

## CALIFORNIA COASTAL COMMISSION

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# W25b

January 26, 2006

TO: Commissioners and other Interested Parties

FROM: Peter Douglas, Executive Director  
Susan Hansch, Chief Deputy Director  
Christiane Parry, Public Education Program Manager

SUBJECT: Interagency Agreement with the California Department of Boating and Waterways for the Boating Clean and Green Campaign, Phase 6  
(For the meeting of Wednesday, February 8, 2006 in Chula Vista)

**Staff Recommendation:** Staff recommends that the Commission authorize the Executive Director to enter into an Interagency Agreement with the California Department of Boating and Waterways (DBW) to accept up to \$75,000 in funding to assist in the implementation of Phase 6 of the Boating Clean and Green Campaign.

Phase 6 is a partnership between DBW and the Coastal Commission. DBW will provide funds for a Coastal Commission staff person to coordinate the Campaign. The Coastal Commission will provide office space, certain operating expenses, and joint supervision with DBW of the staff person. The overall timeframe for this funding is from April 2006 through March 2007. However, it is the intention of the two agencies to continue the partnership into the future.

***Motion:*** *I move that the Commission authorize the Executive Director to enter into an Interagency Agreement with the California Department of Boating and Waterways to accept up to \$75,000 for Phase 6 of the Boating Clean and Green Campaign.*

**Staff Analysis:** The Boating Clean and Green Campaign is a statewide effort to educate the boating community and facilitate the installation of services needed by boaters to reduce the emissions of oil and other pollutants associated with boating. The Commission developed the Campaign in 1997, and has coordinated the Campaign since then, with assistance from a variety of partners and funders. The Campaign uses a combination of direct outreach to boaters and technical assistance to local jurisdictions, citizen groups and other stakeholders to accomplish its goal of reducing nonpoint source pollution from boating and marine businesses.

**Phase 6 Partnership.** The Commission will partner with the Department of Boating and Waterways on Phase 6 of the Campaign, continuing the collaboration launched in Phase 5. For Phase 6, DBW will assume a lead role, and will provide the Commission with funding for a staff person to coordinate the Campaign, in cooperation with DBW staff. The Coastal Commission will provide office space, certain overhead expenses, and joint supervision with DBW of the staff person. DBW will provide salary, benefits, and travel costs.

**Phase 6 Work Program.** Phase 6 will build on the previous work of the Boating Clean and Green Campaign by conducting the following education and technical assistance tasks:

**Task 1. Increase clean boating education and outreach.** The Campaign will provide coordination and support for local jurisdictions, non-profit organizations, and others conducting clean boating education and outreach. The Campaign will develop and organize outreach materials, and will coordinate and staff boating outreach events.

**Task 2. Maintain and Update Boater Resources such as the Boating Clean and Green Campaign Website, the Earth911 Websites and the 1-800 CLEANUP Hotline.** Track status of environmental services at marinas and other locations and update resources accordingly.

**Task 3. Facilitate the California Clean Boating Network (CCBN).** The Campaign will facilitate the Northern CA and the Sacramento – San Joaquin Delta chapters of the CCBN, and to continue publishing the Changing Tides Newsletter, the quarterly publication of the CCBN. The newsletter will be distributed to marinas, marine supply shops, boat repair facilities, boat shows, and through the CCBN membership.

**Task 4. Facilitate Clean Marina Recognition.** Several local agencies and non-profits have launched local clean marina recognition programs. The Campaign will serve as a central coordinating body for these efforts to help prevent duplication and to promote consistency and efficacy. The Campaign will also provide resources and technical assistance for designing and implementing clean marina programs.

**Task 5. Participate in Stakeholder Meetings and Processes**

Campaign staff will attend various meetings related to environmentally sound boating and education, including interagency coordinating meetings and meetings of various marina and harbormaster associations.

**Task 6. Continue California Boating Facilities Mapping Effort.** The Campaign will continue to advertise and update the boating facilities GIS database so that it can be used for future educational efforts and for targeting funding and technical assistance to the areas where the needs are greatest.

**Past Campaign Accomplishments and Background.** The Coastal Commission began the Boating Clean and Green Campaign in 1997, with funding from the California Integrated Waste Management Agency (CIWMB). CIWMB has been a primary funder for the Campaign over the years. The Campaign has also received grants from the National Oceanic and Atmospheric Administration and the U. S. Environmental Protection Agency.

The first phase of the Campaign, which concluded in April, 2000, developed the basic Campaign elements – Clean Boating Kits, Dockwalker trainings, the production of educational materials, and technical assistance to local jurisdictions in setting up boater education programs or installing pollution prevention services.

Phase 2, which ran through December 2001, expanded the campaign's geographic focus. While Phase 1 targeted mainly the San Francisco Estuary and the coastal waters from Santa Monica Bay south to San Diego Bay, Phase 2 expanded to other areas of the state, and placed further emphasis on support and coordination of local jurisdictions in conducting boater education and implementing services for boaters. The Campaign continued the basic boater education and technical assistance tasks, and also included development of a quarterly newsletter insert for the northern California chapter of the California Clean Boating Network (CCBN), and updated Tidebooks mapped with pollution prevention services.

During Phase 4, the Campaign continued Dockwalkers training and boater kit production, the CCBN and its newsletter, and developed and distributed 125 pollution prevention signs for fuel docks. The Campaign developed a GIS-based state-wide map of marina-based environmental services for boaters and of used oil and hazardous waste collection facilities operated in each municipality, and conducted a preliminary need assessment for oil collection at marinas in California. The Campaign also worked with the Clean Marinas Advisory Board to develop a Clean Marinas Toolkit.

Phase 5 is a partnership between the Coastal Commission, DBW, the CIWMB and Contra Costa County. Phase 5 began in February 2004 and runs through April 2006. Phase 5 continued the public education tasks that are the mainstays of the Campaign – Dockwalkers, boater kits, and the California Clean Boating Network (CCBN) – and further developed the needs assessment and GIS map developed in Phase 4. In addition, Phase 5 included several pilot projects focused specifically on Contra Costa County and the Delta region, including setting up pollution prevention infrastructure at five marinas, producing printed maps of boater services for parts of the Delta region, and a point-of-purchase “shopping clean and green” campaign, and a new Delta Chapter of the CCBN.