regards,

SIGNATURE
TITLE
ADDRESS