

**California Environmental Education Interagency Network
May 20, 2010 Meeting Minutes**

Meeting Leader: Tina Muncie

Note Taker: Annie Kohut Frankel

Attendees

Divina Cadiz, CalRecycle

Annie Kohut Frankel, Coastal Commission

Donna Pozzi, State Parks

Anne Stephens, CDE

Natalie Lee, EEI

Tina Muncie, CalRecycle

Darrow Sprague, ARB

Tony Vasquez, Conservation Corps

Welcome, Introductions, Agenda Review

It was noted that CEEIN still does not have a DFG representative; Tina offered to contact Betsy for another potential rep, and contact them to determine interest.

Anne Stephens received 300 copies of the Get To Know 2011 calendar. Copies can be requested from her.

Minutes

The April minutes were approved.

Outstanding Action Items

- No action on the November CEEIN meeting minutes.
- EE literacy plan letter not complete.
- Google Groups complete.

Committee Reports and Discussion

- Environmental Education Initiative: Anne Stephens reported on the May 13 Environmental Education Leadership Summit. 50 people responded to the initial invitation. It appeared that there were also close to 50 public attendees. Jack O'Connell (State Superintendent of Public Instruction), Linda Adams (Secretary of Cal/EPA), Fran Pavley (California State Senate), and Mark Gold (President of Heal the Bay) were among the speakers. National Geographic presented. Concurrent sessions took place on implementation of history-social science and science units and state-adopted instructional materials. Licensing agreements for reprinting in text books are currently being examined. A \$22 million initial fundraising campaign was introduced. Catherine Day is the EEI point person on fundraising.
- Administration & Organization: Roster will be posted on CEEIN website soon. Web updates can be sent to Anne Stephens.
- Leadership, Legislation & Diversity: No report
- Communications: No report

Guest Speaker

Tina Muncie introduced Stacy Sinclair-Tarr, Director of Education for The Media & Policy Center Foundation, www.mediapolicycenter.org. MPC is an 11 year old foundation to build better communities through engaging people with media. Their production projects are distributed through broadcast television and new media (online opportunities). There is education related to the productions (curriculum, video libraries) and outreach to “resonate the lesson” through town hall meetings, online communities, etc.

Some MPC projects: *And Thou Shall Honor* (care giving for parents, grandparents, and children; reached 30 million people); *Edens: Lost and Found* (highlights solutions that improve the environment in communities that have been in decline); *Going to Green* (five disc series and curriculum, innovative approach to educating students about the environment, based on *Edens: Lost and Found*).

Most recent title is *Growing Greener Schools*. The purpose of this production is to empower students, teachers, and parents to incorporate green ideas into school buildings and classroom curricula. It was launched on PBS in April. It includes an electronic curriculum in 12 modules. Each topic has a lesson at elementary, middle school and high school levels, which are generic to the grade span. Each module includes interactive games for students to play. They are aligned to the Environmental Principles and Concepts. Materials are available for purchase.

Ms. Sinclair-Tarr also provided an overview of future projects: *Designing Healthy Cities*; *Visions of America* (to explore and capture the threads, landscapes and people of Democracy); *Food Print* (impact of food system on global climate change, encouraging people to “vote with their forks.”); and *Greening Medicine & Healthcare* (changes in medicine and healthcare delivery in terms of the impact of sustainable evidence-based design).

Currently there is a contest at their web site: “The Sustainable Music Video”. They need sponsorship for this; videos can include sustainable ideas and poetry.

We can link our sites to theirs. We can use them for examples of free resources materials. A media outreach kit can be tailored to our needs.

Questions can be directed to Teresa Chang, Associate Producer, teresa@mediapolicycenter.org.

What’s New in Your World?

- Anne Stephens: After the previous presentation to CEEIN by California Institute for Biodiversity, they joined in an application for a National Science Foundation Climate Change Education Partnership Grant. Other partners include CDE, California Legacy Project, Humboldt State, Institute for Learning Innovations, and two California Science Project sites. This grant is for very large regional proposals. 180 letters of intent have been submitted from around the county.

- Tina Muncie: CEEIN brochures are being sent to OSP. They should be printed within about a month. Then Tina will start distributing them by request.
- Divina Cadiz: CalRecycle now made up of former CIWMB and Division of Recycling. It's a new department as of January 1 under the Natural Resources Agency. It will continue to adjust over the next year or two. Recycle Rex lives on.
- Tony Vasquez: Tony is the new CCC rep for CEEIN. He has worked with the CCC and State Parks since 1992. He mentioned that he is developing new career pathways for corps members, including a redesign of the CCC web site and is requesting suggestions on jobs that could be added. His boss is Tony Cervantes, who we may see at future meetings.

Action Items

- Put on a future agenda to discuss changing to bi-monthly meetings.
- Mike, Donna, Kay and Anne: draft EE literacy plan.
- Lana: obtain November 2009 CEEIN minutes from Chris Graillat.
- Tina: contact Betsy Magladry for contact info for potential DFG representative.

Please note: Our next meeting will take place on Thursday, June 17th 9:30 – 11:30, at the Energy Commission, 1516 9th Street, in the 2nd Floor Conference Room. Attendees will have to sign in at Security Desk on the 1st Floor.