APPLICATION NUMBER: 5-02-209

APPLICANT: City of Santa Monica

PROJECT LOCATION: Santa Monica Pier, Santa Monica

PROJECT DESCRIPTION: Remove a 9 foot high, two post sign, relocate two public telephones and install two three-sided 5 foot wide by 9'-.2" high illuminated public directory kiosks. Commercial advertising is prohibited.

LOCAL APPROVALS RECEIVED: City of Santa Monica Approval in Concept

SUBSTANTIVE FILE DOCUMENTS: Santa Monica certified LUP

SUMMARY OF STAFF RECOMMENDATION:

Staff recommends that the Commission approve the proposed project with no special conditions.
STAFF RECOMMENDATION:

I. MOTION, STAFF RECOMMENDATION AND RESOLUTION FOR 5-02-209:

Staff recommends that the Commission make the following motion and adopt the following resolution:

**MOTION:** I move that the Commission approve Coastal Development Permit #5-02-209 pursuant to the staff recommendation.

STAFF RECOMMENDATION OF APPROVAL:

Staff recommends a YES vote. Passage of this motion will result in approval of the permit as conditioned and adoption of the following resolution and findings. The motion passes only by affirmative vote of a majority of the Commissioners present.

RESOLUTION TO APPROVE THE PERMIT:

The Commission hereby approves a permit, subject to the conditions below, for the proposed development and adopts the findings set forth below on grounds that the development as conditioned will be in conformity with the provisions of Chapter 3 of the California Coastal Act and will not prejudice the ability of the local government having jurisdiction over the area to prepare a local coastal program conforming to the provisions of Chapter 3. Approval of the permit complies with the California Environmental Quality Act because either 1) feasible mitigation measures and/or alternatives have been incorporated to substantially lessen any significant adverse effects of the development on the environment, or 2) there are no further feasible mitigation measures or alternative that would substantially lessen any significant adverse impacts of the development on the environment.

II. STANDARD CONDITIONS:

1. **Notice of Receipt and Acknowledgment.** The permit is not valid and development shall not commence until a copy of the permit, signed by the permittee or authorized agent, acknowledging receipt of the permit and acceptance of the terms and conditions, is returned to the Commission office.

2. **Expiration.** If development has not commenced, the permit will expire two years from the date this permit is reported to the Commission. Development shall be pursued in a diligent manner and completed in a reasonable period of time. Application for extension of the permit must be made prior to the expiration date.

3. **Interpretation.** Any questions of intent or interpretation of any condition will be resolved by the Executive Director or the Commission.
4. **Assignment.** The permit may be assigned to any qualified person, provided assignee files with the Commission an affidavit accepting all terms and conditions of the permit.

5. **Terms and Conditions Run with the Land.** These terms and conditions shall be perpetual, and it is the intention of the Commission and the permittee to bind all future owners and possessors of the subject property to the terms and conditions.

**III. SPECIAL CONDITIONS:** None

**IV. FINDINGS AND DECLARATIONS:**

The Commission hereby finds and declares:

A. **Project Description and Location**

The applicant proposes to remove a 9-foot high, two post sign, relocate two side-by-side telephone stands and install two three-sided, 5 foot wide by 9 foot-2 inch high illuminated public directory kiosks at the Santa Monica Pier. The kiosks will provide public information, such as a pier directory, pier history and ecology, and pier events. Commercial advertising will be prohibited from both kiosks.

Both kiosks will be located near the entrances of the Pier and in areas of the pier that have existing structures and high pedestrian traffic. One kiosk will be located on the Pier platform near the foot of the entrance bridge leading from Colorado Boulevard. The site currently has a 9-foot high, two post sign and two public telephone stands. The telephone stands will be relocated along the nearby police substation. The second kiosk will be located near the lower pedestrian entrance to the pier, adjacent to Ocean Front Walk.

The pier is located at the terminus of Colorado Boulevard in the City of Santa Monica. It is owned and operated by the City. The pier is heavily used with attendance of approximately 3.5 million visitors per year. Current uses include a carousel, amusement rides, arcades, food service establishments, beach oriented retail shops, fishing and public parking.

B. **Public Access**

The proposed development will not affect the public's ability to gain access to, and/or to use the coast and nearby recreational facilities. Therefore, as proposed the development conforms with Sections 30210 through 30214 and Sections 30220 through 30224 of the Coastal Act.
C. Recreation

The proposed development, as submitted, does not interfere with public recreational use of coastal resources and conforms with Sections 30210 through 30214 and Sections 30220 through 30223 of the Coastal Act regarding the promotion of public recreational opportunities.

D. Visual Resources

As proposed, the development is located within an existing developed area and is compatible with the character and scale of the surrounding area. Therefore, the Commission finds that the development conforms with Sections 30250 and 30251 of the Coastal Act.

E. Local Coastal Program

The City of Santa Monica was effectively certified on August 1992. The proposed development is consistent with Chapter 3 of the Coastal Act and with the certified Land Use Plan for the area. Approval of the project will not prejudice the ability of the local government to prepare a Local Coastal Program that is in conformity with the provisions of Chapter 3.

F. California Environmental Quality Act

As conditioned, there are no feasible alternatives or feasible mitigation measures available which would substantially lessen any significant adverse effect which the activity may have on the environment. Therefore, the Commission finds that the proposed project, as conditioned to mitigate the identified impacts, is the least environmentally damaging feasible alternative and can be found consistent with the requirements of the Coastal Act to conform to CEQA.
Section A

Section B

Front Elevation Side C

Electricity Requirements

- 208V, 3 phase, 4 wire, 35 KVA

- Surge protection on main breaker

Front Elevation Side B

Plan View of Directory

Scale 3 1/4" = 1'-0"

EXHIBIT NO. 4

Application Number 5-02-209

Project Plan

California Coastal Commission

RECEIVED
South Coast Region
CALIFORNIA
JUN 25 2002

Published by the Coastal Commission

5'-0" W x 9'-2" H overall size
three sided custom directory unit with painted aluminum posts, caps, illuminated fibreglass header portion with illuminated graphics on all three sides. Two sides to house an internally illuminated display and directory. The third side is a wash lighted blackboard with illuminated at sales. The directory is 4'-0" W x 6'-5" H modified to house 3M graphics. 1 unit mounted on finished grade & 1 unit mounted on pier. Electric service to site by others.