

CALIFORNIA COASTAL COMMISSION

45 FREMONT, SUITE 2000
SAN FRANCISCO, CA 94105-2219
VOICE AND TDD (415) 904-5200
FAX (415) 904-5400



Wed 10a

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September 21, 2001

TO: Commissioners and other Interested Parties

FROM: Peter Douglas, Executive Director
Steve Scholl, Deputy Director
Christiane Parry, Public Education Program Manager

SUBJECT: Grant Agreement with the U.S. Environmental Protection Agency
for the Boating Clean and Green Campaign, Phase 3
(For the meeting of October 10, 2001, in San Diego)

Staff Recommendation: Staff recommends that the Commission authorize the Executive Director to enter into a Grant Agreement with the U.S. Environmental Protection Agency to accept a \$79,177 grant for Phase 3 of the Commission's Boating Clean and Green Campaign. Phase 3 will continue the program activities developed in Phases 1 and 2 and add new program elements. The project will run until December 2002.

Motion: *I move that the Commission authorize the Executive Director to enter into a Grant Agreement with the U.S. Environmental Protection Agency to accept \$79,177 to fund Phase 3 of the Commission's clean boating program.*

Staff Analysis: The Commission's Boating Clean and Green Campaign is a statewide effort to educate the boating community and facilitate the installation of services needed by boaters to reduce the emissions of oil and other pollutants associated with boating. The Campaign began in 1997 with funding through an Interagency Agreement with the California Integrated Waste Management Board's Used Oil Program. This first phase of the Campaign concluded in April, 2000. Phase 2 of the Campaign is also funded by the California Integrated Waste Management Board, and ends in December 2001.

The EPA grant will help fund Phase 3 of the Campaign. Other funding sources for Phase 3 are the California Integrated Waste Management Board and the National Oceanic and Atmospheric Administration.

The Campaign uses a combination of direct outreach to boaters and technical assistance to local jurisdictions, citizen groups and other stakeholders to accomplish its goal of reducing nonpoint source pollution from boating and marine businesses. Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay. Phase 2 expanded the geographic reach of the program throughout the state.

During Phases 1 and 2, the Campaign developed and distributed 35,000 free "boater kits", attended 33 boat shows, held 2 conferences, developed a "Dockwalkers" training program for volunteer boater educators and trained 250 Dockwalkers, posted 450 pollution prevention signs at boat launch ramps, distributed 650 Shopping Clean and Green displays to marine supply shops, created clean boating inserts and articles for a variety of publications, provided technical assistance to local governments and marina operators in setting up pollution prevention services, and facilitated the northern California chapter of the California Clean Boating Network. In addition, the Campaign is in the process of developing a Best Management Practices manual for marinas.

Phase 3 of the Campaign will continue the educational and technical assistance programs developed in Phases 1 and 2. The Phase 3 work program includes 5 Dockwalker trainings, 5,000 boater kits, 125 signs for fuel docks that instruct boaters about fuel spill prevention practices, and workshops for marina operators on Best Management Practices.