

Ride the Wave

Get Clean

# IACC Program Update



# The Alliance

The Clean Marinas Program is a partnership of private marina owners, government marina operators and yacht clubs.



# Mission Statement

The Clean Marinas Program is an ongoing endeavor, by a marina industry alliance, determined to provide environmentally clean facilities and protect the states' coastal and inland waters from pollution through compliance of best management practices.



# CMP Administration

- Non-Profit Corporation
- Board of Directors – 4 Officers 3 Directors  
All volunteer
- Maintain website and communications with stake holders, government entities and the public
- Re-certify each marina or yacht club every five years



# Review Teams and Mentors

- ▶ New Certifications  
Three person review team.
- ▶ Re-Certifications  
One person – a ‘lead’ reviewer.





# Review Process and Benefits

- ▶ Marina Review: 3–4 hours covering 13 separate environmental sections.
- ▶ Cost: \$750 per certification
- ▶ Designation: certificate and website listing
- ▶ Flag, burgee and decals for display at facility
- ▶ Eligible for marketing as “Clean Marinas Program Certified”



# 2013 Program Review

- ▶ Implemented Prep Courses– Five held in 2013 focused on sections with the most requests for assistance.

Results: 35 marinas!

- ▶ Created an Excel Mentoring Score sheet for Email. This saves travel time and provides statistical analysis data on pre-and post certification.



# 2013 Program Review Cont'd

- ▶ Received national recognition of program from IMBC (International Marina & Boat Yard Conference) as one of the most successful programs.
- ▶ Reviewer/Mentors- created criteria in effort to improve regional administration.





# 2014 Focus

- ▶ Process interest from 2013 Prep Courses – 35 potential marinas.
- ▶ Continue Prep Course Training– Six Scheduled
  - Mar – Tahoe*
  - May – SF Bay/Delta*
  - Jun – San Diego*
  - Sep – Marina Del Rey*
  - Oct – Santa Barbara*
  - Nov – Monterey*



# 2014 Focus Cont'd

- Grand Fund Research – Funding for Executive Staffing.
- Program Manual Update– work with stakeholders including IACC on the next update to the program 13 section manual.



# Who Has Come Clean?

- 123 Marinas & yacht clubs as of March 2014 and 67 Recertification's
  - 97 Salt Water Marinas & Yacht clubs
  - Paradise Village Marina, Puerto Vallarta
  - 1 Southern California Lake Marina
  - 16 Northern California Lake marinas and 4 Delta marinas
  - 3 Military-operated marinas
  - 5 Marinas on Lake Mead and Lake Mohave



# Why Is This CMP Unique?

- Based on Best Management Practices (BMP)
- Administered by industry volunteers with help and support from CAHM&PC and Marina Recreation Association.
- One of 2 programs in the U.S. administered and financed entirely by the marina industry.
- Website manual is shared with all states, governments, stakeholders and marina associations at no cost.



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**THANK YOU**  
[www.cleanmarina.org](http://www.cleanmarina.org)

