

## CALIFORNIA COASTAL COMMISSION

45 FREMONT, SUITE 2000  
SAN FRANCISCO, CA 94105-2219  
VOICE AND TDD (415) 904-5200  
FAX (415) 904-5400



# W32c

December 19, 2003

**TO:** Commissioners and other Interested Parties

**FROM:** Peter Douglas, Executive Director  
Susan Hansch, Chief Deputy Director  
Christiane Parry, Public Education Program Manager

**SUBJECT:** Joint Exercise of Powers Agreement for the Boating Clean and Green Campaign, Phase 5 (For the meeting of January 14, 2004 in Los Angeles)

**Staff Recommendation:** Staff recommends that the Commission authorize the Executive Director to enter into a Joint Exercise of Powers Agreement (JEPA) with Contra Costa County and the Department of Boating and Waterways (DBW), for Phase 5 of the Boating Clean and Green Campaign. Total funding for the JEPA is \$250,000, and is from a Proposition 13 Grant to Contra Costa County. DBW will administer these funds. The Commission will provide office space and oversight for a DBW employee. Phase 5 will continue the program activities developed in previous phases and add new program elements. The project will run through June, 2006.

This item is related to Item W32b, also on the Commission's January 2004 agenda, an Interagency Agreement with the California Integrated Waste Management Board (CIWMB). The CIWMB is also providing funding for Boating Clean and Green Phase 5. A portion of the funding from the CIWMB agreement will reimburse the Commission for the office space and associated operating expenses provided for this project. The Commission staff's oversight of the DBW employee will be provided as an in-kind contribution to the project.

***Motion:*** I move that the Commission authorize the Executive Director to enter into a Joint Exercise of Powers Agreement with Contra Costa County and the Department of Boating and Waterways, to form a partnership to conduct Phase 5 of the Boating Clean and Green Campaign.

**Staff Analysis:** The Boating Clean and Green Campaign is a statewide effort to educate the boating community and facilitate the installation of services needed by

boaters to reduce the emissions of oil and other pollutants associated with boating. The Commission developed the Campaign in 1997 with funding through an Interagency Agreement with the California Integrated Waste Management Board. The Campaign uses a combination of direct outreach to boaters and technical assistance to local jurisdictions, citizen groups and other stakeholders to accomplish its goal of reducing nonpoint source pollution from boating and marine businesses. The Joint Exercise of Powers Agreement will lay out the roles and responsibilities of the Coastal Commission, DBW and Contra Costa County with respect to the Proposition 13 grant funds.

**Phase 5 Partnership.** Phase 5 will be a partnership between the Coastal Commission, Contra Costa County, the DBW and the CIWMB. Funding for Phase 5 will come from two agencies: the CIWMB and Contra Costa County. The CIWMB will provide \$50,000 (*detailed in a separate staff report for Item W32b*). The remaining funding will come from a Proposition 13 grant awarded to Contra Costa County (\$250,000), which is the subject of the JEPA.

The DBW and CCC will jointly implement the campaign. This arrangement will take advantage of the Coastal Commission's long history with the Boating Clean and Green Campaign, and DBW's expertise on boating issues in general.

**Coastal Commission and DBW Responsibilities.** DBW will have lead responsibility for administering the JEPA funds, and will employ two ½ time coordinators to implement the campaign. One of the coordinators will be housed at the Coastal Commission's office and will be supervised by CCC staff. The other ½ time coordinator will work out of the DBW's offices and be supervised by DBW staff. The two coordinators will work closely together on all aspects of the campaign, although each individual coordinator will take the lead on different campaign tasks. Both the Coastal Commission and DBW will provide supervision of the coordinators as an in-kind contribution to the project. *The Coastal Commission will be reimbursed for overhead and associated operating expenses for the half-time employee through the CIWMB Interagency Agreement (Item W32b).* Although it is not anticipated that the Coastal Commission would also receive funds through the JEPA, the JEPA will contain contingency language that provide a mechanism for the CCC to be reimbursed for expenses, if necessary.

**JEPA Funding and Phase 5 Work Program.** The timeframe for Phase 5 is February 2004 through June 2006. Phase 5 will continue the public education tasks that are the mainstays of the Campaign – Dockwalkers, boater kits, and the California Clean Boating Network (CCBN) – and will further develop the needs assessment and GIS map developed in Phase 4. In addition to funding these boater education programs in the Delta area, the JEPA will fund several pilot projects focused specifically on Contra Costa County and the Delta region, including producing printed maps of boater services for parts of the Delta region, a Clean Marinas Recognition Program for Contra Costa County, and a point-of-purchase “shopping clean and green” campaign. In addition, the JEPA will fund the development of a new Delta Chapter of the CCBN.

**Past Campaign Accomplishments.** The first phase of the Campaign, which concluded in April, 2000, developed the basic elements of the campaign – Clean Boating Kits, Dockwalker trainings, the production of educational materials, and technical assistance to local jurisdictions in setting up boater education programs or installing pollution prevention services.

Phase 2, which ran through December 2001, expanded the campaign's geographic focus. While Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay, Phase 2 expanded to other areas of the state, and placed further emphasis on support and coordination of local jurisdictions in conducting boater education and implementing services for boaters. Phase 3 was funded by grants from CIWMB, NOAA and USEPA. The Campaign continued the basic boater education and technical assistance tasks, and also included development of a quarterly newsletter insert for the northern California chapter of the California Clean Boating Network, and updated Tidebooks mapped with pollution prevention services.

Phase 4 ends in March 2004. In terms of education, during Phase 4 the Campaign continued Dockwalkers training and boater kit production, the CCBN and its newsletter, and developed and distributed 125 pollution prevention signs for fuel docks. The Campaign developed a GIS-based state-wide map of marina-based environmental services for boaters and of used oil and hazardous waste collection facilities operated in each municipality, and conducted a preliminary need assessment for oil collection at marinas in California. The Campaign also worked with the Clean Marinas Advisory Board to develop a Clean Marinas Toolkit.