

## California Environmental Education Interagency Network

January 20, 2011

California Environmental Protection Agency  
1001 I Street, Conference Room 230, Sacramento, CA 94814  
Conference Call Phone Line: 866-614-0663 Pass Code: 4157384

**Meeting Leader: Kay Antunez**  
**Note Taker: Michelle Robinson**  
**Call-in Leader: Natalie Lee**

### Attendees

Mike Brugh, CDE	Michelle Robinson, DWR
Annie Kohut Frankel, Coastal Commission	Bobbie Winn, DFG
Natalie Lee, Cal/EPA-OEE	Kay Antunez, Cal Fire
Ed Wong, ARB	Lana McAllister, Energy Commission via phone
Susan Knadle, OEHHA, Cal/EPA	

### Welcome, Agenda Review

#### Minutes – November 2010 meeting: Lana McAllister

- Minutes reviewed, revised and approved.

### Committee Reports:

#### Administration:

- CEEIN meeting schedule for 2011
  - Annie will resend meeting list to fill in holes for hosting, etc.
  - Ed has Cal/EPA room 230 reserved through June and will try to get a room reserved for the rest of the year as well.
  - On April 21<sup>st</sup> CalEPA folks will hold Earth Day in the building. CEEIN can still meet in room 230.
- Re-establish CEEIN committees
  - We need re-confirmation of committee heads by next meeting.
    - Anne chair for Administration?
    - Michelle chair for Communications?
    - EEI is its own committee and could be a function of leadership, legislation and Diversity.
    - Kay to send Anne reminder to e-mail out request for everyone to pick a committee by next meeting with a *link* to CEEIN handbook for members to review positions. Some members do not receive e-mails with attachments.

### Communications:

- CEEIN and CSTA -2011 (Ed and Kay)

- Ed gave updates on CSTA 2010 Conference comments – only one and it was positive
  - Will we be holding CEEIN strand in Pasadena on October?
    - Proposal due to CSTA
      - Jan 31. – short course
      - March 7 - workshops
    - E-mail Ed write-up of plans if holding a short course or workshop. He will send out e-mail with further instructions for this.
      - Ed will update CSTA about our involvement
- Annie will be sending out events calendar
  - Natalie to be location contact for most CEEIN meetings at Cal/EPA.
  - Ed- Planted seed of EEI and Environmental Literacy playing well into Cal/EPA and its objectives.
  - Annie – Sending out info to respective agencies about being more sustainable in the workplace might be helpful
  - Kay – Membership is languishing, how can we beef this up?
  - Susan – Sitting in on a class at the John Muir Institute for the Environment- this quarter is focusing on communication with communities, next quarter is communication with Government. Scientists now have to include how proposals will be communicated with public.

#### **Leadership, Legislation, Diversity:**

- Kay - Update to National Literacy - Lots of interest regardless of no mandates.
- HUD interest in EE (Anne) – Tabled until Anne is back in town.

#### **Environmental Education Initiative (Natalie):**

- Units are all final and posted on the website.
- PDFs of catalog are also on website
- New website items: teacher pre/post surveys, teacher orientation basic power point, newsletters.
- Roughly 20 early adopting districts, most likely more will be added this year.
  - Each district is across the board on how well EEI has been integrated.
- Still fundraising – public and private funds. Just submitted proposal to NOAH for 3yr \$1.5 million grant. This will support “train the trainer” model for EEI. Some of this money will go to fund RFA programs/CREEC to do PD around EEI curriculum.
- Contract in place with San Diego.
- Other grants in the works.
- Mike – EEI would be great to integrate into all other programs.

#### **Guest Speaker:**

Joy Barney  
 Conservation Education Program Specialist  
 USDA Forest Service

Lake Tahoe Basin Management Unit  
35 College Drive  
South Lake Tahoe, CA 96150  
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jbarney@fs.fed.us

- “Generation Green” – EE outreach to underserved/diverse youth
- Lake Tahoe basin funding through Southern Nevada Land Management.
- Get lots of money to protect Lake Tahoe, 2% of all funds go to conservation education. However, this may be gone in 2016. Now looking to grants for sustainability.
- Forest Service is interested in getting diversity and youth into Forest Service.
- Natural resource majors are down 40% - Berkeley may be closing Forestry School.
- Forest Service isn't very diverse due to locations of population (city centers) vs. where Forest Service is located (rural communities).
- Started work with Lake Tahoe high school students in 2007.
- High School Students can be hired for US Forest Service as a GS1. Rigorous interview, essay, resume training through the Generation Green program.
- Utilized a high school liaison to help identify students for the 1st program. 7 students made it into the program.
- Average income for residents of Lake Tahoe is \$40K.
- When Joy arrived at Tahoe, she found that the majority of students had never hiked a Forest Trail.
- Programs currently set up for K-6, and 9-12. Middle School missing.
- Integrate PLT, WET and WILD.
- Hold a bilingual parent meeting to explain the program and ease worries about going on trips overnight, etc.

#### **New Business:**

- State Scientists Day, May 18<sup>th</sup>. Possible way to network for new CEEIN members.
- Ed to connect Judy Natolie to CEEIN as possible guest speaker.

#### **What's New in Your World:**

- Mike – Added Fresno, Region 7, to Cal Serve.
  - Hosting Northern and Southern CA conferences – project team leads and facilitators will attend for introduction to the program.
  - In process of facilitating teams- PLT, 4-H, etc.
  - Always seeking regional partners.
  - New superintendent – Torlaksen. Very interested in integrating youth into Energy Conservation.

- STEM and After School- Working with the CA Afterschool Network to integrate out of school time and STEM statewide.
- Working to get a clear definition for STEM to promote to educators.

**Meeting Wrap-Up/Clarify Action Items:**

- Add Michelle and Bobbie back on roster and CEEIN Listserve.
- Annie will resend meeting list to fill in holes for hosting, etc.
- Kay to send Anne reminder to e-mail out request for everyone to pick a committee by next meeting with a *link* to CEEIN handbook for members to review positions. Some members do not receive e-mails with attachments.
- Ed to send out e-mail with instructions on signing up for CSTA workshop and short courses.
- HUD interest in EE (Anne) – Tabled until Anne is back in town.
- Ed to connect Judy Nottoli to CEEIN as possible guest speaker.

**Adjourn:**

Next Meeting:

Cal/EPA Room 230

February 17, 2011

Host and Location Contact: Ed Wong, ARB, 916-322-6925 (Office) and 916-838-7551 (Cell)

Speakers—Matthew Lappe, Alliance for Climate Education and possibly Judy Nottoli, ARB, Office of Climate Change.

Please inform Ed ahead of time if you plan to call-in.