

CALIFORNIA COASTAL COMMISSION

FREMONT, SUITE 2000
FRANCISCO, CA 94105-2219
VOICE AND TDD (415) 904-5200



Tu 9a

July 24, 1998

TO: Commissioners and Other Interested Parties

FROM: Peter Douglas, Executive Director
Christiane Parry, Public EducationSUBJECT: Amendment to Interagency Agreement
with the Integrated Waste Management Board
(For the meeting of August 11-14, 1998)

Recommendation: Staff recommends that the Commission authorize the Executive Director to amend the Commission's interagency agreement with the California Integrated Waste Management Board (CIWMB) to accept a \$200,000 augmentation to the \$400,000 contract for the Commission's "Boating Clean and Green Campaign".

Staff Analysis: On February 4, 1997, the Commission authorized the Executive Director to accept a \$400,000 contract with the Integrated Waste Management Board to conduct the "Boating Clean and Green Campaign," a statewide effort to educate the boating community about the environmentally appropriate disposal of used oil and other wastes associated with boating (attached). The work plan approved at the same time actually required more than \$400,000 based on the possibility of securing needed funding elsewhere. When the funding required to complete the program was not secured, the IWMB approved the remainder of the Commission's original request for \$513,000 and, furthermore, augmented it to allow expansion of the outreach campaign and to provide funding for the Santa Monica Bay Restoration Project to staff the southern California component of the campaign.

The Boating Clean and Green Campaign recently completed a phone survey of 1,000 boaters, conducted a focus group and worked with its Advisory Board to develop an effective campaign outreach strategy. The contract augmentation will allow the Campaign to implement this new, more ambitious strategy.

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IWMB

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In addition to the direct outreach campaign, the project includes a program to provide local governments with the tools to conduct boater-targeted education campaigns of their own. The project will also promote the development and installation of new waste disposal facilities and recycling collection centers at locations convenient to boaters. The three year project will conduct outreach in the San Francisco Bay and Delta area, and in Los Angeles, Orange and San Diego Counties.

Attachment

INTERAGENCY AGREEMENT

STD 13 (REV. 9-89)

IWM - C6043

ccc R7-96-03

THIS AGREEMENT is entered into this 1st day of March, 1997,
by and between the undersigned State Agencies:

Set forth services, materials, or equipment to be furnished, or work to be performed, and by whom,
time for performance including the terms, date of commencement and date of completion, and provision
for payment per (1225 and 8752-8752.1 SAM.)

- ☐ Agency providing services
☐ Agency receiving services
☐ Department of General Services
(unless exempt from DGS
approval)
☐ Controller

1. California Coastal Commission, hereafter known as (CCC), shall provide services to the California Integrated Waste Management Board, hereafter known as the CIWMB, by providing education to the boating community about the recycling of used oil as more fully described in Attachment A (Scope of Work) and Attachment B (Budget), which by this reference are hereby made part of this Agreement.
2. The term of this agreement shall be from March 1, 1997 through June 30, 1999.
3. Shirley Volsansky, is designated by the CIWMB as Contract Manager for this Agreement. Shirley's telephone number is (916) 255-2367.
4. Chris Parry, is designated as the CCC Contract Manager for this Agreement. Chris' telephone number is (415) 904-5208

(Continued on _____ Sheets which are hereby attached and made a part hereof).

NAME OF STATE AGENCY RECEIVING SERVICES California Integrated Waste Management Board	NAME OF STATE AGENCY PROVIDING SERVICES California Coastal Commission
CALLER ABOVE (SHORT NAME) CIWMB	CALLER ABOVE (SHORT NAME) CCC
BY (AUTHORIZED SIGNATURE) <i>Mari L. Terence</i>	BY (AUTHORIZED SIGNATURE) <i>Lane Yee</i>
PRINTED NAME AND TITLE OF PERSON SIGNING Ralph E. Chandler	PRINTED NAME AND TITLE OF PERSON SIGNING Lane Yee, Chief, Administrative Services
FUND NUMBER AND NAME	FUND NUMBER AND NAME

AMOUNT ENCUMBERED BY THIS DOCUMENT \$ 400,000.00	PROGRAM/CATEGORY (CODE AND TITLE) IWMA CLEARING	FUND TITLE
PRIOR AMOUNT ENCUMBERED FOR THIS CONTRACT \$	(OPTIONAL USE)	
TOTAL AMOUNT ENCUMBERED TO DATE \$ 400,000.00	ITEM 3910-001-387	CHAPTER 162
	STATUTE 1996	FISCAL YEAR 1996-97
	OBJECT OF EXPENDITURE (CODE AND TITLE) 1100/23000/398 C & P Svs - Interdepartmental	
I hereby certify upon my own personal knowledge that budgeted funds are available for the period and purpose of the expenditure stated above.		T.B.A. NO.
SIGNATURE OF ACCOUNTING OFFICER <i>Shirley Volsansky</i>		B.R. NO.
		DATE 3-12-97

Department of General Services
 Department of General Services
 Use Only
APPROVED

APR 24 1997

BY

Shirley Volsansky

ATTACHMENT "A"

CC 979603

SCOPE OF WORK**Primary Objectives and Components of the Project**

The primary objectives of the Project are to provide state-wide public education and to facilitate the installation of services needed by California's boaters in order to reduce the emissions of oil and other pollutants associated with boating. To achieve these fundamental objectives, the Project has four components. Each of these components will be part of regional campaigns conducted in Northern California, primarily the San Francisco Bay/Delta region but extending to some large lakes and inland waterways (Region I), the Los Angeles area (Region II) and the San Diego area (Region III).

First, the Commission will work with local government agencies that regulate or have contact with boaters and marine businesses to develop and implement strategies for the control of oily discharges. The Commission will investigate the sources of these discharges, and appropriate measures for the prevention and reduction of each type of discharge. Through workshops and individual assistance, the Commission will help local entities develop programs to reduce and eliminate these discharges, such as, installation of used oil collection facilities at marinas, distribution of absorbents and collection of spent absorbents, and installation of bilge water collection facilities.

Second, the Commission will conduct an educational campaign by distributing print materials at boat shows, supply shops, marinas, and boat safety classes. Articles and advertisements will be placed in boating publications. Educational efforts will also focus on other types of media including, collaboration with the American Oceans Campaign on the development of public service announcements and a video, signs for boat launch areas, and distribution of promotional items such as bilge pads.

Third, the Project is designed to establish cooperative programs with local agencies by providing training, assistance and support to help these entities begin and continue outreach programs for the boating public. The Commission will expand the scope of the Boating Clean and Green Tool Kits for Local Agencies, which was previously developed by the Marin County Office of Waste Management (with EPA funds), to provide an increased focus on oil pollution. The tool kits will be used to train local government and non-profit organizations that are interested in conducting boater outreach.

Fourth, the Commission will conduct outreach to mobile boat-maintenance workers (i.e. persons who perform boat maintenance at dockside or berth locations) to encourage the use of Best Management Practices for pollution prevention. Mobile boat-maintenance workers are included in this outreach effort because no pollution prevention education or technical assistance has been provided for this sector of the business community in California.

5. In consideration of the performance of the above-stated services in a satisfactory manner, the CIWMB agrees to pay the CCC an amount not to exceed \$400,000. Payment will be computed in accordance with State Administrative Manual (SAM) 8752 et.seq. Payment is to be made in accordance with Attachment B. Nothing herein contained shall preclude advance payment pursuant to Article 1, Chapter 3, Part 1, Division 3, Title 2, Government Code.
6. This Agreement shall be subject to examination and audit by the Auditor General for three years after final payment.
7. This Agreement may be amended in writing, and not otherwise, as mutually agreed by the parties hereto subject to approval by the Department of General Services if appropriate.
9. This Agreement may be terminated by either party by giving thirty calendar days written notice. In the event of termination, the contractor will be entitled to payment for work authorized by the CIWMB and performed prior to the effective date of termination.
10. Mailing Addresses:

CCC

CA Coastal Commission
Public Education Programs
45 Fremont, Suite 2000
San Francisco, CA 94105-2219

CIWMB

California Integrated Waste Management Board
Administrative Services Branch
Contract Section
8800 Cal Center Dr.
Sacramento, CA 95826

ATTACHMENT "B"

CCC R79603

BUDGET

Personnel	
Salaries	\$133,921
Benefits (27%)	<u>36,159</u>
Personnel Total	\$170,080
 Operating Expenses	
Contractual	\$124,660
Printing	87,000
General Expenses	21,000
Indirect Costs	
(office, phone, fax, copies)	70,400
Travel	9,000
Postage	<u>31,000</u>
Operating Expenses Total	\$343,060
 Total Budget	 \$513,140*

*see "Budget Overview" section below

Budget Overview

The total budget for the Project is \$513,140 of which the California Integrated Waste Management Board (IWMB) has awarded \$400,000. The Commission will pursue the balance of funds from the EPA. If the EPA cannot participate, the Commission will seek an augmentation of the contract with the IWMB. If additional funds are ultimately not available, the Commission will work with the IWMB to scale back the project accordingly.

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Timeline - Used Oil/Boating Project

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Note	Mar 1997	Apr 1997	May 1997	Jun 1997	Jul 1997	Aug 1997	Sep 1997	Oct 1997	Nov 1997	Dec 1997	Jan 1998	Feb 1998	Mar 1998	Apr 1998	May 1998	Jun 1998	Jul 1998
1. Form Advisory Board (Region I)																	
2. Assist local gov. (Region I)																	
3. Research target audience (Region I)																	
4. Develop outreach materials (Region I)																	
5. Plan Outreach Events (Region I)																	
6. Identify lead agencies for Regions II and III																	
7. Print outreach pieces (Region I)																	
8. Develop Workplan for Regions II & III																	
9. Assist local gov. (Regions II & III)																	
10. Update toolkits / workshops (Region I)																	
11. Form Regions II and III Advisory Boards																	
12. Conduct outreach (Region I)																	
13. Plan outreach events (Regions II and III)																	
14. Revise and print outreach materials (Regions II and III)																	
15. Region I effectiveness analysis																	
16. Toolkit updates and workshops (Regions II & III)																	
17. Mid-way effectiveness analysis (Regions II and III)																	
18. Conduct outreach (Regions II and III)																	
19. Final Report for Project (Regions I, II, & III)																	

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