

## CALIFORNIA COASTAL COMMISSION

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# W10b

## RECORD PACKET COPY

November 21, 2002

TO: Commissioners and other Interested Parties

FROM: Peter Douglas, Executive Director  
Susan Hansch, Chief Deputy Director  
Christiane Parry, Public Education Program Manager

SUBJECT: Interagency Agreement with the Integrated Waste Management Board for the Boating Clean and Green Campaign, Phase IV  
(For the meeting of December 11, 2002 in San Francisco)

**Staff Recommendation:** Staff recommends that the Commission authorize the Executive Director to enter into a Memorandum of Agreement with the California Integrated Waste Management Board to accept \$198,000 to fund Phase 4 of the Commission's Boating Clean and Green Campaign. Phase 4 will continue the program activities developed in previous phases and add new program elements. The project will run through December 31, 2003.

***Motion:*** I move that the Commission authorize the Executive Director to enter into a Memorandum of Agreement with the California Integrated Waste Management Board to accept \$198,000 to fund Phase 4 of the Commission's clean boating program.

**Staff Analysis:** The Commission's Boating Clean and Green Campaign is a statewide effort to educate the boating community and facilitate the installation of services needed by boaters to reduce the emissions of oil and other pollutants associated with boating. The Campaign began in 1997 with funding through an Interagency Agreement with the California Integrated Waste Management Board's Used Oil Program. In November 2002, the California Integrated Waste Management Board approved funding for Phase 4 of the Campaign, which will begin in January 2003 and run through December 2003.

The Campaign uses a combination of direct outreach to boaters and technical assistance to local jurisdictions, citizen groups and other stakeholders to accomplish its goal of reducing nonpoint source pollution from boating and marine businesses. The

first phase of the Campaign, which concluded in April, 2000, developed the basic elements of the campaign – Clean Boating Kits, Dockwalker trainings, the production of educational materials, and technical assistance to local jurisdictions in setting up boater education programs or installing pollution prevention services. Phase 2, which ran through December 2001, expanded the campaign's geographic focus. While Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay, Phase 2 used the knowledge, experience and resources developed in Phase 1 to reach other areas of the state. Phase 2 placed further emphasis on support and coordination of local jurisdictions in conducting boater education and implementing services for boaters.

Phase 3 (which will be completed in March 2003) is funded by grants from CIWMB, NOAA and USEPA. Tasks included the development of 7,000 clean boating kits, "Dockwalkers" trainings for volunteer who distribute the kits, and production of a Best Management Practices manual for marinas, including a series of workshops centered on the manual. Phase 3 also included development of a quarterly newsletter insert for the northern California chapter of the California Clean Boating Network (which the Campaign facilitates), and updated Tidebooks mapped with pollution prevention services. The Campaign is currently developing 125 pollution prevention signs for fuel docks, which it will distribute throughout the state.

**Phase 4, 1/1/03 to 12/31/03:** In terms of education, the CCC will accomplish the following tasks during Phase 4:

1. Continue and improve **Dockwalkers training and outreach**,
2. Produce 5,000 **new clean boating kits** for distribution by Dockwalkers during 2003,
3. Produce the northern California section of **the Changing Tides**,
4. Update both the **California Clean Boating Network (CCBN) website and the Earth's 911** boater information section of their website and toll-free phone resource using the maps of environmental services, and
5. Support other clean boating education programs by continuing to **facilitate the CCBN**.

In terms of technical assistance for the California Integrated Waste Management Board and boating stakeholders, the CCC will accomplish the following tasks during Phase 4:

6. Develop a **state-wide map** of marina-based environmental services for boaters and of used oil and hazardous waste collection facilities operated in each municipality,
7. Analyze the map as a **preliminary need assessment** for oil collection at marinas in California, and
8. **Participate in various stakeholder meetings and processes.**