

CALIFORNIA COASTAL COMMISSION

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Wed 9a

June 22, 2000

TO: Commissioners and other Interested Parties

FROM: Peter Douglas, Executive Director
Steve Scholl, Deputy Director
Christiane Parry, Public Education Program Manager

SUBJECT: Interagency Agreement with the Integrated Waste Management Board for the Boating Clean and Green Campaign, Phase II
(For the meeting of July 11 to 14, 2000 in San Rafael)

Staff Recommendation: Staff recommends that the Commission authorize the Executive Director to enter into a Memorandum of Agreement with the California Integrated Waste Management Board to accept \$158,000 to fund Phase 2 of the Commission's Boating Clean and Green Campaign. Phase 2 will continue the program activities developed in Phase 1 and add new program elements. The project will run through September 2001.

Motion: *I move that the Commission authorize the Executive Director to enter into a Memorandum of Agreement with the California Integrated Waste Management Board to accept \$158,000 to fund Phase 2 of the Commission's clean boating program.*

Staff Analysis: The Commission's Boating Clean and Green Campaign is a statewide effort to educate the boating community and facilitate the installation of services needed by boaters to reduce the emissions of oil and other pollutants associated with boating. The Campaign began in 1997 with funding through an Interagency Agreement with the California Integrated Waste Management Board's Used Oil Program. This first phase of the Campaign concluded in April, 2000. In April, 2000, the California Integrated Waste Management Board approved funding for Phase 2 of the Campaign, which will run through September 2001.

The Campaign uses a combination of direct outreach to boaters and technical assistance to local jurisdictions, citizen groups and other stakeholders to accomplish its

goal of reducing nonpoint source pollution from boating and marine businesses. Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay. Phase 2 will use the knowledge, experience and resources developed in Phase 1 to reach other areas of the state. The emphasis of Phase 2 will be support and coordination of local jurisdictions in conducting boater education and implementing services for boaters. In addition, the Campaign will work closely with other state and Federal agencies to develop a Best Management Practices manual for marinas.