

CALIFORNIA COASTAL COMMISSION

45 FREMONT, SUITE 2000
SAN FRANCISCO, CA 94105-2219
VOICE AND TDD (415) 904-5200
FAX (415) 904-5400



RECORD PACKET COPY

Wed 10e

November 22, 2002

TO: Commissioners and other Interested Parties

FROM: Peter Douglas, Executive Director
Susan Hansch, Chief Deputy Director
Christiane Parry, Public Education Program Manager

SUBJECT: Amendment to Standard Agreement with the San Diego State University Foundation for the Boating Clean and Green Campaign, Phase 4
(For the meeting of December 11, 2002 in San Francisco)

Staff Recommendation: Staff recommends that the Commission authorize the Executive Director to amend its contract with San Diego State University Foundation for project management of the Boating Clean and Green Campaign. The amendment would add up to \$75,000 and extend the contract for one year, to December 31, 2003, to accomplish Phase 4 of the Campaign. Phase 4 will continue the program activities developed in Phases 1 through 3 and add new program elements. Phase 4 is funded by an interagency agreement with the California Integrated Waste Management Board.

Motion: I move that the Commission authorize the Executive Director to amend its contract with the San Diego State University Foundation to add up to \$75,000 and extend the contract to December 2003, for project management of Phase 4 of the Commission's clean boating program.

Staff Analysis: The staff proposes to continue to work with the San Diego State University Foundation for project management services for the Boating Clean and Green Campaign, Phase 4. San Diego State University Foundation has provided project management services for the campaign since its inception, in 1997. The arrangement has proved to be effective.

Phase 4 of the Boating Clean and Green Campaign will begin in January 2003, and will be funded by the California Integrated Waste Management Board, through an interagency agreement. These funds will support the augmentation of the Commission's contract with San Diego State University Foundation.

The Campaign uses a combination of direct outreach to boaters and technical assistance to local jurisdictions, citizen groups and other stakeholders to accomplish its goal of reducing nonpoint source pollution from boating and marine businesses. The first phase of the Campaign, which concluded in April, 2000, developed the basic elements of the campaign – Clean Boating Kits, Dockwalker trainings, the production of educational materials, and technical assistance to local jurisdictions in setting up boater education programs or installing pollution prevention services. Phase 2, which ran through December 2001, expanded the campaign's geographic focus. While Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay, Phase 2 used the knowledge, experience and resources developed in Phase 1 to reach other areas of the state. Phase 2 placed further emphasis on support and coordination of local jurisdictions in conducting boater education and implementing services for boaters.

Phase 3 (which will be completed in March 2003) is funded by grants from CIWMB, NOAA and USEPA. Tasks included the development of 7,000 clean boating kits, "Dockwalkers" trainings for volunteers who distribute the kits, and production of a Best Management Practices manual for marinas, including a series of workshops centered on the manual. Phase 3 also included development of a quarterly newsletter insert for the northern California chapter of the California Clean Boating Network (which the Campaign facilitates), and updated Tidebooks mapped with pollution prevention services. The Campaign is currently developing 125 pollution prevention signs for fuel docks, which it will distribute throughout the state.

Phase 4, 1/1/03 to 12/31/03: In terms of education, the CCC will accomplish the following tasks during Phase 4:

1. Continue and improve **Dockwalkers training and outreach**,
2. Produce 4,000 **new clean boating kits** for distribution by Dockwalkers during 2003,
3. Produce the northern California section of **the Changing Tides**,
4. Update both the **California Clean Boating Network (CCBN) website and the Earth's 911** boater information section of their website and toll-free phone resource using the maps of environmental services, and
5. Support other clean boating education programs by continuing to **facilitate the CCBN**.

In terms of technical assistance for the California Integrated Waste Management Board and boating stakeholders, the CCC will accomplish the following tasks during Phase 4:

6. Develop a **state-wide map** of marina-based environmental services for boaters and of used oil and hazardous waste collection facilities operated in each municipality,
7. Analyze the map as a **preliminary need assessment** for oil collection at marinas in California, and
8. **Participate in various stakeholder meetings and processes.**