Welcome, Agenda Review

Minutes – November 2010 meeting: Lana McAllister
- Minutes reviewed, revised and approved.

Committee Reports:

Administration:
- CEEIN meeting schedule for 2011
  - Annie will resend meeting list to fill in holes for hosting, etc.
  - Ed has Cal/EPA room 230 reserved through June and will try to get a room reserved for the rest of the year as well.
  - On April 21st CalEPA folks will hold Earth Day in the building. CEEIN can still meet in room 230.
- Re-establish CEEIN committees
  - We need re-confirmation of committee heads by next meeting.
    - Anne chair for Administration?
    - Michelle chair for Communications?
    - EEI is its own committee and could be a function of leadership, legislation and Diversity.
    - Kay to send Anne reminder to e-mail out request for everyone to pick a committee by next meeting with a link to CEEIN handbook for members to review positions. Some members do not receive e-mails with attachments.

Communications:
- CEEIN and CSTA -2011 (Ed and Kay)
Ed gave updates on CSTA 2010 Conference comments – only one and it was positive
Will we be holding CEEIN strand in Pasadena on October?
  - Proposal due to CSTA
    - Jan 31. – short course
    - March 7 - workshops
  - E-mail Ed write-up of plans if holding a short course or workshop. He will send out e-mail with further instructions for this.
    - Ed will update CSTA about our involvement

- Annie will be sending out events calendar
- Natalie to be location contact for most CEEIN meetings at Cal/EPA.
- Ed- Planted seed of EEI and Environmental Literacy playing well into Cal/EPA and its objectives.
- Annie – Sending out info to respective agencies about being more sustainable in the workplace might be helpful
- Kay – Membership is languishing, how can we beef this up?
- Susan – Sitting in on a class at the John Muir Institute for the Environment- this quarter is focusing on communication with communities, next quarter is communication with Government. Scientists now have to include how proposals will be communicated with public.

Leadership, Legislation, Diversity:
- Kay - Update to National Literacy - Lots of interest regardless of no mandates.
- HUD interest in EE (Anne) – Tabled until Anne is back in town.

Environmental Education Initiative (Natalie):
- Units are all final and posted on the website.
- PDFs of catalog are also on website
- New website items: teacher pre/post surveys, teacher orientation basic power point, newsletters.
- Roughly 20 early adopting districts, most likely more will be added this year.
  - Each district is across the board on how well EEI has been integrated.
- Still fundraising – public and private funds. Just submitted proposal to NOAH for 3yr $1.5 million grant. This will support “train the trainer” model for EEI. Some of this money will go to fund RFA programs/CREEC to do PD around EEI curriculum.
- Contract in place with San Diego.
- Other grants in the works.
- Mike – EEI would be great to integrate into all other programs.

Guest Speaker:

Joy Barney
Conservation Education Program Specialist
USDA Forest Service

CEEIN Meeting Minutes 2
“Generation Green” – EE outreach to underserved/diverse youth
Lake Tahoe basin funding through Southern Nevada Land Management.
Get lots of money to protect Lake Tahoe, 2% of all funds go to conservation education. However, this may be gone in 2016. Now looking to grants for sustainability.
Forest Service is interested in getting diversity and youth into Forest Service.
Natural resource majors are down 40% - Berkeley may be closing Forestry School.
Forest Service isn’t very diverse due to locations of population (city centers) vs. where Forest Service is located (rural communities).
Started work with Lake Tahoe high school students in 2007.
High School Students can be hired for US Forest Service as a GS1. Rigorous interview, essay, resume training through the Generation Green program.
Utilized a high school liaison to help identify students for the 1st program. 7 students made it into the program.
Average income for residents of Lake Tahoe is $40K.
When Joy arrived at Tahoe, she found that the majority of students had never hiked a Forest Trail.
Programs currently set up for K-6, and 9-12. Middle School missing.
Integrate PLT, WET and WILD.
Hold a bilingual parent meeting to explain the program and ease worries about going on trips overnight, etc.

New Business:

State Scientists Day, May 18th. Possible way to network for new CEEIN members.
Ed to connect Judy Natolie to CEEIN as possible guest speaker.

What’s New in Your World:

Mike – Added Fresno, Region 7, to Cal Serve.
  o Hosting Northern and Southern CA conferences – project team leads and facilitators will attend for introduction to the program.
  o In process of facilitating teams- PLT, 4-H, etc.
  o Always seeking regional partners.
o STEM and After School- Working with the CA Afterschool Network to integrate out of school time and STEM statewide.
o Working to get a clear definition for STEM to promote to educators.

Meeting Wrap-Up/Clarify Action Items:

• Add Michelle and Bobbie back on roster and CEEIN Listserve.
• Annie will resend meeting list to fill in holes for hosting, etc.
• Kay to send Anne reminder to e-mail out request for everyone to pick a committee by next meeting with a link to CEEIN handbook for members to review positions. Some members do not receive e-mails with attachments.
• Ed to send out e-mail with instructions on signing up for CSTA workshop and short courses.
• HUD interest in EE (Anne) – Tabled until Anne is back in town.
• Ed to connect Judy Nottoli to CEEIN as possible guest speaker.

Adjourn:

Next Meeting:

Cal/EPA Room 230
February 17, 2011
Host and Location Contact: Ed Wong, ARB, 916-322-6925 (Office) and 916-838-7551 (Cell)
 Speakers–Matthew Lappe, Alliance for Climate Education and possibly Judy Nottoli, ARB, Office of Climate Change.
Please inform Ed ahead of time if you plan to call-in.