PETE WILSON, Governor

STATE OF CALIFORNIA-THE RESOURCES AGENCY

CALIFORNIA COASTAL COMMISSION IN DIEGO COAST AREA 11 CAMINO DEL RIO NORTH, SUITE 200 SAN DIEGO, CA 92108-1725 (619) 521-8036 Date: September 24, 1997



To: Coastal Commissioners and Interested Persons

From: Peter Douglas, Executive Director Sherilyn Sarb, Temporary Events Coordinator

WORKSHOP ON TEMPORARY EVENTS HELD IN THE COASTAL ZONE

FII

Staff Report for Commission Discussion

INTERESTED MEMBERS OF THE PUBLIC WILL BE GIVEN AN OPPORTUNITY TO PRESENT COMMENTS AT:

DATE AND TIME: Friday, October 10th - 9:00 a.m. LOCATION: Del Mar Fairgrounds 2260 Jimmy Durante Blvd. Del Mar, CA

Purpose: The purpose of this workshop is to provide the opportunity for Commission discussion and public comment on the issues associated with temporary events held in the coastal zone. This report has focussed the discussion on two points: 1) review of the Coastal Commission's current guidelines which determine those temporary events which require a coastal development permit, and 2) the role local governments should play in regulation of temporary events in the coastal zone through certified local coastal programs. Recent Commission actions and public comments have suggested that modifications to the guidelines may be necessary to address current trends toward the use of admission fees to events, such as volleyball tournaments, music festivals and boat races, as a source of local and state revenue, and the increased number of temporary events which are occurring and, in some cases, precluding general public use of the shoreline. Based on the direction received from the Commission, staff will prepare a recommendation for possible changes to the guidelines which will be scheduled as a public hearing item at a future date.

History: In January 1997, the Commission held a general discussion regarding temporary events in the coastal zone in response to public comments regarding the impacts of such events on public access to the shoreline. The discussion in January allowed for public and Commission comment on a variety of issues associated with temporary events including the number and size of events, the percentage of time certain beaches are occupied by temporary events, concerns regarding commercial use of the beach and questions on revenues from such events, how they are utilized and by whom. The discussion concluded with an understanding that many of the concerns expressed would be addressed through

staff and Commission review of the upcoming Manhattan Beach LCP amendment and permit applications for two AVP volleyball tournaments.

The Association of Volleyball Professionals (AVP) was processing a coastal development permit application through the City of Manhattan Beach for a volleyball tournament (Manhattan Open) to be held on the beach which would charge an admission fee for all of the tournament seating. Additionally, the City of Manhattan Beach was processing an amendment to its Local Coastal Program (LCP) to allow temporary events for which an admission fee is charged as a permitted use on the beach. The LCP amendment was necessary to allow the Manhattan Open to occur in Manhattan Beach in the summer of 1997 with an admission fee. This would have been the first year there was an admission charge for all seats. In 1996, the tournament had an admission charge for up to 25% of the courtside seating.

Concurrently, AVP was also applying for a coastal development permit for a volleyball tournament to be held in the summer in Hermosa Beach with 100% paid seating. This would have been the second year the tournament in Hermosa Beach had a charge for admission to all the seats. In 1996, the Coastal Commisson granted a coastal development permit to AVP for an event with 100% paid seating. In previous years, since 1993, the event had an admission charge for up to 25% of the courtside seating.

In May 1997, the Coastal Commission held public hearings on the Manhattan Beach LCP amendment, a coastal development permit on appeal for the Manhattan Open, and a coastal development permit for the volleyball tournament in Hermosa Beach. The Commission denied the portion of the LCP amendment which would allow temporary events on the beach for which an admission fee is charged. The portion of the LCP amendment which addressed the types of events which would require a coastal development permit and established a process for review of temporary events was continued. The Commission approved coastal development permits for both of the volleyball tournaments, but denied the admission charge due to concerns regarding commercial use of the public beach, should such a trend continue. With the intense use that beaches already receive during the summer season and the conflicts which can occur between visitors and residents, the Commission found it was not appropriate for a sporting event to be held on the beach in the summer which would charge an admission fee, and thereby exclude those members of the public who are unwilling to pay an admission fee from using the beach.

Since the Commission's actions in May, staff has questioned whether the Commission's expressed concerns regarding commercialization of the beach extend to events which are held outside the summer season or in locations other than sandy beach. Additionally, public comments have suggested the Commission's permit authority over temporary events should be expanded to address issues such as use of public parking and the cumulative impact of such events on public access to the shoreline and recreational opportunities.

Review of Guidelines For the Exclusion of Temporary Events from Coastal Commission Permit Requirements - Adopted 5/12/93:

Staff has evaluated the types of events that are occurring throughout the coastal zone which charge a fee for admission, both on beaches and upland areas, and all year long, not just during the summer. While there is still not a large number of such events, there are more proposed than when the guidelines were adopted four years ago. Additionally, in general, temporary events have become more popular as a form of public recreation. Increased numbers of crowd generating activities have the potential to change the significance of the impact to the general public's recreational experience, depending on the ability of the particular coastal city to accommodate the event. The amount of support facilities, such as parking, and the remaining unencumbered beach space is different in each city throughout the coastal zone, and must be taken into consideration when evaluating the impact of a particular event on public access opportunities. Due to changing trends, it is appropriate for the Commission to review the adopted guidelines periodically, to assure they continue to address the Coastal Act mandate to maximize public access and recreational opportunities for all the people consistent with public safety needs and the need to protect public rights, rights of private property owners, and natural resource areas from overuse (PRC Section 30210).

The guidelines as adopted by the Commission in May 1993 are attached for reference as Attachment 1. They exclude from coastal development permit requirements all temporary events except those which are held on a sandy beach, between Memorial Day and Labor Day, and involve a charge for general public admission or seating. Therefore, the effect of the adopted guidelines is to exclude the majority of temporary events from review under the policies of the Coastal Act. In limiting the Commission's jurisdiction to only those events which charge a fee for admission to an event on the beach in the summer, the Commission felt it was retaining discretionary permit authority over the events which might become a commercial operation on a public beach, which could have the potential to seriously affect coastal access or establish a precedent for excluding the general public from use of the beach or shoreline.

However, the guidelines also recognize there may be unique or changing circumstances relative to any particular temporary event which would have the potential for significant adverse impacts on coastal resources. Section III (a-d) contains specific criteria which, if present, would allow the Executive Director to require a coastal development permit for a temporary event. The criteria include cumulative effects on general public use of a recreational area; impacts on environmentally sensitive habitat areas, rare or endangered species, significant scenic resources; restrictions on public use of roadways or parking areas; and whether or not the event has historically required a coastal development permit.

Additionally, the definition of temporary event in the guidelines is an activity or use of "limited duration", which is further defined as not exceeding a two week period on a continual basis, or a consecutive four month period on an intermittent basis. Therefore, events such as the Grand Prix in downtown Long Beach and the X-Games in San Diego required a coastal development permit because they met the definition of development but

not of "temporary event", and were not subject to the guidelines. However, both are examples of events that would also require a coastal development permit pursuant to Section III due to their size, use of public parking, proximity to sensitive habitat and potential for adverse effect on public coastal resources.

The Commission adopted the guidelines recognizing that most local jurisdictions have permit processes in place which regulate temporary events and address the location, timing and duration of an event to assure it will be held when and where competing uses, traffic conflicts and parking competition will be minimized. Some local, state or federal jurisdictions regulating temporary events have policies which limit the types of events which can occur in the prime beach season to assure adequate parking and traffic circulation is available.

The purpose of the guidelines was to narrow the Commission's involvement in permit review over temporary events. In the majority of cases, the Commission felt that other permitting authorities were the appropriate entities to regulate the details of such events, and that any impacts were only temporary and thus, acceptable. There was also a recognition that the events themselves provide public recreational opportunities and draw the public to enjoy the beach and shoreline. Most temporary events are consistent with the public access and recreational policies of the Coastal Act which encourage low cost visitor-serving uses and seek to maximize public access and recreational opportunities for all persons.

Questions for Discussion:

Introduction: The following questions are for discussion purposes at the workshop. Included are points to consider along with the attached materials in making decisions as to whether or not the guidelines should be modified and, if so, how. The questions are also meant to generate discussion on the dual responsibility of the Commission and local governments in regulating temporary events.

#1 - SHOULD THE GUIDELINES ON EXCLUSION OF TEMPORARY EVENTS FROM COASTAL DEVELOPMENT PERMIT REQUIREMENTS (ADOPTED BY THE COMMISSION IN MAY 1993) BE MODIFIED?

Arguments for no change to the current guidelines:

- a) As currently adopted, the events which are held on the beach, in the summer, and charge a fee for admission are brought to the Commission for action;
- b) The Commission can approve or deny the event or, or any portion of the event, such as the charging of a fee, and can apply mitigation measures through the permit process;
- c) Requiring a coastal development permit for such events is an disincentive to many local governments and promoters to holding such events during the summer;
- d) Staff and Commission resources to regulate temporary events are limited;

- e) The Executive Director continues to have the discretion to assert permit authority over any other events that have the potential for significant adverse effects on access or coastal resources;
- f) The primary responsibility for regulating temporary events is appropriately assigned to the local governments;
- g) The guidelines give the Commission discretionary review over the events which raise issues of statewide significance;
- h) Others?

Arguments for change to the guidelines:

- a) Assuming an admission charge for public use is a concern, the guidelines allow events to occur outside the summer season which involve a fee for admission without obtaining either a coastal development permit or exemption from the Coastal Commission or Executive Director;
- b) The guidelines also allow the Executive Director to exempt events on the beach, in the summer which charge an admission for up to 25% of the proposed seating;
- c) Due to the structure of the guidelines, event promoters and/or local government are not asking whether or not a coastal development permit is required for temporary events unless the three criteria are present; they assume all other events are exempt;
- d) The current process is too reactive and requires the staff to initiate contact regarding potential events and/or review event schedules with local governments to determine whether or not an event has the potential for significant adverse effect, such that a coastal development permit application could be processed, if necessary, prior to the event;
- e) There are an increased number of temporary events occurring throughout the coastal zone which intensify the potential impacts not previously addressed through the guidelines, such as use of public parking areas, size of events, and cumulative impact on recreational use;
- f) Others??

The discussion on whether or not the guidelines should be modified will clarify those criteria which are of particular concern to the Commissioners or interested parties and are not being addressed using the current guidelines. These criteria can be more thoroughly discussed on an individual basis. The attached information is provided for reference purposes and summarizes some of the types and number of temporary events which occur year round without a coastal development permit, existing local and state policies and permit requirements.

#2 - IF THE GUIDELINES ARE MODIFIED TO REQUIRE REVIEW OF MORE TEMPORARY EVENTS BY THE COASTAL COMMISSION, WHAT CRITERIA SHOULD ESTABLISH THE NEED FOR A COASTAL DEVELOPMENT PERMIT?

Potential Options:

- A) Modify the guidelines to require either a coastal development permit or exemption for all events which are held on public beach and involve a fee for admission regardless of the time of year;
- B) Allow Executive Director discretion to exempt the above events if :
 - 1) Outside the summer season
 - 2) Less than 25 % of seating subject to fee
 - 3) In a remote location
 - 4) Less than one day in duration
 - 5) Previously received a coastal development permit for the same event
- C) Adopt other criteria that establish the need for a coastal development permit, such as:
 - 1) Admission charge for use of public parkland (not only beach, but upland)
 - 2) Exclusive use of public parking
 - 3) Size of the event
 - 4) Road/Parking Lot closures
 - 5) Cumulative impact/Number of events per month
- D) Modify the guidelines to require either a coastal development permit or exemption for all events which meet specific criteria [to be identified], and give the Executive Director discretion and criteria to exempt those events in certain cases;
- E) Establish a process for review of exemption requests and notice of Executive Director determination to Coastal Commissioners and interested parties;
- F) Others?

Points to Consider:

- The specific purpose and/or benefit afforded by the Coastal Act to the permitting process and public review;
- The workload implications for both staff and the Commission;
- The opportunistic nature and time constraints associated with these types of events and the effect a coastal development permit requirement may have on the feasibility of staging the event;

- The fact that a coastal development permit is needed will be a disincentive to holding some events;
- The guidelines only pertain to areas where there is no certified Local Coastal Program, and areas where the Commission retains permit authority, including tidelands, submerged lands and public trust lands.

Introduction: The attached materials are a representative sample of the local and state government's policies and procedures for regulating temporary events which do not include the coastal development permit process. The Commission's guidelines are for use by the Commission, on an interim basis, in areas which do not yet have a certified local coastal program, and also in areas of retained jurisdiction which, in many cases, include the beach. It is not possible for the Commission to incorporate in the guidelines all the specific impacts of local concern associated with temporary events, then to regulate such events accordingly. The Coastal Act established the role of local governments to develop their own local coastal programs to carry out the mandates of the Coastal Act in the manner necessary to address both the individual concerns of the community and the statewide concern of protecting public resources. The coastal development permit process is also required by the Coastal Act and designed to enhance public participation in decision-making for the community.

#3 - WHAT IS THE ROLE OF LOCAL GOVERNMENTS IN REGULATING TEMPORARY EVENTS IN THE COASTAL ZONE THROUGH CERTIFIED LOCAL COASTAL PROGRAMS?

Points to Consider:

- Most local coastal programs, as currently certified, allow for "temporary uses" and may require a temporary use permit, but don't specifically address the types of temporary events which require a coastal development permit pursuant to the Coastal Act;
- The standard of review for a temporary event approved by a local government through a coastal development permit, and by the Commission on appeal, is the certified local coastal program (LCP). The certified LCP should contain land use plan policies and implementation measures necessary to assure protection of public access and those sensitive public resources specific to that community. Those LCP policies are not considered as a standard of review unless a coastal development permit is required;
- Many sandy beach areas are subject to the public trust so a coastal development permit is required from the Coastal Commission for events held on the beach, even when there is a certified local coastal program, and the standard of review is Chapter 3 policies;
- There are upland areas which accommodate temporary events on a regular basis that are not addressed by the Commission's current guidelines and which are in the local governments' coastal development permit jurisdiction; therefore, simply incorporating the Commission's

adopted guidelines into a certified LCP may not adequately address the local issues and impacts associated with such events or meet the requirements of the Coastal Act;

• It is difficult for the Commission adopted guidelines to address the dual responsibility provided to both local governments and the Commission in protecting public access and coastal resources.

Questions for Discussion:

1) In areas subject to a certified Local Coastal Program, in the absence of specific guidelines/procedures addressing coastal development permits and exemptions for temporary events, do such events meet the definition of development and require a coastal development permit?

2) Is incorporating the present Commission adopted guidelines into local coastal programs sufficient to meet the requirements of the Coastal Act?

3) If certified Local Coastal Programs contain guidelines/procedures addressing coastal development permits and exemptions for temporary events, should local decisions to exempt temporary events from the coastal development permit process, in the Commission appeals area, be appealable to the Coastal Commission?

LIST OF ATTACHMENTS

Attachment

1.	Guidelines for Exclusion of Temporary Events from		
	Coastal Commission Permit Requirements	Page	1
	State Dept. of Parks & Recreation		
2.	Statement from District Superintendent	Page	5
3.	Policy Re: Advertising, Endorsements & Sponsorship	Page	7
4.	Surf Contest Policy	Page	9
5.	Application Form For Special Events	Page	13
	County of Los Angeles, Dept. of Beaches and Harbors		
6.	Statement from Director	Page	17
7.	Categories of Events	Page	19
8.	Beach Use Permit Application	Page	21
9.	Policy for Malibu Surfrider Beach	Page	27
10.	Staff Summary of Number and Types of Events in 1996	Page	29
	City of Manhattan Beach		
11.	Statement from Director of Community Development	Page	31
	City of Hermosa Beach		
12.	Statement from Director of Community Resources	Page	37
13.	Special Event Permit Policy	Page	41
14.	Categories of Events and Criteria for Fees	Page	43
	City of San Diego		
15.	Statement from Deputy City Manager	Page	49
16.	Staff Summary of Number & Type of Events in 1997	Page	53
17.	Informational Brochure on the Thunderboats	Page	57
	City of Santa Barbara		
18	Statement from Assistant Parks & Recreation Director	Page	59
19.	Event and Fee Classifications	Page	61
20.	Policy Pertaining to Special Events in Waterfront	Page	
	City of Santa Cruz		
21.	Statement from Recreation Superintendent	Page	69
22.	Interested Party Comments	Page	71

ATTACHMENT 1

TO: Local Governments and Interested Persons

FROM: Coastal Commission Staff

SUBJECT: Guidelines For the Exclusion of Temporary Events from Coastal Commission Permit Requirements - Adopted 5/12/93

I. <u>Purpose and Authority</u>.

The purpose of these guidelines is to identify the standards the Coastal Commission staff, under the direction of the Executive Director, will use in determining whether a temporary event is excluded from coastal development permit requirements pursuant to Public Resources Code Section 30610 (i) (as amended by SB 1578, Ch. 1088, Stats. 1992). The guidelines are for use in areas where the Coastal Commission retains coastal development permit authority. These guidelines may be utilized by local governments for reference in developing Local Coastal Programs or in processing LCP amendments, if required, to address coastal development permit jurisdiction over temporary events.

II. Criteria for Exclusion from Permit Requirements.

Except as provided in Section III. below, the Executive Director shall exclude from coastal development permit requirements all temporary events except those which meet all of the following criteria:

- a) Are held between Memorial Day weekend and Labor Day; and,
- b) Occupy all or a portion of a sandy beach area; and,
- c) Involve a charge for general public admission or seating where no fee is currently charged for use of the same area (not including booth or entry fees).

<u>Only temporary events meeting all of the above criteria shall require coastal</u> <u>development permit review</u>, however,

The Executive Director may also exclude from permit requirements temporary events meeting all of the above criteria when:

d) The fee is for preferred seating only and more than 75% of the provided seating capacity is available free of charge for general public use; or,

Guidelines - Temporary Events Adopted 5/12/93 Page 2

e) The event is held on sandy beach area in a remote location with minimal demand for public use, and there is no potential for adverse effect on sensitive coastal resources; or,

f) The event is less than one day in duration; or,

g) The event has previously received a coastal development permit and will be held in the same location, at a similar season, and for the same duration, with operating and environmental conditions substantially the same as those associated with the previously-approved event.

III. <u>Executive Director or Commission Discretion to Require a Permit</u>.

The Executive Director, or the Commission through direction to the Executive Director, may determine that a temporary event shall be subject to Commission coastal development permit review, even if the criteria in Section II. are not met, if the Executive Director or the Commission determines that unique or changing circumstances exist relative to a particular temporary event that have the potential for significant adverse impacts on coastal resources. Such circumstances may include the following:

a) The event, either individually or together with other temporary events scheduled before or after the particular event, precludes the general public from use of a public recreational area for a significant period of time;

b) The event and its associated activities or access requirements will either directly or indirectly impact environmentally sensitive habitat areas, rare or endangered species, significant scenic resources, or other coastal resources as defined in Section V. of these guidelines;

c) The event is scheduled between Memorial Day weekend and Labor Day and would restrict public use of roadways or parking areas or otherwise significantly impact public use or access to coastal waters;

d) The event has historically required a coastal development permit to address and monitor associated impacts to coastal resources.

IV. Modifications to Guidelines by the Commission.

The Commission may amend these guidelines at any time if it is determined such modification is necessary to more effectively implement Section 30610(i) of the Coastal Act, and provide Coastal Commission coastal development permit review of any category of temporary events having the potential for significant impacts to coastal resources; or, eliminate such review of any category of temporary events having no such potential. Guidelines - Temporary Events Adopted 5/12/93 Page 3

V. <u>Definitions</u>.

For purposes of these guidelines, the following definitions shall apply:

a) "Temporary event(s)" means an activity or use that constitutes development as defined in Section 30106 of the Coastal Act; and is an activity or function of limited duration; and involves the placement of non-permanent structures; and/or involves exclusive use of a sandy beach, parkland, filled tidelands, water, streets or parking area which is otherwise open and available for general public use;

b) "Limited duration" means a period of time which does not exceed a two week period on a continual basis, or does not exceed a consecutive four month period on an intermittent basis;

c) "Non-permanent structures" include, but are not limited to, bleachers, perimeter fencing, vendor tents/canopies, judging stands, trailers, portable toilets, sound/video equipment, stages, platforms, movie/film sets, etc., which do not involve grading or landform alteration for installation.

d) "Exclusive use" means a use that precludes use in the area of the event for public recreation, beach access or access to coastal waters other than for or through the event itself.

e) "Coastal resources" include, but are not limited to, public access opportunities, visitor and recreational facilities, water-oriented activities, marine resources, biological resources, environmentally sensitive habitat areas, agricultural lands, and archaeological or paleontological resources.

f) "Sandy beach area" includes publicly owned and privately owned sandy areas fronting on coastal waters, regardless of the existence of potential prescriptive rights or a public trust interest.

(8499A)

ATTACHMENT 2

STATE OF CALIFORNIA - THE RESOURCES AGENCY

DEPARTMENT OF PARKS AND RECREATION

Orange Coast District 3030 Avenida Del Presidente San Clemente, California 92672 (714)492-0802, FAX (714) 492-8459

September 15, 1997



CALIFORNIA COASTAL COMMISSION SAN DIEGO COAST DISTRICT

Ms. Sherilyn Sarb California Coastal Commission 3111 Camino Del Rio South, Suite 200 San Diego, California 92106-1725

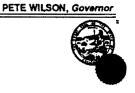
RE: Coastal Commission Workshop on Temporary Events

Dear Ms. Sarb:

Your recent letter to the Department of Parks & Recreation regarding an upcoming workshop was referred to this office for review and comment.

After review of your letter, we believe two issues need to be addressed. The first is the status of the Commission adopted guidelines for special events. These guidelines have been considered and utilized during the review and approval process for special events held on State Park operated beaches in Southern California without much difficulty. We have made any prospective event sponsor aware of these guidelines and advised of the need, when applicable, to obtain a coastal development permit. The second issue pertains to sponsorships and the relationship to beach access or maintenance. In this regard, we have policies from our State Parks & Recreation Commission and the Department guiding our actions. Our marketing efforts are done within the context that any revenues generated go to the State Park Revolving Fund (SPRF) which helps to fund maintenance and improvements on these beaches.

In preparation for the workshop, I am forwarding to your office a copy of our Commission Policies reading special events, marketing and advertising, as well as the applicable sections from our Donor Recognition and Sponsorship Guidelines. These documents will stand as the basis of any discussion that either Mike Tope, Chief Ranger, Orange-Coast District or I may have at the workshop. We can certainly speak to other impacts as you have highlighted in your letter with regard to the operation of the facility during an event.



Page Two Ms. Sherilyn Sarb September 15, 1997

I hope the information supplied will help you develop your staff report to the Commission. If there is additional information needed in the preparation of your report, please feel free to contact my office. We look forward to a frank, open discussion over these issues at the workshop on October 4, 1997.

Sincerely,

Jack B. Roggenbuck District Superintendent

Attachments

CC: W/O Attachments

Ken Jones, Deputy Director, Park Stewardship Dick Troy, Chief, So. Field Div. Rick Rayburn, Chief, Resource Management Div. Noah Tilghman, Sr. Park & Rec. Spec. Mike Tope, Chief Ranger, OCD Don Ito, Park Supt., OCD

APPENDIX A

POLICY I.5

ADVERTISING, ENDORSEMENTS, AND SPONSORSHIPS (Amended 5-4-94)

The Commission and the Department shall actively solicit endorsements and sponsorships for parks, facilities, publications and services from businesses, individuals, and other entities. Such endorsements and sponsorships will cover all present and future costs and provide revenue to the Department. Sponsorship of special events shall entail sufficient funds to cover the costs of the events. Generally, units of the State Park System are not considered venues for advertising. However, acknowledgment of sponsorship may include display of corporate logos, products/services, or other identifying signage.

Display of corporate logos, products/services, or other identifying signage shall not degrade the natural and cultural resources of the unit or interfere with the visitors' enjoyment of the parks' aesthetic values. The Director shall have developed guidelines which prevent such degradation and interference.

No advertising or sponsorship of tobacco products or alcoholic beverages is permitted without the express approval of the Director.

The Director shall report to the Commission at regular Commission meetings on the status of existing and potential sponsorships.

•	OF PARKS & RECREATION OAST DISTRICT DIRE	CTIVE	ATTACHN	IENT 4 🕴
SUBJECT:	Surf Contest Policy	NUMBER:	OCD-008-97 SAN	DEGO COA
REFERENCE:	Public Resources Code Sec. 5003	ISSUED:	January 2, 1997	
APPROVED:	CCR, T-14, Sec 4309,4325, 4 District Superintendent	326,4654 EXPIRES/R	EVOKED: When Revoked	

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1. NULANI KNOTTON

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PURPOSE: The Orange Coast District recognizes the desire of various organized groups to hold surfing competitions at specific surfing breaks within units of the District. It is within the authority of the California Park Service to allow special events that are compatible with the recreational resource. Such events are permitted through a process that defines the scope of all activity related to the event. A special event permit must be approved for every surf competition held on any beach within the Orange Coast District.

HOW: **APPLICATION PROCESS:** Applications for contest dates will be accepted on a calendar year basis beginning on the first business day of January, at 9 AM. Contests will be assigned on a first come, first served basis priority, except that individuals applying for the same month/time will be allocated by lottery if alternatives can not be agreed upon between the parties involved.

Events at TRESTLES will be assigned with primary consideration given to one Amateur, one Pro/Am, and one Professional event. Events in each category will be assigned on the basis of greatest financial benefit to the State. If two or more groups propose equivalent scale events, those groups will be required to submit sealed bids detailing revenue enhancements guaranteed to the State if selected. The event will be awarded to the highest bidder-

EXCLUSIVE USE: Events requesting EXCLUSIVE USE of the water area will require a State Park Peace Officer on scene during contest hours. The cost of this service will be added to applicable permit fees. All contests at TRESTLES are exclusive use and permit fees include peace officer costs. The water area will be cleared of non-competitors 5 minutes prior to the scheduled start of the first heat at exclusive use events.

EVENT SITE: Event organizers must submit an event layout plan detailing scaffolding, seating, tents, fencing, etc. Public address systems must be maintained at low volume such that announcements do not carry more than 100 yards beyond the contest perimeter. Advertisement and sponsor banners must be attached to event structures. No free standing advertisements (inflatable signs) are permitted. Organizers are responsible for overnight security. The boundary of the

designated surfing area must be marked with clearly visible flags on the beach in a manner prescribed by the State's representative. Events at TRESTLES require boundary buoys outside the surfline. No amplified music is permitted.

HOURS:

may be permitted at any break except TRESTLES, which shall be no more than 9 hours per day, from 8:00 AM to 5:00 PM only. No event will be longer than five (5) consecutive days at any location. Events at TRESTLES may occupy only on day of any weekend.

A maximum of 11 hours per day

ACCESS:

Access for the purpose of erecting event apparatus may be granted 24 hours before event startup. All apparatus must be removed within 24 hours of event completion. A maximum of three vehicles may be permitted at the CHURCH or LOWERS contest sites. Events at LOWERS may use a shuttle to transport event staff and provide handicapped access. The shuttle may make no more than two trips per hour during the event. Speed limit on the beach access road is 5 MPH.

FREQUENCY OF EVENTS: Generally, events are held at any beach when they do not adversely impact the general public's access or use except as noted below:

1. San Onofre State Beach:

Trails: One event per month, 12 per year, no back to back

weekends.

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Surf Beach: No events between July 1 and Labor Day, otherwise one per month, 10 per year, minimum two weekends between consecutive events.

Church: Same as Surf Beach. May not run events on same days as any event at Trestles.

Trestles: No events between July 1 and Labor Day. Maximum of three events per year. Minimum of two weekends interval between consecutive events

2. All other units:

Contests will be permitted in accordance with the Department's general guidelines for special events as well as any limitations, restrictions, or regulations imposed by the California Coastal Commission. Such conditions will also apply to events at San Onofre State Beach.

PERMIT FEES:

Trails: Amateur \$250 per day. Pro/Am -Pro \$500 per day. Surf Beach: Same as above.

Church: Same as above

Trestles: Amateur \$1,500 per day. Pro/Am \$2,000 per day. Professional \$3,000 per day.

All other locations/units: Amateur \$200 per day. Pro/Am \$300 per day. Professional \$500 per day. These are minimum rates which are subject to higher negotiated charges.

PARKING:

Parking fees will be charged to

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contestants and event visitors. Parking fees for event promoters are waived as it is included in the permit fees. Each event promoter will be limited to the number of passes for his/her crew based upon the size, nature and location of the event. The parking lot for Trestles events will open 90 minutes before a contest begins and close at dusk. A minimum of three event staff will be on duty in the lot at all times to coordinate parking, provide security and direct visitors.

MODIFICATIONS: Modifications to any provision of this policy may only be granted in writing by the District Superintendent after consultation with the appropriate section supervisor. Modifications will be incorporated into the special event permit for the event and require the District Superintendent approval.

DIREC008A7M925JBR

1.

DEPARTME	TOF PARKS AND RECREATION MAR 1 6 1990	ATTACHMENT 5
DEPARTME	NTAL NOTICE NO. 90-5	· · · · · · · · · · · · · · · · · · ·
SUBJECT		
i i i i i i i i i i i i i i i i i i i	SPECIAL EVENT PERMITS	February 21, 19
REFERENCE		EXPIRES
	DOM 1721 et seq.	When Incorporate
7 375 (Rev. 6/8	1)	
	CABLE, ENTER THE NUMBER AND DATE OF THIS DEPARTMEN	TAL NOTICE IN THE MAR
THEMAN	UAL PAGE, ADJACENT TO THE SECTION(S) AFFECTED BY IT.	
		KBGE
Effect	ive immediately, Section 1721 et seq. is deleted from DOM Chapter 1700. ing is added to DOM Chapter 14, Field Operations.	Concessions, debethe SEF 2 2
SPEC IA	L EVENT PERMITS	· CALIFOR
sporti or sim encour consti Specia	I event permits allow short term use of Department lands or facilities f ng events, historical pageants, fiestas, musical concerts, weddings, rec ilar types of activities. They should be viewed as a way to promote the age public uses consistent with our mission, create and improve communit tuency ties, and encourage new users to parks, thus increasing attendance l events held in units of the State Park System should be compatible and fication of the specific park unit.	or such purpose COASTAL COA ceptions, banquéty DIEGO CCA Department, y and other or and revenue
	ial event permit is required if any of the following exists:	
	. The activity is significantly different from general park use;	RI
2		ters: Dr
3	. There is greater potential hazard or liability to the State than is	
4	typical daily park activities; . The event requires exclusive use of an area within the park;	incurred through
5		(this type of event of a unit to the
6	. There is a need for additional staffing;	
1		
8		
APPLIC	AT LON PROCEDURES	
outsid	mple events such as small fishing tournaments with no participant fees, agency or group picnics with special circumstances, or educational pro groups (such as the Wilderness Institute, colleges, or universities, e the a DPR 246, Special Event Permit (Sample A).	weddings,
The po which:	mittee must also file a DPR 246A, Special Event Permit Supplement (Samp	le B), for events
1	Involve the sale or use of alcoholic beverages;	Dist. Supt0
2	Require liability insurance;	Ch. Rgr.
3	- Charge participant fees beyond regular day-use fees;	
- 4	Involve the sale of items or services; OR	Adm
5	Have special conditions or requirements. DAM/DN -	Pers Kag File
	Pendleton Coast	5
	PLEAS	Page 13

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Responsibility Action Reviews forms. Completes reverse of DPR 246A and "Reviewed/Recommended By" section (signs all copies) on District Superintendent 2. DPR 246. Sends all copies to Region. **Regional Director** 3. Reviews forms and completes "Approval" section (signs all copies). Returns all copies to District. 4. District Superintendent Prepares letter to State Park and Recreation Commission and drafts of the Notice of Hearing, State Park and Recreation Commission Resolution, and background statement (Samples E, F, G and H). Sends with all copies of forms to Office of Field Services at least 90 days in advance of event. Office of Field Services Coordinates Commission action and sends Notice of Hearing to 5. District Superintendent for posting at District Office and site. Once Commission passes resolution, obtains Director's signature on all copies of form. Returns all copies to District. District Superintendent Requests Proof of ABC License, DPR 169A, Certificate of 6. Insurance for Concession Contracts/Special Events, if required. and payment of fees from permittee. Submits proof of ABC license, any required documents and fees to Permittee 1. District. Sends original DPR 246 and 246A to permittee, copy with District Superintendent 8. supporting documents to Region, and retains a copy. Conducts walk through with permittee before event. Permittee 9. Holds event.

The policy for sale of alcoholic beverages at special events in units of the Off Highway Motor Vehicle Recreation Division (OHMVR) requires different procedures established by the California Off-Highway Motor Vehicle Recreation Commission. See Sample I, OHMVR Commission Policy Number 6, for guidelines.

PERMITS FOR HAZARDOUS EVENTS

For special events of a hazardous nature (e.g., OHV event, boat races, moto-cross races, fireworks shows, etc.) the permittee must carry liability insurance for a minimum amount of \$500,000 Combined Single Limit, or \$1,000,000 Combined Single Limit, depending on the type of activity. District Superintendents should consider "hazard to general public" when determining if an event is "hazardous" as opposed to "hazard to participant" (e.g., moto-cross races with large number of spectators).

Since all special event permits for hazardous events must be approved by both the Regional Director and the Department of General Services, the permittee must allow sufficient lead time for processing to be completed.

PROCESS FOR PERMITS FOR HAZARDOUS EVENTS

Responsibility

Action

Permittee

,ł

 Completes DPR 246 and 246A. Submits an original and three copies of forms, all with original signatures, and permit filing fee to District.

District Superintendent

- Reviews forms. Completes reverse of DPR 246A and "Reviewed/Recommended By" section (signs all copies) on DPR 246. Contacts Regional Director for conceptual approval.
- 60 days in advance of event, obtains DPR 169A, Certificate of Insurance for Concession Contracts/Special Events, from permittee, and prepares original and one copy of STD. 15, Contract Transmittal (Sample J). Sends all copies of DPR 246, 246A, 169A, and STD. 15 to Region.

- 1. The extent of area used:
- 2. The size and scope of the event;
- 3. The impact on resources and facilities;
- 4. Consideration of prevailing fees for comparable facilities in the locality;
- 5. The amount of permittee's equipment to be placed in the park;
- 6. The number of permittee's employees and vehicles using the park;
- 7. The worth of the park facilities to the permittee;
- 8. The amount of profit permittee expects to make from retail sales at the event;
- 9. The cost of services provided by the Department (if this includes use of State personnel, use SAM billing rate to calculate charges);
- 10. Any other considerations as appropriate.

The District Superintendent will charge the permittee a percentage of the gross profit from 10-25% for events designed to generate revenue with a profit-making incentive. Fees charged will be dependent upon the category of the event listed below:

- 1. Department or co-sponsored Department absorbs cost.
- 2. <u>Charitable nonprofit</u> Department recoups operating costs.
- 3. Nonprofit (non-charitable) Sliding scale 10-25% of gross profit.
- 4. <u>Commercial</u> Sliding scale charging between 10-25% of gross profits evaluated on a case-by-case basis considering factors listed above.

Fees may be waived for nonprofit events that are compatible with and contribute to the Department's community involvement goals.

DAMAGE DEPOSIT

The District Superintendent may charge the permittee a damage deposit in an amount at his/her discretion based on the activity and probability of occurrence. Costs for damage repair and any fines or penalties for noncompliance with permit conditions will be deducted from this deposit. The District Superintendent (or designee) may authorize refund of all or a portion of the damage deposit.

REPORTING PROCEDURES

Any fees collected in connection with the permits are reported on a Report of Collections, DPR 197, with the source properly identified. The DPR 197 is sent directly to the Accounting Section's Cashiering Unit accompanied by either the remittance itself or a Report of Deposit (STD. 442 or 443).

- 3. Provide Written Guidance-Provide a letter well in advance of the event, including details such as time, location, directions, and/or a map, where to park, the expected role for the elected officials, an event schedule, the name of the contact person at the special event, and how they are to find the contact person upon arriving at the event.
- 4. <u>Confirm Attendance</u>—As practical, call a few days ahead of the event and confirm attendance. Discuss any last minute details.

D. Day of the Event

- <u>Contact Person</u>—Have a DPR employee assigned to meet elected officials. This should be the contact person previously named. If possible, this person should not be assigned other duties which could interfere with being available to assist the elected officials.
- <u>Contact Station</u>—Be sure that the contact station operator is briefed and has a list of those who are to be provided free entrance to the event. The contact station operator (if applicable) can guide the legislators and officials to the contact person.
- 3. <u>Refresh Roles</u>—Upon meeting the elected officials, the contact person should brief them on the status of the event, refresh understandings of their roles in the event, provide name tags, and take care of any special needs.

E. Event Follow-up

1. Write thank you letters and also invite the elected officials to come and visit the parks in the area later.

If you have questions regarding special event permits, contact Janelle Miller at (916) 322-7383/ATSS 492-7383, or Carl Maier at (916) 445-7090/ATSS 485-7090.

Jack Hamison

Jack V. Harrison Chief Deputy Director for Operations

G-0879m

Attachments

COUNTY OF LOS ANGELES DEPARTMENT OF BEACHES AND HARBORS

September 11, 1997

STAN WISNIEWSKI DIRECTOR

ATTACHMENT 6

15

CALIFORNIA COASTAL COMMISSION

SAN DIEGO COAST DISTRICT

KERRY GOTTLIEB CHIEF DEPUTY

Ms. Sherilyn Sarb California Coastal Commission San Diego Area 3111 Camino Del Rio North, Suite 200 San Diego, California 92108-1725

Dear Sherilyn:

Thank you for your letter of August 22, 1997, inviting the Los Angeles County Department of Beaches and Harbors to share its perspective on temporary beach events.

It is this Department's responsibility to regulate temporary and special events on all County owned and/or operated beaches, with the exception of Hermosa Beach and Santa Monica Beach. Since the beginning of this year, we have processed over 500 permits for events ranging in size from 50 to several thousand people. Thus, we believe that we are qualified to give some insight into the issue at hand.

We believe it would be highly counter-productive for coastal permits to be required for temporary and special beach events, and have been led to believe that the Coastal Commission is not adequately staffed or structured to oversee and monitor local temporary events along the California Coastline.

In light of one existing Local Coastal Plan (LCP) and the probability of more to follow, we feel it is imperative that the local agency responsible for maintaining, lifeguarding and otherwise financing the operation of a particular beach be the controlling agency for all activities occurring on that beach. The agency that has legal liability for what occurs on that beach must be able to control all activities on that beach. Therefore, a LCP should not be allowed to affect the County of Los Angeles' ability to issue permits for appropriate temporary events on a beach whose operation is totally funded by the County. For a city to dictate, by way of a LCP, what temporary events can occur at a beach is equivalent to any agency exercising authority in an area without having any actual responsibility for that area. It would be much better for everyone if the operator of a beach affected by a LCP was invited to participate in its development.

Ms. Sherilyn Sarb September 11, 1997 Page Two

In addition, a LCP should not prevent the County from raising revenue through legal venues to finance its own operations on that beach. Supplemental revenue sources from sponsorships/advertising on such beach objects as trash barrels and lifeguard towers should not be denied by local governments as long as it is tasteful and sensitive to the local environment.

Local governments are best informed as to the make-up of their local community as well as what temporary uses are best suited to the needs and facilities of a local beach. The Commission's strongest and most effective role is in ensuring public access and regulating major development along the Coast.

We hope these comments will help the Commission in developing a policy toward temporary and special coastal events that ensures the best results for the public and the local governments that serve them.

Very truly yours,

Stan Wisniewski, Director

Jem Atkins-

Lynn Atkinson Senior Marketing Analyst

DC:LA:la

DEPARTMENT OF BEACHES & HARBORS BEACH AND HARBOR USE PERMIT POLICY STATEMENT DEFINITIONS OF PERMIT CATEGORIES

DEPARTMENT CONDUCTED PROGRAMS

Events that are financed by the department and developed entirely under staff leadership e.g., Youth Boating Instruction and Day in the Marina programs for disadvantaged youth.

COSPONSORED PROGRAMS

Events where the department and an outside organization cooperatively plan and conduct a program that is a recreational or public service desired by the community which is consistent with department goals and objectives. The department typically provides the necessary facilities and clean up while public liability insurance, planning, promoting, supervising, and extraordinary expenses are provided by the cosponsoring organization. Fees and charges may only be assessed the public to help defray operating expenses and to provide equipment and supplies needed for the event e.g., International Surf Festival, Concerts in the Park.

COMMUNITY SERVICE PROGRAMS

Events that are entirely conducted by community service agencies or organizations primarily engaged in providing human services or social services activities that benefit the community. Fees and charges may only be assessed the public to help defray operating expenses and to provide equipment and supplies needed for the event e.g., YMCA and Boy Scout recreational programs.

SPECIAL EVENT PROGRAMS

Events such as surfing contests, marathons, sailing regattas, festivals, concerts, etc. that are conducted by outside organizations, and there are no entrance fees or commercial sponsors.

COMMERCIAL/PROMOTIONAL PROGRAMS

These events are the same as "Special Event Programs" discussed above, except the event has an entrance fee and/or commercial sponsor.

CHARITABLE FUND-RAISING PROGRAMS

Events conducted by charitable, nonprofit, community service organizations to raise funds e.g., March of Dimes programs. These programs may be non-sponsored or cosponsored by the department.

SW:rh 7/5/84

ATTACHMENT 8

BEACH USE PERMIT APPLICATION

Enclosed is a permit application form and any other pertinent forms to be completed. These forms and any payment must be returned to:

> Department of Beaches and Harbors 13837 Fiji Way Marina del Rey, CA 90292 Attn: Lynn Atkinson, Marketing

A permit requires at least two weeks processing time. To ensure payment is credited to your account properly, the following information should appear on your check:

> Event Name Date of Event Processing Code (if previously assigned)

Insurance Certificates must name the County of Los Angeles and Fix Star Parking as additional insured.

Parking Information:	Five Star Parking
	310/821-1081

IF YOUR EVENT WILL HAVE 500 OR MORE ATTENDEES, YOU WILL BE REQUIRED TO BRING IN (AT YOUR EXPENSE) A DUMPSTER, WHICH MUST BE REMOVED PROMPTLY

For organized events such as: surfing, windsurfing, bodyboarding, triathlons, volleyball or in-line skating events, permittee must obtain executed agreements and releases of liability on forms provided by the County from each participant prior to the event. Failure to comply will jeopardize future permits.

Should you have any questions, please contact Lynn Atkinson at 310/305-9565.

County of Los Angeles Department of Beaches and Harbors Beach/Harbor Use Permit

13837 Fiji Way, Marina del Rey Ca, 90292

Permittee:				
Permittee address:				
City:	_State:_		Zip:	
Phone:	Fax:			
Area Requested:				
Date(s) of Use:				_To:
Program description:				
	No. c	of Particip	oants	
Name & Type of Organization:				
On-Site Contact at Event:		. n.		

Fees (to be completed by the County)		
Permit Fee	\$ <u>150.00</u>	
Estimated Gross Receipts (15 %)	\$	
Cleaning Deposit Fee	\$	
County Insurance	\$	
Miscellaneous/Other Fee	\$	
Total First Payment	\$	

Sponsorship NO AUTOMOBILE SPONSORS

List all sponsors and sponsorship fees on Addendum A.

Right to Audit

All accounting records shall be open for inspection at any reasonable time during the term of this permit and for 12 months thereafter. County may audit the records of Permittee to verify the accuracy thereof. <u>Type of Program</u> (To be completed by County)

()	Commercial	Promotional
---	---	------------	-------------

() Charitable Fund Raising

() Cosponsored

Insurance Requirement

al () Special Event g () Community Service

Division

() Department Event

Processing Code

Permit number

Without limiting permittee's indemnification of County and other named permittors, permittee shall provide and maintain at its own expense during the term of this permit the following policy or policies of insurance covering its operations hereunder: Such insurance shall be secured through a carrier satisfactory to the County Risk Manager and MUST NAME THE COUNTY OF LOS ANGELES AND FIVE STAR PARKING AS ADDITIONAL INSURED. Evidence of such insurance satisfactory to the Risk Manager shall be delivered to the Department of Beaches and Harbors before the date of this permit. Such evidence shall specifically identify this permit and shall contain expressed conditions that the County is to be given written notice at least thirty (30) days in advance of any modification or termination of any policy of insurance.

Comprehensive General Liability

Elect one of the following:

() A. Certificate of general comprehensive liability insurance in the amount of \$1,000,000 NAMING THE COUNTY OF LOS ANGELES AND FIVE STAR PARKING AS ADDITIONAL INSURED.

() B. Participation in the County comprehensive general liability insurance program in the amount of \$1,000,000 through the payment of an insurance premium fee based on event risk category and attendance. Permittee Signature: Date:

Worker's Compensation: Permittee shall cover its employees with Worker's Compensation insurance in an amount and form to meet all applicable requirements of the Labor Code of the State of California and which specifically covers the persons and risks involved in this permit.

Parking Fees: Pay per entry as posted.

Indemnification: Permittee agrees to indemnify, defend and hold harmless the County of Los Angeles and any other agencies designated as permittor, their agents, officers, employees, and contractors from and against any and all liability, expense, including those arising from the conditions of County-owned, occupied, or operated facilities or property; such claims may include, but shall not be limited to those alleging bodily injury, death, personal injury, or property damage arising from the operation, acts or omissions of permittee, its contractors, licensees, agents, servants, or employees hereunder. Permittee further agrees to indemnify, defend, and hold harmless County and any other named permittors from any and all worker's compensation suits, liability, or expense arising from or connected with any services for or on behalf of permittee by any persons pursuant to this permit.

Release: In addition to the indemnification described above, Permittee agrees to require each participant in any athletic event undertaken in connection with this permit, to execute a written "Release of Liability" form provided by the Department of Beaches and Harbors. Permittee further agrees to retain each release form for a period of not less than one year after the event.

Authority: Permission is granted pursuant to the authority conferred by the Board of Supervisors under the provisions of Section 2.116.020 of the Los Angeles County Code.

Laws and Regulations: The permittee is required to ensure that participants and spectators of the event abide by the rules and regulations contained in the Los Angeles County Beach Code and all other applicable local, state, and federal laws. Permittee shall obtain any additional necessary permits to stage this event.

Non-Discrimination: The permittee certifies and agrees that during the term of this permit they will not exclude any qualified person from being an employee, a sub-contractor, a vendor, a participant, a spectator, or a guest, or otherwise subject anyone to discrimination because of the person's race, color, religion, national origin, sex, age or handicap.

Commercial Activities: There will be no commercial activities or sales on the premises in connection with this event without prior written permission of the County.

Authority to Stop/Cancel: In the event that an authorized representative of the County finds that the activities being conducted by the permittee unnecessarily endanger the health or safety of any person or that said activities are or will cause damage to real or personal property, said representative, at his sole discretion, may suspend or cancel this permit. The County reserves the right to cancel this permit at any time without incurring any liability to the permittee whatsoever. Signs: Any signs intended to be placed in the area must be approved by the department before being posted, and all signs must be removed at the expiration of the permit.

Sound: Amplified sound and music for event activities may no be utilized prior to 10:00 a.m., and must cease at 9:00 p.m. So shall not exceed such levels as may be prescribed by law and the County.

Fireworks: Fireworks are prohibited without prior approval of the Director. Permittee shall notify adjacent residents of the time and date of any and all approved fireworks displays.

Maintenance: Permittee is to maintain event area clean of trash. Permittee is required to remove event generated trash and place in the trash receptacles.

Water Events: Permittee agrees that permission to commence with any in-the-water event is contingent upon approval of this permit by the Los Angeles County Lifeguards at least 7 days prior to the event.

Premise Condition: The County does not assume any expressed or implied obligations on behalf of the County with respect to a duty to provide extraordinary maintenance and repairs to the area by reason of the occupancy. Therefore, the permittee must accept the area in its present condition assume any and all legal duties arising out of this occupancy, and waive any and all legal rights to have such duties performed by the County.

Occupancy: Permission is intended to create only a personal unassigned right of occupancy without conveyance of an estate or interest in the real property, and is granted to the permittee in permittee's capacity as an independent contractor occupying the real property for personal use of permittee in engaging in an activity in which the County has no interest or participation other than as the owner and/or property manager of the area to be occupied. Occupancy is restricted to the area designated in to be occupied. Permittee assumes complete responsibility securing, preparing, and policing (including the placing of all refuse in proper trash receptacles) said area as needed to protect the safety of the beachgoing public and/or participants in said events.

Entire Contract: ALL THE TERMS OF THE CONTRACT RELATING TO YOUR OCCUPANCY OF THE AREA ARE SET FORTH IN THIS FORM AND YOU SHOULD NOT RELY ON ANY OTHER TERMS, PROMISES OR REPRESENTATIONS OTHER THAN THOSE CONTAINED IN THIS DOCUMENT.

Acceptance

If this contact is acceptable to you, please indicate your mutual assent to the contract by executing the written acceptance below and returning it to this office with evidence of insurance. The original will be returned to you as your right to occupy the facility on the date stated on your permit. However, please remember that the right I have granted is conditional upon a timely return of written acceptance of the current contract, payment(s), and receipt of the required insurance. Failure to provide these within the time required will render your right of occupancy ineffectual.

The permit is accepted on the terms set forth in this permit form and addendum A and B (if applicable):

Signature of Permittee

Date

Stan Wisniewski, Director or Authorized Representative Date

EVENT DETAILS

(Items you will be bringing on the beach or in the parking lot)

Please complete this form and include any additional items that may not be listed. Keep in mind that your application is subject to approval by this Department, and other local agencies and authorities. If you have any questions, please call our office at 310/305-9565.

CANOPIES/TENTS: YES _____ NO _____ QUANTITY _____ SIZE(S) _____

 POWER GENERATOR:

 YES _____ NO _____ SIZE (AMPS) _____

BARBECUE GRILLS:

YES _____ NO __

GAS _____ BRIQUETTES _____

(Fire extinguisher(s) will be required and cooking can only be done in the parking lot(s), with the exception of Dockweiler or Cabrillo)

AMPLIFIED SOUND REQUESTED:

YES NO

ANNOUNCEMENTS ONLY _____ PRE-RECORDED MUSIC _____ D.J. SYSTEM

BACKGROUND MUSIC ONLY

NO LIVE MUSIC

SPEAKERS MUST FACE THE WATER (No amplified music will be approved at Dockweiler)

BIKE PATH

Will your event affect a bike path in any way? YES NO (Circle yes or no. If yes, please furnish details and route/map.)

MISCELLANEOUS: (Must list all items not mentioned above. Attach additional sheet if necessary)

County of Los Angeles Department of Beaches and Harbors Beach Harbor Use Permit Gross Receipts Itemization Form

A fee will be charged prorated on the Gross Receipts of all monies realized by the permittee in conjunction with the permitted occupancy, including sponsorship dollars, prize money, entry fees, product sales, catering budget, rental equipment and any other related entity of budgeted and/or collected monetary value.

Prepayment of the estimated Gross Receipts Fee must be made prior to the event date, otherwise the event permit will not be issued.

Final Payment of any outstanding balance of the Gross Receipts Fee is due within 30 days of the last event day.

A Late Payment Charge of ten percent (10%) per annum will be added to any outstanding balance 30 days following the last event day. Additionally, future permit request (s) and refunds related to the occupancy granted will not be approved until the Gross Receipts Fee is paid in-full and the permit related report(s) are received.

Permittee shall make all permit related records, including receipts, available to the County for inspection and photocopying within seven (7) calendar days of a written request.

List Below: Sponsors, Caterers and other related companies.

Company Name	Contact Name	<u>Telephone #</u>	Amount
, <u>, , , , , , , , , , , , , , , , </u>	1997 (M. 1997) (M. 1977) (
	<u> </u>		
	· · · · · · · · · · · · · · · · · · ·	<u> </u>	;
		Subtotal	
ITEMIZATION WORK	SHEET: (IF APPLICABLE)		_ (Check here if not applicable)
# of event participants	X Entree Fee	=	Total
# of event units sold	X Cost of Product		Total
# of event participants	X Catering Cost/persor	n=	Total
Product description			
	Estimated Gross Receipts To		

15% Payable to L.A. County Department of Beaches and Harbors

POLICY FOR MALIBU SURFRIDER BEACH

Malibu Surfrider Beach is considered "the summertime" surfing area in Southern California and with this comes some problems inherent to the area. This beach is relatively small, approximately two-thirds of a mile of ocean frontage, with parking limited to only 93 spaces. Due to the large numbers of surfers thronging to this area, the County has implemented the following policy for this beach!

All water-related events at Malibu Surfrider Beach will be required to follow the guidelines listed below to obtain a Beach Use Permit:

- 1. The permittee must hire at least one Fire Department Senior Ocean Lifeguard for the event.
- 2. The permittee must contract with the City of Malibu to hire a minimum of two Deputy Sheriffs for the event.
- 3. The Department of Beaches and Harbors will be permitting only five (1-2 day) waterrelated events between May 1 and October 31.
- 4. The Department of Beaches and Harbors will schedule all water-related events on nonconsecutive weekends, with no more than two per month.
- 5. No contests will be scheduled at Malibu Surfrider on holiday weekends.
- 6. All permittees must meet with policymakers prior to their event.

Los Angeles County Department of Beaches and Harbors - Summary of

Numbers and Types of Events held on County Beaches and Parks

Total # of events

January - December 1997	392		
Between Memorial Day and Labor Day	253		
Commercial with admission charge	2		
Volleyball tournaments/classes	78		
Runs/Walks/Bike tours	41		
Surf Contests/Swims 15			
Remainder private parties, weddings, field trips, classes, misc. small events, etc.			

EVENTS WITH OVER 1,000 PROJECTED ATTENDANCE

Italics indicates admission charge

January - Memorial Day

March of Dimes Charity Walk @ Marina Beach (2,000) 4/27/96 No Beach/No Admission Charge/No Public Parking

Between Memorial Day and Labor Day

In-the-Water Boat Show @Burton Chace Park/Marina Del Rey (5,000) - 6/13-16/96 On Upland and Water/Admission Charge/No Public Parking CBVA - Saikley VB Tournament @ Manhattan Beach pier (4,300) - 6/14-46/96 On Beach/ No Admission Charge/No Public Parking Fourth of July Extravaganza Events @ Marina Beach/Admiralty Park/Parking Lot #5 MDR (14,400)On Public Parking /No Admission Charge/Fees for rides At the Beach private party @ Pt. Dume (2,000) - 7/6/96 On Beach/ No Admission Charge/No Public Parking City of Manhattan Beach VB @ Manhattan Beach pier (1,200) On Beach/ No Admission Charge/No Public Parking Taste and Sounds of the Marina @, Parking Lot #5 MDR (20,000) - 8/1-4/96 On Public Parking/Admission Charge Surf Festival - Manhattan Beach/Hermosa Beach/Redondo Beach (80,000) - 8/2-4/96 On Beach and Water/ No Admission Charge/No Public Parking City of Manhattan Beach VB (Manhattan Open) @ Manhattan Bch pier (25,000) -8/7-11/96 On Beach/ Admission Charge (25% seating)/Use of Public Parking

Labor Day through December

Western Hemisphere Marathon @ Dockweiler (Bike Path/Service Road) (1,500) 12/8/96 No Road Closure/No Beach/No Admission Charge



City Hall

1400 Highland Avenue

Manhattan Beach, CA 90266-4795

ATTACHMENT 11

1 5 199

CALIFORNIA COASTAL COMMISSION

SAN DIEGO COAST DISTRICT

Telephone (310) 545-5621

FAX (310) 545-5234

TDD (310) 546-3501



September 10, 1997

Ms. Sherilyn Sarb, Temporary Events Coordinator California Coastal Commission San Diego Area 3111 Camino Del Rio North, Suite 200 San Diego, CA. 92106-1725

RE: Temporary Events Workshop

Dear Ms. Sarb,

Thank you for the opportunity to provide comment for the upcoming workshop. The City is very interested in the issue of temporary beach events, and is desirous of reaching a mutually beneficial arrangement in the regulation of such events. In this spirit, the City respectfully submits the following comments for your consideration.

Should all temporary events require a Coastal Development Permit? I.

Temporary events do not constiture "development". a.

The City is of the opinion that temporary events do not constitute "development" as defined in Section 30106 of the California Coastal Act. The placement of "structures", or ancillary materials, for a temporary activity should not warrant the same level of review as permanent development.

b. The size and nature of most local events do not warrant processing a Coastal Development Permit.

Coastal staff continues to interpret the City's LCP as requiring a Coastal Development Permit for all temporary activities, which was stated in the July 24th staff report to the Coastal Commission on LCP Amendment No. 1A-97 (item Tu. 13b). The City takes strong issue with the assumption that all temporary events in the Manhattan Beach Coastal Zone require Coastal Development Permits, when in fact only a Temporary Use Permit is required for only those events listed in our LCP, and all other uses are exempt.

Requiring Coastal Development Permits for all temporary events is infeasible and totally unnecessary. The vast majority of events within Manhattan Beach are relatively small, private

Page 31

functions. To require a Coastal Development Permit for such events would overwhelm staff resources. Since these activities are within the Commission's appeal jurisdiction, and require an appeal period for Coastal Commission consideration, each application would take approximately 4-6 weeks to complete. This level of review for an event such as a private wedding reception simply doesn't make sense from staff's point of view. Typically these events are submitted to the County Department of Beaches and Harbors and forwarded to the City for review. In most cases the City has a 2 - 3 week turnaround time prior to the date of the event. Processing Coastal Development Permits would therefore result in the cancellation of many of the requested activities.

c. Standards for requiring Coastal Development Permits should be established.

If the Commission decides to actively regulate temporary uses on the beach the following should be considered:

- Any regulation should be clear as to when a permit is required and all other temporary uses should be expressly exempt;
- The regulations should establish standards not a subjective process, such standards should consider:
 - size of the event;
 - duration of the event;
 - any admission fees charged; and,
 - time of year.
- If a process is proposed it should be responsive to the applicants needs for a timely decision;
- Any regulations must consider unique local conditions.
- Charging admission for an event on the beach in itself is not development and therefore should not be regulated by the Coastal Commission.

II. Should Coastal Development Permits be issued for events that charge fees?

a. Admission fees are not sufficient grounds for denial.

The fact that temporary events charge a nominal fee for admission is not, in and of itself, sufficient grounds for the sweeping denial of all such events. Spectators who wish to attend the event can decide for themselves whether or not they wish to pay to attend. Those individuals who choose not to pay have several miles of unencumbered beach area in which to privately recreate. Admission fees may create a smaller event with less impact upon parking and access. It is obvious that more people are going to attend a free event than are willing to pay for

admission to that same event. Since the Manhattan Open has been in existence for many years as a free event, with little or no significant impact, it would stand to reason that admission fees would not alter the nature of the event. It seems somewhat disingenuous to assume that admission fees are suddenly going to create significant access issues, and these are not issues when the event is free and open to the public.

Additionally, revenue generated by activities within the Manhattan Beach coastal zone provides funding for expenses incurred by the City. Any revenue generated through temporary activities within the coastal zone goes to the recovery of City costs such as police protection, pier and beach maintenance, etc.... The City does not use the beach resources for financial profit.

b. Unique local conditions should be considered.

Manhattan Beach strongly believes regulating temporary events is a local issue because each city is unique. Some have wide sandy beaches with adequate public parking while others have rocky shoreline and endangered species to protect. Also, each community supports different types of temporary uses depending upon the environment and demands of its citizens. What is appropriate and acceptable in Manhattan Beach may not be in Monterey. Temporary uses by nature are of a short duration with no long term impacts. They are often planned in a short period of time requiring a timely response which only local governments can accomplish. If the Coastal Commission chooses to regulate temporary events it can add months to the approval process.

c. Nature of the event should be considered.

It was the position of the City that such sporting events have a positive and beneficial impact. One "purpose" of a public beach is public recreation. A volleyball tournament certainly falls into the definition of what would be considered recreation, whether as a direct participant or a spectator. The event draws people to the City's beach area and may, if the experience is positive, actually create a desire to return to the City and utilize the public beach in the future.

III. Benefit of certified Local Coastal Program.

a. Absence of local control.

It has been the City's experience that a certified Local Coastal Program has not provided any benefit to the City in terms of Coastal administration. The City's primary reason for pursuing LCP certification was to gain greater local control over the coastal zone, and to streamline the coastal development permit process. In hindsight it seems the City has actually given up considerable control to the Coastal Commission staff, and has added unnecessary delays in the permitting process. The administration of the LCP, including the review and issuance of development permits, has been a tremendous burden both upon City staff and project applicants.

The process of permit issuance has created significant delays for projects which, except for the requirement of coastal permits, are administrative and require nothing more than code

compliance review. The cost of staff time spent in this process is then passed on to the project applicant in the form of permit fees. Many applicants who have experience with the City's development review process have expressed a desire to rescind the LCP and return the permit review function to the Coastal Commission.

b. Amendment process is lengthy and cumbersome.

Additionally, the City has great difficulty with the LCP amendment process. The City's LCP is comprised of a policy plan, and an implementation program. The implementation program is essentially the City's zoning ordinance covering those zoning districts within the coastal zone, all of which are also citywide zoning districts. As most cities will attest, the citywide zoning code is periodically amended to reflect changing local conditions. As the City has experienced, most code changes inevitably involve subsequent changes to the LCP. Since the Coastal Commission must review and approve LCP changes this adds at least 3-4 months to the amendment process, and requires the amendment of two separate documents. The Coastal Commission will only accept <u>adopted</u> local ordinances, and also requires that a locally <u>adopted</u> resolution accompany this ordinance. Should the Coastal Commission staff suggest "modifications" to the City adopted ordinance, staff must return to the City Council with a new ordinance and the 30-day referendum period begins again. This creates significant delays in the amendment process, and allows opportunity for the Coastal Commission staff to modify the City's adopted regulations.

It is staff's opinion that elected officials of a given community best understand the needs of their respective communities, and their legislative actions should not be altered by additional Coastal Commission regulation. Procedurally there is potential for this process to create significant problems, resulting in inconsistent and contradictory regulations between the coastal zone and the remainder of the city.

As you are aware, the City attempted to accommodate a request by the Association of Volleyball Professionals (AVP) to charge admission fees for the Manhattan Open Volleyball Tournament during the summer of 1997. The process the City utilized in our attempt to allow such an event was cumbersome, confusing and very frustrating. City staff spent approximately 10 months processing an Local Coastal Program (LCP) amendment and Coastal Development Permit for submittal to the Coastal Commission. The local process included numerous public hearings at both the Planning Commission and City Council levels. The Coastal Commission ultimately denied the City's requested amendment on May 13, 1997. In hindsight, City staff fails to see any advantage to our residents by having a certified Local Coastal Program.

A significant amount of staff time could have been saved without a certified LCP, as was demonstrated by the manner in which the City of Hermosa Beach dealt with the AVP request. The Coastal Commission has the authority to dictate the final outcome of all proposed development and activity in the "appeal" jurisdiction of the Coastal Zone, and the City has gained no real local control. In evaluating the situation that occurred in Manhattan and Hermosa Beach, the City feels that having a certified LCP was actually a time-consuming detriment to the process.

c. Local Coastal Program should imply partnership between the Coastal Commission and the Local Agency.

The certification of a Local Coastal Program should have the effect of establishing a partnership between the Coastal Commission and the local agency. Both the State and local agencies are assuming regulation and protection of Coastal resources. The certification process implies that the local agency is assuming it's share of responsibility in the protection of Coastal resources. However the general impression of the City is that the Commission and it's staff members have grown increasingly distrustful of the City's intentions. Throughout the permitting process for the Manhattan Open, and other similar events, City staff were surprised by the degree of negativity expressed by Commission members and staff.

If the Coastal Commission wishes to encourage cities to certify their LCP's there must be greater administrative flexibility provided to these cities. Staff acknowledges the Commission's role in coastal conservation, however cities should be allowed to administer their programs pursuant to local conditions. The addition of another layer of oversight is not much of an incentive for certification.

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In closing, the City strongly feels that the regulation of temporary activities should be left to the discretion of local jurisdictions. With the recent AVP tournament, and the controversy surrounding the issue of admission fees, it is easy to lose sight of the fact that the overwhelming majority of temporary activities are private social functions which have no impact on our Coastal resources.

If you have any questions please feel free to contact me at (310) 545-5621, Extension 290.

Sincerely,

Richard Thompson Director of Community Development

xc: Geoff Dolan, City Manager James Wolfe, Director of Parks and Recreation Bobby Ray, Senior Planner

ATTACHMENT 12^{*} City of Hermosa Beach



Civic Center, 1315 Valley Drive, Hermosa Beach, California 90254-3885

Sherilyn Sarb, Temporary Events Coordinator California Coastal Commission 3111 Camino Del Rio North, Suite 200 San Diego, CA 92108-1725

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CALIFORNIA COASTAL COMMISSION SAN DIEGO COAST DISTRICT

Dear Ms. Sarb:

I am in receipt of your letter dated August 22 in which you requested written comments regarding temporary beach events from the letters I submitted previously to the Commission temporary and te

As I am certain that you will receive correspondence from other cities and interested parties, I will address your specific questions and would welcome any further requests for information you may have.

COASTAL PERMIT PROCESS

Coastal Development permit requirements (when combined with City based regulations) have proven to be duplicitous and confusing for event operators and City staff. As with Hermosa Beach, it is obvious that cities have some advantage over the Coastal Commission staff in determining what mitigation measures will ensure that an event is safe, successful, and compatible with other beach uses. In the past, Coastal Commission staff has developed proposed mitigation measures without the benefit of (a) knowing how a particular event has operated through the years and (b) knowing what the unique operational concerns of each venue and City are.

While the local Coastal staff took great efforts to study this issue, the mitigation measures they recommended were largely based on citizen complaints which may or may not have reflected the key safety and access issues.

Once a Coastal permit was issued, the event operator had two permits and two agencies to be accountable to. While the City requirements are typically more comprehensive than the Coastal Commission permits, in practice, the two permits addressed the same items: (a) parking, (b) safety, and (c) access. Since the City lacks formal authority to enforce Coastal permits, local Coastal staff was faced with staffing the event as well.

In addition, in talking other municipalities, the current exclusion policy lacks clarity in terms of whether or not events that charge less than 25% admission and/or are outside the summer bounds are subject to a Coastal staff process or if they are simply exempted per the stated policy. Clearly, the latter would be favorable so that summer schedules and approval processes could be addressed locally and expediently.

Optimally, the existing guidelines would be modified to exclude all special events from the Coastal permit process. While the Coastal Commission's interest in maintaining Coastal access is of paramount importance, if general policy guidelines were developed to ensure this unique issue is addressed, cities could abide by them, thus eliminating the need for two enforcement agencies and time consuming permit processes. The City believes that beach access for temporary events can be adequately monitored at the local level, freeing Coastal staff and the Commission to deal with more pressing access issues.

Finally, Hermosa Beach events are subject to Parks, Recreation and Community Resources Commission and City Council hearings which provide the public with convenient meetings in a venue close to the actual proposed event location. While Coastal Commission meetings are held in various locations by necessity, the scheduled times (weekdays) and locations (may be several miles away from a particular beach) make it difficult for anybody to attend, including City staff.

COMMERCIAL ASPECTS / ADVERTISING AND ADMISSION

It is evident that absent commercial sponsorship, these events would not be possible. Even events whose beneficiaries are charitable are dependent on advertised sponsors to make their events happen. Furthermore, through television coverage (paid for by event sponsors), thousands of people gain visual access to the event who may be encouraged to visit the beach in the future and/or to pursue recreational activities on our California beaches (e.g., beach volleyball and surfing).

Recognizing that reality, the City of Hermosa Beach has worked throughout the years to determine what level of advertising is permissible on the beach, limiting the advertising space to the event venue (a very small percentage of the total beach area).

On the admission issue, the Hermosa Beach City Council has approved 100% paid seating for the AVP event (which was approved by the Coastal Commission in 1996 and denied in 1997). In addition to the other permit fees collected, the City's 25% share of gross revenues from admission fees for the 1996 season totaled \$16,000.

In answer to your question regarding revenues from beach events, the City receives these moneys into the Community Resources budget as general fund revenues. These revenues have never been earmarked in particular for beach maintenance and/or access improvements but have served as revenues to justify expenditures for recreation programs

the City subsidizes which include beach camps, surf camps, beach volleyball classes and more (all open to the general public).

This does not mean that the City's contribution to beach maintenance and access enhancements is not significant. In addition to the City's share of maintenance costs for the beach (exceeds \$600 thousand annually), the City also maintains the strand walkway, Municipal Pier (slated for a \$4 million renovation this Fall) and funds a dedicated beach patrol for beach visitors. In a small municipality like Hermosa Beach, with very limited fiscal resources, these allocations weigh heavily in the City's annual budget allocations.

SUMMARY

The City of Hermosa Beach has taken great care in developing careful policies to guide operators in presenting events at the beach. The City has regarded these events as important cornerstones which celebrate recreational uses of our beach and encourage people from outside the City to visit the coastline. From an access standpoint, these events have never prevented other recreational uses of the 1.5 mile long beach and have always been open to the general public. In short, these events are designed to encourage access to the beach and should be embraced as such.

Thank you for requesting City input as the Coastal Commission deals with this issue. We look forward to working with you to ensure the future success of these recreational events in Hermosa Beach.

Page 39

Sincerely,

Mary C Mary C. Rooney

Director of Community Resources

cc: City Manager

ATTACHMENT 13 '

Commercial Event Categories and Criteria For Event Fees

CATEGORY I: MODERATE IMPACT

FEE: Daily Minimum of \$1,651.40

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A Category I event meets the criteria of a commercial event and:

- Impacts public areas for no longer than one (1) day including set-up
- Is conducted in the off season (not between Memorial Day and Labor Day or any holiday)
- Participant/Spectator crowds do not exceed 3,000
- Has no television coverage (except news)
- A non-profit entity is the beneficiary of the net revenues (100%)
- Does not meet the identifying criteria for a Category II or III event

CATEGORY II: MEDIUM IMPACT

FEE: Daily Minimum + 10% plus a \$200 set-up and tear down fee per day.

A Category II event meets the criteria of a commercial event and does not qualify as a Category I event:

- Impacts public areas for more than one (1) day including set up
- Has television coverage
- Has more than \$3,000 and less than \$50,000 in prize money
- Does not meet any of the identifying criteria for a Category III event

CATEGORY III: HIGH IMPACT

FEE: Daily Minimum + 100% and a \$200 set-up and tear-down fee per day and a (if applicable) percentage of gross admission revenues.

A Category III event meets the criteria for a commercial event and has one or more of the following:

- Has network television coverage
- Estimated paarticipant/spectator crowds exceed 5,000
- Prize money in excess of \$50,000
- Charges admission to spectaators
- Gross revenues in excess of \$50,000

CATEGORY IV: BEACH CONCERTS

The City of Hermosa Beach is currently revitalizing the downtown area. As a fund-raiser for this ambitious project, the City welcomes applications for beach concerts subject to the following fee schedule:

FEE: Daily minimum + 100% and a \$200 set-up and tear-down fee per day and 50% of gross admission revenues.

A Category IV event is any request (non-profit or commercial) for a beach concert either in conjunction with another commercial event or as a stand alone activity

All event fees and revenue shares are donated to the Downtown Enhancement Fund

ATTACHMENT 14

ORDINANCE NO. 89-1020

AN ORDINANCE OF THE CITY OF HERMOSA BEACH, CALIFORNIA AMENDING THE SPECIAL EVENT PERMIT POLICY.

WHEREAS, discussions regarding amending the Special Event Permit Policy were held by the Parks, Recreation and Community Resources Commission on September 27 and October 25, 1989; and

WHEREAS, the City Council in order to assure public order and tranquillity within the City's outdoor facilities; and

WHEREAS, the City Council does strive to equitably administer major events held in the City's outdoor public facilities;

> THE CITY COUNCIL OF THE CITY OF HERMOSA BEACH, CALIFORNIA, DOES ORDAIN AS FOLLOWS:

SECTION 1. That section, 22-5 of the City Code entitled "Special Event Permit Policy" shall be amended as follows:

Section 22-5: Permits: Commercial Groups

Permits shall be required for any Commercial Group requesting use of any outdoor area or public facility within the City of Hermosa Beach. Such permits shall be subject to contract negotiations with the City with a set minimum permit fee of \$1,500 per day plus all costs incurred by the City on behalf of the event.

Section 22-5.1. Permits: Non-Profit Organizations

Permits shall be required for any non-profit group requesting' use of any outdoor area or public facility within the City of

Hermosa Beach. Such permits shall be subject to a per participant spectator fee established by Resolution of the City Council plus all costs incurred by the City on behalf of the event. Any event numbering in excess of 1,500 combined participants and spectators shall be subject to contract negotiations with the City of Hermosa Beach and fee adjustments.

Section 22-5.2. Permits: Non Profit Organizations: Pass-thrus

Permits shall be required for any non-profit group requesting use of any outdoor area or public facility for a pass through event within the City of Hermosa Beach. Such events shall be subject to a permit processing fee established by Resolution of the City Council plus all costs incurred by the City on behalf of the event.

Section 22-5.3. Permits: Block Parties

Requests for permits for use of public right-of-ways for Block Parties may be made only by Hermosa Beach residents to the Director of Public Safety. All permit requests shall be subject to review and approval by the Department Director or designee. Such permits are subject to a permit processing fee established by Resolution of the City Council.

Section 22-5.4. Reservations: Parks

Park reservations shall be available year round to accommodate Hermosa Beach Residents for informal or neighborhood gatherings. Reservations are optional and there shall be no

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any direct costs incurred by the City on behalf of the event.

Section 22-5.6. Beach Permits

No permits are required for use of beach volleyball courts except for the courts located at the Pier. These courts are reserved by the City of Hermosa Beach for special events.

Section 22-5.7. Permits: Commercial Filming

A permit shall be required for any filming taking place in or on any City owned property and/or private property. Such permits shall be subject to fee established by Resolution of the City Council.

Section 22-5.8. Application for Permit or Reservations

All organizations or individuals shall make application to the Department of Community Resources for issuance of a Special Event Permit or a Park Reservation.

Section 22-5.9. Waiver of Fees

The Department of Community Resources Director or designee may waive or reduce permit fees for non-profit organizations upon a showing by the organization that the financial gain from the event would be substantially offset by the fees charged. However, direct costs incurred by the City on behalf of the event may not be waived.

Should a request for waiver or reduction of fees be denied by the Director, applicant may appeal the decision to the Parks, Recreation and Community Resources Advisory Commission.

Said appeal must be submitted to the Commission in writing via the Department of Community Resources at least eight working days prior to the Commission meeting.

Section 22-5.10. Rules and Regulations

Rules and regulations shall be established for the administration of this policy. Said rules and regulations may be amended for each event to address public safety concerns. All pertinent City ordinances shall be enforced.

Section 22-5.11. Fees and Charges

All fees and charges may be changed by Resolution of the City Council. Page 46

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1 SECTION 2. That this ordinance shall take effect thirty (30) 2 days from the date of adoption; and prior to the expiration of 3 fifteen (15) days from the passage thereof, the City Clerk shall 4 cause this ordinance to be published in the Easy REader, a weekly 5 newspaper of general circulation, published and circulated in the 6 City of Hermosa Beach. 7 PASSED, APPROVED and ADOPTED this 28th day of November 8 9 PRESIDENT the Citty Council, and of 10 MAYOR of the City of Hermosa Beach, California 11 ATTEST: 12 ta Huddle CITY CLERK 13 14 APPROVED AS TO FORM: 15 Thanks I. Voso CITY ATTORNEY 16 17 18 19 20 21 22 23 24 25 26 Page 47 27 28

STATE OF CALIFORNIA) COUNTY OF LOS ANGELES) CITY OF HERMOSA BEACH)

I, LINDA RIDDLE, Deputy City Clerk of the City of Hermosa Beach, California, do hereby certify that the foregoing Ordinance No. 89-1020 was duly and regularly passed, approved and adopted by the City Council of the City of Hermosa Beach at a regular meeting held at the regular meeting place thereof on the 28th day of November, 1989 and was published in the Easy Reader on December 7, 1989.

The vote was as follows:

AYES: Essertier, Midstokke, Sheldon, Wiemans, Mayor Creighton.

NOES: None

Absent: None

ABSTAIN: None

DATED: December 11, 1989

Sinda Biddle, Deputy



ATTACHMENT 15

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CALIFORNIA COASTAL COM ... 3510N

SAN DIEGO COAST DISTRICT

SEP

THE CITY OF SAN DIEGO

September 12, 1997

Ms. Sherilyn Sarb Temporary Events Coordinator California Coastal Commission, San Diego Area 3111 Camino del Rio North, Suite 200 San Diego, CA 92108-1725

Dear Ms. Sarb:

This letter is in response to your request for input regarding the issues and concerns raised by the Commission's recent action on the permits for volleyball tournaments in Manhattan and Hermosa Beach, and on the Manhattan Beach LCP amendment, which did not allow charging a fee for public admission to events held on the public beach. You also requested input with respect to the Commission-adopted guidelines for exclusion of temporary events from Coastal Development Permit requirements. You asked our opinion on how the fact that a Coastal Development Permit may be required for a particular event affects our process and decision-making ability. You were interested in the commercial aspects of events held in our jurisdiction and whether or not revenues generated from commercial activities are utilized for access improvements or beach maintenance. You asked about public parking, traffic conflicts and advertising.

Charging of fees for public admission to events held on the public beach

The City of San Diego supports the goal of maximizing free and unimpeded coastal public access. The City is very satisfied with the current adopted Coastal Commission guidelines that focus on the Memorial Day through Labor Day time frame for requiring Coastal Development Permits for admission-fee events on sand beach. Of the five events currently permitted in City of San Diego sand beach areas for which admission is charged, three are non-commercial events staged by non-profit promoters. If these events lose the ability to charge an admission fee, they will not be able to put on these popular and well-attended events. The City believes that these events meet public recreation needs for large populations of San Diegans, while minimizing the impacts on adjacent residents and businesses, and without negatively impacting beach usage by the general public. The City currently permits two annual events which are inherently commercial. Details regarding all five of these events are as follows.

San Diego Crew Classic: This is a non-commercial collegiate rowing competition held in early April each year (April 5-6, 1997) in the Ski Beach area of Mission Bay Park. The event organizer is non profit. The Crew Classic has been held annually since 1974. Attendance in 1997 was approximately 32,000 for the two day event.



Coastal Parks Division Park and Recreation • Community and Neighborhood Services • 2581 Quivira Court • San Diego, CA 92109 – 8398 Tel (619) 221-8901 Fax (619) 221-8906

Ms. Sherilyn Sarb Page 2 September 11, 1997

Old Mission Beach Athletic Club (OMBAC) Coming Out Party: This is a charitable fund raising event held each year at Mariner's Point in Mission Bay Park by the non-profit Old Mission Beach Athletic Club. Scheduled in 1997 for June 7, approximately 4,000 people attended. This event has been held annually since 1965.

Bayfair (Thunderboat Regatta): This annual event consists of unlimited hydroplane races and related events in Mission Bay Park. This year's event is scheduled for September 12-14, and has been held annually 1964-1970, and 1974-present. Attendance at this non-commercial, nonprofit event is projected to be approximately 150,000 this year for the three day event.

International Jet Ski Boat Racing Association: This is a commercial personal watercraft racing event held at Ski Beach in Mission Bay Park on an annual basis since 1991. The event this year was held June 7-8, and attendance was approximately 5,200.

Lost City of Atlantis: Billed as the "world's tallest sand castle," this is a commercial event being held for the first time this year (September 4-30). The sand castle and related commercial vending and entertainment activities are located at Fiesta Island in Mission Bay Park. The event promoters project attendance to be approximately 200,000.

This year, the International Jet Ski Boat Racing Association paid the coastal special event commercial rate of \$1,085 per day. The Lost City of Atlantis will pay a minimum fee against a percentage of gross event revenue. The Crew Classic, Thunderboat Regatta, International Jet Ski Boat Racing Association and the Lost City of Atlantis each donate funds to the Mission Bay Park Foundation and Mission Bay Park Endowment Fund which finance improvements solely in Mission Bay Park.

Coastal Commission adopted guidelines

The City of San Diego is very satisfied with current adopted Commission guidelines for exclusion of temporary events from Coastal Development Permit requirements. We support the focus for Coastal Development Permits on sand beach events which charge admission fees in the Memorial Day Weekend through Labor Day Weekend time frame.

Coastal Development Permit requirements affecting our process and decision making

The need to obtain a Coastal Development Permit impacts those event promoters who have not done sufficient advance planning. Event promoters who plan sufficiently early can meet the City of San Diego's coastal area special event permit conditions within one year (including: Site Plan, Traffic Plan, Parking Plan, Shuttle Plan, Fencing Plan, Proof of Liability Insurance, favorable recommendation from the citizen advisory Mission Bay Park Committee, and the following, if applicable: Noise Permit, Alcohol Beverage Control Permit, Seller's Permit, Coast Guard Permit, Fire Department Permit, Building Permit, and letter from affected Mission Bay Park lessees confirming coordination of traffic issues). The Coastal Development Permit process adds several Ms. Sherilyn Sarb Page 3 September 11, 1997

months of planning and preparation for the promoters. Since the Coastal Development Permit requires substantially the same information as for the City of San Diego's approval, event promoters express to us that they feel burdened by the extra time required and by the application fee for the Coastal Development Permit.

Commercial aspects of coastal park or beach events

Of the 102 events listed on our annual calendar (attached), only <u>two</u> (International Jet Ski Boat Association and the Lost City of Atlantis) are commercial -- clearly a very small portion of our total special event picture. To-date, these two events have contributed very little to the City in terms of revenue. The non-commercial events have commercial aspects such as advertising, retail sales of event related items and sponsorships which are primarily in place to offset the cost of staging the events.

Public parking, traffic congestion and advertising

In your letter you also mentioned public parking, traffic congestion and advertising as additional concerns that have been raised. City of San Diego Park and Recreation staff work very closely with event promoters and the San Diego Police Department to ensure that appropriate traffic and parking plans are in place for each event. Some advertising is an essential part of the event sponsorship process. Staff works with promoters to keep advertising related to the event and within the event area to the extent possible.

If we can provide further information please contact Coastal Parks Deputy Director, Terri Williams, at 221-8910, Mission Bay Park Manager Gary Stromberg at 221-8912, or Permit Intake Linda LaChusa at 221-8901.

Page 51

Sincerely,

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BRUCE HERRING

Deputy City Manager

Attachments



ATTACHMENT 16

THE CITY OF SAN DIEGO

CITY OF SAN DIEGO COASTAL PARKS DIVISION 1997 SPECIAL EVENT CALENDER

Attached is the 1997 calender of events for coastal park and beach properties under the jurisdiction of the City of San Diego.

Many of the events charge Participant Fees, for example entry fees for participants in runs, walks, swims, waterski competitions and over-the-line tournaments to cover the cost of the tee-shirt, trophies and, usually, donations to charity, or for the cost of a pancake breakfast or bowl of chili. There is no fee for the public to observe these events.

For some of the events, such as bicycling time trials and runs, we close Fiesta Island Road to vehicle traffic only from 7:00 am to 9:00 am. These events are circled in the attachment.

Some of the events charge admission and/or parking fees, as follows:

1) Crew Classic Rowing Regatta

Admission: \$5 per person per day for anyone over the age of 13; free for 13 and under

Parking: \$5 per vehicle

- 2) OMBAC Coming Out Party (minimum age 21)
 Admission: \$8
 Combination admission and barbeque dinner package: \$14
- 3) International Jet Sports Boating Association
 Admission: \$5 on Saturday, \$10 on Sunday; children under 5 free Parking: \$5 per day
 SuperPass (2 days admission, parking and Pit Pass): \$20
- 4) Lost City of Atlantis

Admission: \$8; discounts for children, seniors and military Walking Tour of Sandcastle: \$3

5) Thunderboats See attached pamphlet



City of San Diego - Summary of Numbers and Types of Events held on City Parkland

Total # of events

January - December 1997	140
Between Memorial Day and Labor Day	56
Commercial with admission charge	2
Non- commercial with admission charge	3
Runs/Walkathons/Bike Tours	28
Surf Contests/Swim Meets/Triathlons	16
Rowing/Canoe Contests	5
Volleyball/Sport Tournaments	21
Festivals	5

EVENTS WITH OVER 1,000 PROJECTED ATTENDANCE

Italics indicates admission charge Bold indicates coastal development permit obtained

January - Memorial Day

St. Patrick's Day 10K Run (2,200) - 3/15/97 Road Closure/No Beach/No Admission Charge/No Public Parking
USDHS Walkathon/Picnic (1,100) - 3/21/97 No Road Closures/No Beach/ No Admission Charge/No Public Parking
Saturn Cycling Tour (2,000) - 3/23/97 No Road Closures/No Beach/ No Admission Charge/No Public Parking *Crew Classic Rowing Regatta (30,000/day) - 4/5&6/97* Non- profit/On Beach and Water/Admission Charge/Parking Fee/Use of Public Parking
Walk America Walkathon (7,000) - 4/26/97 No Road Closures/No Beach/ No Admission Charge/No Public Parking
La Jolla Half Marathon (9,000) - 4/27/97 Road Closures/No Beach/ No Admission Charge/No Public Parking
Breakers' 10-Mile Run (1,800) - 5/10/97 Road Closures/On Beach/ No Admission Charge/No Public Parking

Between Memorial Day and Labor Day

Holiday Bowl 3 On 3 Basketball Tournament (1,500) - 5/31 - 6/1/97 Parking Lot Closure/No Beach/No Admission Charge
WPVA Volleyball Tournament (2,064/day) - 5/31 - 6/1/97 On Beach/No Admission Charge/No Public Parking
Coming Out Party (3,000) - 6/7/97 Non- Profit/Admission Charge/On Beach/One-Day (exempted by staff) Big Red Jet Sports Tour (4,000/day) - 6/7-8/97 Commercial/On Beach and Water/Admission Charge/Public Parking/Permit **Obtained & Subsequently Exempted by Staff** 1997 ESPN Summer X Games (8,350/day) - 6/19-28/97 Commercial/On Beach/ No Admission Charge/Public Parking/Permit Obtained (not subj. to guidelines - too long) OB Street Fair & Chile Cook-Off (20,000/day) - 6/28/97 Public Parking Lot Closure/No Beach/No Admission Charge La Jolla Concerts By the Sea (20,000) - 7/4/97 No Beach/No Admission Charge OMBAC 44th Annual World Championship OTL tournament (13,000/day) 7/12-13/97 & 7/19-20/97 No Beach/No Admission Charge/No Public Parking Hamel's Miss Mission Beach (2,030) - 7/25/97 On Beach/On Public Parking/No Admission Charge San Diego Bayfair's "Lost City of Atlantis) (131,000) - 8/15/97 thru 10/11/97 Admission Charge/No Beach/No Public Parking/Permit Obtained (not subj. to guidelines - too long) Sunset Film Festival (2,500) - 8/24/97 On Beach/No Admission Charge/No Public Parking

Labor Day through December

La Jolla Rough Water Swim (1,400 part./5,000 spectators) - 9/7/97 On Beach/No Admission Charge/No Road Closure/No Public Parking Bayfair '97 World Series of Power Boat Racing on Mission Bay (20,000/day) - 9/12-14/97 Commercial/On Beach and Water/Admission Charge/Public Parking (fee)/Permit Obtained & Subsequently Exempted by Staff



Planned Attractions Unlimited Hydroplanes Drag Boats Unlimited Lights Fitness America Pageant Sea World Beach Band Formula One Spectacular Fireworks Snakeboard Competition Marine Corps Show Band Jet Ski Shows Celebrity Events Specialty Vendors Interactive Rides "Lost City of Atlantis" Sand Sculpture **RC Model Hydroplanes** Costume Characters **Other 1997 Bayfair Events** Taste of the Waterfront - Downtown San Diego (619) 234-0040 or 234-0201 July 15 Del Mar Thoroughbred Club, Del Mar Racetrack July 23 - Sept. 10 (619) 755-1141 Pacific Classic, Del Mar Racetrack (619) 755-1141 August 9 CA Beach Volleyball Assn., Ocean Beach July 20 - Aug. 17 (619) 222-2826 Fleet Week - San Diego - July 24 - July 28 (619) 546-2875 AFC Week - Aug. 7-17 (619) 268-1250 AFC Half Marathon - Aug. 17 (619) 297-3901 AFC Singles Buffet Dance - Aug. 17 (619) 272-1414 8th Annual Sunset Cinema Film Festival, Various locations Aug. 1997 (619) 454-7373 Miramar Air Show – Aug. 15-17 (619) 537-6373 Bayfair Chula Vista - Aug. 23-24 (619) 268-1250 Lost City of Atlantis, World Record Tallest Sand Sculpture, Fiesta Island, Mission Bay - Aug. 18-Sep. 30 (619) 753-3703 Fitness America Pageant - Regional Qualifier (619) 268-1250 Chula Vista Harbor Days, Chula Vista Harbor Sept. 20-21 (619) 268-1250

Oct. 3-5 (619) 268-1250 Paint the Bay - A Waterfront Street Painting Festival, Broadway Pier Oct. 4-5 1-888-CHALK-IT (242-5548)

Event Benefits the Mission Bay Endowment Fund

Established and primarily supported by Thunderboats Unlimited, the Fund provides enhancement of park facilities and ensures the future of Mission Bay Park for generations to come.





National Water Ski Racing Assn., National Championship, Mission Bay Park

BULK RATE U.S. POSTAGE

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Thunderboats Unlimited

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JAN DIEGO

September 12 - 14, 1997

ATTACHMENT



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San Diego Bayfair's World Series of Power Boat Racing on Mission Bay explodes with dynamic action as the fastest boats in the World battle for class championships. High-speed, spectacular duels provide breathtaking moments for everyone.....And it's a family festival to boot!



Mark McLaughlin Photo

Corporate Hospitality – Special Chalets allow VIP guests to enjoy the sights and sounds of racing from the premier viewing spot on Ski Beach. Relax in a private area in shaded comfort, while the fastest boats in the world roar by less than 200 feet away. Call (619) 268-1250 for info.

Exclusive Club Memberships

Experience the drama of power boat racing with family and friends in VIP Style in our exclusive **Bayfair VIP** Club at East Vacation Isle's Ski Beach. If a sun, sand-between-your-toes, beachcomber atmosphere is more your style, the **StartLine** Club at the start/finish line on Fiesta Island is where the action is. Entertain family, friends, clients, or reward your most valued employees with an unforgettable weekend. Group discounts available.

Bayfair VIP and StartLine Club Benefits

	3-Day Admission Ticket
2	3-Day Preferred Parking
3	Buffet-Sat/Sun

3-Day Pit Pass
Exclusive Club Souvenirs
Open Bar-Sat/Sun

➡The Unlimited Club 1997

Support San Diego Bayfair and Thunderboat racing on Mission Bay with your annual membership in the Unlimited Club. Membership includes:

- Souvenir lapel pin
- 2 Opportunity to purchase discount admission tickets
- ③ Admission to Sunday Awards Ceremony in the Unlimited Hydroplane pits

Special Packages

-Recreational Vehicles

Year after year, over 700 RV sites are reserved by Bayfair fans and corporations for family reunions, company picnics/client entertainment, or single family/friends entertainment centers. It's a wonderful opportunity to experience the day, and night, activities of Bayfair. For rates, availability and reservations, call (619) 268-1250.

⇒Pit Passes

The closest you'll ever get to the fastest race boats in the world! Witness crews preparing Thunderboats and Drag Boats for competition in the paddock viewing area. Free Pit Tour with purchase of pit pass.

-Super Photo Passes

Take photos for publication, stock photo agency, or private collection. Super Photo Pass provides: ① 3-Day Admission Ticket ③ 3-Day Pit Pass

Day Parking Pass

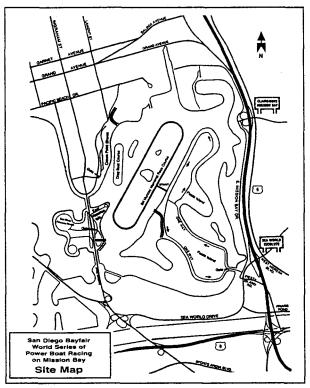
③ 3-Day Pit Pass④ Access to media area

Race Information

➡Host Hotel ◆ request Thunderboats/Bayfair block reservations San Diego Princess Resort 1404 West Vacation Road. (800) 344-2626 Quality Resort Mission Valley 875 Hotel Circle So., (800) 362-7871

➡For More Information About

Corporate Sponsorship, Host Hotels, Vendor/Display Space and Program Advertising, call (619) 268-1250 - Fax (619) 268-3301



Bill Muncey Memorial Race Course Mission Bay – Fastest in the World!

Ticket Order Form

To order by mail, send order form and payment to: **Thunderboats Unlimited**, 4355 Ruffin Road, Suite 315, San Diego, CA 92123. Make check payable to Thunderboats Unlimited. Orders must be postmarked no later than 8/31/97 to ensure timely response mailing.

To fax credit card order: (619) 268-3301. For more information, visit our home page at http://www.bayfair.com.

State	ZIP	Phone ()
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Payment Method:	Check	🖸 Visa	Mastercard
Card #			Expiration date

Deadline for Advanced Ticket Purchases is August 31, 1997

GENERAL ADMISSION TICKETS	PRICE	QTY.	AMT.
3-Day - Adult (Advance Purchase Price)	25		
Friday Only - Adult (EVI and CP Only)	15		
Saturday Only - Adult (EVI and CP Only)	20		
Sunday Only - Adult (EVI, CP and FI)	20		
Children (7-12) 3-Day Only (under 6 free)	5		
PIT PASSES			
Pit Pass, 3-Day	\$20		
Pit Pass, Friday Only	10		
Pit Pass, Saturday Only	10		
Pit Pass, Sunday Only	10		
Children (Ages 4 & Under with Adult)	Free	N/A	N/A
PARKING			
3-Day EVI, FI, CP Preferred Car Parking	\$25		
EVI, FI, CP Friday Only Preferred Car Parking	10		
EVI, FI, CP Saturday Only Preferred Car Parking	10		
EVI, FI, CP Sunday Only Preferred Car Parking	15		
3-Day EVI, FI, CP General Parking	15		
MEMBERSHIP, SUPER PHOTO PASS			
Bayfair VIP Club - Adult/Child under 12	\$250/125		
Startline Club - Adult/Child under 12	150/75		<u> </u>
Unlimited Club-Membership - Single/Couple	25/40		
UnLtd Club Disc. Tix - 4 single/8 couple	17		
Super Photo Pass	\$80		
S	UBTOTAL		
Postage &	\$5		
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CITY OF SANTA BARBARA

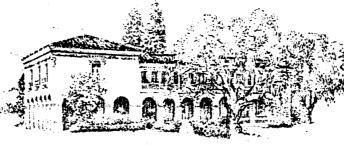
PARKS & RECREATION DEPARTMENT

 PARKS OFFICE
 (805) 564-5433

 PARKS FAX
 (805) 897-2524

 RECREATION OFFICE
 (805) 564-5418

 RECREATION FAX
 (805) 564-5480



ATTACHMENT 18

PARKS: 402 E. ORTEGA STALE RECREATION: 620 LAGUNA STREE POST OFFICE BOX 195 SANTA BARBARA, CA 93102-195

September 10, 1997

Ms. Sherilyn Sarb Temporary Events Coordinator California Coastal Commission 3111 Camino Del Rio North, Suite 200 San Diego, CA 92108-1725

12 1997

CALIFORNIA COASTAL CONSSION SAN DIEGO LUAR UNSTRICT

Dear Ms. Sarb:

As we discussed, and at your request, please find a copy of the following information for the City of Santa Barbara Parks and Recreation Department:

- 1. Policy Pertaining to Special Events in the Waterfront/City Council Approved
- 2. Special Event Calendar for the Year/Highlighting Major Events/Admission/Non-Admission
- 3. 1997-98 Program and Services Guide and Schedule of Fees and Charges

The Department is very interested in the concerns that the Coastal Commission has in regard to major events on the beachfront. This Department facilitates a large number of events throughout the City, however, it is a small number on the beachfront.

Please keep me informed concerning the scheduling of the Coastal Commission Workshop that will be addressing temporary events on the beachfront.

Sincerely,

nels-Walter

Molly Carrillo-Walker Assistant Parks and Recreation Director

MCW/lal

cc: Richard C. Johns, Parks and Recreation Director Joan Russell, Recreation Programs Manager Anne Van Belkom, Facilities/Special Events Coordinator National Gold Medal Awards: 1989 for Excellence in Parks & Recreation Management and



CITY OF SANTA BARBARA - PARKS AND RECREATION DEPARTMENT RESERVATION AND RENTAL FEE CLASSIFICATIONS

Parks, recreation areas and facilities are scheduled on a first-come, first served basis per established City Council policies. Payment of the permit application fee and reservation fee is required to hold a reservation. Fees are established for the reservation and rental of picnic areas, recreation facilities, equipment and special utility staff services.

Classification	User Types
A	Community service clubs and organizations; Fraternal groups; Community and volunteer service organizations; educational institutions; Non-Profit single purpose interest groups
ÅI	Non-Santa Barbara Softball Club sponsored tournament groups
В	Commercial or Private groups
BI	Non-Profit groups (Beach volleyball courts only)
B2	Commercial groups (Beach volleyball courts only)
С	City Park & Recreation Department sponsored or co-sponsored activities or other City agency official use, including use of a facility as a polling place. No charge.

<u>Permit Application Fee</u>: A non-refundable fee of \$5.00 is charged for facility use permits obtained by all classifications listed above except classification C. This fee is charged for each permit issued (including duplicates).

<u>Key Security Deposits</u>: \$10.00. If applicant loses key(s), City shall retain deposit. If applicant fails to obtain key and requests service during non-business hours (Mon-Fri, 8am-5pm), a \$10.00 special service charge will be deducted from security deposit. Sport/special event deposit - \$100.00 to hold date.

MAINTENANCE/BREAKAGE/MISUSE DEPOSITS

Group Size	<u>1-25</u>	<u>26-75</u>	<u>76-125</u>	<u>126-200</u>	<u>201-300</u>	<u>301</u> and above
Deposit	\$25.00	\$50.00	\$100.00	\$125.00	\$200.00	Determined by Dept.

Maintenance and breakage deposits are charged as necessary by the Parks and Recreation Department. The cost to repair damages or provide additional man hours to clean facilities left in an unclean condition will be deducted from the security deposit. Special deposits or bonds may be charged by the Parks and Recreation Department when groups exceed 300 people.

Separate Cleaning Fee: The following facilities have been designated under this category. Other facilities may be added if deemed necessary by the Parks and Recreation Department: MacKenzie Adult Building and Ortega Welcome House - \$75.00.

Fines for Misuse of Sports Fields: Fines will be assigned for sport league teams that misuse fields during the rainy season. Misuse will result in forfeiture of permits and/or fines from \$25 to \$200, depending on the amount of turf damage. Fines of \$25 will be assessed for each violation listed below and must be paid prior to next league game.

- 1. Use of McKenzie Park Youth Baseball diamonds for any softball practices.
- 2. Use of Santa Barbara City College baseball diamond infield.
- 3. Any team found practicing on softball infields prepared for league games.
- 4. Use of soccer or softball field for practice by any soccer or softball team.

Use of Parkland, Beachfront and the Santa Barbara Golf Course for Commercial Activity

In addition to any permit fees charged by the City, there shall be a separate charge for commercial activity on Parkland, Golf Course and beachfront (Parks and Recreation jurisdiction):

Movie Feature Filming	up to \$1,000/day
TV, Movie or Commercial Filming	up to \$1,000/day
*Commercial Still Photography	\$ 250/day
**Non-Commercial Photography	\$ 60/day

*Fees may vary per request based on park impacts

**Parks and Recreation Director or designee may waive fees in this category for students of Brooks Photographic Institute, non-profit organizations, or educational projects based on nature of request. Other fees may be applied as determined by staff and nature of request.

All permits must have attached proof of insurance of \$1,000,000 in General Liability.

All permits must receive approval from Parks Division prior to final approval. If at all possible, staff to determine impact costs to parks and/or facilities to be utilized.

Special Fees

- 1. An "oversized group" fee of \$75 for 150-300 persons, \$150 for 300-1,000 and \$200 for over 1,000 persons will be charged in addition to the per day and hourly rates. This fee applies to De la Guerra Plaza, Oak, Ortega and Alameda Parks, or at other sites as appropriate (determined by Department).
- 2. An additional fee of \$200.00/day may be charged for all fund-raising activities. This fee applies to all facilities.
- 3. A range from \$500-\$2000/day for festivals, special events and pro/non-pro sporting events. This fee also applies to commercial events. Fees will be based on event including, but not limited to, size, location, number of days, projected attandance, etc. This applies to all department facilities.
- 4. Fees for weddings and receptions at any park sites will be determined per request by department staff.
- 5. Special staff fees may be charged for rentals during hours when facility is not regularly staffed.
- 6. Security deposit and other fees may be applied based on the reservation site.

CITY OF SANTA BARBARA COUNCIL AGENDA REPORT



COASTAL COMMISSION SAN DIEGO COAST DISTRICT

Page 63

ATTACHMENT 20

REPORT DATE: April 11, 1997

TO: Mayor and Councilmembers

FROM: Sandra Tripp-Jones, City Administrator 83

SUBJECT: POLICY PERTAINING TO SPECIAL EVENTS IN WATERFRONT

RECOMMENDATION:

That Council adopt a policy pertaining to special events held in the City's waterfront, beaches and beach area parks, as set forth in the Council Agenda Report.

DISCUSSION: See page 2.

ATTACHMENTS:

Policy Pertaining to Special Events Held in the City's Waterfront, Beaches and Beach Area Parks PREPARED BY: Richard C. Johns, Parks and Recreation Director REVIEWED BY: Finance Attorney Attorney Waterfront STATE USE ONLY TO: FROM: City Administrator ACTION TAKEN:

"IRECTIONS:

DISCUSSION:

Last year when the City Council denied a request to hold the Jazz Festival on Labor Day weekend after 1996, staff indicated that a review would be made of existing policies for scheduling events in the City's waterfront, beaches, and beach area parks. The proposed policy statement reflects this review and combines a number of permitting requirements, new or existing into one policy statement.

The policy sets forth requirements for special event classifications and scheduling, event parking, requirements for food and beverage concessions, alcohol controls, street closures and controls for amplified music.

The policy would not allow scheduling of a new special activity or annual event classified as a Large Event (1000 participants or more) on Memorial Day or Labor Day weekends, such as a jazz festival, volleyball tournament or beach lifeguard competition. However, the policy would allow for a one-time event of national, state or local significance to the entire community. Events of this nature would require City Council approval. Staff anticipates that such events would only occur on rare occasions. Small and Medium Events would continue to be allowed on these holiday weekends as they do not have the same impacts of Large Events.

With the majority of events being scheduled on parks and beaches, the Parks and Recreation Department will be the principal permitting department. Medium or large events that are conducted exclusively within a park or on a beach will include Police and Waterfront Department involvement in the permitting process. Further, any event that will impact or incorporate areas in addition to parks and beaches (parking lots, sidewalks, streets, etc.) will require additional permitting requirements from the Police and Waterfront Departments. For events which do not use a park or beach, the Police Department will continue to be the principal permitting department with involvement from other City departments as necessary.

This policy will streamline the process for event applicants and avoid confusion and the need for multiple permits.

Staff recommends that this policy statement be adopted by Council and be implemented for one year with evaluation to occur at that time for any modifications that may be necessary.

City of Santa Barbara

POLICY PERTAINING TO SPECIAL EVENTS HELD IN THE CITY'S WATERFRONT, BEACHES AND BEACH AREA PARKS

I. SPECIAL EVENT CLASSIFICATIONS

Events which occur entirely within a park or beach require a permit from the Parks and Recreation Department. Events which use sidewalks, streets, city parking lots or other public places may require permits or approval from the Police Department and Waterfront Department.

<u>Small Event</u> - 300 participants or less. Requires Parks and Recreation Department permit and/or other approvals and permits that may be required by the Police Department and Waterfront Department.

<u>Medium Event</u> - 300-1000 participants. Requires Parks and Recreation Department permit and/or other approvals and permits that may be required by the Police Department and Waterfront Department. Requires an on-site meeting with event organizer and various City department representatives in advance of event.

Large Event - 1000 participants or more. Requires Parks and Recreation Department permit and/or other approvals and permits that may be required by the Police Department and Waterfront Department. Requires an organizational meeting with permit applicant and various City department representatives six months prior to the scheduled event. An event site plan and on-site meeting within 60 days of the event are also required. Appropriate site security controls and a parking plan may be required by the Police Department and/or Waterfront Department. Required security will be at the expense of the permit applicant.

II. EVENT SCHEDULING

Memorial Dav and Labor Dav Weekends - Large Events

No Large Events shall be scheduled on Memorial Day or Labor Day weekends as general City policy. A waiver of this policy requires City Council approval and would only be considered for a one-time event of national, state or local significance to the entire community.

Setting Large Event Dates

Large Events - There shall be a minimum of at least two weeks

between Large Events scheduled for the same location

Small and Medium Events

Events may be scheduled throughout spring, summer, fall and winter in accordance with available facilities and resources as approved by various departments.

Alternative Event Scheduling/Locations

If a Parks and Recreation Department permit request is received for an event (any classification) for a specific date and location that cannot be accommodated because of another previously scheduled event, the Department has the authority to deny the permit request. Permit denials are not appealable to the City Council nor to the Parks and Recreation Commission. In denying a permit, staff shall be responsible for working with a permit applicant to attempt to select an alternative location and/or dates.

A Police Department Special Event Permit is required when an event includes use of public areas, in addition to a park or beach, such as sidewalks or streets. Denial of a Special Event Permit is appealable to the City Council (Municipal Code 9.05.010).

III. EVENT PARKING

Waterfront Lots - Summer Months

The Waterfront Department will consider the availability of parking spaces for the Harbor and Wharf when reviewing permits for special events. Projected available spaces in Waterfront lots during the summer months will be considered by the Police Department and Parks and Recreation Department in reviewing permit applications for all events that could have an impact on available parking spaces. City departments have authority to work with permit applicants to provide alternate locations, dates or times for events to best accommodate general public use, business and event parking. Departments have authority to deny a permit request if the proposed event would over impact available parking.

Parking Plans - Large Events

May require a parking plan for off-site parking and shuttle. Events that impact Harbor and Wharf parking lots require a specific event parking plan acceptable to the Waterfront Department and the Police Department. Required special offsite parking/shuttle will be at the expense of the permit applicant.

IV. FOOD/BEVERAGE CONCESSIONS

Events organizers who sell food or beverages to the public may be required to pay 10 percent of gross sales from concessions authorized to be in place for the event if the event concession is determined to have an impact on permanent City concessions. The percentage-of-sales fee shall go to the department that has the primary location permit responsibility. A City department(s) may waive this fee if the event organizer utilizes existing City concessionaires, tenants or licensees.

V. ALCOHOL CONTROL

A license issued by the State of California Department of Alcoholic Beverage Control shall be required for all events in which alcohol will be furnished. For Large Events, the alcohol furnished shall be confined to an enclosed and controlled area ("beer garden"). The need for a beer garden in Small and Medium Events shall be determined by the Police Department.

VI. STREET CLOSURES

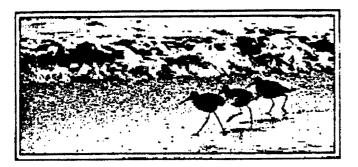
Requests for a full street closure shall require the consent of more than 50 percent of the businesses in the immediate area. Fees may be assessed for costs incurred by the Police Department or Public Works Department in closing streets or performing traffic control to facilitate an event.

VII. CITY NOISE ORDINANCE

Compliance with the City Noise Ordinance will be required for events that include music or amplified sound. A department issuing an event permit may require a sound technician to monitor sound levels during an event. The cost for sound monitoring will be paid by the event organizer.

APRIL, 1997

4



ATTACHMENT 21



PARKS AND RECREATION DEPARTMENT 323 CHURCH STREET SANTA CRUZ, CALIFORNIA 95060 TELEPHONE (408) 429 - 3777



555 2 0 1931

CALIFORNIA COASTAL COMMISSION SAN DIEGO COAST DISTRICT

Sherilyn Sarb Temporary Events Coordinator California Coastal Commission San Diego Area 3111 Camino Del Rio North, Suite 200 San Diego, CA 92108-1725

Dear Ms. Sarb:

September 22, 1997

Thank you for soliciting input from the City of Santa Cruz regarding the Commission's recent action which prohibits temporary events held on the public beach which charge a fee for public admission from Memorial Day through Labor Day. This policy does affect our City and we appreciate the opportunity to provide our comments.

In general, the recent policy appears to be exclusionary and far too limiting. Staff would support a policy which allows charging a fee to the public for commercial events; however, we would only support this if it were limited to a specific percentage. A policy which would permit charging a fee to 25% or 30% of the total amount of spaces/seats available with the remaining spaces/seats free of charge to the general public would be a positive compromise. All parties, the public, promoter and the City, would benefit from this approach.

The City of Santa Cruz is very supportive of one-day special events which bring visitors to our community. Santa Cruz with it's beautiful beaches is an important recreational and environmental resource which should be shared and enjoyed by all.

Once again, thank you for this opportunity.

Sincerely,

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Carol Scurich Recreation SuperIntendent

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To: From:		yn Sarb, A. Ford, J	· · · ·	rmits and Enford	ement, Cal	ifornia Coastal Commis	sion
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Re:	Octob	ber Agen	da item for Stu	idy Session on T	emporary S	pecial Events	4. 4 444-44 <u>444-4444-4444</u>
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Dear Sherilyn Sarb, Thank you for returning my call. Following are some items that I think should be more fully addressed, and restricted, in the temporary event guidelines.

1. Public Parking: I would suggest that the guidelines require that the City (Manhattan Beach, etc.) keep a list of all events in the Downtown area (with accurate attendance estimates), and not just the schedule of County beach events in order to accurately assess the impact of restrictions on public parking. Attached is a copy of a local free guide that is in most of the Downtown businesses that lists major events in Downtown that are not addressed in the Staff report(s) and significantly affect access to Beach parking. In addition, the City should provide a copy of any parking analysis that shows the available parking spaces in the area where the events are being held (Attached is a copy of two City documents that were faxed to Pam Emerson on April 18, 1997 which document the critical shortage of parking in Downtown Manhattan Beach during when these events are being held on the Beach, in the parking lots, and in the adjacent Downtown area that is used for beach parking). Also, the guidelines should require the Cities to disclose their current parking situation in order to have their LUP's/LCP's certified, and to evaluate available beach parking. Following is some information that was not in the latest package. The City has not built any new parking downtown for 16 years. While parking studies were done in 1980, 1984, 1990, 1996, the parking situation has gotten worse. Retail stores are being intensified to Starbucks, Coffee Beans, and many other fast foods, etc. with the loss of parking spaces, and no new spaces added mainly due to an exemption in the Code. Over \$5 million of funds set aside for parking per the Municipal Code were used by the City for purposes other than authorized by the Code.

09/17/1997 14:53 3105465117

FORDS

Sherilyn Sarb, California Coastal Commission,

Page 2 September 17, 1997

- 2. <u>Parking continued</u> :A) For Instance on the weekend of Aug. 23 to Aug. 24 The county list shows Scott Hubbell Productions with the Bud Light Ocean Festival at Manhattan Beach Pier. It shows an estimate of 250 people, which is a <u>Jokel</u> On that same weekend the City of Manhattan Beach held the <u>First Annual</u> Downtown Summer sidewalk festival (see attached brochure), which attracted thousands of additional people to the limited Downtown Parking. B) On September 21st the People Magazine Extreme Sports Spectacular is scheduled. This event is held in the two lower pier parking lots and last year attracted thousands of spectators. Why isn't it on the list, and why isn't a parking plan required ?, etc. etc. There are other examples where multiple events were held that restrict beach access.
- 3. <u>Pier Parking lot closures:</u> Often the pier lots are closed for filming, and other commercial activities, etc. and there is no disclosure of those closures that affect access to Beach Parking in apparent violation of the City's August 1, 1988 agreement with the State of California to operate the Pier and four beach parking lots (documentation previously forwarded to the Coastal Commission staff).
- 4. Events to be regulated by Coastal Development permits: As suggested in my prior correspondence and discussions with Coastal Commission staff, any event on the Beach or in the Downtown Coastal area, <u>any time of the year</u>, that in combination attracts 500 or more people should require a Coastal Development permit due to the limited parking for Beach Access (see above and attached). There is a cumulative event impact that should be addressed with each application, not ignored.
- 5. <u>Regulation of events</u>: As stated in my prior written comments to the Commission, I believe the events should be <u>regulated all year long</u>. I had passed a rumor on to staff that the AVP was planning on having their <u>paid event</u> on Easter week in 1998 to avoid the restrictions. Obviously on a nice weather Easter week, the same parking and other beach access problems exist as during the summer. Likewise many weeks in the fall or spring with nice weather have thousands of people at the beach, and parking problems in Downtown Manhattan Beach. Refer to the County Lifeguard Manhattan Beach Pier attendance figures for the last couple of years for verification.
- 6. <u>Correspondence to go in the Commission package with the Staff Report</u>: I would currently request the following letters that had previously been forwarded to the Commission be included in this package: A) My January 3, 1997 letter to the Commission on Temporary Events, B) My June 10,1997 one page fax letter to Peter Douglas, and C) My April 6, 1997 fax to Chuck Posner which was included in Appeal A-5-MHB-97-084, but not subsequent submittals to the Commission (five pages). This fax letter.



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FORDS

Sherilyn Sarb, California Coastal Commission, Page 3

September 17, 1997

- 7. <u>Aesthetics and Signs on Beach</u>: There should be guidelines which significantly reduce the number of signs of the Beach for temporary events. Currently one Bud Light event can have hundreds of signs aimed at selling alcohol to children. Same with Jose Cuervo, and other sponsors. There should be guidelines that only allow a <u>very</u> limited number of signs for each event. Do you see signs at Yosemite or the Grand Canyon, or quality events like the Masters Golf Tournament ? Also there should be no bleachers, tents, skateboard ramps, etc. allowed on the beach or the adjacent parking lots.
- 8. <u>Commercialism on the Beach</u>: These events sell food, backpacks, and have tents with numerous commercial advertising (massages) on the beach that has nothing to do with public recreation. In addition, you can be walking peacefully along the Strand or Bike path and be harassed by illegally parked vendors stopping traffic on the bike path to push their products. This would never happen at Yosemite or the Grand Canyon, why on or near the beach and parking lots ? Change the guidelines !
- 9. <u>Enforcement</u>: The Coastal Commission should use their enforcement powers. For instance, the pier parking lots were closed this summer for many events, or parking passes were issued that filled the pier parking lots, and apparently no action was taken against the City of Manhattan Beach. No attempt at parking shuttles was apparently done even though there is a documented parking problem. Similarly better enforcement needs to be done over the noise, and restricting hours, from the events. If the City just stalls, they can do as they want and hold the AVP paid event next year over Easter vacation. How is the Commission protecting the Coast and residents if the City of Manhattan Beach, etc. ignore the guidelines that have been established and hold events in apparent violation of their LUP, etc.? If there is no enforcement, there is no protection for the resident(s) use of the Coastal zone !
- 10. <u>Replacement of recreation reserved for exclusive use</u>: As I have suggested before if events utilize the 24 heavily used volleyball courts at Manhattan Beach pier for exclusive use, those courts should be replaced in a nearby location, at the cost of the applicant, in order not to restrict access to public recreation opportunities. Similar with other exclusive uses. Change guidelines.

Thank you for your consideration of these items. I hope to be able to attend the meeting, and look forward to receiving a notice of the meeting and your staff report, with my correspondence included. I trust that staff will follow the wise and long-term view of the Commission, which banned paid events and advertising kiosks. I applaud the Commission, and look forward to their continuing protection of the peace and quiet away from creeping commercialism and exploitation, of the valuable coastal resources [

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November, 1996

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CITY OF MANHATTAN BEACH DOWNTOWN STRATEGIC ACTION PLAN DRAFT Community Participation Program Summary and Downtown Strategic Action Plan

periods, and others were more heavily used during one time period. The results of the 1996 parking surveys conducted by Meyer, Mohaddes, Inc. and City staff indicate the following:

- On a typical summer weekday, up to 81 percent of all Downtown spaces were observed to be occupied (all lots combined).
- On a typical summer weekend, approximately 90 percent of all spaces are utilized, which is considered full utilization of parking from a planning/design perspective (i.e., parking utilization over 90 percent results in significant "cruising" for parking and perceived lack of parking availability).

Based on the 1996 surveys, Lots 1, 2, and 6 all reach full occupancy on both weekdays and weekends, Lots 5, 7 and 8 reach full occupancy on weekends but not weekdays, and Lot 3 is the only surveyed lot shown not to reach full occupancy during either the weekday or weekend (although it also reaches a maximum 82 percent utilization during the weekday).

Peak times of day of parking demand in the summertime are generally mid-day (Noon to 2PM) and early evening (7 to 8 PM) during the weekday reflecting lunch time and dinner time patronage of restaurants and businesses, while peak occupancy starts earlier and continues throughout the day on weekends (10 AM/11 AM to mid-afternoon). This indicates that the weekend parking demand is more constant throughout the day and the peak occurs earlier, likely due to increased recreational/long term visitors on weekends.

 Previous studies have indicated that on-street parking Downtown reaches over 100 percent utilization on both summer weekends and weekdays (i.e., not only are all marked spaces used but also parking occurs along red curbs, double parking, by fire hydrants, etc.)

The implications of this analysis are that parking demand equals or exceeds supply during typical summer weekends both for on-street and off-street spaces, and on-street supply is especially well utilized. Summertime weekday utilization is slightly lower, but still nearing capacity. Overall parking demand has increased over the past five years.

A number of parking supply strategies and parking management strategies have been identified through the public process that must now be considered in more detail. One of the major considerations is the parking situation the remainder of the year besides the summertime peak. No data is available from the 1990 study regarding typical non-summertime parking conditions, and none could be conducted during the strategic plan process since it occurred throughout the previous summer. Therefore, the first element of a detailed parking management review of Downtown Manhattan Beach will be analysis of typical non-summer conditions. One issue raised throughout the process is how to add parking Downtown to benefit residents and business owners, without simply providing parking for beach-goers from out of the area. This can be

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EXHIBIT I

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RDINANCE " AN URGENCY ORDINANCE OF THE CITY COUNCIL OF THE CITY OF MANHATTAN BEACH, CALIFORNIA, EXTENDING A MORATORIUM ON NEW RESIDENTIAL DEVELOPMENTS WITHIN THE DOWNTOWN COMMERCIAL DISTRICT, LOCAL COMMERCIAL DISTRICTS, AND NORTH END COMMERCIAL DISTRICT

ORDINANCE NO. 1924

WHEREAS, the City's Downtown Commercial District allows both residential and eating and drinking establishments upon obtaining the requisite Use Permit; and

WHEREAS, the City has recently seen a growing number of applications seeking approval for new uses of these kinds as well as other commercial uses in the Downtown Commercial District; and

WHEREAS, this intensification of use is causing added demand for vehicle parking spaces in this district which exacerbates an existing shortage of parking spaces and also is causing more late night noise and other activities associated with persons patronizing the eating and business establishments; and

WHEREAS, the City is also experiencing a growing number of complaints by residents and business owners about the shortage of parking and complaints by residents of the loud noise emanating from the eating and drinking establishments; and

WHEREAS, there is a need for careful review and study of the allowed intensity and mix of uses permitted in the Downtown Commercial District to ensure compatibility of the residential and eating and drinking establishments and to ensure not overburdening the limited available parking spaces; and

WHEREAS, the City is currently considering plans for expanding Parking Lot No. 1 to provide additional parking for the district and these plans should be evaluated based upon the new Condition that would exist if the intensity and mix of permitted uses in the district is changed; and

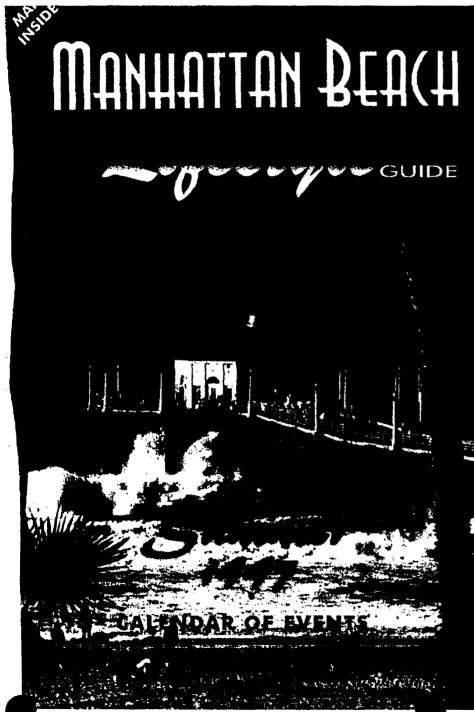
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	Harry A. Ford, Jr. 54 Village Circle Manhattan Beach, Califor Phone & Fax: (310-546-5 e-mail: Seaimage		2	Harry A. Ford. Jr I	Fax
To:	Peter Douglas, Executive Direct	or, California C	oastal (Commission	
From	Harry A. Ford, Jr., Horay Jou	sh-			
Fac	(415-904-5400)	Pages:	ONE,	including this page	
Phone:	(415-904-5200)	Date:	June 10,	1997; 9:00 PM	
Re:	Request to <u>DENY</u> any emergen	:y request for t	he AVP	to have an emergency exer	nption from any
	requirements for the proposed of	commercial ent	ertainm	ent, for profit, and not for "	oublic
	recreation" event in Hermosa Be	ach on the we	ekend o	f June 14, 1997.	

☑ Urgent ☑ For Review ☐ Please Comment ☑ Please Reply ☐ Please Recycle

Dear Mr. Douglas, I would strongly urge you to DENY any request for a emergency exemption for a permit for the AVP this weekend in Hermosa Beach. The AVP has continued to ignore the law and the best interests of the residents of the South Bay with their actions in the past, and they do not deserve to have an emergency permit issued. I was part of the appeal of the AVP tournament in Manhattan Beach and strongly support the Coastal Commissions decision to not allow paid events on the Beach. Even the new rules that were established are ineffective in addressing the parking, noise, aesthetics, commercialism, etc. problems associated with these large beach events. Two weeks ago in Manhattan Beach I had to park a half mile away to go to the beach for a Bud Light Commercial event. There was excessive noise, selling merchandise on the beach and commercial advertising and booths all over the beach, beach parking lots closed for four days, etc. The City of Manhattan Beach and Hermosa Ignore the problems, and the law. Jon Stevenson of the AVP was quoted in the June 5, 1997 Beach Reporter; "We believe that the Coastal Commission was wrong," Stevenson told the Council last Thursday. "It was made in a vacuum. It didn't reflect the interest of the community is... We think that their decision exceeded the authority they have and we plan to challenge that." Hermosa Council member Benz said in a memo that the Coastal Commission should "pound sand." The AVP and the other entertainment events are not promoted for "public recreation", but to line the pockets of the promoters. Listen to the 4,700 residents who signed the petition to stop the commercialization of the beach, not the professional promoters and politicians ! They are the silent majority ! Protect our community ! If you have any questions, please call. Harry Ford



MANHATTAN DEA(H Summer 1997 CALENDAR OF EVENTS

1997 INTERNATIONAL SURF FESTIVAL

Angust 1st - 3nd The Beach Cities Health District International Surf Festival is scheduled on the sand and in the waters of Hermosa Beach, Manhattan Beach and Redondo Beach.

Night Lifeguard competitions are Aug. 1st and 2nd at Avenue C in Redondo Beach. All other events, including a run, pier to pier swim, volleyball & health fair are in the daytime Aug. 2nd & 3rd

FIRST ANNUAL DOWNTOWN SUMMER SIDEWALK FESTIVAL

Angust 22nd - 24th Join us for the first annual Downtown Summer Sidewalk Festival. Enjoy live music, sidewalk dining friendly artisans and our ever-popular merchant sidewalk sale. Open daily from 10am to 6pm.

ARTS FESTIVAL

September 14th The Manhattan Beach Arts Festival, made possible with support from the City and local businesses will incorporate music, visual art, theater, dance, storytelling, chalk painting and culinary delights from local restaurants. The Festival, expected to draw over 5,000 people, allows adults and children to experience a wide array of art. Festival held from 10am - 5pm. 09/17/1997

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PEOPLE MAGAZINE EXTREME SPORTS SPECTACULAR

September 21st This sports event, presented

by Fila, takes place at Manhattan Beach Pier. 10am -4pm. A radical Skateboarding, BMX, and In-line Skating freestyle event, featuring NISS 1994 US Champion Arlo Eisenberg. Gravity defying stunts by the world's top professional extreme sports stars, raffles & sweepstakes, product booths and give-aways.