

## CALIFORNIA COASTAL COMMISSION

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# W32b

December 19, 2003

**TO:** Commissioners and other Interested Parties

**FROM:** Peter Douglas, Executive Director  
Susan Hansch, Chief Deputy Director  
Christiane Parry, Public Education Program Manager

**SUBJECT:** Interagency Agreement with the California Integrated Waste Management Board for the Boating Clean and Green Campaign, Phase 5  
(For the meeting of January 14, 2004 in Los Angeles)

**Staff Recommendation:** Staff recommends that the Commission authorize the Executive Director to enter into an Interagency Agreement with the California Integrated Waste Management Board (CIWMB) to accept \$50,000 in funding for Phase 5 of the Boating Clean and Green Campaign.

Phase 5 will be a partnership with the Department of Boating and Waterways (DBW), the Coastal Commission, the CIWMB and Contra Costa County. Contra Costa County will also provide funding for Phase 5, through a Proposition 13 grant. Phase 5 will continue the program activities developed in previous phases and add new program elements. The CIWMB funds will run through March 2005. The overall timeframe for Phase 5 goes through June 2006.

This item is related to Item W32c, also on the Commission's January 2004 agenda, a Joint Exercise of Powers Agreement (JEPA) between the Coastal Commission, Contra Costa County and DBW. The JEPA will lay out the roles and responsibilities of the Coastal Commission, DBW and Contra Costa County with respect to the Proposition 13 grant funds.

***Motion:*** I move that the Commission authorize the Executive Director to enter into a Memorandum of Agreement with the California Integrated Waste Management Board to accept \$50,000 to fund Phase 5 of the Commission's clean boating program.

**Staff Analysis:** The Boating Clean and Green Campaign is a statewide effort to educate the boating community and facilitate the installation of services needed by

boaters to reduce the emissions of oil and other pollutants associated with boating. The Commission developed the Campaign in 1997 with funding through an Interagency Agreement with the CIWMB. In February 2004, we anticipate that the CIWMB will approve \$50,000 in funding for Phase 5 of the Campaign. With the help of other funds, as described below, this funding will allow the Boating Clean and Green Campaign to continue its popular and effective programs and to expand into new areas.

**Phase 5 Partnership.** Phase 5 of the Boating Clean and Green Campaign will be a partnership between the Coastal Commission, Contra Costa County, the DBW, and the CIWMB. Funding for Phase 5 will come from two agencies: the CIWMB and Contra Costa County. The CIWMB will provide \$50,000, as described below. The remaining \$250,000 in funding will come from a Proposition 13 grant awarded to Contra Costa County (*which is the subject of agenda item W32c*). The Coastal Commission and DMW will provide in-kind services in the form of staff supervision.

**CIWMB Funds for Phase 5.** The California Integrated Waste Management Board funds for Phase 5 will purchase Boater Kits and Dockwalker training materials, fund GIS mapping products and other print materials, and reimburse the Commission's overhead costs of housing a ½ time coordinator for the program.

**Coastal Commission Responsibilities.** The Coastal Commission's role in Phase 5 is to provide office space, associated operating expenses and oversight for a ½ time coordinator to work on the project in partnership with staff at DBW. The office space and associated operating costs will be reimbursed to the Commission by the CIWMB contract. Oversight will be provided by the Commission staff as an in-kind contribution to the project. DBW will provide oversight for a second ½ time coordinator as an in-kind contribution. The salary for both ½ time coordinators will be funded through DBW, and paid for by the Proposition 13 grant.

**Phase 5 Work Program.** Phase 5 will continue the public education tasks that are the mainstays of the Campaign – Dockwalkers, boater kits, and the California Clean Boating Network (CCBN) – and will further develop the needs assessment and GIS map developed in Phase 4. Several pilot projects focused specifically on Contra Costa County and the Delta region will be instituted, including producing printed maps of boater services for parts of the Delta region, a Clean Marinas Recognition Program for Contra Costa County, and a point-of-purchase "shopping clean and green" campaign. In addition, Phase 5 will include the development of a new Delta Chapter of the CCBN. The full timeframe for Phase 5 is February 2004 through June 2006.

**Past Campaign Accomplishments.** The first phase of the Campaign, which concluded in April, 2000, developed the basic elements of the campaign – Clean Boating Kits, Dockwalker trainings, the production of educational materials, and technical assistance to local jurisdictions in setting up boater education programs or installing pollution prevention services.

Phase 2, which ran through December 2001, expanded the campaign's geographic focus. While Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay, Phase 2 expanded to other areas of the state, and placed further emphasis on support and coordination of local jurisdictions in conducting boater education and implementing services for boaters. Phase 3 was funded by grants from CIWMB, NOAA and USEPA. The Campaign continued the basic boater education and technical assistance tasks, and also included development of a quarterly newsletter insert for the northern California chapter of the California Clean Boating Network, and updated Tidebooks mapped with pollution prevention services.

Phase 4 ends in March 2004. In terms of education, during Phase 4 the Campaign continued Dockwalkers training and boater kit production, the CCBN and its newsletter, and developed and distributed 125 pollution prevention signs for fuel docks. The Campaign developed a GIS-based state-wide map of marina-based environmental services for boaters and of used oil and hazardous waste collection facilities operated in each municipality, and conducted a preliminary need assessment for oil collection at marinas in California. The Campaign also worked with the Clean Marinas Advisory Board to develop a Clean Marinas Toolkit.