

CALIFORNIA COASTAL COMMISSION

SAN DIEGO AREA
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SAN DIEGO, CA 92108-4421
(619) 767-2370



TH16b

6-18-0830 (ANOC WORLD BEACH GAMES)

MAY 9, 2019

CORRESPONDENCE



May 3, 2019

Dayna Bochco, Chair
California Coastal Commission
45 Fremont Street #2000
San Francisco, CA 94105

RE: 2019 ANOC World Beach Games San Diego Application 6-18-0830 -- Item Th16b

Dear Chair Bochco and Honorable Commissioners:

From October 9th through the 14th, the San Diego Exploratory Foundation (SDEF) and the Association of National Olympic Committees (ANOC) will welcome approximately 1,500 of the world's best beach-sport athletes to San Diego. The competitors will vie for medals in 16 different sport events, including surfing and the quintessential beach sport: beach volleyball.

The ANOC World Beach Games will welcome all fans for six days of action-packed competition taking place in Mission Beach. In addition to the exciting sports activity, the event motto is "Clean Water, Clean Games," which speaks about our commitment to increase awareness of local and worldwide efforts to decrease ocean pollution and protect marine life, as well as promote sustainable practices during our event to minimize its carbon footprint.

Through a variety of initiatives, SDEF will actively reach out to traditionally underserved groups in the greater San Diego region and provide free admission to the games with the expectation of generating a more diverse group of people that regularly enjoy our coastal resources. Giving high visibility to the various sports and teams slated to participate at the ANOC World Beach Games at the highest international levels of competition will provide a platform for world class athletes to reach out to and engage a young and diverse audience to embrace an active lifestyle.

On behalf of the San Diego Exploratory Foundation I would like to accept the conditions presented by staff with the proposed amendments as described below and attached as **Exhibit 1**.

Special Condition 1

We request to amend Special Condition No.1 to allocate all paid admission at the event to stadium seating (not to exceed 25% of the total attendance) in order to facilitate logistics and reporting. There are only 3 sport events that have stadium-like seating with a combined maximum seating of approximately 7,200 seats. The maximum occupancy at the event is 40,000 attendees daily and setting aside all stadium seating as the paid admission is well under the maximum of 25% as it only represents 18% of the overall potential ticket sales. We also request that the daily evening concert would be

Dayna Bochco
May 3, 2019

Page 2 of 2



allowed to instead give away 10% of its tickets for free. Finally, we would ask for the deletion the language excluding Mission Beach from being counted within those members of the public receiving free tickets.

Special Condition 4

We are requesting an amendment to Special Condition No. 4 to allow us some flexibility in our mobility plan with regards to the location of our main shuttle and ride-share hub. In the event that the SeaWorld parking lot may not be fully available to host our main hub, we request to be allowed to re-locate it to a place within a five mile radius that would provide an equivalent benefit to the people attending the event to freely park and ride the shuttle to the event.

SDEF respectfully requests your approval of the ANOC World Beach Games at the Commission hearing on May 9, 2019.

Respectfully submitted,

A handwritten signature in blue ink that reads "Vincent E. Mudd".

Vincent E. Mudd
Chairman

6-18-0830 (ANOC WORLD BEACH GAMES) – Item Th16b, May 9, 2019
APPLICANT’S PROPOSED REVISIONS TO SPECIAL CONDITIONS 1 AND 4

Language proposed to be removed from the special condition is identified in ~~strike through~~ and added language is identified in **bold underline**.

1. Submittal of Revised Final Plans.

- a) **PRIOR TO ISSUANCE OF THIS COASTAL DEVELOPMENT PERMIT**, the applicant shall submit, for the review and written approval of the Executive Director, a set of the following revised plans, modified as required below:
- (i) Final revised project site plans that conform with the plans submitted to the Commission, titled “Revised Footprint Projected Attendance,” dated April 9, 2019, except that they shall be modified to delineate a fifty-foot space between the mean high tide line and the security fencing; indicate where structures over thirty (30) feet in height are located, along with which anti-perching measures will be placed on them.
 - (ii) Final revised pricing plans for the daytime athletic competitions ~~and evening cultural music festival, except that they shall be~~ modified to identify that seventy-five (75) percent of available tickets each day ~~and evening~~ of the event shall be free to the general public or third-parties approved by the Executive Director. **Priority for receipt of the free tickets shall be given to members of low-income communities, communities of color, and areas with populations of limited English proficiency, referred to as “underserved communities.”**
 - (iii) **Admission may be charged for all stadium seating, which totals no more than twenty-five (25) percent of all available tickets. Ten (10) percent of available tickets to the evening cultural music festival shall be free to the general public or third-parties approved by the Executive Director.** Free admission given to residents of the Mission Beach community will not count toward the seventy-five percent.
- b) The permittee shall undertake development in conformance with the approved final plans unless the Commission amends this permit or the Executive Director provides a written determination that no amendment is legally required for any proposed minor deviations.

4. Traffic Demand Management and Monitoring Plan.

- a) **PRIOR TO ISSUANCE OF THIS COASTAL DEVELOPMENT PERMIT**, the applicant shall submit, for the review and written approval of the Executive Director, a Traffic Demand Management and Monitoring Plan, that shall substantially conform with the “Spectator Mobility Plan” submitted to the Commission on March 7, 2019 and April 4, 2019, and shall include the following:
- i. A free shuttle program available each day of the event to the general public, regardless of whether they have obtained a ticket, serving a network of satellite parking lots in the vicinity of the event, **which may include**, but not **be** limited to, SeaWorld San Diego, South Shores boat launch, Fiesta Island, the Sun Runner Lot, ~~City Parking Lot A~~ **Hospitality Point Dirt Lot** on Quivira Road, and the San Diego Sports Arena. **Alternative satellite parking lots may be utilized if found to provide equivalent benefit to the public.**
 - ii. Electronic information displays shall be placed along the main roads within Mission Beach, Mission Bay Park, and Interstate-8 informing the public of the shuttle program and up-to-date information regarding parking availability and traffic conditions.
 - iii. Free bicycle valet at the main satellite parking lot ~~at SeaWorld San Diego~~ and at the event space itself.
 - iv. A geofence shall be placed over Mission Beach south of West Mission Bay Drive except for Belmont Park and the Bonita Cove Park parking lot so as to prevent ride share services from dropping off or picking up passengers within the boundaries of the geofence.
 - v. A monitoring plan shall be implemented that records the number of vehicles utilizing the satellite lots, the number of passengers utilizing the free shuttle, the number of attendees utilizing the bike and valet, and the number of ride share passengers going to the event.
- b) The permittee shall undertake development in conformance with the approved final plans unless the Commission amends this permit or the Executive Director provides a written determination that no amendment is legally required for any proposed minor deviations.

CDP Application 6-18-0830

San Diego Exploratory Foundation
ANOC World Beach Games

Item Th16b
May 9, 2019

A copy of these briefing materials has been provided to CCC staff.



SAN DIEGO WELCOMES
THE FIRST



 ANOC WORLD
BEACH GAMES
SAN DIEGO 2019

ANOC WORLD BEACH GAMES

An international multi-sport event
with the world's best athletes in
beach, water and action sports.

A surfer in a pink and blue wetsuit is captured mid-air, performing a maneuver on a wave. The surfer is positioned in the upper right quadrant of the frame, with their body angled towards the left. The wave is breaking, creating a large splash of white water. The background is a deep blue-green ocean. The text is overlaid on the left side of the image.

Association of National Olympic Committees (ANOC) selected the City of San Diego to host its inaugural World Beach Games.

World Beach Games will consist of three main components: daytime athletic competitions, daytime athletic practice and sports clinic area, and evening cultural musical festival.

ANOC World Beach Games Overview

- Temporary multi-sport event to be held at multiple venues throughout Mission Beach area of San Diego
- Competition dates: **October 9-14, 2019**
 - Begin set up: September 24, 2019
 - Complete take-down: October 21, 2019
- 15 sports to be played on 23 competitive “field of play” areas
- Evening concerts/cultural events to highlight international artists



ANOC World Beach Games Background

- National Olympic Committees (NOCs) of 206 nations constitute Association of National Olympic Committees (ANOC).
- ANOC World Beach Games is fully sanctioned and under authority of the International Olympic Committee (IOC) and the United States Olympic Committee (USOC).
- San Diego Exploratory Foundation (SDEF) is a non-profit organization serving as the Local Organizing Committee for the ANOC World Beach Games.
- Mission of SDEF is to promote projects which support the San Diego region as a hub of sports and active lifestyle.



THE GAMES

- Beach Soccer
- Beach Volleyball
- Beach Handball
- Beach Karate
- Beach Wrestling
- Long Board Surfing
- Waterski / Wakeboard
- Kitefoil Racing
- Open Water Swimming
- Beach Tennis (Doubles)
- Short Board Surfing
- 3 x 3 Basketball
- Park Skateboard
- Sport Climbing Bouldering
- Aquathlon



BONITA COVE

- 1. Aquathlon
 - 2. Wakeboarding
 - 3. Waterski Jump
- A. Welcome Center
 B. Cultural Festival
 C. Shuttle Area

ACTION SPORTS

- 4. Basketball
 - 5. Bouldering
 - 6. Skateboarding
- D. Athlete Village
 E. Broadcast Hub
 F. OPS Hub 1
 G. Sponsor Area 1

MISSION BEACH

- 7. Kitefoil Racing
 - 8. OW Swim 5K
 - 10. Karate
 - 15. Wrestling
- H. AWBGSD Expo
 I. Sponsor/Vendor

SOUTH MISSION BEACH

- 9. Handball
 - 11. Soccer
 - 12. Surfing
 - 13. Tennis
 - 14. Volleyball
- J. Broadcast Hub2
 K. Food Trucks
 L. OPS Hub 2
 M. Sponsor/Vendor

LEGEND

Enclosed Ticketed Areas





Enclosed / Fenced Areas - EVENT

Welcome Center	106,806 sf	2.45 Acres
Bonita East Parking Lot	80,937 sf	1.86 Acres
Action Sports	327,388 sf	7.52 Acres
Logistics	38,387 sf	0.88 Acres
South Mission Beach	755,174 sf	17.34 Acres
Wakeboard Viewing	5,243 sf	0.12 Acres
Music Festival	239,793 sf	5.50 Acres
SUB-TOTAL	1,553,728 sf	35.67 Acres





Open / Unrestricted Access - EVENT

AWBG Experience	123,067.00 sf	2.83 Acres
OW Swim/Kitefoil/Karate/Wrestling	110,293.00 sf	2.53 Acres
Aquathlon	21,529.00 sf	0.49 Acres
Jetski Safety Zone	29,361.00 sf	0.67 Acres
SUB-TOTAL	284,250.00 sf	6.53 Acres

Avian Conservation Area 229,982.00 sf 5.28 Acres

TOTAL FOOTPRINT 2,067,960 sf 47.47 Acres

LEGEND

-  TICKETED EVENT AREA
-  FENCED EVENT AREA
-  ACTIVE DAYTIME EVENT; NUMBER (N) PER SPORT SCHEDULE
-  SNOWY PLOVER PROTECTED AVIAN CONSERVATION/ HABITAT

MISSION BEACH FOOTPRINT + GROSS ACREAGE

ANOC WORLD BEACH GAMES, MISSION BEACH, SAN DIEGO: OCTOBER 9 - 14, 2019









ANOC WORLD BEACH GAMES DAYTIME SPORTS SCHEDULE

	WED 9-Oct
BONITA COVE	
1	12:30pm-5pm
2	
3	
ACTION SPORTS	
4	
5	7am- 2:30pm
6	
MISSION BEACH	
7	
8	
10	
15	
SOUTH MISSION BEACH	
9	7am-5:45pm
11	7am-2:45pm
12	
13	
14	

Notes:

- For Ticketed concert events refer to Coastal Commission Report, Exhibit 3.
- For Peak attendance figures refer to Coastal Commission Report, Exhibit 4.

LEGEND

-  OPEN EVENT AREA (COLOR VARIES PER LOCATION)
-  FENCED EVENT AREA
-  ACTIVE DAYTIME EVENT; NUMBER (N) PER SPORT SCHEDULE
-  TICKETED EVENT AREA
-  SNOWY PLOVER PROTECTED AVIAN CONSERVATION/ HABITAT
-  MARATHON ROUTE (TEMPORARY, PARTIAL STREET CLOSURE)

WEDNESDAY, OCTOBER 9th

KILOMETER
EVENTS

carrierjohnson + CULTURE3
architecture • environment • brand strategy • graphics

ANOC WORLD BEACH GAMES, MISSION BEACH, SAN DIEGO: OCTOBER 9 - 14, 2019



ANOC WORLD BEACH GAMES DAYTIME SPORTS SCHEDULE

	THU 10-Oct
BONITA COVE	
1	AQUATHLON 12:30pm-5pm
2	WAKEBOARD
3	WATERSKI JUMP
ACTION SPORTS	
4	BASKETBALL 7am-6pm
5	BOULDERING 8am-3:30pm
6	SKATEBOARDING
MISSION BEACH	
7	KITEFOIL RACING
8	OW SWIMMING
10	KARATE 7am-5:30pm
15	WRESTLING
SOUTH MISSION BEACH	
9	HANDBALL 7am-5:45pm
11	SOCCER 7am-5:45pm
12	SURFING 7am-5pm
13	TENNIS 8am-6pm
14	VOLLEYBAL 7am-5pm

Notes:

- For Ticketed concert events refer to Coastal Commission Report, Exhibit 3.
- For Peak attendance figures refer to Coastal Commission Report, Exhibit 4.

LEGEND

- OPEN EVENT AREA (COLOR VARIES PER LOCATION)
- FENCED EVENT AREA
- ACTIVE DAYTIME EVENT; NUMBER (N) PER SPORT SCHEDULE
- TICKETED EVENT AREA
- SNOWY PLOVER PROTECTED AVIAN CONSERVATION/ HABITAT
- MARATHON ROUTE (TEMPORARY, PARTIAL STREET CLOSURE)

THURSDAY, OCTOBER 10th









ANOC WORLD BEACH GAMES DAYTIME SPORTS SCHEDULE

	FRI 11-Oct
BONITA COVE	
1 AQUATHLON	2pm-5pm
2 WAKEBOARD	11am-4pm
3 WATERSKI JUMP	8am-1pm
ACTION SPORTS	
4 BASKETBALL	7am-6pm
5 BOULDERING	
6 SKATEBOARDING	
MISSION BEACH	
7 KITEFOIL RACING	1pm-6pm
8 OW SWIMMING	8am-3pm
10 KARATE	7am-5:30pm
15 WRESTLING	
SOUTH MISSION BEACH	
9 HANDBALL	7am-2:45pm
11 SOCCER	7am-5:45pm
12 SURFING	7am-1pm
13 TENNIS	8am-5pm
14 VOLLEYBAL	7am-5pm

Notes:

- For Ticketed concert events refer to Coastal Commission Report, Exhibit 3.
- For Peak attendance figures refer to Coastal Commission Report, Exhibit 4.

LEGEND

-  OPEN EVENT AREA (COLOR VARIES PER LOCATION)
-  FENCED EVENT AREA
-  ACTIVE DAYTIME EVENT; NUMBER (N) PER SPORT SCHEDULE
-  TICKETED EVENT AREA
-  SNOWY PLOVER PROTECTED AVIAN CONSERVATION/ HABITAT
-  MARATHON ROUTE (TEMPORARY, PARTIAL STREET CLOSURE)

FRIDAY, OCTOBER 11th









ANOC WORLD BEACH GAMES DAYTIME SPORTS SCHEDULE

	SAT
	12-Oct
BONITA COVE	
1 AQUATHLON	
2 WAKEBOARD	11:15am-6pm
3 WATERSKI JUMP	8am-1pm
ACTION SPORTS	
4 BASKETBALL	10am-5pm
5 BOULDERING	
6 SKATEBOARDING	
MISSION BEACH	
7 KITEFOIL RACING	1pm-6pm
8 OW SWIMMING	8am-3pm
10 KARATE	
15 WRESTLING	7am-5:30pm
SOUTH MISSION BEACH	
9 HANDBALL	7am-5:45pm
11 SOCCER	8:30am-5:45pm
12 SURFING	7am-3pm
13 TENNIS	8am-4pm
14 VOLLEYBAL	

Notes:

- For Ticketed concert events refer to Coastal Commission Report, Exhibit 3.
- For Peak attendance figures refer to Coastal Commission Report, Exhibit 4.

LEGEND

-  OPEN EVENT AREA (COLOR VARIES PER LOCATION)
-  FENCED EVENT AREA
-  ACTIVE DAYTIME EVENT; NUMBER (N) PER SPORT SCHEDULE
-  TICKETED EVENT AREA
-  SNOWY PLOVER PROTECTED AVIAN CONSERVATION/ HABITAT
-  MARATHON ROUTE (TEMPORARY, PARTIAL STREET CLOSURE)

SATURDAY, OCTOBER 12th









ANOC WORLD BEACH GAMES DAYTIME SPORTS SCHEDULE

		SUN
		13-Oct
BONITA COVE		
1	AQUATHLON	
2	WAKEBOARD	10:45am-2:15pm
3	WATERSKI JUMP	9am-12:30pm
ACTION SPORTS		
4	BASKETBALL	10am-5pm
5	BOULDERING	
6	SKATEBOARDING	7am-6pm
MISSION BEACH		
7	KITEFOIL RACING	1pm-6pm
8	OW SWIMMING	
10	KARATE	
15	WRESTLING	7am-6pm
SOUTH MISSION BEACH		
9	HANDBALL	7am-5:45pm
11	SOCCER	7am-2:45pm
12	SURFING	7am-12pm
13	TENNIS	8am-4:15pm
14	VOLLEYBAL	7am-12:30pm

Notes:

- For Ticketed concert events refer to Coastal Commission Report, Exhibit 3.
- For Peak attendance figures refer to Coastal Commission Report, Exhibit 4.

LEGEND

-  OPEN EVENT AREA (COLOR VARIES PER LOCATION)
-  FENCED EVENT AREA
-  ACTIVE DAYTIME EVENT; NUMBER (N) PER SPORT SCHEDULE
-  TICKETED EVENT AREA
-  SNOWY PLOVER PROTECTED AVIAN CONSERVATION/ HABITAT
-  MARATHON ROUTE (TEMPORARY, PARTIAL STREET CLOSURE)

SUNDAY, OCTOBER 13th

KILOMETER
EVENTS

carrierjohnson + CULTURE
architecture • environment • brand strategy • graphics

ANOC WORLD BEACH GAMES, MISSION BEACH, SAN DIEGO: OCTOBER 9 - 14, 2019









ANOC WORLD BEACH GAMES DAYTIME SPORTS SCHEDULE

	MON 14-Oct
BONITA COVE	
1 AQUATHLON	
2 WAKEBOARD	
3 WATERSKI JUMP	
ACTION SPORTS	
4 BASKETBALL	
5 BOULDERING	
6 SKATEBOARDING	9am-3:30pm
MISSION BEACH	
7 KITEFOIL RACING	1pm-6pm
8 OW SWIMMING	
10 KARATE	
15 WRESTLING	
SOUTH MISSION BEACH	
9 HANDBALL	7am-5:45pm
11 SOCCER	8am-6pm
12 SURFING	7am-11am
13 TENNIS	
14 VOLLEYBAL	8am-12:30pm

Notes:

- For Ticketed concert events refer to Coastal Commission Report, Exhibit 3.
- For Peak attendance figures refer to Coastal Commission Report, Exhibit 4.

LEGEND

-  OPEN EVENT AREA (COLOR VARIES PER LOCATION)
-  FENCED EVENT AREA
-  ACTIVE DAYTIME EVENT; NUMBER (N) PER SPORT SCHEDULE
-  TICKETED EVENT AREA
-  SNOWY PLOVER PROTECTED AVIAN CONSERVATION/ HABITAT
-  MARATHON ROUTE (TEMPORARY, PARTIAL STREET CLOSURE)

MONDAY OCTOBER 14th

Public Access and Recreation

Daytime

- 75% of tickets to be made available free of charge for general public
- Free admission grants access within fenced area, which contains competitive sporting events, experience area and concessionaires
- 25% of tickets to be sold for stadium seating

Evening

- Concerts to be held at Bonita Cove with paid admission (90%)
- 10% of tickets to be made available free of charge
- Consistent with previous CCC actions

Event Viewing and Public Access

All event attendees will be able to access:

- Competitive Sport Viewing
- AWBG Experience Area

For those not attending event, public access along boardwalk, popular fishing locations, and majority of shoreline will be maintained.

- Only temporary impacts to shoreline proposed during competition (to allow athletes to safely enter/exit water)

Competitive Sport Viewing

ANOC WORLD BEACH GAMES SPORT SCHEDULE*

updated		WED	THU	FRI	SAT	SUN	MON
		9-Oct	10-Oct	11-Oct	12-Oct	13-Oct	14-Oct
BONITA COVE							
1	AQUATHLON	12:30pm-5pm	12:30pm-5pm	2pm-5pm			
2	WAKEBOARD			11am-4pm	11:15am-6pm	10:45am-2:15pm	
3	WATERSKI JUMP			8am-1pm	8am-1pm	9am-12:30pm	
ACTION SPORTS							
4	BASKETBALL		7am-6pm	7am-6pm	10am-5pm	10am-5pm	
5	BOULDERING	7am- 2:30pm	8am-3:30pm				
6	SKATEBOARDING					7am-6pm	9am-3:30pm
MISSION BEACH							
7	KITEFOIL RACING			1pm-6pm	1pm-6pm	1pm-6pm	1pm-6pm
8	OW SWIMMING			8am-3pm	8am-3pm		
10	KARATE		7am-5:30pm	7am-5:30pm			
15	WRESTLING				7am-5:30pm	7am-6pm	
SOUTH MISSION BEACH							
9	HANDBALL	7am-5:45pm	7am-5:45pm	7am-2:45pm	7am-5:45pm	7am-5:45pm	7am-5:45pm
11	SOCCER	7am-2:45pm	7am-5:45pm	7am-5:45pm	8:30am-5:45pm	7am-2:45pm	8am-6pm
12	SURFING		7am-5pm	7am-1pm	7am-3pm	7am-12pm	7am-11am
13	TENNIS		8am-6pm	8am-5pm	8am-4pm	8am-4:15pm	
14	VOLLEYBAL		7am-5pm	7am-5pm		7am-12:30pm	8am-12:30pm

*Includes 1 hour prior to competition for set up and 1 hour after competition for tear down, clean-up, etc.

Competitive Sport Viewing

ADMISSION FREE SPORT SCHEDULE

ANOC WORLD BEACH GAMES SPORT SCHEDULE*

		WED	THU	FRI	SAT	SUN	MON
		9-Oct	10-Oct	11-Oct	12-Oct	13-Oct	14-Oct
BONITA COVE							
1	AQUATHLON	12:30pm-5pm	12:30pm-5pm	2pm-5pm			
2	WAKEBOARD			11am-4pm	11:15am-6pm	10:45am-2:15pm	
3	WATERSKI JUMP			8am-1pm	8am-1pm	9am-12:30pm	
MISSION BEACH							
7	KITEFOIL RACING			1pm-6pm	1pm-6pm	1pm-6pm	1pm-6pm
8	OW SWIMMING			8am-3pm	8am-3pm		
10	KARATE		7am-5:30pm	7am-5:30pm			
15	WRESTLING				7am-5:30pm	7am-6pm	
SOUTH MISSION BEACH							
12	SURFING - SHORT		7am-5pm		7am-3pm		7am-11am
12	SURFING - LONG			7am-1pm		7am-12pm	

*Includes 1 hour prior to competition for set up and 1 hour after competition for tear down, clean-up, etc.



AWBG Experience Area

AWBG Experience Area – Professional world class athletes and officials will give free instruction to public within area directly west of Belmont Park.

Goals

- To engage traditionally underrepresented groups in the community
- To facilitate greater access to the coastline
- To increase awareness on the availability of a wide range of recreational opportunities at the beach

Maintaining Public Access

- Revetment and jetty lining northern boundary of Mission Bay Park entrance channel to remain open
- No closure of boardwalk or lateral public access along sandy beach
- No fencing within intertidal zone for competition (fencing required for habitat protection)
- Creation of ADA paths and provision of free all-terrain wheel chairs during event

Protection of Natural Resources

- Establishment of Avian Conservation Area (ACA) to protect Western Snowy Plover foraging area approved by USFWS, CFWS and CCC staff ecologist
- Conformance with water quality protection requirements
- Incorporation of public education efforts
- Acceptance of measures to avoid lighting impacts
- Pre- and post-event eel grass surveys to ensure no impacts

Avian Conservation Area



LEGEND

- — — Preferred Pedestrian and Heavy Equipment Route
- — — Alternate Pedestrian and Heavy Equipment Route
- Proposed Location of Interpretive Signs
- Avian Conservation Area
- - - Temporary Fencing
- 35 Ft. Emergency Vehicle & Pedestrian Access Lane

carrierjohnson + CULTURE
architecture + environments + brand strategy + graphics

CLEAN **WATER**



CLEAN **GAMES**

Water Quality and Sustainability

Keeping "Single-Use" Plastics off the Beach

- Water Refill Stations
- Eco-friendly products used by all concessionaires and vendors

Objective of "Towards Zero Waste" Event Fulfillment

- Green Team Volunteers
- Monitoring/Cleaning-up of event footprint & venues
- Waste & Recycle Stations throughout event footprint

Emissions Reductions:

- Electric/Pedi-bike athlete transportation
- Comprehensive ride-share transportation program
- Sourcing clean/low-emission energy generators

Public Education Efforts

On-Site Activation & Education

- Clean Water, Clean Games Experience zone led by WILD Coast. Collection of booths featuring local San Diego/SoCal Non-Profit and/or companies showcasing sustainability initiatives regarding but not limited to Clean Water, Ocean Conservation, Waste Management, Emissions/Offset programs, etc.
- CWCG Activation explaining comprehensive sustainability program
- Educating attendees about Marine Protected Areas (MPAs) hosted by WILD Coast

Community Outreach

- Beach Clean-ups prior to Beach Games with BeautifulMB

Traffic Demand Management

- Project proposes multi-modal transportation plan and marketing program to encourage use of alternative transit and free shuttle program from multiple locations.
- Free bicycle valet provided to encourage non-motorized transportation to event
- “Geofence” will be utilized to prevent ride share services from dropping off or picking up passengers within surrounding neighborhoods

Multi-modal Transportation Options



Temporary Event Guidelines Provide Criteria for Exemptions

Events are exempt unless they meet three criteria:

1. Occur between Memorial Day weekend and Labor Day
2. Occupy all or a portion of a sandy beach area
3. Involve a charge for general public admission

Events that meet all of the above criteria may be exempted if they don't charge for more than 25% of the tickets.

- AWBG will be held outside of peak summer months
- AWBG is **not** requesting an exemption

Benefits of Event

- Exposes public to alternative sports that can be played at the beach with minimal equipment and associated costs
- Brings visitors to the coast during off-peak season
- Promotes recreation and active lifestyle
- No permanent impacts to public views, access or recreation

Conclusion

SDEF respectfully requests that the Commission **approve** the inaugural ANOC World Beach Games to be held in San Diego in October 2019 with the following changes as described in the applicant's letter:

Special Condition #1

Allowing paid admission for all stadium seating (25% of total tickets)

Allowing paid admission for evening concerts/cultural festival

Special Condition #4

Allowing additional flexibility in final parking plan and designation of satellite lots



ANOC WORLD
BEACH GAMES
SAN DIEGO 2019



REGIONALLY
FOCUSED
GLOBALLY
COMPETITIVE

May 1, 2019

Dear Commissioners,

I am writing on behalf of San Diego Regional EDC to express my support for the 2019 ANOC World Beach Games, planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children captivated by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keep the beaches clean and protect our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents and develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

Sincerely,

Mark Cafferty
President & CEO



April 30, 2019

California Coastal Commission
Alexander Llerandi, California Coastal Commission (San Diego Office)

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents, develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read 'Bob Rief', is written over the typed name.

Bob Rief
Executive Director
SDSI

COMMERCIAL REAL ESTATE SERVICES

Andrew Ewald
First Vice President
Lic. 01308891

CBRE, Inc.
Transaction & Advisory
Broker Lic. 00409987



4301 La Jolla Village Drive
Suite 3000
San Diego, CA 92122

T +1 858 646 4786
C +1 858 829 9583

Andrew.ewald@cbre.com
www.cbre.com

May 2, 2019

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

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We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

CBRE, Inc.

A handwritten signature in black ink that reads "A. Ewald".

Andrew Ewald
First Vice President

COMMERCIAL REAL ESTATE SERVICES

Brianna Papalia
Client Services Coordinator

CBRE, Inc.
Transaction & Advisory



4301 La Jolla Village Drive
Suite 3000
San Diego, CA 92122

T +1 858 646 4748
C +1 862 222 5375

bri.papalia@cbre.com
www.cbre.com

May 2, 2019

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents, develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

CBRE, Inc.

Brianna Papalia

Brianna Papalia
Client Services Coordinator

April 30, 2019

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

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We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

Stephen Grooms

Local Services Director

At&t - California



April 30, 2019

California Coastal Commission
Alexander Llerandi, California Coastal Commission (San Diego Office)

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

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We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

Renne Catalano Gussman

Renne Catalano Gussman
Director of Business Development
San Diego Sport Innovators (SDSI)

May 1, 2019

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents, develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

The global beach tennis community is extremely excited about the upcoming ANOC World Beach Games. We are proud to be hosting it here in San Diego and look forward to the opportunity to share this sport with everyone in our city. In addition to the competition, we will be hosting free try it courts so the general public will have their chance to play. It is our goal to share our love of beach tennis with our fun, active and beach-loving local community and help establish San Diego as a beach tennis center.

Thank you for your consideration,

Laura Maloney Haver

Beach Tennis Ambassador & ITF Professional

Beach Tennis San Diego

beachtennissandiego.com

Beach Tennis San Diego



May 3, 2019

Dear California Coastal Commission and Alexander Llerandi,

Beach Tennis San Diego is in full support of hosting the 2019 ANOC World Beach Games in Mission Beach this October. We have been connected with the local ANOC team and everyone is working hard together to create an amazing experience for players, fans, locals and tourists.

The global beach tennis community is also extremely excited about the upcoming event, and we are proud to be hosting it here in San Diego!

We ask that the Coastal Commission fully endorse the event so that we can bring the enjoyment of our emerging sport to San Diego as well as to showcase our amazing city to people who come in for the event from around the world. We look forward to the opportunity to share beach tennis, along with all the other disciplines, with everyone in our city and beyond.

In addition to the competition, Beach Tennis San Diego will be hosting free try it courts as part of the ANOC World Beach Games, so the general public will have their chance to play. It is our goal to share our love of beach tennis with our fun, active and beach-loving local community and help establish San Diego as a beach tennis center.

We strongly encourage your support of this exciting event and believe that San Diego and San Diegans will benefit as a result.

Thank you for your consideration,



Laura Maloney Haver

Beach Tennis Ambassador & ITF Beach Tennis Professional

May 2nd, 2019

To:



California Coastal Commission

Alexander Llerandi, California Coastal Commission (San Diego Office)

Carolyn Wormser, City of San Diego Special Events Director

Cindy Kodama, Special Events Program Manager

Aimee Faucett, Chief of Staff to Mayor Kevin Faulconer

On behalf of San Diego State University Sports Business Initiative, I am writing to express our full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The mission of our student organization is to provide opportunities for our membership of over 50+ college students to learn about how they can pursue a career in the sports industry.

Over the past year, our club has developed a strategic relationship with the 2019 ANOC World Beach Games. For instance, ANOC World Beach executives Willie Banks and Vincent Mudd have spoken at events that were hosted by our student organization. Additionally, the ANOC World Beach Games has invited members from our club to volunteer at their events to help us gain experience in the sports industry.

As a student organization, we are excited to support the 2019 ANOC World Beach Games in any way that we can and look forward to being involved before, during, and after the games. Recognizing that this event is something created for our generation and it being here in our home of San Diego, it is a special event to be a part of and a once in a lifetime opportunity.

We are thrilled of the prospects of collaborating with an organization that will play host to 1,300 of the world's best athletes in beach, water and action sports. In October, the city of San Diego will be given access to a global platform as the result of ANOC World Beach Games, which has the potential to inspire generations of sports and active lifestyle enthusiasts, us as young sports industry professionals, and the youth.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community and with our organization on campus.

Thank you for your consideration,

Alex Hayslip

President

San Diego State University Sports Business Initiative

MISSION BAY LESSEES ASSOCIATION

**1945 Quivira Way, Suite 5, San Diego, CA 92109
619-276-2800**

April 30, 2019

Dear Commissioners,

The Mission Bay Lessees Association Board of Directors would like to express its support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability. The international earned media this event will create is immeasurable.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents, develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

Namara Mercer

Namara Mercer
Executive Director
Mission Bay Lessees Association



Founding Board Members

Marco Alessio
Morgan Stanley

Mike Connerley
SoCal Sports Complex

Craig Dado
Del Mar Thoroughbred Club

Bill Johnston
San Diego Padres

Brian Devine
Petco

Henry Ford
FOX Sports San Diego

Ron Fowler
San Diego Padres

Rob Haskell
Maverick Sports

Pat Kilkenny
Lucky Duck Foundation

Jeremy McDonald
Surf Cup Sports

Mike McDowell
San Diego Tourism Authority

Ted Roth
Roth Capital

Rick Sanborn
Seacoast Commerce Bank

John Sarkisian
Encontro North Park

Ari Segal
San Diego Gulls Hockey Club

Tyler Seltzer
Watersohn

Wayne Seltzer
Watersohn

Dick Semerdjian
Schwartz Semerdjian Cauley & Moot

William McGillis
University of San Diego

Steve Sourapas
Crest Beverage

A.G. Spanos
San Diego Chargers

David Stecher
NFP Retirement

Steve Stoloff
VAVI Sport & Social

Bill Walton

Intercollegiate Athletics Advisory Committee

Earl Edwards
University of California, San Diego

Ethan Hamilton
Point Loma Nazarene University

Jennifer Milo
California State University San Marcos

Ky Snyder
University of San Diego

J.D. Wicker
San Diego State University

May 2, 2019

Honorable Commissioners,
California Coastal Commission:

The Mission of the *San Diego Sports Alliance* is Economic Development Through Sports. Attracting new sports competition and events, and supporting existing sports events delivers visitors to our region who spend their dollars in hotels, restaurants, attractions and many other local businesses. Sports events at all levels - youth, collegiate, professional - contributed to the local economy with over \$10.8 billion in visitor spending in 2018. In fact, tourism represents San Diego's 2nd largest export economy creating and supporting over 190,000 local jobs.

I'm writing to express our full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, many on the beach, in the bay, along the coast and in the ocean. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As sports leaders in the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look to support the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts toward keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event organizing committee has spent over three years working closely with the community to ensure accessibility for residents, to develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend throughout the event.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has significantly demonstrated its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

Mike McDowell
Executive Secretary
San Diego Sports Alliance, Inc.



NATHAN FLETCHER

SUPERVISOR, FOURTH DISTRICT

San Diego County Board Of Supervisors

May 3, 2019

Dear Commissioners,

I am writing to express my support for the 2019 Association of National Olympic Committees (ANOC) World Beach Games in San Diego, and encourage the California Coastal Commission to support this event. I serve on the San Diego County Board of Supervisors, and represent Mission Beach – the beach community which would host the event.

The World Beach Games combines several items that I am passionate about, and which San Diego excels in. The Games feature an impressive slate of professional athletes at the peak of their careers. As a surfer, I hope the games instill a love for ocean and beach-based activities in my constituents. Tourism is the lifeblood of the San Diego region, and we have a long history of successfully supporting large sporting events. As an appointee to the California Air Resources Board, I share the Games' commitment to sustainability, keeping our beaches clean, and protecting our coastal ecosystem.

An event of such size and global appeal would have limited short-term impacts. I understand that the event team is engaging diligently with the community to ensure accessibility for residents, and developing well-managed traffic and parking plans that include ridesharing and carpooling programs to alleviate traffic.

I believe that San Diego will be a great location for the 2019 ANOC World Beach Games, and encourage the Commission to support this exciting event. I applaud the organization's commitment to community engagement, and stewardship of our beach community and environment.

Sincerely,

Nathan Fletcher

A handwritten signature in black ink that reads "Nathan Fletcher".

Supervisor, District 4
County of San Diego



750 B Street, Suite 1500
San Diego, CA 92101

SANDIEGO.ORG

May 3, 2019

Dear Commissioners,

On behalf of all of us at the San Diego Tourism Authority, I'm writing to express our support for the *2019 ANOC World Beach Games* which will take place in Mission Beach October 9-14. Over 200 countries will be represented at these games. This opportunity will allow us to focus on the exciting sports and will be held with a commitment to sustainability. The "*Clean Water, Clean Games*" program is a vow from our Local Organizing Committee to help keep our beaches and bays clean and protect our coastal environment.

This event will require access to areas throughout Mission Beach. The event team is working on ensuring accessibility for residents and visitors by developing traffic and parking plans. To educate the community, there will be workshops open to the public to update them on this event.

Tourism is San Diego's third largest economic engine and vital to our region. We are a premiere destination boasting a nearly perfect year-round climate and will have the opportunity to welcome more than 1,300 of the world's best athletes in beach, water and action sports. Additionally, many of their friends and family members will be joining them. The games will bring an exciting spirit of competition to Mission Beach and the Greater San Diego region. And, this is a great opportunity for San Diego to receive international coverage!

We encourage your support of the *2019 ANOC World Beach Games* and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

We thank you for your consideration. Please don't hesitate to reach out to me if you'd like to further discuss.

All the best,

A handwritten signature in blue ink that reads "Joe Terzi".

Joe Terzi
President & CEO



MISSION BAY LESSEES ASSOCIATION

**1945 Quivira Way, Suite 5, San Diego, CA 92109
619-276-2800**

April 30, 2019

Dear Commissioners,

The Mission Bay Lessees Association Board of Directors would like to express its support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability. The international earned media this event will create is immeasurable.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents, develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

Namara Mercer

Namara Mercer
Executive Director
Mission Bay Lessees Association



May 3, 2019

California Coastal Commission

Dear Alexander Llerandi

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The California State Games is a grass roots program of the United States Olympic Committee and is excited to be involved with this international beach event hosting athletes from around the world right here in San Diego.

San Diego has had a history of hosting great events at the beach, and this one should top them all! The beaches are some of the best in the world and they should be showcased for the world to see! The Southern California beach culture is a perfect host for this first-time event. We live and breathe these beach sports every day. The sports community is excited to get involved by volunteering for this event.

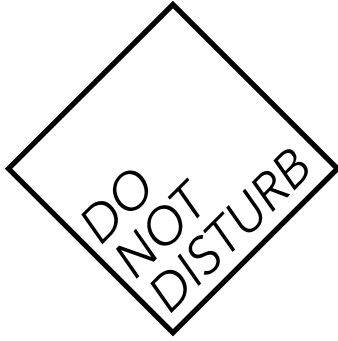
In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

A handwritten signature in blue ink that reads "Sandi Hill". The signature is fluid and cursive.

Sandi Hill
Executive Director
California State Games



May 3rd, 2019

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents, develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Sophie Masson

CEO Do Not Disturb Creative



May 3, 2019

To: California Coastal Commission
Alexander Llerandi

Please accept this letter in full support of the 2019 ANOC World Beach Games planned for Mission Beach, San Diego, October 9 – 14, 2019. It is very exciting to see San Diego be able to continue its long standing position as a destination for international sport and tourism.

The ANOC World Beach Games is an event that will touch over 200 countries and 1,300 athletes showcasing beach themed sports both on land and water. The opportunity for the local community and especially the youth to be exposed to non-traditional sports encouraging active lifestyles is an opportunity that should not be overlooked. The multi-cultural energy, inspiration and friendly global competition exhibited in multisport events such of these are unique opportunities that often are often once in a lifetime opportunity.

Becoming knowledgeable of the local organizing committee's sustainability initiative of Clean Water, Clean Games their efforts are deep and true to keep the beaches and surrounding communities clean. Their intimate work with the local community is seen in their detailed plans regarding traffic, venue placement, parking, community and educational opportunities, etc. while maintaining accessibility to all during the event.

Thank you for your consideration for this event which I believe will bring the community together through sport, culture and leave a legacy that Mission Beach and all of San Diego will be proud of.

Respectfully,

Dave Stow
Vice President, Venue Operations
Chula Vista Elite Athlete Training Center



May 3, 2019

To: California Coastal Commission

Alexander Llerandi

Please allow the 2019 ANOC World Beach Games to take place! This event planned for October 9-14 on Mission Beach in San Diego will be a wonderful celebration of our beautiful environment as well as a community of people who will enjoy all of its features and benefits. This event will bring people from many countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

Moreover, what a great way to showcase our natural resources! The games will promote "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

As a resident of San Diego, I strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read 'G. Hodson', is written over a light blue horizontal line.

Greg Hodson

Digital Consultant

HodsonDirect.com

Lilly, Diana@Coastal

From: Nick Roth <Nick@SDSportInnovators.com>
Sent: Thursday, May 02, 2019 9:40 AM
To: SanDiego@Coastal
Subject: Public Comment on May 2019 Agenda Item Thursday 16b - Application No. 6-18-0830 (San Diego Exploratory Foundation, San Diego)

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

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We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

SD Sport Innovators (SDSI)

Nick Roth | nick@sdsportinnovators.com

Program Manager and Partner to Bill Walton

mobile 858.353.1428 | www.sdsportinnovators.org

fb [SDSportInnovators](#) | twitter [SDSItweets](#)

Inspiring Sports Innovation

253 South Coast Hwy Unit C, Solana Beach, CA 92075

Lilly, Diana@Coastal

From: sarah mattinson <sarahm986@yahoo.com>
Sent: Friday, May 03, 2019 2:06 PM
To: SanDiego@Coastal
Cc: Drew Danzeisen
Subject: Public Comment on May 2019 Agenda Item Thursday 16b - Application No. 6-18-0830
(San Diego Exploratory Foundation, San Diego)

California Coastal Commission, Alexander Llerandi,

I am writing to you in full support of the 2019 ANOC World Beach Games. I am a long time business owner in Mission Beach and believe the games will positively impact our community. The ANOC World Beach Games team has been communicating with and asking for feedback from the community about how they can run a successful event. My employees look forward to the opportunity to be able to volunteer and be a part of an international event. We're also excited about their commitment to Clean Water Clean Games.

Thank you,
Sarah Mattinson
Owner
Olive Cafe & Olive Baking Company
619-829-2600

Lilly, Diana@Coastal

From: Nick Roth <Nick@SDSportInnovators.com>
Sent: Thursday, May 02, 2019 9:40 AM
To: SanDiego@Coastal
Subject: Public Comment on May 2019 Agenda Item Thursday 16b - Application No. 6-18-0830 (San Diego Exploratory Foundation, San Diego)

Dear Commissioners,

I'm writing to express my full support for the 2019 ANOC World Beach Games planned for October 9-14 on Mission Beach in San Diego. The City of San Diego has a long history of successfully supporting large sporting events, and tourism is our third largest economic industry, vital to our region. This event will bring people from more than 200 countries to San Diego and will not only include exciting beach-focused sports but will be held with a commitment to sustainability.

As the local community, we welcome and are excited to host more than 1,300 of the world's best athletes in beach, water and action sports. With a focus on attracting a global generation of sports and active lifestyle enthusiasts and serving as inspiration to children enthralled by the competition, the games will bring an exciting spirit of competition and social responsibility to Mission Beach and Greater San Diego.

In addition, we look forward to the fulfillment of the event's "Clean Water, Clean Games" sustainability program and appreciate all the Local Organizing Committee's efforts to keeping the beaches clean and protecting our coastal environment.

While we recognize the event will require the use of several publicly accessible spaces along Mission Beach for a few consecutive days, we also acknowledge that the event team is working closely with the community to ensure accessibility for residents, develop well-managed traffic and parking plans, as well as providing several free educational opportunities for the community to attend at the event.

We strongly encourage your support of this exciting event and believe the San Diego Exploratory Foundation in partnership with ANOC has proven its commitment to community engagement and stewardship of our beach community.

Thank you for your consideration,

SD Sport Innovators (SDSI)

Nick Roth | nick@sdsportinnovators.com

Program Manager and Partner to Bill Walton

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Inspiring Sports Innovation

253 South Coast Hwy Unit C, Solana Beach, CA 92075

Lilly, Diana@Coastal

From: Jodi Katzman <jkatzman17@gmail.com>
Sent: Monday, April 29, 2019 7:46 AM
To: SanDiego@Coastal
Subject: Public Comment on May 2019 Agenda Item Thursday 16b - Application No. 6-18-0830 (San Diego Exploratory Foundation, San Diego)

As a homeowner , resident and citizen of Mission beach I urge the commission not to allow this project to go forward. This would disrupt the ability of all San Diegans to utilize the public areas of Mission Beach, Mission Bay park and Mission Bay. This project would privatize what is now public parks, beaches and parking lots! The citizens of San Diego would not be able to utilize their public lands for this time!
Thank you!!!



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Lilly, Diana@Coastal

From: nancie geller <nanciegeller@gmail.com>
Sent: Friday, May 03, 2019 6:35 AM
To: SanDiego@Coastal
Subject: Public Comment on May 2019 Agenda Item Thursday 16b - Application No. 6-18-0830 (San Diego Exploratory Foundation, San Diego)

To: California Coastal Commission
Alexander Llerandi

Dear Sir:

We have been residents and owners in South Mission Beach for over 40 years.

We have both served our community well. I have been past President of the Mission Beach Town Council and The Mission Beach Women's Club for 3 years. My husband served as President of the Mission Beach Precise Planning Board. We know this community and are very concerned about the 2019 ANOC World Games planned for October 9-15 with set up and break down impacting this area for 29 days.

Every resident in South Mission Beach should have been sent a letter from ANOC clearly describing the event, security, traffic and parking plans, and the overall impact this event will have on people living in the area, ANOC seems to feel that the The Mission Beach Town Council was the forum to educate the community about this event. Please note that MBTC does not represent the community. You have to be a member to vote and many residents are not members. Furthermore, many residents do not attend the meetings.

Community groups such as the Precise Planning Board, Mission Beach Women's Club, and OMBAC (the Old Mission Beach Athletic Club) have not given letters of support.

We have lived through many 4th of Julys, sporting events, etc. at the beach and personally know the impact an event of this nature will have on our community with traffic and security.

We do not see an organized plan for our safety and well-being concerns.

The impact is just too great on a small community for too many days.

We do not support this event.

Thank you,
Nancie Geller
Marc Geller

If you should grant the permit please make ANOC send out a complete plan to each resident in South Mission Beach concerning security, traffic and parking plans, maps depicting where the individual events will be held, hours of impact, etc. Every resident being impacted deserves to have this knowledge. Perhaps, if residents were given letters by ANOC, prior to this meeting, you may have received many more letters of non support.