

CALIFORNIA COASTAL COMMISSION

South Coast Area Office
200 Oceangate, Suite 1000
Long Beach, CA 90802-4302
(2) 590-5071

Filed: 12/12/2000
49th Day: 1/30/2001
180th Day: 6/10/2001
Staff: CP-LB
Staff Report: 1/24/2001
Hearing Date: February 13, 2001
Commission Action:

**RECORD PACKET COPY****STAFF REPORT: REGULAR CALENDAR****Tu15n****APPLICATION NUMBER:** 5-00-450**APPLICANT:** AES Investment Corporation (Afshin Levy)**AGENT:** Boris Gulkarov**PROJECT LOCATION:** 3111 Ocean Front Walk, Venice, City of Los Angeles.

PROJECT DESCRIPTION: Complete artistic mural by erecting a 7-foot sphere with a 3-foot high support on the roof of an existing 45-foot high mixed-use structure.

Lot Area	5,040 square feet
Building Coverage	3,600 square feet
Pavement Coverage	1,440 square feet
Landscape Coverage	0 square feet
Parking Spaces	0
Zoning	C2-1
Plan Designation	Community Commercial
Ht above final grade	55 feet

LOCAL APPROVALS:

1. City of Los Angeles Specific Plan Exception, City Planning Commission Case No. 2000-0349 (SPE), 8/9/00.
2. City of Los Angeles Project Permit, City Planning Commission Plan Case No. 2000-0353 (PP), 8/9/00.
3. City of Los Angeles Board of Cultural Affairs Commissioners Approval, 10/7/99.

SUMMARY OF STAFF RECOMMENDATION

Staff is recommending that the Commission **DENY** the coastal development permit for the proposed project because it does not comply with Sections 30251 and 30253 of the Coastal Act which require that the scenic and visual resources of coastal areas be protected. The proposed 55-foot high structure would negatively affect public views and exceeds the 35-foot height limit for the area that has been established and enforced through prior Commission and City actions, and which has been adopted into the Venice Land Use Plan (LUP). The applicant objects to the staff's recommendation.

SUBSTANTIVE FILE DOCUMENTS:

1. City of Los Angeles, Venice Coastal Land Use Plan, November 14, 1999.
2. City of Los Angeles, Venice Specific Plan, Ordinance No. 172897.
3. Coastal Development Permit 5-86-698 (Cohen).

STAFF RECOMMENDATION:

The staff recommends that the Commission vote **NO** on the following motion and adopt the resolution to **DENY** the coastal development permit application:

MOTION

"I move that the Commission approve Coastal Development Permit 5-00-450 as submitted by the applicant."

Staff recommends a **NO** vote which would result in the adoption of the following resolution and findings. An affirmative vote by a majority of the Commissioners present is needed to pass the motion.

I. RESOLUTION FOR DENIAL

The Commission hereby **denies** a coastal development permit for the proposed development on the grounds that the development will not be in conformity with the provisions of Chapter 3 of the California Coastal Act of 1976 and would prejudice the ability of the local government having jurisdiction over the area to prepare a Local Coastal Program conforming to the provisions of Chapter 3 of the Coastal Act. Approval of the permit application would not comply with CEQA because there are feasible mitigation measures or alternatives that would substantially lessen any significant adverse impacts of the development on the environment.

II. FINDINGS AND DECLARATIONS

The Commission hereby finds and declares:

A. Project Description

The applicant proposes to complete an artistic mural on a three-story, 45-foot high building by erecting a 7-foot sphere with a 3-foot high support on the roof (Exhibit #4). The actual 3,600 square foot mural has already been painted on the north side of the building and is not subject to a coastal development permit requirement. A coastal

development permit is required, however, in order to erect the 10-foot high globe-like structure on the roof.¹ The proposed artwork is entitled "Angel of Unity" and includes no text or trademarks. The proposed 7-foot sphere is proposed to be lit at night by floodlights (Exhibit #6).

The project site is located adjacent to Ocean Front Walk near the Venice Pier in the Marina Peninsula area of Venice (Exhibit #2). Ocean Front Walk is the boardwalk that separates the public beach area from the beachfronting commercial and residential development. The proposed structure would be located on the portion of the roof furthest from the beach and the boardwalk in order to be most visible from Washington Boulevard, which is only 28 feet north of the proposed project (Exhibit #2).

Washington Boulevard is a commercially zoned street lined with one and two-story restaurants, shops and cafes which cater to local residents and the thousands of coastal visitors who are attracted to Venice Beach. Both sides of Washington Boulevard are lined with metered diagonal public parking spaces. The Venice Pier public beach parking lot, administered by the Los Angeles County Department of Beaches and Harbors, is located on the south side of the pier at the end of Washington Boulevard (Exhibit #2). The area surrounding the Washington Boulevard commercial corridor consists primarily of residential neighborhoods.

The existing 45-foot high mixed-use (offices and three apartment units) structure on which the project is proposed is the tallest building in the neighborhood (Exhibit #4). The structure's 45-foot height does not conform to the current 35-foot height limit for the area because it was built before the height limit was adopted.

B. Visual Resources

Section 30251 of the Coastal Act states:

The scenic and visual qualities of coastal areas shall be considered and protected as a resource of public importance. Permitted development shall be sited and designed to protect views to and along the ocean and scenic coastal areas, to minimize the alteration of natural land forms, to be visually compatible with the character of surrounding areas, and, where feasible, to restore and enhance visual quality in visually degraded areas...

Section 30251 of the Coastal Act requires that the scenic and visual resources of coastal areas be considered and protected as a resource of public importance. In addition, permitted development must be visually compatible with surrounding areas.

¹ Section 13253(b)(4) of the California Code of Regulations (Title 14, Division 5.5) states that a coastal development permit shall be required for any improvement to an existing structure that is located within 300 feet of the beach and increases the existing height by more than ten percent.

Section 30253 of the Coastal Act states, in part:

New development shall:

- (5) Where appropriate, protect special communities and neighborhoods, which, because of their unique characteristics, are popular visitor destination points for recreational uses.

Section 30253(5) requires the Commission to consider the impacts of development on the views experienced by visitors to coastal areas, and to assure that development does not impact special communities and neighborhoods. As explained below, the proposed 55-foot tall structure is higher than all nearby structures, exceeds the Commission's and City's height limit for the area, and is not visually compatible with the surrounding area. Therefore, the proposed project would significantly impact the views of coastal visitors and does not conform to Sections 30251 and 30253 of the Coastal Act.

Protected Coastal Views

The Coastal Act protects public views to and along the ocean, views from the shoreline toward scenic coastal areas, and views from public roads, particularly major coastal access routes. Washington Boulevard is a major coastal access route that connects Downtown and Southeast Los Angeles to Venice Beach. The Venice Pier, where Washington Boulevard terminates, is a very popular visitor destination point and public recreation area. The on-street parking spaces along Washington Boulevard and the public beach parking lot at the pier support public access to the many public recreational opportunities in the area, which include: swimming, walking, biking, skating, fishing, surfing, dining, shopping and sunbathing.

The proposed project, because of its 55-foot height, would be clearly visible from the public areas along Washington Boulevard, the Venice Pier and the public beach. At 55 feet, it would be the tallest structure in the neighborhood and would significantly impact the views of coastal visitors. Therefore, the proposed project does not conform to Sections 30251 and 30253 of the Coastal Act.

Height Limit

The Coastal Act requires that development be compatible with nearby special communities and neighborhoods. Excessive structural heights can adversely affect the scenic and visual qualities of coastal areas. In the coastal zone, the Commission has protected public views and visual resources by limiting the height of development, or if development is allowed to exceed previously established height limits, by requiring setbacks from public areas such as beaches, walkways and public roads in order to reduce visual impacts.

The proposed project is located in the Marina Peninsula area of Venice. The Commission has recognized in both prior permit and appeal decisions that the Marina Peninsula area is a special coastal neighborhood, and has consistently limited residential and commercial structures to a maximum height of 35 feet above the fronting street in order to protect the special character of the community.

In 1980, the Commission adopted the Regional Interpretive Guidelines for Los Angeles County which included a set of building standards for the Marina Peninsula. These building standards, which apply primarily to density, height and parking, reflect conditions imposed in a series of permits heard prior to 1980. The 35-foot height limit for the Marina Peninsula area of Venice, which is one of the highest height limits in the Venice coastal zone, is included in the Commission's guidelines.

The City has adopted and enforced the 35-foot height limit for the Marina Peninsula area through the City of Los Angeles Interim Control Ordinance (ICO) for Venice, the Venice Specific Plan, and most recently, the City of Los Angeles Land Use Plan (LUP) for Venice.

In this case, the City granted the applicant an exception to the 35-foot height limit in granting the local approval for the proposed 55-foot high building addition. The existing 45-foot high mixed-use building is a legal non-conforming structure as it exceeds the 35-foot height limit by ten feet². The currently proposed addition would exceed the 35-foot height limit by twenty feet. Therefore, the proposed 55-foot high structure does not comply with the height limit for the area, would be the tallest structure in the neighborhood, and would significantly impact the views of coastal visitors. Therefore, the proposed project does not conform to Sections 30251 and 30253 of the Coastal Act.

Signs

Although the applicant states that the proposed project contains no text and is not a sign, it physically is no different from a roof top sign. Section 91.6203 of the City of Los Angeles Municipal Code (Sign Ordinance) defines "sign" and "roof sign" as:

Sign. Any display board, wall, screen, object or part thereof, used to announce, declare, demonstrate, display or otherwise present a message and attract the attention of the public.

Roof Sign. A sign erected upon a roof of a building.

The City of Los Angeles Land Use Plan (LUP) for Venice, which the Commission approved with suggested modifications on November 14, 2000, prohibits all roof top

² The existing three-story, 45-foot high mixed-used building was constructed prior to the passage of Proposition 20 (1972) and the adoption of the California Coastal Act of 1976.

and billboard signs. The Commission-approved LUP for Venice contains the following commercial development policies applicable to signs:

Policy I.B.7. Commercial Development Standards. The following standards shall apply in all commercial land use designations, unless specified elsewhere within this Land Use Plan.

Signage: No roof top or billboard signs.

Policy I.D.4. Signs: Roof top signs and billboards are prohibited in all land use categories. Business identification signs shall comply with the height limits and development standards specified in the LUP to ensure that they do not adversely affect view sheds and view corridors.

The applicant states that the proposed project is an art piece. However, the proposed project falls within the City's definition of a "sign" because it is an object that would attract the attention of the public. Therefore, the proposed project does not conform with the LUP policies for Venice because it is located on the roof and would be a roof top sign. It also does not comply with the height limit and would adversely affect public views in violation of Sections 30251 and 30253 of the Coastal Act. Therefore, the proposed project is denied.

The Commission has consistently denied non-business identification signs, signs that do not conform to the height limit, and signage that would negatively impact public views or scenic resources in the Venice area. In 1977 the Regional Commission considered and denied ten coastal development permits for ten off-premise pole signs that one company had erected in individual residential yards in Venice (P-77-579 et. seq.). The State Commission considered an appeal and upheld the denial (A-232-77 et. seq.). The signs were subsequently removed.

In 1982 the Commission considered a 40-foot high on-site pole sign located at 36 Washington Boulevard near the currently proposed project [Coastal Development Permit 5-83-722 (Cavelli)]. The Commission approved the sign, but required the applicant to reduce the sign's height so that it would not exceed the height of the adjacent two-story commercial structure.

Staff has also reviewed permit records for signs associated with approved commercial development in Venice. In the cases that the staff has reviewed, they found that on-premise business identification signs were approved if they were attached to the side of a building, or, if free-standing pole signs, they were approved as smaller relatively low signs that did not obtrude into the sky and that were necessary to serve the business on the site. The approved business identification signs were controlled in height, and in some early permits, square footage, in order to reduce visual clutter on beach access routes and to control the height of development consistent with community character.

In this case, the proposed project would add to visual clutter visible to beach goers and would exceed the heights of all other structures in the neighborhood.

C. Local Coastal Program

Section 30604(a) of the Coastal Act provides that the Commission shall issue a coastal development permit only if the project will not prejudice the ability of the local government having jurisdiction to prepare a Local Coastal Program which conforms with Chapter 3 policies of the Coastal Act:

- (a) Prior to certification of the Local Coastal Program, a coastal development permit shall be issued if the issuing agency, or the commission on appeal, finds that the proposed development is in conformity with the provisions of Chapter 3 (commencing with Section 30200) of this division and that the permitted development will not prejudice the ability of the local government to prepare a Local Coastal Program that is in conformity with the provisions of Chapter 3 (commencing with Section 30200). A denial of a Coastal Development Permit on grounds it would prejudice the ability of the local government to prepare a Local Coastal Program that is in conformity with the provisions of Chapter 3 (commencing with Section 30200) shall be accompanied by a specific finding which sets forth the basis for such conclusion.

The City of Los Angeles does not have a certified Local Coastal Program for the Venice area. The Los Angeles City Council adopted a proposed Land Use Plan (LUP) for Venice on October 29, 1999. On November 29, 1999, the City submitted the draft Venice LUP for Commission certification. On November 14, 2000, the Commission approved the City of Los Angeles Land Use Plan (LUP) for Venice with suggested modifications. The City is currently considering whether to accept the Commission's suggested modifications and submit the modified LUP for certification by the Commission.

The proposed project does not conform to the Commission-approved Venice LUP development policies regarding building height and signage. The Venice LUP prohibits roof top signs and contains a 35-foot height limit for the project site. Moreover, as discussed above, the proposed development is inconsistent with the Chapter 3 policies of the Coastal Act. Therefore, the Commission finds that approval of the proposed development would prejudice the City's ability to prepare a Local Coastal Program consistent with the policies of Chapter 3 of the Coastal Act, and is not consistent with Section 30604(a) of the Coastal Act.

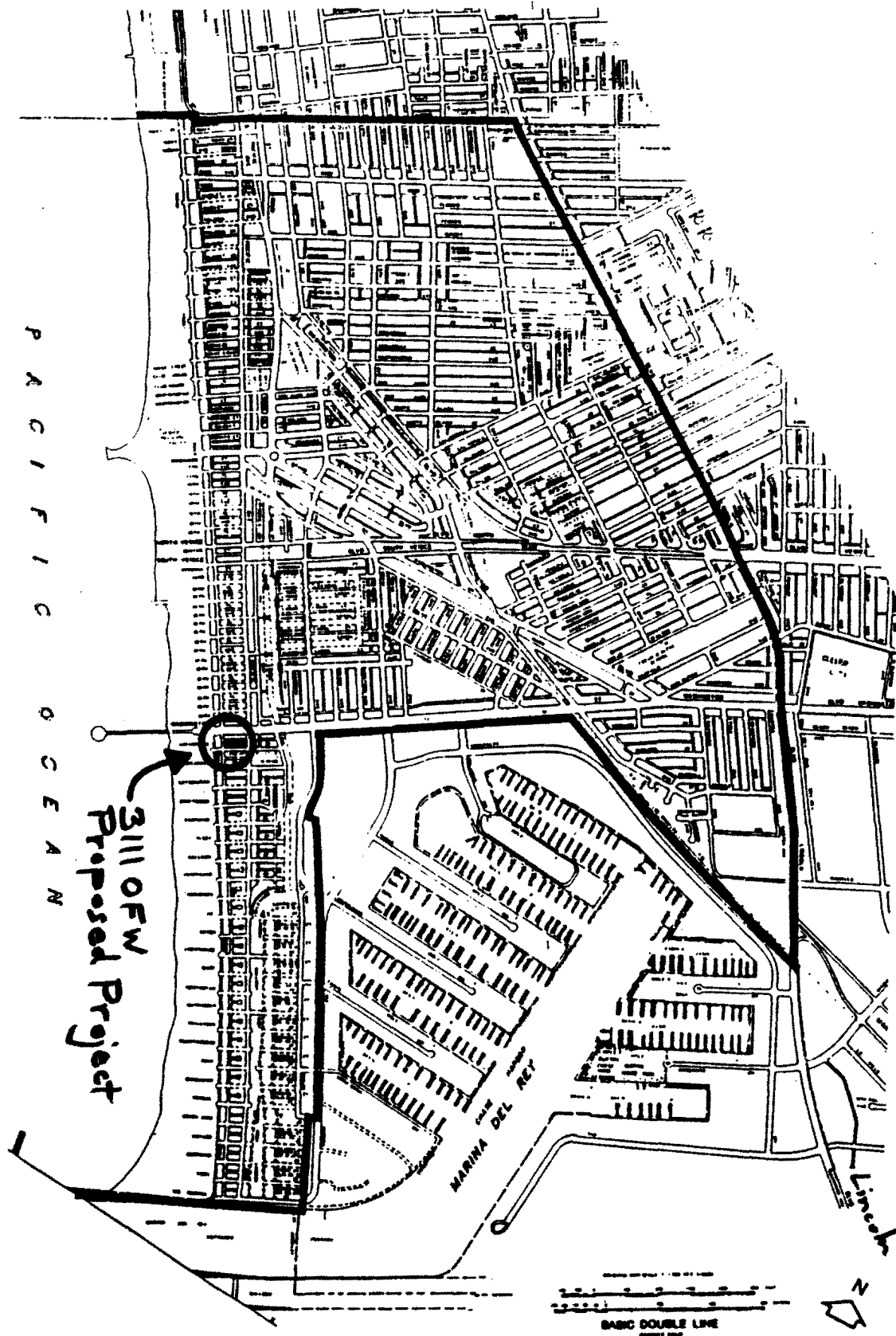
D. California Environmental Quality Act (CEQA)

Section 13096 Title 14 of the California Code of Regulations requires Commission approval of a coastal development permit application to be supported by a finding showing the application, as conditioned by any conditions of approval, to be consistent with any applicable requirements of the California Environmental Quality Act (CEQA). Section 21080.5(d)(2)(A) of CEQA prohibits a proposed development from being approved if there are feasible alternatives or feasible mitigation measures available which would substantially lessen any significant adverse effect which the activity may have on the environment.

In this case, there exists a viable use on the property: offices and three apartment units. The maintenance and continued operation of the present uses constitutes a feasible alternative to the construction of the proposed 55-foot high globe-like structure. The proposed structure exceeds the height limit and is not consistent with community character or the predominate heights in the area and would significantly impact the views of coastal visitors. The denial of this project would reduce the project's visual impact from the shoreline recreation area and from Washington Boulevard. In addition, a mural on the existing building that does not increase the height of the existing building is another feasible alternative.

Therefore, there are feasible alternatives or mitigation measures available which will lessen the significant adverse impacts that the development would have on the environment. Therefore, the Commission finds that the proposed project is not consistent with CEQA and the policies of the Coastal Act.

End/cp



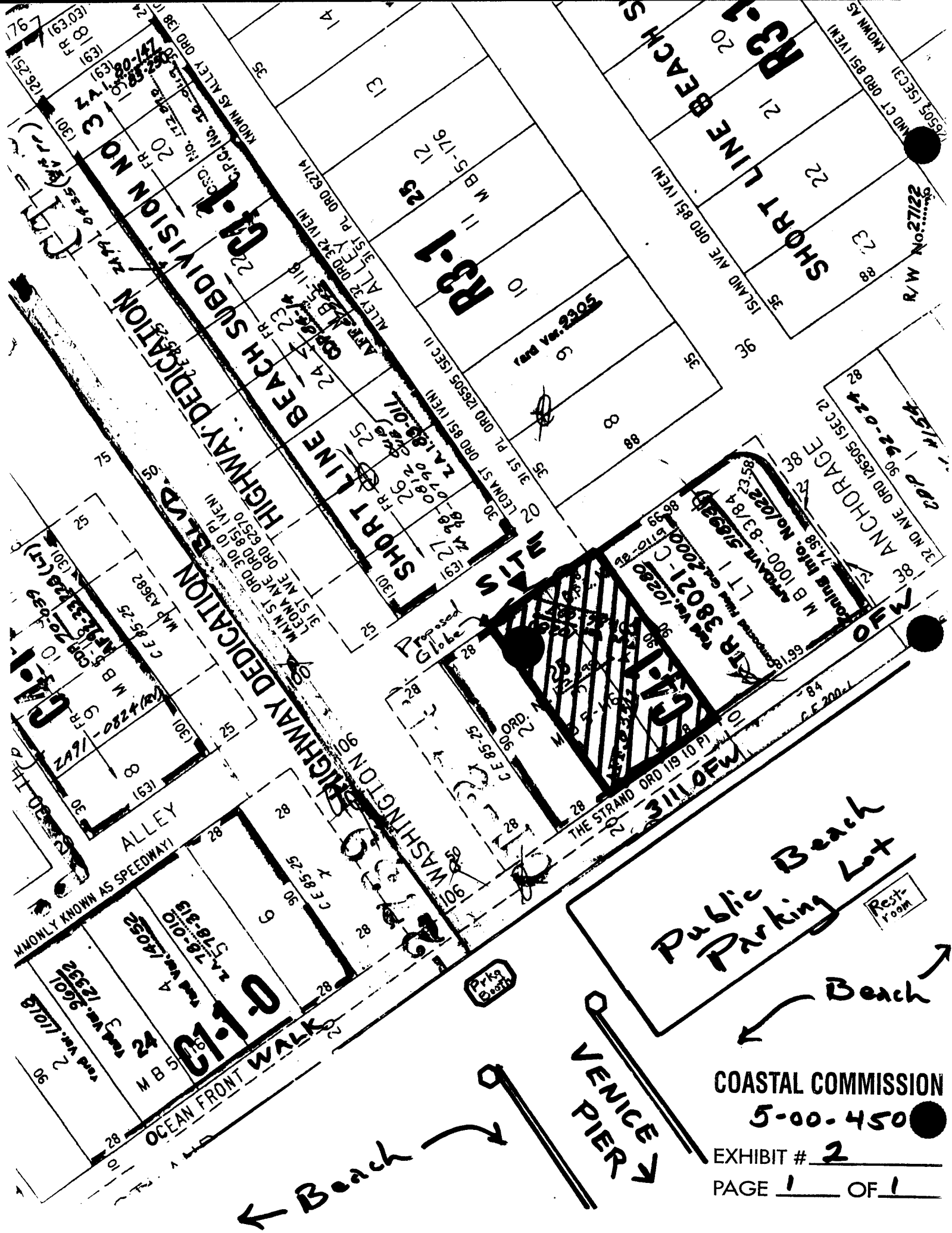
VENICE COASTAL ZONE

COASTAL COMMISSION

5-00-450

EXHIBIT # 1

PAGE 1 OF 1



COASTAL COMMISSION
5-00-450

EXHIBIT # 2
PAGE 1 OF 1

Bldg--Alter/Repair

City of Los Angeles - Department of Building and Safety

Plan Check #: DD10205

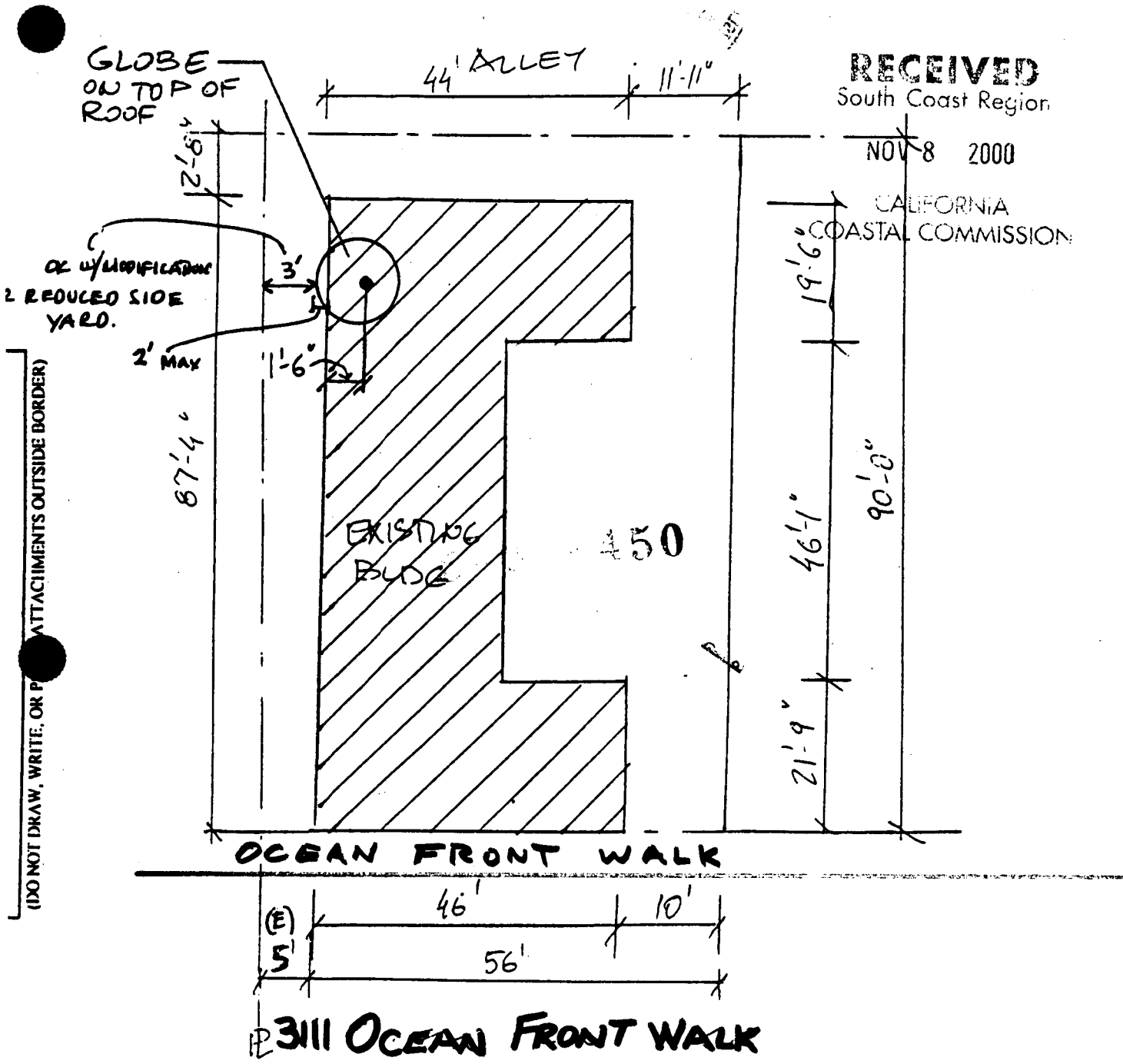
Apartment

Initiating Office: WEST LA

Back Room Plan Check

PLOT PLAN ATTACHMENT

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5-00-450

EXHIBIT # 3
PAGE 1 OF 1

GLOBE - PROPOSED



EXISTING HEIGHT IS MEASURED 5'-0"
AWAY FROM THE BUILDING FROM LOWEST
SPACING (NATURAL OR FINISHED, WHICHEVER
IS LOWER TO THE HIGHEST POINT ON THE ROOF

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5-00-450

EXHIBIT # 4

(Washington Blvd.)

FRONT SIGN ELEVATION

PAGE 1 OF 1

Artist rendering of proposed
Globe on roof of existing mural.
View from Washington Blvd.

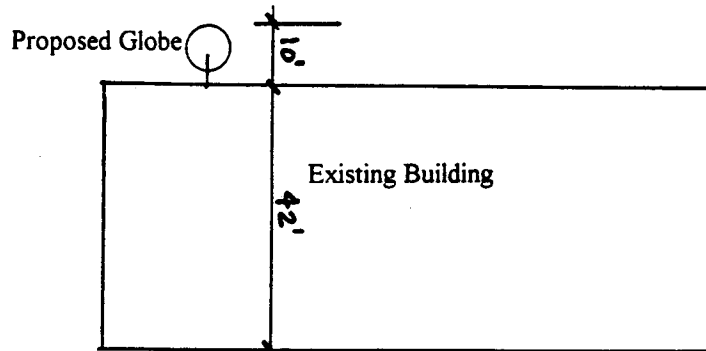


COASTAL COMMISSION
5-00-450

EXHIBIT # 5

PAGE 1 OF 1

PROPOSED MURAL OF "ANGEL OF UNITY"



The proposed artwork is a painting that shows the Divine Creative Light empowering the human soul (*shown as a female figure*) to rise from the sea, stretching arms beyond the world continents, offering the unity of mankind (*the Earth*) to the Heavens (*the sky*). A hardship exemption from the Venice ICO is required to allow "ANGEL OF UNITY" to be installed on the building.

FACTS AND SPECIFICATIONS

- Existing Building Height: 42 feet
- Existing Building Length: 100 feet
- Building's Completion Date: 1992
- Location: 3111 Ocean Front Walk, Marina Del Rey (visible from Washington Blvd.)
- Proposed mural size: 100' wide x 42' high (Bottom of mural 10 feet above ground)
- Portion above the building: A 7 feet diameter Globe with a 3 feet high parapet
- Proposed lighting: Flood lights to light up the globe at night
- Artist: Freydoon Rassouli (works can be viewed at www.Rassouli.com)
- Approvals: Planning Dept. (Haydeh Aghasi) has reviewed and highly recommended
- Approvals: Cultural Affairs General Manager (Adolfo V. Nodal) has reviewed and highly recommended
- Appendix I: Comments from the local residents and businesses within the vicinity
- Appendix II: Artist's Biography
- Appendix III: Owner's Biography

COASTAL COMMISSION

5-00-450

EXHIBIT # 6

PAGE 1 OF 5

Freydoon Rassouli reveals a mystifying artistic ability in his paintings. Through deep spiritual concentration he transcribes an image from his sub-consciousness onto canvas. Since early childhood, Iran-born Rassouli has been fascinated with painting as a strong medium for non-verbal communication. Six-year-old Rassouli began studying impressionist techniques. At 15 he received top honors in painting and was awarded a government scholarship to continue studies in western painting in Europe. Rassouli held the title of Best Student Artist while at high school.



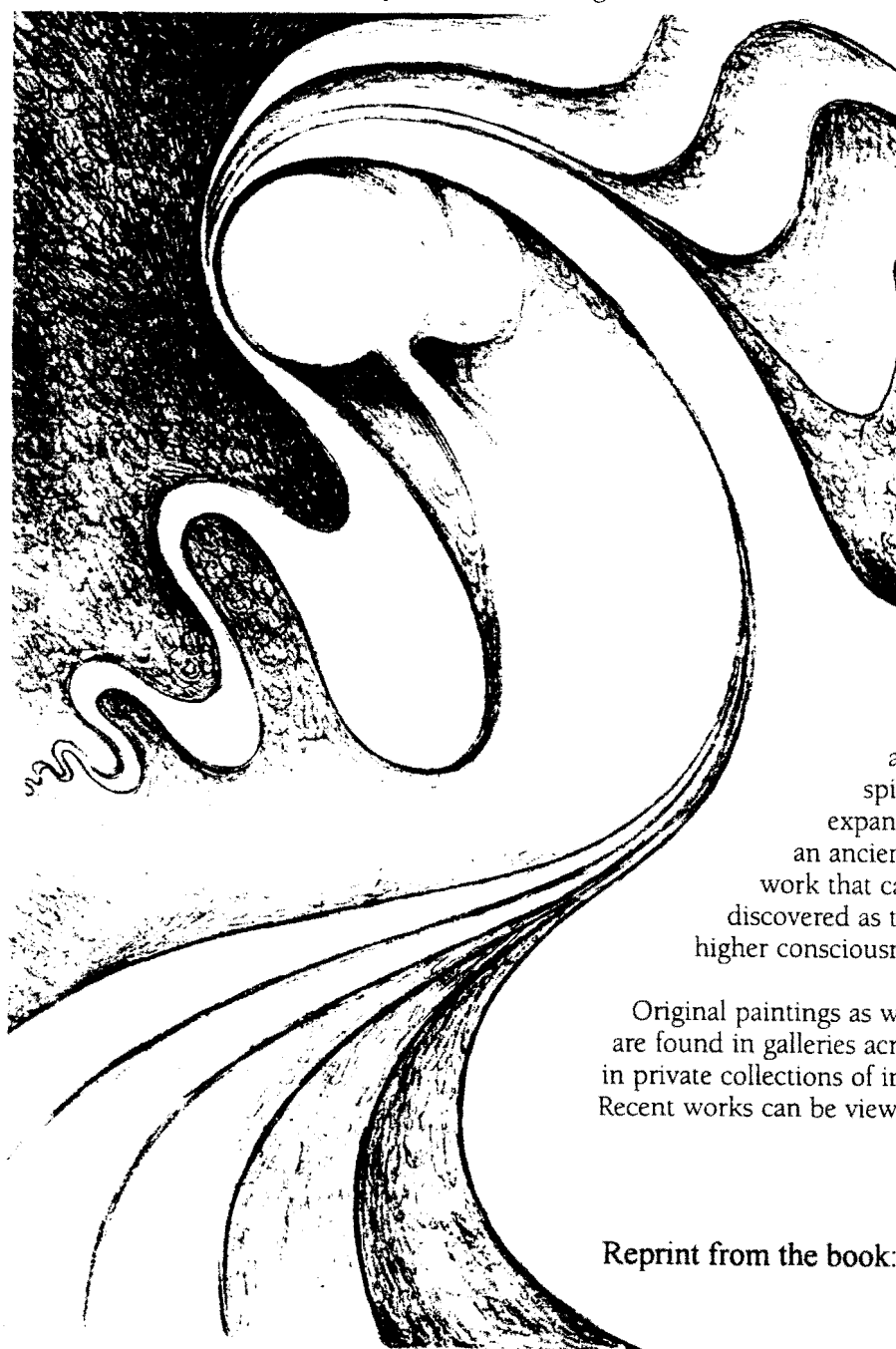
Rassouli arrived in the United States in 1963. He studied painting and architecture at the University of New Mexico. Upon graduating he continued his studies in environmental psychology and the language of colors at the University of Southern California. His passion for creating art that unites various cultures won him the

prestigious Leadership Award from the Institute of International Education.

Although Rassouli began his professional career as an architect, painting became his love and livelihood. He calls his unique painting style "Fusionart" because it brings together Eastern and Western cultures. His style's foundation is created from eastern spiritual philosophies and western painting techniques.

Rassouli's images evoke a timeless feeling of deep spirituality. Like an expanding universe, there is an ancient mystery about his work that can be experienced and discovered as the viewer reaches higher consciousness.

Original paintings as well as reproductions are found in galleries across three continents and in private collections of international collectors. Recent works can be viewed at www.rassouli.com.



COASTAL COMMISSION
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Reprint from the book: **LANGUAGE OF SOULS**

EXHIBIT # 6

PAGE 2 OF 5

SIMON SHAMTUB

3111 Ocean Front Walk
Marina Del Rey, CA 90292
Tel. 310-827-5939 Fax 310-305-7536

Ever since I have purchased the building at 3111 Ocean Front walk in Marina Del Rey, several companies have shown interest in renting the north façade of the building for posting advertising billboards. Their reason is obvious. This wall is visible from the ocean, the beach, the new Venice pier, the Venice walk and Washington Blvd.

Although the offers of these companies are economically attractive, I consider this location more suitable for a cultural attraction and a valuable humanitarian use than money can buy. This wall is fit for creating messages that can be attractive to the tourists and empower a great number of Venice daily visitors of all ages, all nationalities, and all background.

More importantly, and due to the fact that this particular area between Venice and Marina Del Rey is almost blighted and cast attractive to tourism, most business owners of this vicinity and I believe that there is a great need for "tourist puller". Having a cultural attraction at this end of Venice Ocean Front Walk would enhance the importance of Washington blvd. and would bring more tourism and eventually more revenue to the city.

To pursue this idea, I have hired the talent of a world-renowned artist, Freydoon Rassouli, a resident of Southern California, whose spiritual artworks have long been empowering thousands of people and have attracted many observers all around the globe.

Mr. Rassouli, in turn, has created a beautiful image that, I feel is a cultural attraction and motivational message for the humanity at such a critical time as we have entered the third millennium. This message is from the city of Los Angeles to the world to set aside oppositions and become united through the recognition of the tremendous scale of the human capabilities.

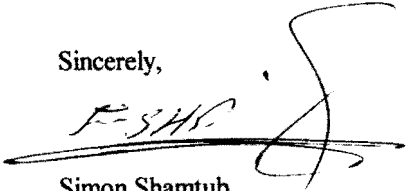
The proposed artwork is a painting that shows the diving creative light empowering the human soul (shown as a female figure) to rise from the sea, stretching arms beyond the world continents, offering the unity of mankind (the earth) to the heavens (the sky). Before the 20th century the Statue of liberty raised the torch of freedom, and now the proposed Los Angeles Mural Will hold Global unity at the start of the 21st century. Copy right and contact information will be provided for queries about the mural and its uniting message.

To strengthen the concept of human motivation further, we have selected an empowering verse from the poetry of Rumi, the 13th century mystic philosopher and poet, to be added to the artwork. The poem reads: "Reach higher, Reach for your spirit." We feel this message tells us that the human power is far greater than even what we are aware.

Now that Los Angeles has the great fortune of embracing millions of people with all sorts of differences, it is only proper for us to give the world peace messages instead of being connected with unfortunate disaster.

Thank you for giving us the opportunity for adding an attractive image and positive concept to Venice and Marina Del Rey. I hope this project becomes a prototype to bring lots of cultural interest and show what we as human beings can do for each other far beyond just satisfying our personal ego

Sincerely,



Simon Shamtub

COASTAL COMMISSION

5-00-450

EXHIBIT # 6

PAGE 3 OF 5



RUTH GALANTER
COUNCILMEMBER
SIXTH DISTRICT

City Council
of the
City of Los Angeles
City Hall
90012

200 N. MAIN STREET
ROOM 515, CITY HALL EAST
LOS ANGELES, CA 90012
(213) 485-3357
FAX (213) 847-0549

DISTRICT OFFICE
7166 W. MANCHESTER AVE
LOS ANGELES, CA 90045
(310) 524-1150
FAX (213) 237-0553

September 23, 1999

Adolfo V. Nodal, General Manager
Cultural Affairs Department
433 So. Spring St., 10th Floor
Los Angeles, CA 90013

Dear Mr. Nodal:

I am writing to express my support of the proposed mural, "Angel Of Unity" to be located on the north wall of the building at 3111 Ocean Front Walk. The Venice Community Planning Advisory Committee (CPAC) reviewed the proposed mural at its September meeting and gave its unanimous support. I agree with the CPAC, the mural will be a significant artistic contribution to Venice community and the City.

Should you have any questions, please contact my planning deputy, Mario Juravich, at 310/485-3357.

Sincerely,

RUTH GALANTER
Councilmember, Sixth District

RG: mj

COASTAL COMMISSION
5-00-450

EXHIBIT # 6
PAGE 4 OF 5



Los Angeles City Planning Commission

221 North Figueroa Street, Room 1600, Los Angeles, CA 90012-2601 (213) 580-5234

DETERMINATION OF THE CITY PLANNING COMMISSION

Date: **AUG 09 2000**

Council District No. 6

Department of Building and Safety
201 N. Figueroa Street
Counter B, Fourth Floor

Plan Area: Venice

Request: Specific Plan Exception -
Venice Specific Plan

Applicant: A.E.S. Investment Corporation

Location: 3111 Ocean Front Walk

CITY PLAN CASE NO. 2000-0349 SPE

CITY PLAN CASE NO. 2000-0353 PP

At its meeting of June 22, 2000, the City Planning Commission:

Concurred with the recommendation of the Planning Department, and;

Approved an Exception from Section 8.E and a Project Permit pursuant to Section 7.A, of the Venice Specific Plan, (Ordinance No. 172,897), to allow completion of an art piece (3600 square foot mural) with the erection of a 7-foot high sphere with a 3-foot high support atop an existing legal non-conforming 45-foot high building, for a total maximum height not to exceed 55 feet, at the subject location.


Adopted the attached Conditions of Approval.

Adopted the Categorical Exemption No. 2000-0350 (SPE)(PP).

Adopted the attached Findings.

Fiscal Impact Statement: There is no General Fund impact as administrative costs are recovered through fees.

This action was approved by consent without objection.


Gabriele Williams, Commission Executive Assistant
City Planning Commission

NOTE: This City Planning Commission determination will be final 15 days from the date of this communication unless an appeal is filed within that time on forms provided at the Planning Department's Public Counters located at 201 N. Figueroa Street, Third Floor, Los Angeles, or at 6255 Van Nuys Boulevard, First Floor, Van Nuys.

Attachments: Findings, Conditions of Approval

COASTAL COMMISSION
5-00-450
EXHIBIT # 6
PAGE 5 OF 5

A PROPOSAL FOR:

**THE MURAL OF
"ANGEL OF UNITY"**

To Be Painted on the North wall of the Building
at 3111 Ocean Front Walk, Marina Del Rey, CA

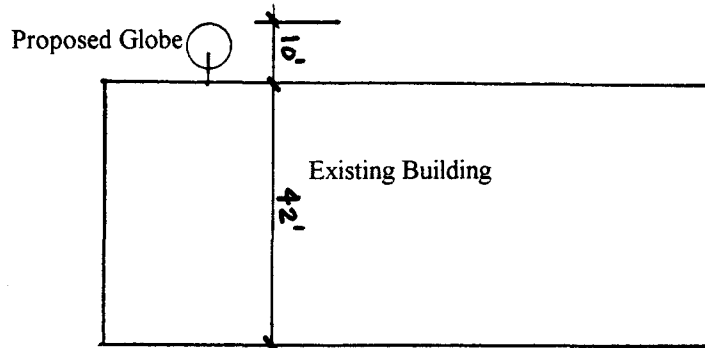
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RECEIVED
South Coast Region

JAN 4 2001

CALIFORNIA
COASTAL COMMISSION



PROPOSED MURAL OF "ANGEL OF UNITY"

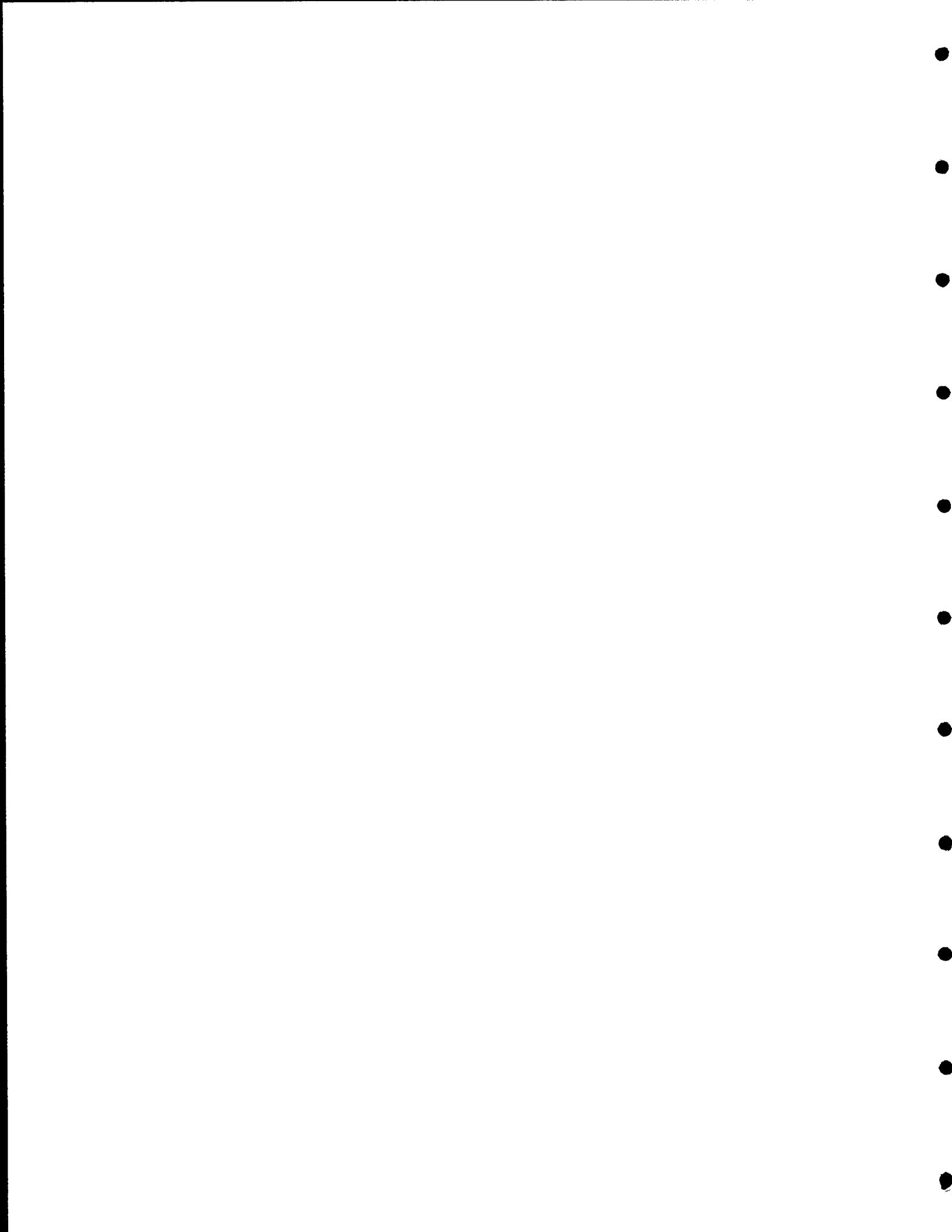


Ratio of the proposed addition to the existing building

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FACTS AND SPECIFICATIONS

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SIMON SHAMTUB

3111 Ocean Front Walk
Marina Del Rey, CA 90292
Tel. 310-827-5939 Fax 310-305-7536

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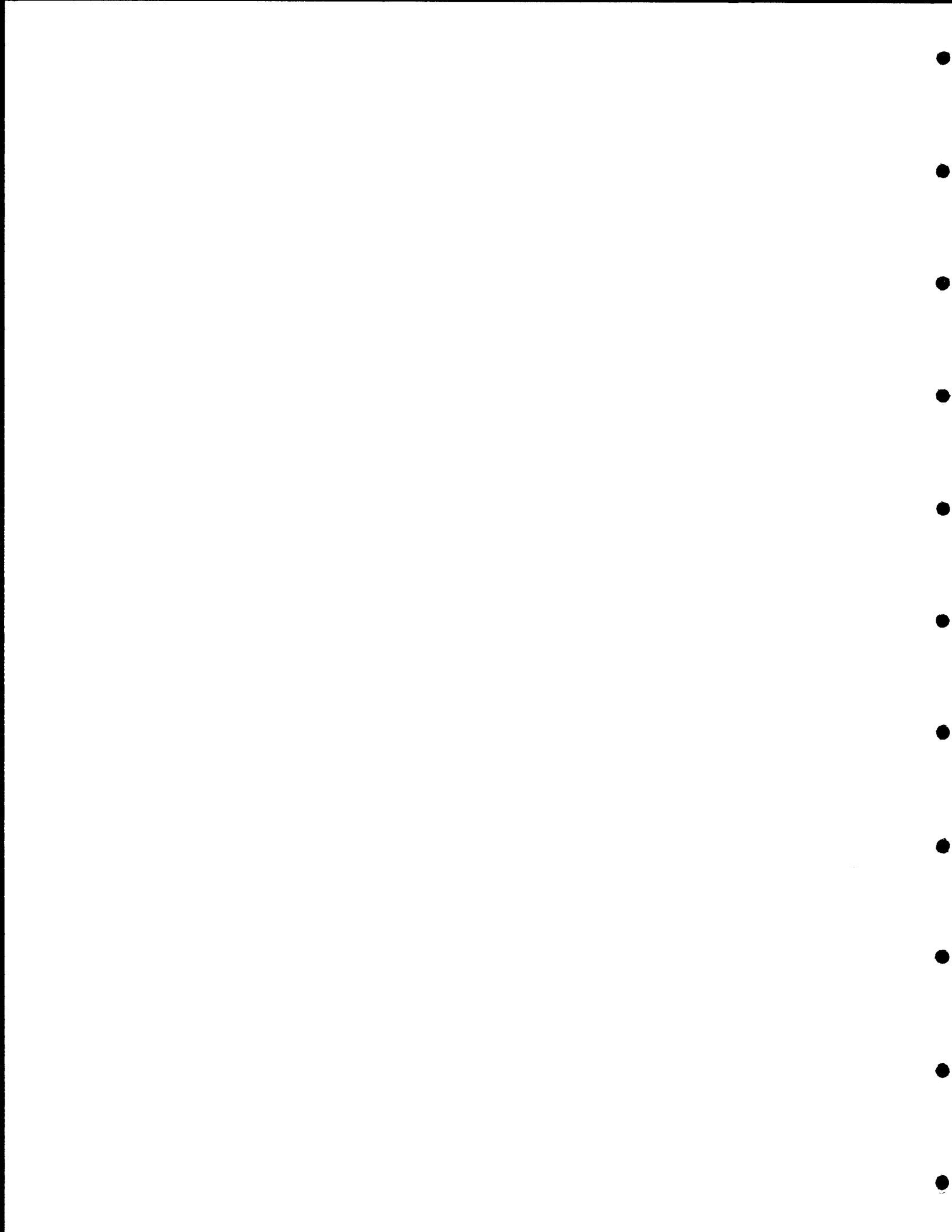
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To pursue this idea, I have hired the talent of a world-renowned artist, Freydoon Rassouli, a resident of Southern California, whose spiritual artworks have long been empowering thousands of people and have attracted many observers all around the globe.

Mr. Rassouli, in turn, has created a beautiful image that, I feel is a cultural attraction and motivational message for the humanity at such a critical time as we have entered the third millennium. This message is from the city of Los Angeles to the world to set aside oppositions and become united through the recognition of the tremendous scale of the human capabilities.

The proposed artwork is a painting that shows the diving creative light empowering the human soul (shown as a female figure) to rise from the sea, stretching arms beyond the world continents, offering the unity of mankind (the earth) to the heavens (the sky). Before the 20th century the Statue of liberty raised the torch of freedom, and now the proposed Los Angeles Mural Will hold Global unity at the start of the 21st century. Copy right and contact information will be provided for queries about the mural and its uniting message.

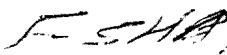
To strengthen the concept of human motivation further, we have selected an empowering verse from the poetry of Rumi, the 13th century mystic philosopher and poet, to be added to the artwork. The poem reads: "Reach higher, Reach for your spirit." We feel this message tells us that the human power is far greater than even what we are aware.



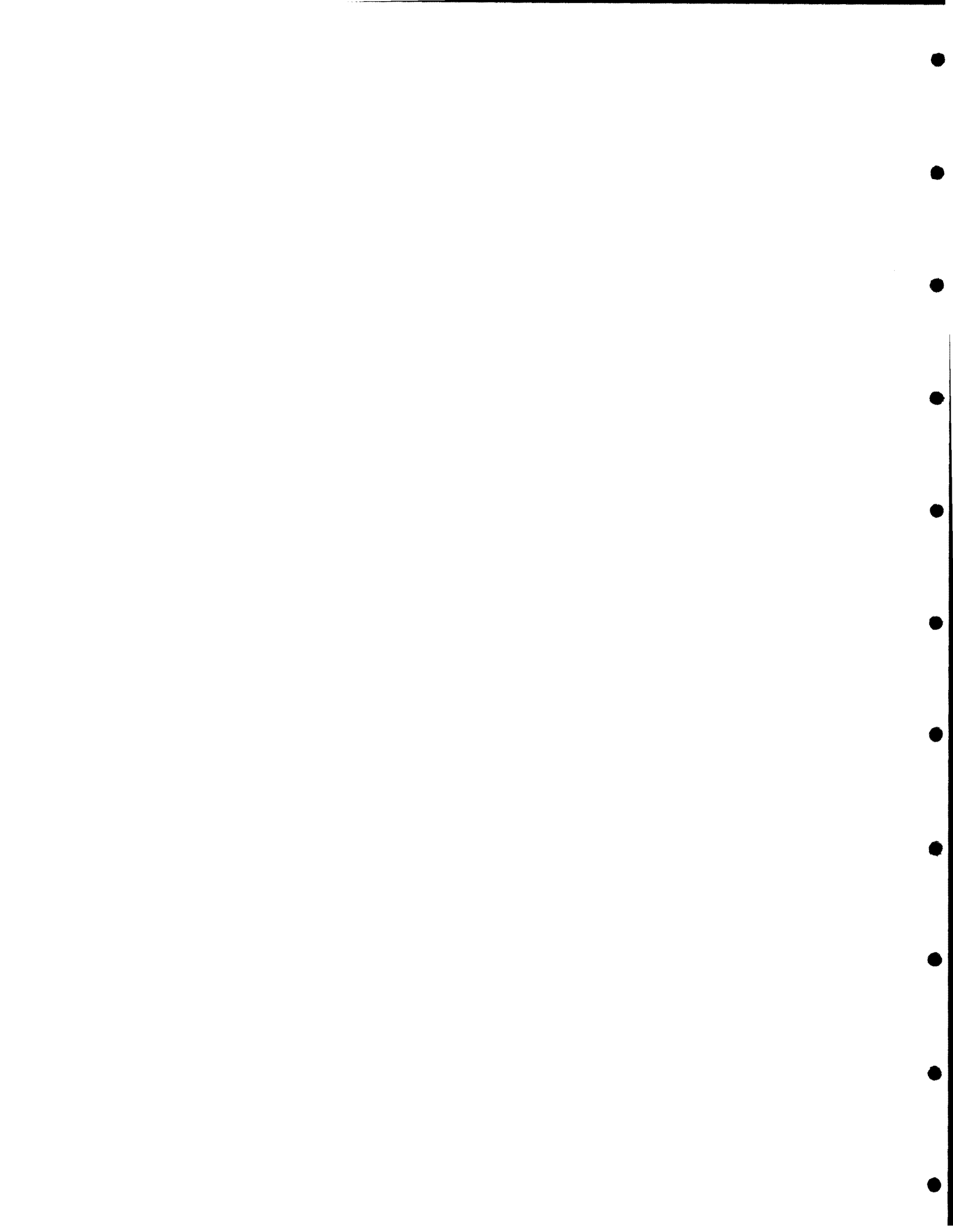
Now that Los Angeles has the great fortune of embracing millions of people with all sorts of differences, it is only proper for us to give the world peace messages instead of being connected with unfortunate disaster.

Thank you for giving us the opportunity for adding an attractive image and positive concept to Venice and Marina Del Rey. I hope this project becomes a prototype to bring lots of cultural interest and show what we as human beings can do for each other far beyond just satisfying our personal ego

Sincerely,

A handwritten signature in dark ink, appearing to read 'S. Shamtub', written over a horizontal line.

Simon Shamtub





RUTH GALANTER
COUNCILMEMBER
SIXTH DISTRICT

City Council
of the
City of Los Angeles
City Hall
90012

200 N. MAIN STREET
ROOM 515, CITY HALL EAST
LOS ANGELES, CA 90012
(213) 485-3357
FAX (213) 847-0549

DISTRICT OFFICE
7166 W. MANCHESTER AVE
LOS ANGELES, CA 90045
(310) 524-1150
FAX (213) 237-0553

September 23, 1999

Adolfo V. Nodal, General Manager
Cultural Affairs Department
433 So. Spring St., 10th Floor
Los Angeles, CA 90013

Dear Mr. Nodal:

I am writing to express my support of the proposed mural, "Angel Of Unity" to be located on the north wall of the building at 3111 Ocean Front Walk. The Venice Community Planning Advisory Committee (CPAC) reviewed the proposed mural at its September meeting and gave its unanimous support. I agree with the CPAC, the mural will be a significant artistic contribution to Venice community and the City.

Should you have any questions, please contact my planning deputy, Mario Juravich, at 310/485-3357.

Sincerely,

RUTH GALANTER
Councilmember, Sixth District

RG: mj

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CITY OF LOS ANGELES

CALIFORNIA



RICHARD J. RIORDAN
MAYOR

CULTURAL AFFAIRS COMMISSION

LEE RAMER
PRESIDENT

KATHLEEN H. SALAZAR
VICE-PRESIDENT

ALYCIA D. ENCISO
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JAYNE LEVANT
DENNIS R. MARTINEZ
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CULTURAL HERITAGE COMMISSION

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THOMAS HUNTER RUSSELL
VICE-PRESIDENT

VALERIE J. ARONSON
KAYE M. BECKHAM
HOLLY A. WYMAN

CULTURAL AFFAIRS DEPARTMENT

435 S. SPRING ST., 10TH FLOOR
LOS ANGELES, CA 90013
(213) 485-6433
(213) 485-6635 FAX

ADOLFO V. NODAL
GENERAL MANAGER

October 12, 1999

Freydon Rassouli
4642 Louise Ave.
Encino, CA 91316

Dear Mr. Rassouli:

This is to inform you that the Board of Cultural Affairs Commissioners granted conceptual and final approval for the Angel of Unity mural sign to be located at 3111 Ocean Front Walk on October 7, 1999.

Before the mural is executed it is necessary to obtain a sign permit from the Department of Building and Safety.

Please note that Cultural Affairs Commission's approval does not cover the additional permission required from the Planning Department for the proposed additional height.

Sincerely,

Jay Oren
Staff Architect

JO:lf



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Los Angeles City Planning Commission

221 North Figueroa Street, Room 1600, Los Angeles, CA 90012-2601 (213) 580-5234

DETERMINATION OF THE CITY PLANNING COMMISSION

Date: **AUG 09 2000**

Council District No. 6

Department of Building and Safety
201 N. Figueroa Street
Counter B, Fourth Floor

Plan Area: Venice

Request: Specific Plan Exception -
Venice Specific Plan

Applicant: A.E.S. Investment Corporation

Location: 3111 Ocean Front Walk

CITY PLAN CASE NO. 2000-0349 SPE

CITY PLAN CASE NO. 2000-0353 PP

At its meeting of June 22, 2000, the City Planning Commission:

Concurred with the recommendation of the Planning Department, and;

Approved an Exception from Section 8.E and a Project Permit pursuant to Section 7.A, of the Venice Specific Plan, (Ordinance No. 172,897), to allow completion of an art piece (3600 square foot mural) with the erection of a 7-foot high sphere with a 3-foot high support atop an existing legal non-conforming 45-foot high building, for a total maximum height not to exceed 55 feet, at the subject location.

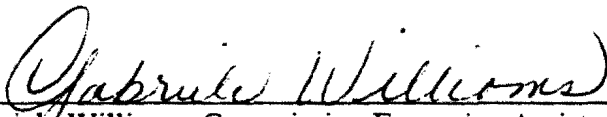
Adopted the attached Conditions of Approval.

Adopted the Categorical Exemption No. 2000-0350 (SPE)(PP).

Adopted the attached Findings.

Fiscal Impact Statement: There is no General Fund impact as administrative costs are recovered through fees.

This action was approved by consent without objection.


Gabriele Williams, Commission Executive Assistant
City Planning Commission

NOTE: This City Planning Commission determination will be final 15 days from the date of this communication unless an appeal is filed within that time on forms provided at the Planning Department's Public Counters located at 201 N. Figueroa Street, Third Floor, Los Angeles, or at 6255 Van Nuys Boulevard, First Floor, Van Nuys.

Attachments: Findings, Conditions of Approval

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As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: JAY STATMAN Tel No. 323 654 0230

Address: 108 BUCCABEER, MDR 90292

Comment: Very nice potential addition to the Peninsula

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Brian Brown Tel No. _____

Address: 14016 Bona Vista Way

Comment: Do it!

Name: Fernando Calhoun Tel No. L

Address: 1146 5th Ave L.A., C.A 90019

Comment: The mural looks beautiful

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: GREYHOUND J Tel No. 310-393-4647

Address: 2367 OLD TOPANGA CANYON RD PO2PO TOPANGA

Comment: IMPROVES THE WHOLE APPEARANCE OF THE AREA

Name: PATRICK MOORE Tel No. _____

Address: VENICE

Comment: I THINK THE MURAL WOULD BE A NEW ATTRACTION FOR ALL TO SEE.

Name: Wendy Vitell Tel No. _____

Address: Westside

Comment: IT looks good!

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Kerry Egan Tel No. 310-567-2520
Address: 1410 2nd Street
Comment: We need Art NOW!

Name: Jeane H Cap Tel No. (310) 306-0405
Address: 441 Washington Blvd. Malibu R. CA 90292
Comment: It looks cool!

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Andy Sapp Tel No. 408 544-3615
Address: P.O. Box 1713 HDR
Comment: Go

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: GLENN TEGMEYER Tel No. (310) 578-7578
Address: 338 Washington Marina Del Rey
Comment: _____

Name: Rich DAlessio Tel No. 310-827-0818
Address: 19 Driftwood ST.
Comment: Love The Idea

Name: Ron RAFFERTY Tel No. 310 578 7675
Address: 2724 ABBOTT KINNEY BLVD
Comment: Support

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As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: DAVID BAEZA Tel No. 310-210-7878

Address: 3003 1/2 OCEAN FRONT WALK, VENICE 90291

Comment: I WOULD ADD A WONDERFUL SENSE OF BEAUTY TO WASHINGTON BLVD.

Name: ERNST NIEDERWIEDNER Tel No. (310) 821-0546

Address: 15 1/2 WESTWIND MDR 90292

Comment: _____

Name: TAMMY SMITH Tel No. _____

Address: 12530 BRADDOCK DR #A107 LA CA 90066

Comment: THE MURAL WOULD ADD GREAT BEAUTY TO THE OCEAN FRONT WALK!

Name: SIMON STRUMTUP Tel No. 1-310-827-5939

Address: 3111 OCEAN FRONT WALK #201

Comment: I LOVE IT, DO IT,

Name: KEVIN CRUTCHER Tel No. _____

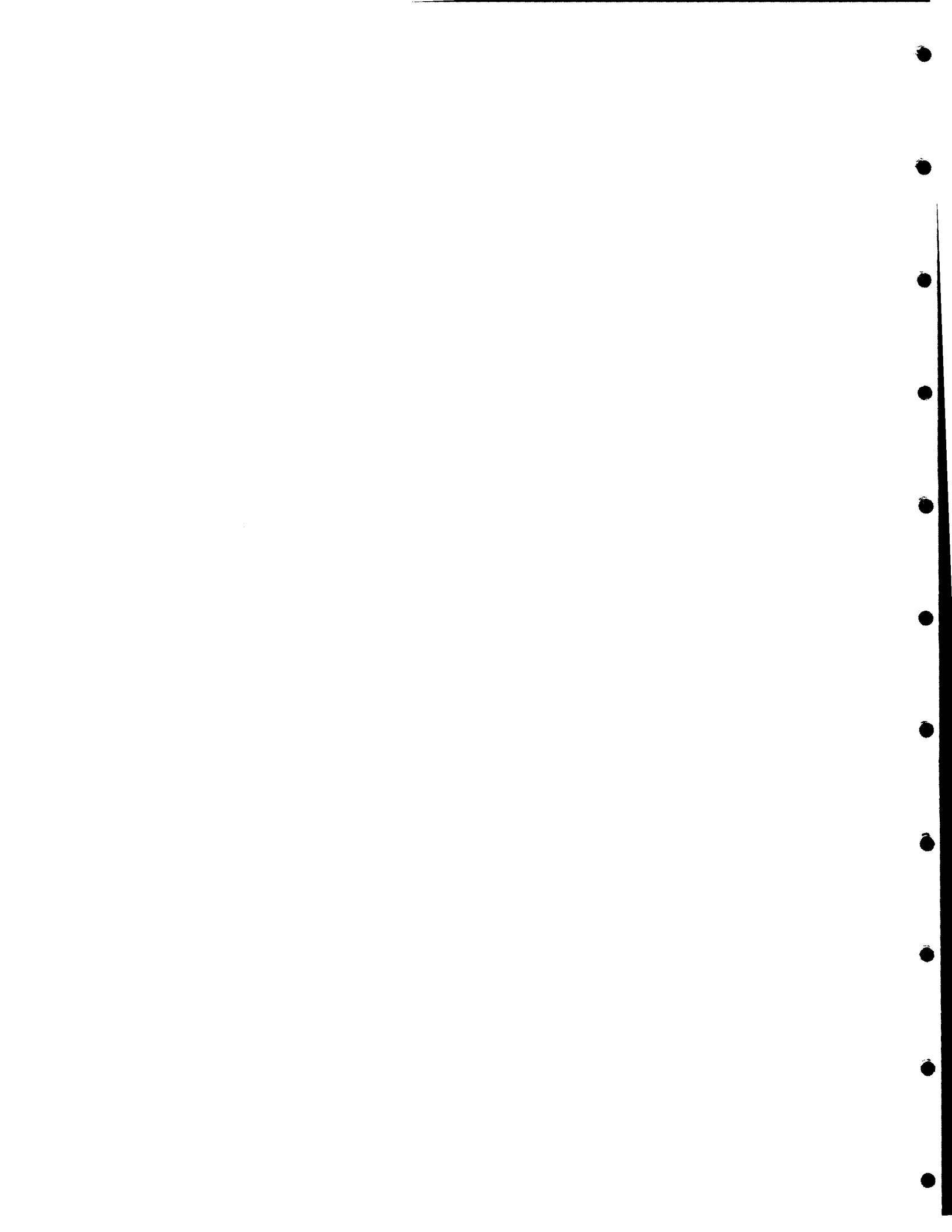
Address: VENICE

Comment: I LOVE IT, I THINK ITS NICE

Name: LORETTE OLAN Tel No. 310-821-0546

Address: 15 1/2 WESTWIND

Comment: _____



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Matt Shaw Tel No. 310 822 9577

Address: Ocean Ave

Comment: Beautiful, lively, better than grey cement.

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Tim Prokop Tel No. (310) 578 5714

Address: 441 Howland Cir, Venice, CA 90291

Comment: _____

Name: Sam Hadad Tel No. _____

Address: 916 Cesar Ave #2

Comment: I like it because I come here alot

Name: Hussein Kunnah Tel No. 310 358 6207

Address: P.O. Box 342 S.M., Ca.

Comment: I Live in The Marina

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Laura Dornet Tel No. 310-821-3322

Address: ~~4269~~ 4269 Via Marina 118th M.D.R.

Comment: Go for it! Ca 90292.

Name: Euroto Cruz Tel No. Marina del Rey

Address: _____

Comment: looks better!



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Sabina Lopez Tel No. _____

Address: 14 Washington

Comment: the idea is great

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Barry Walton Tel No. 310.435.0609

Address: P.O. BOX 634 Venice CA 90291

Comment: Very positive art to the area! Need more-

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Cynthia Wallace Tel No. _____

Address: 340 W. Colder Ave L.A. CA. 90044

Comment: Will make area nicer

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Joe Monty Tel No. Marina del Rey

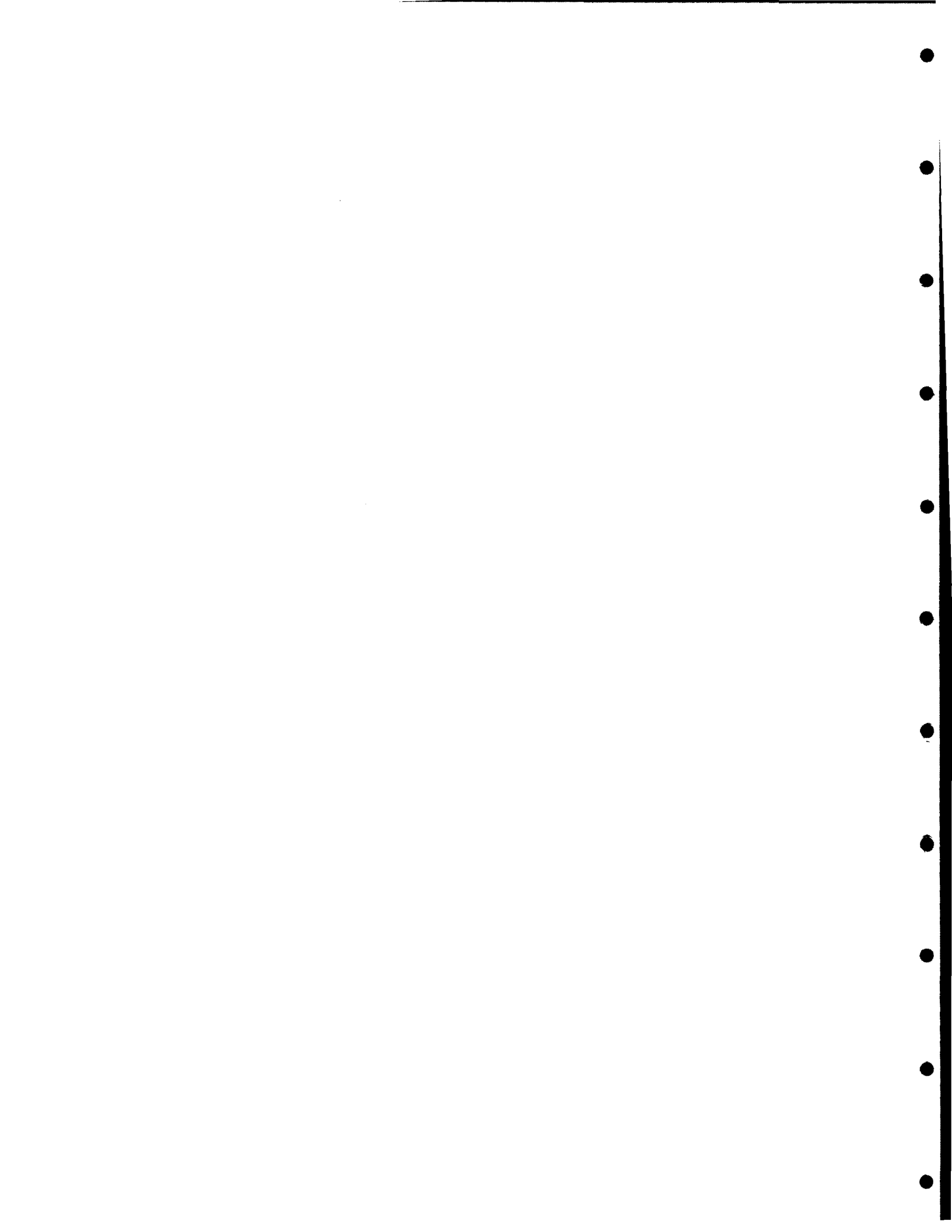
Address: _____

Comment: I think it will be a great new look.

Name: Whe Mclary Tel No. 310.822-7096

Address: 8828 Pershing Dr

Comment: 90 -



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Sylvie P. Smith Tel No. (818) 218-3738

Address: 3825 McLaughlin Ave #205 Mar Vista

Comment: I do a lot of business in this area. I love the design.

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Sami Haddadin Tel No. _____

Address: 912 Cedar Ave #2

Comment: I like it because I can wear a hat

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: LeAnna Campbell Tel No. _____

Address: 14016 Bora Bora Way #6217 M.D.R. Ca. 9029

Comment: _____

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Chaunney Walker Tel No. _____

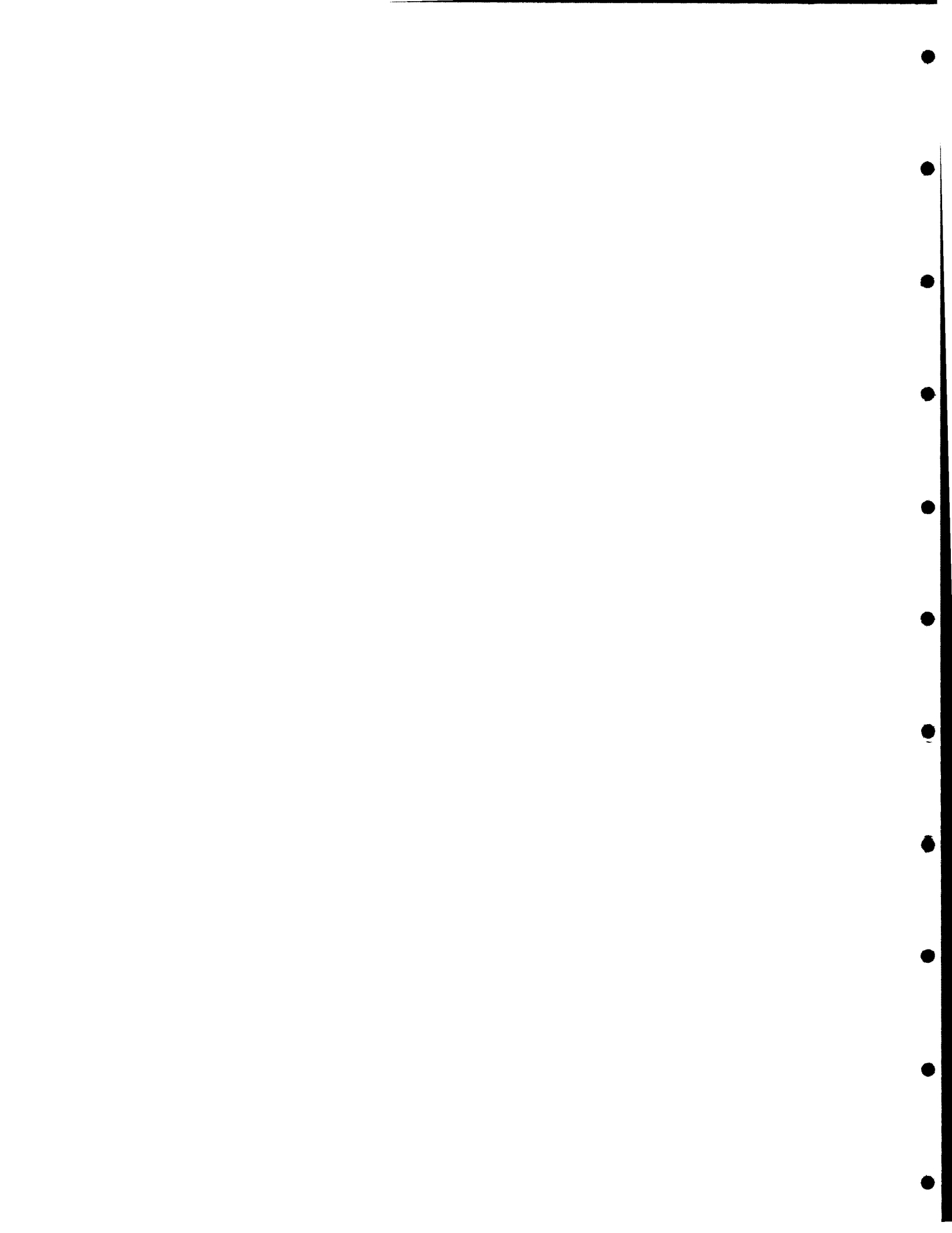
Address: 9222 Hickory Ave L.A. CA. 90002

Comment: FUCKIN GREAT Idea!

Name: Jim Polk Tel No. 310-821-0406

Address: 111 Anchorage St MDR 90292

Comment: _____



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: KEITH BROOKS Tel No. _____

Address: MARINA DEL REY

Comment: A GREAT ASSET FOR THE COMMUNITY!
A MUST

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Scott Wells Tel No. (213) 307-4730

Address: 40 29th Ave #2

Comment: I think it's GREAT, it Refines the Neighborhood

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Max Daneshman Tel No. 818-596-2150

Address: 21550 Oxnard St. Woodland Hills

Comment: Belong To a YC in Marina & visit regularly
The Proposed mural.

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Heather Rys Tel No. _____

Address: Marina Del Rey

Comment: It's alright

Name: Beth Derakul Tel No. 310 915 0812

Address: 12630 Mitchell Ave, Los Angeles

Comment: _____

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As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: LID WESS Tel No. 310-578-1323

Address: 2337 Ocean Ave, Venice, CA 90291

Comment: I WANT THE MURAL!

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Claude RUFFAU Tel No. 310 306-6164

Address: 1 WASHINGTON BLVD, VENICE, CA

Comment: will improve the area

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: DUMONTET Tel No. 310-8271399

Address: 1 North Star Marina Del Rey

Comment: I like the idea very much

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: G. Norman Pavelet Tel No. 310-290-8793

Address: 32 24th St, Venice, CA 90292

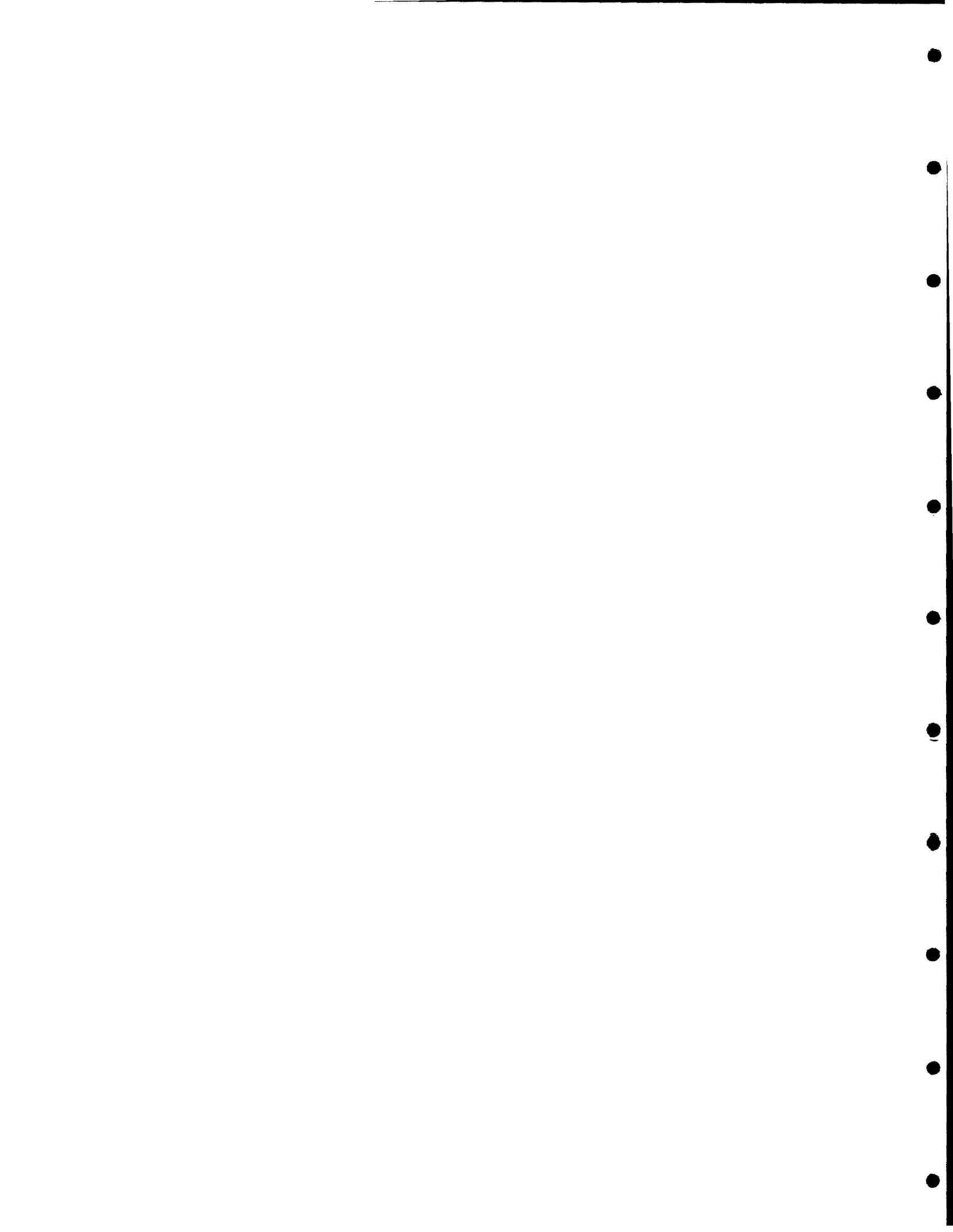
Comment: This mural would bring intense publicity recognition and honor to this community - great for business

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Peter "John" Stessel Tel No. 11

Address: 10100 Pacific Ave. Venice Beach

Comment: "Free dom of Beautiful Art"



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Karl A Erikson Tel No. 310-301-7004

Address: 123 Anchorage Suite #2

Comment: I approve whole heartedly

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Tracy Brown Tel No. 310 305 8499

Address: 124 Buccaneer St #3 MDR 90292

Comment: ~~It~~ A blue-themed mural would be an exceptional improvement

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Rick Riccardi Tel No. 310-506-8685

Address: 4133 VIA MARINA MARINA DEL REY CA 90290

Comment: DO IT!!

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: TJ Sorady Tel No. (310)821-8737

Address: 10 Washington Blvd, Marina Del Rey

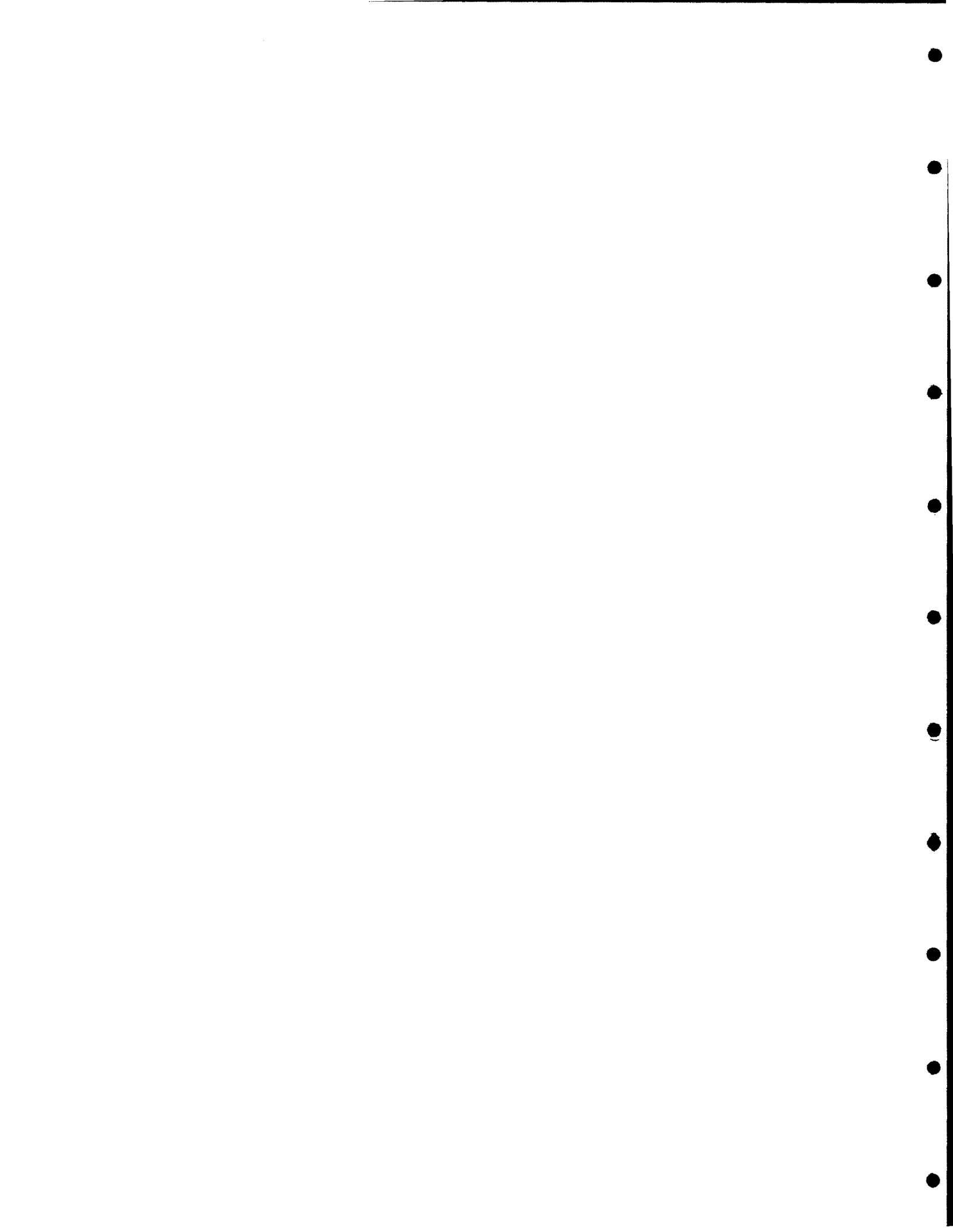
Comment: This project would enhance the whole Washington Square

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Joe Hanger Tel No. 310 392-4810

Address: 1720 Pacific Ave #136 Venice CA 90291

Comment: It would be very hurtful to stop this.



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Robert Sabatino Tel No. 310 305-9116

Address: 744 Washington

Comment: Go Ahead

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Leisa Inman Tel No. 310-305-9116

Address: 744 Washington

Comment: Fine with Me

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: [Signature] Tel No. 310-305-9116

Address: [Signature]

Comment: [Signature]

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Juan C. Ponce Tel No. (310) 827-4757

Address: 520 Washington Blvd.

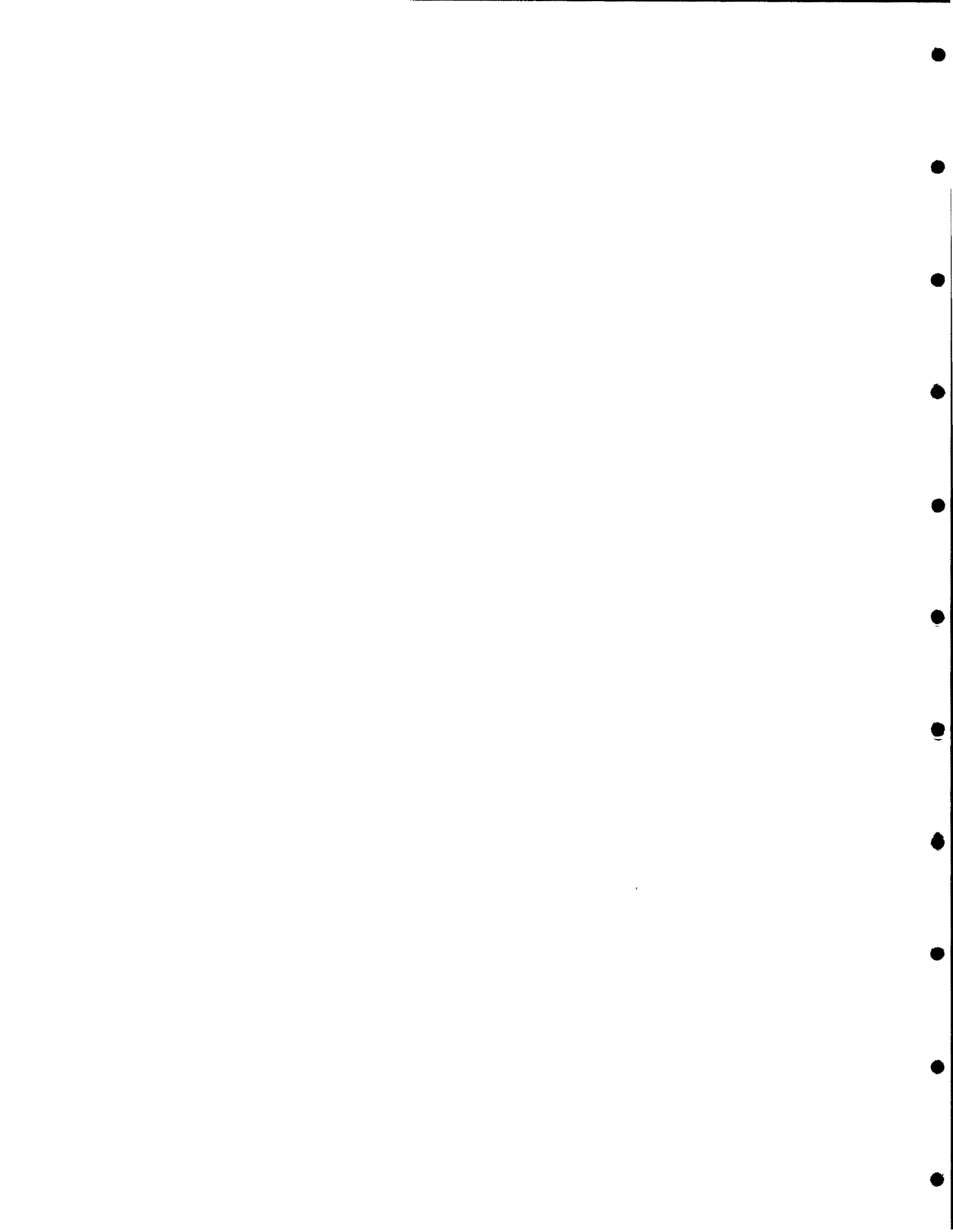
Comment: It Really Nice

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Julia Dean Tel No. 310-821-0909

Address: 3111 Ocean Front Walk

Comment:



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: HEIMEL, AL Tel No. 310 82-14893

Address: 110 HURRICANE ST. #205 MARINA DEL REY CA

Comment: "COOL"

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Rick Reyes Tel No. 310 827 4292

Address: 39 B-canec Marina Del Rey CA 90292

Comment: adds color & spirit

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: SAM ADAMS Tel No. 310 577-6859

Address: 22-30th Ave. #A VENICE, CA 90291

Comment: _____

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Koriana Kinsella Tel No. _____

Address: 514 Rialto Ave Venice, CA 90291

Comment: Paint the Ocean Front Cafe at well.

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: La La Ali Tel No. 310-305-9116

Address: 744 Wash

Comment: I Love it

AS a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: [Signature] Tel No. 310 3010578
Address: 5209 OCEAN Front Walk
Comment: 'Beachy' n.d.n. CA 90241

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Rick Mose Tel No. 310-822-6617
Address: 746 Washington
Comment: Can't Wait to see it

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

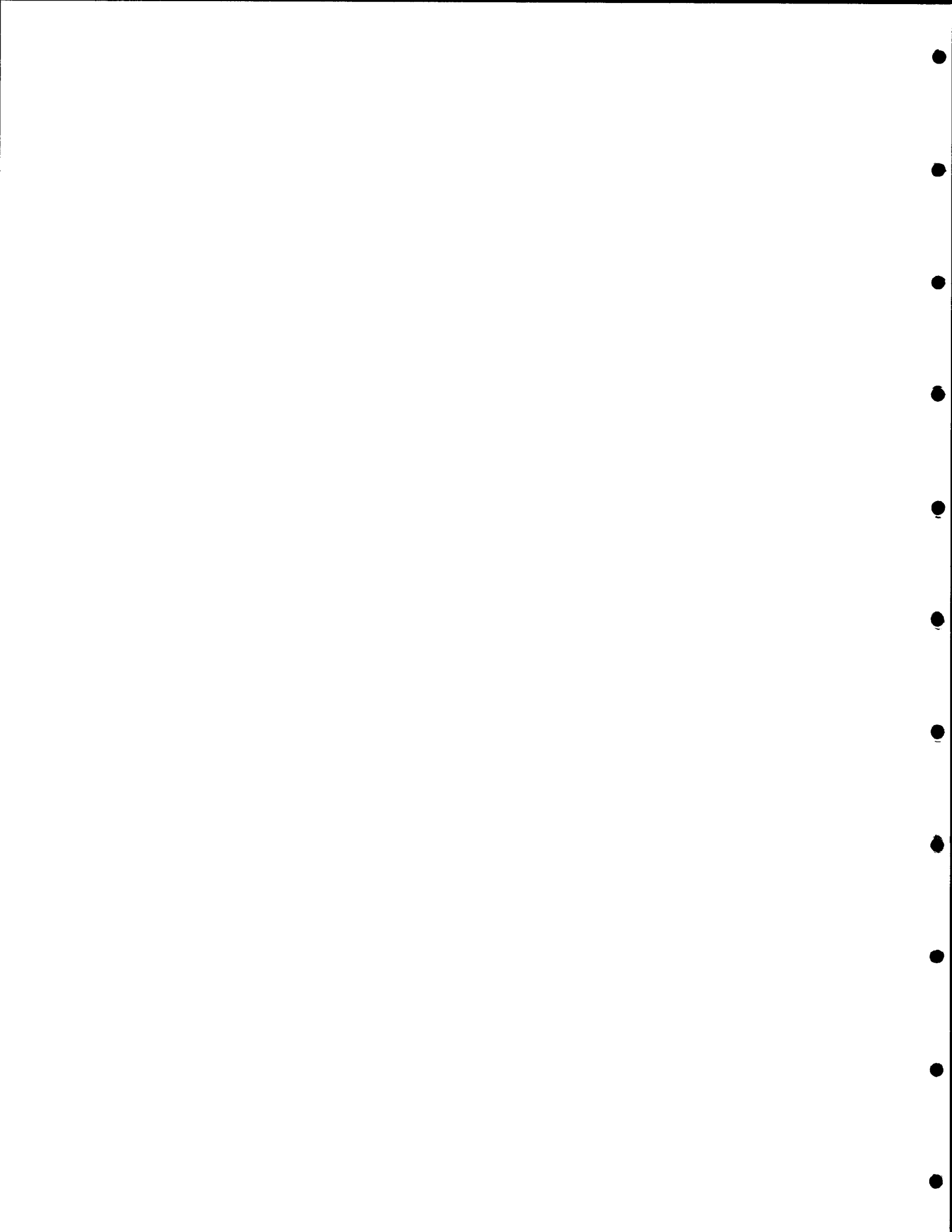
Name: Rick Mally Tel No. 310-890-5875
Address: 3407 Ocean Front Walk
Comment: Run

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: HARRY FRIEDMAN Tel No. 310 9221334
Address: 3115 OCEAN FRONT WALK
Comment: WONDERFUL

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Tom Cannon Tel No. 310 822 6617
Address: 746 WASHINGTON Blvd
Comment: WOULD BE A NICE IMPROVEMENT



As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: JACQUELINE WOOLF Tel No. (310) 577-0859

Address: 223054 AVENUE, #A, VENICE CA 90291

Comment: _____

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: JEFF MUGLER Tel No. (310) 305-0010

Address: 23 24th Ave

Comment: Diversification of ARCHITECTURE is
important in Venice

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Kimber Meadows Tel No. 310/821 8737

Address: 10 Washington Blvd, MDR

Comment: it would make the place look a lot nicer.

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Alisa Boyle Tel No. 310-822-4596

Address: 2419 Walnut Ave, Venice

Comment: _____

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Ron Hopkins Tel No. _____

Address: _____

Comment: I Do Agree *screw them Do it anyway (S)

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Mark Boyle Tel No. 310-822

Address: 2419 Walnut Venice

Comment: LOOKS Great!!!

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: ERIC STOWELL Tel No. (310) 827-1618

Address: 2810 PACIFIC AVE #1 VENICE, CA 90291

Comment: THIS MURAL WOULD ADD SOME NEEDED COLOR TO THE NEIGHBORHOOD & IS CONSISTANT W/ OTHER AREAS OF THE BOARDWALK

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: M. Radmyre Tel No. 310 / 664-0747

Address: Venice

Comment: Venice Style

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Pete Cella Tel No. 310-823-7019

Address: 711 WASHINGTON BLVD M.D.R. CA

Comment: A POSITIVE MOVE!

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: CHRISTY TAYLOR Tel No. 310-383-4695

Address: 4151 VIA MARINA

Comment: 😊 GREAT

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Ry Dougen Tel No. 310-306-4119
Address: 110 Hurricane #201 MDR, CA 90292
Comment: Fits the Spirit

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: BROD HOLE Tel No. 310 522-4142
Address: 20 CATAMARAN #202
Comment: has a nice whimsical quality

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: FRANK LOPEZ Tel No. 310-821-8747
Address: 27 Hurricane E. MDR
Comment: Love it a lot!

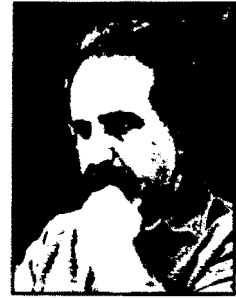
As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: HOWARD KLEIN Tel No. (310) 577-0015
Address: 24 CATAMARAN ST. MARINA DEL REY CA 90292
Comment: LOOKS GOOD TO ME

As a resident of Venice/Marina Del Rey area, I believe the mural for the north wall of 3111 Ocean Front walk, as proposed, would be an asset to our community and I strongly recommend and support its implementation showing the globe rising above the building.

Name: Brown N. Williamson Tel No. 310-585-1873
Address: 2719 Spaulding #7
Comment: Yesss!

Freydoon Rassouli reveals a mystifying artistic ability in his paintings. Through deep spiritual concentration he transcribes an image from his sub-consciousness onto canvas. Since early childhood, Iran-born Rassouli has been fascinated with painting as a strong medium for non-verbal communication. Six-year-old Rassouli began studying impressionist techniques. At 15 he received top honors in painting and was awarded a government scholarship to continue studies in western painting in Europe. Rassouli held the title of Best Student Artist while at high school.



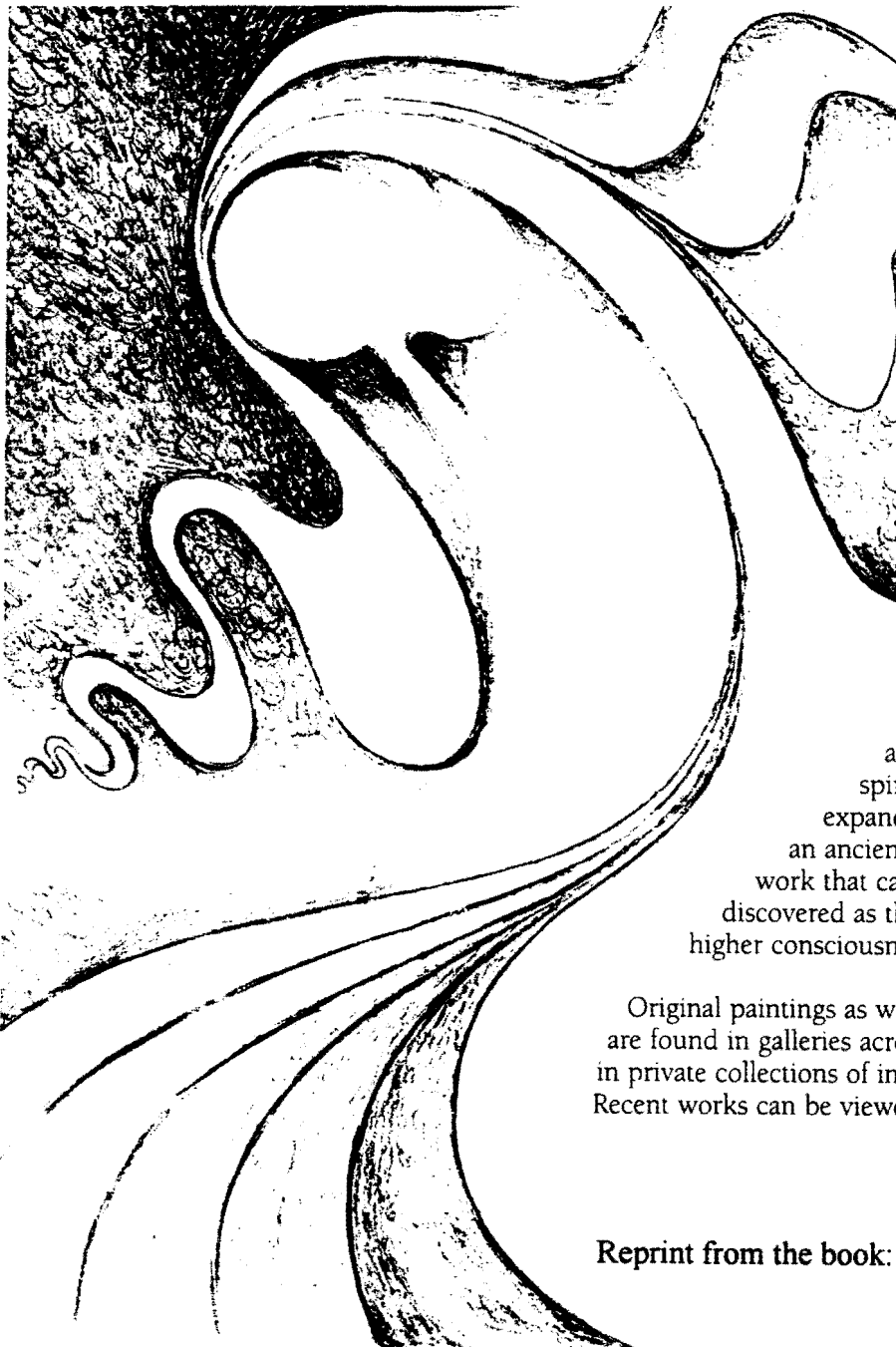
Rassouli arrived in the United States in 1963. He studied painting and architecture at the University of New Mexico. Upon graduating he continued his studies in environmental psychology and the language of colors at the University of Southern California. His passion for creating art that unites various cultures won him the

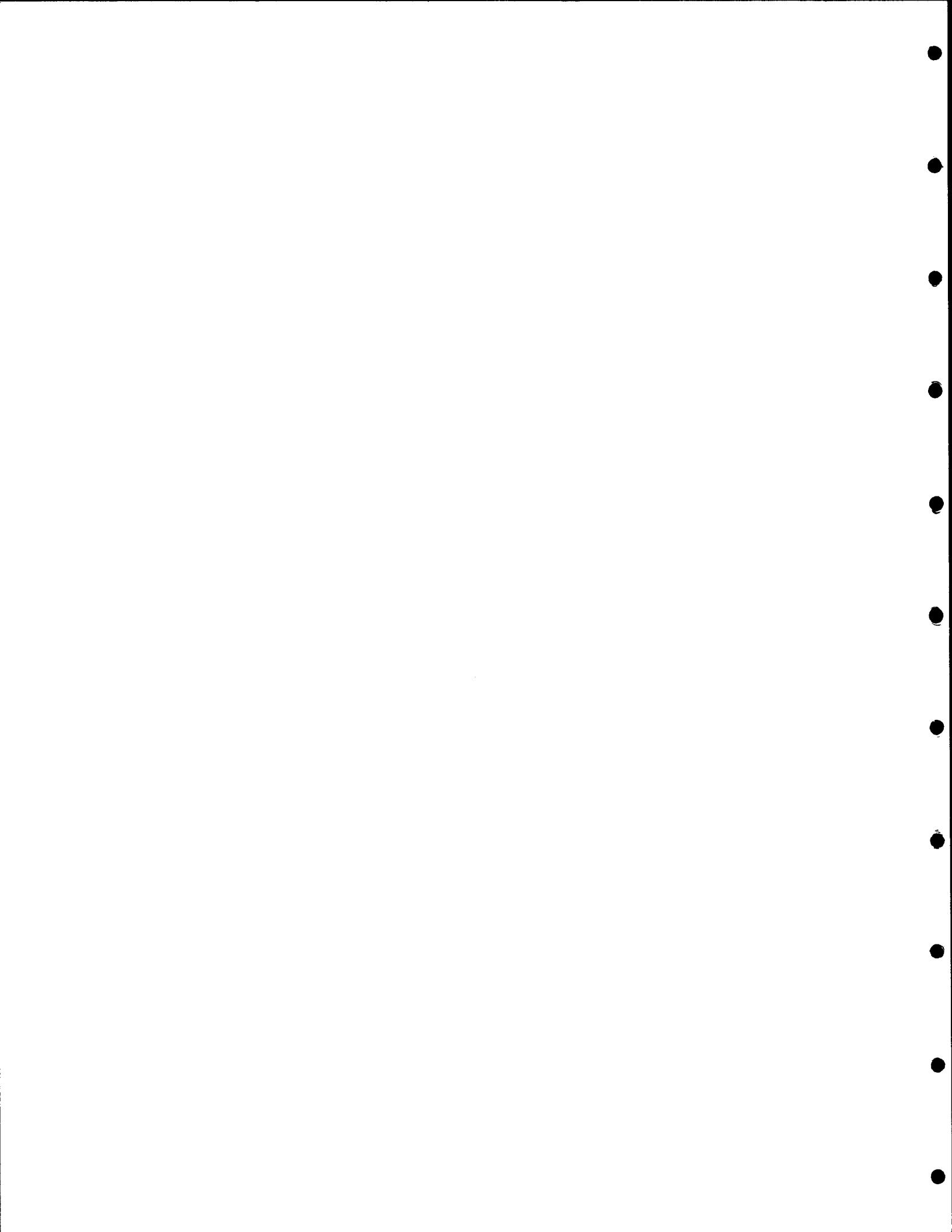
prestigious Leadership Award from the Institute of International Education.

Although Rassouli began his professional career as an architect, painting became his love and livelihood. He calls his unique painting style "Fusionart" because it brings together Eastern and Western cultures. His style's foundation is created from eastern spiritual philosophies and western painting techniques.

Rassouli's images evoke a timeless feeling of deep spirituality. Like an expanding universe, there is an ancient mystery about his work that can be experienced and discovered as the viewer reaches higher consciousness.

Original paintings as well as reproductions are found in galleries across three continents and in private collections of international collectors. Recent works can be viewed at www.rassouli.com.





F. Simon Shamtub Biography

- Canadian citizen since 1982
- Businessman since 1979
- Pioneer of cable assembly industry in Quebec
- Two times winner of Montreal industry development award

Education,

Two years of mechanical engineering from university of Pisa at Italy
Bachelor of commerce from Concordia University of Montreal/Canada

Memberships,

A. I. S. nonprofit organization (dedicated to eastern/western philosophy)
Del Rey Yacht Club.
Syamak Jewish Organization
Mac Beth Jewish Organization

Activities;

Sailing
Yoga
Swimming
Camping and outdoors. Nature watching
Skiing

