

## CALIFORNIA COASTAL COMMISSION

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**Wed 9b**

March 19, 2002

**TO:** Commissioners and other Interested Parties

**FROM:** Peter Douglas, Executive Director  
Steve Scholl, Deputy Director  
Christiane Parry, Public Education Program Manager

**SUBJECT:** Interagency Agreement with the Integrated Waste Management Board for the Boating Clean and Green Campaign, Phase III  
(For the meeting of April 10, 2002 in Santa Barbara)

**Staff Recommendation:** Staff recommends that the Commission authorize the Executive Director to enter into a Memorandum of Agreement with the California Integrated Waste Management Board to accept \$51,750 to partially fund Phase 3 of the Commission's Boating Clean and Green Campaign. Grants from USEPA and NOAA provide the balance of the funding. The project will run through February 28, 2003.

***Motion:*** I move that the Commission authorize the Executive Director to enter into a Memorandum of Agreement with the California Integrated Waste Management Board to accept \$51,750 to fund Phase 3 of the Commission's clean boating program.

**Staff Analysis:** The Commission's Boating Clean and Green Campaign is a statewide effort to educate the boating community and facilitate the installation of services needed by boaters to reduce the emissions of oil and other pollutants associated with boating. The Campaign began in 1997 with funding through an Interagency Agreement with the California Integrated Waste Management Board's Used Oil Program. This first phase of the Campaign concluded in April, 2000. Phase 2, which ran through December 2001, expanded the campaign's geographic focus. While Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay, Phase 2 used the knowledge, experience and resources developed in Phase 1 to reach other areas of the state. Phase 2 emphasized support and coordination of local jurisdictions in conducting boater education and implementing services for boaters. In

addition, the Campaign will work closely with other state and Federal agencies to develop a Best Management Practices manual for marinas.

Phase 3 will continue the Campaign's successful boater education and technical assistance efforts. Tasks include the development of 5,000 clean boating kits, and "Dockwalkers" trainings for volunteer who distribute the kits. The Campaign will complete the Best Management Practices manual for marinas developed in Phase 2, and hold a series of workshops centered on the manual. Other materials produced and distributed to boaters in Phase 3 will include a newsletter for the California Clean Boating Network (which the Campaign facilitates in northern California), and updated Tidebooks mapped with pollution prevention services. The Campaign also will develop 125 pollution prevention signs for fuel docks, which it will distribute throughout the state.