

## CALIFORNIA COASTAL COMMISSION

South Coast District Office  
301 E Ocean Blvd., Suite 300  
Long Beach, CA 90802-4302  
(562) 590-5071



# W14a

**5-19-0953 (Los Angeles Jazz Festival)**

**August 11, 2021**

**CORRESPONDENCE**

June 10, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my/our full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

**As a drummer who has performed all over the world at many known Jazz Festivals, I can with certainty say there's No energy as that given and received by any musician. This past year has stolen that energy away from us in more ways we never imagined. I can write a page of the why the Los Angeles Jazz Fest must happen; it goes without saying we need this more than ever to bring a breath of Life to everyone in Los Angeles, on the Beach!**

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as We do feel that an event such as this, its embracing of the global art form of jazz, the showcasing of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Musical regards,

*Harvey Mason*

Name: Harvey Mason Sr.

Title: legendary, multi-GRAMMY nominated session drummer, producer, composer & recording artist, he has worked with a pantheon of musical giants, including Barbra Streisand, James Brown, Herbie Hancock, Beyonce, Christina Aguilera, Usher, Jennifer Hudson, Frank Sinatra, Ray Charles, Bjork, Carlos Santana, Michael Jackson, John Legend, Seal, and the London Symphony Orchestra. He has composed and written songs recorded by artists ranging from Nancy Wilson and Mary J. Blige to The Notorious B.I.G., Lupe Fiasco, Nelly/P. Diddy and T.I. Yes, Harvey has won four 1st place plaques from Modern Drummer magazine's annual studio poll and has been the first call drummer for the Academy Awards ceremonies on 25 occasions.

<https://www.harveymason.net/harvey-mason.html>

CC: Los Angeles Jazz Festival



2150 Colorado Avenue Suite 150, Santa Monica, CA 90404

July 13, 2021

Steve Padilla, Chair

California Coastal Commission

City of Chula Vista - City Council

276 Fourth Avenue

Chula Vista, CA 91910

Jack Ainsworth

Executive Director

California Coastal Commission

455 Market Street, Suite 300,

San Francisco, CA 94105

[John.Ainsworth@coastal.ca.gov](mailto:John.Ainsworth@coastal.ca.gov)

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

My name is James Leach and I have been an executive in the Music Industry here in Los Angeles for over 30 years. I have worked in a variety of genres and know how vital and necessary Jazz is to Los Angeles. I began my career working for the music publishing company for Michael Jackson, ATV Music. At ATV, we represented the catalogs of not only the Beatles, Sly & The Family Stone, Michael Jackson and Little Richard to name a few, we represented songwriters Cornelius Mims, Zack Harmon and Christopher Troy



and others who have significantly contributed to the Jazz community. I have since moved on from ATV and have used those experiences and relationships to forge a career path which has led me to my current position as Vice President of Writer/Publisher Relations at SESAC (the nation's 2<sup>nd</sup> oldest Performance Rights Society). Jazz is America's original music artform and to host a Jazz festival would not only boost the local economy but create performance opportunities to the many jazz artists that call Los Angeles their home.

I urge the California Coastal Commission to approve application 5-19-0953 and I thank you for your consideration in this matter.

Best Regards,

*James R. Leach*

Vice President, Writer/Publisher Relations & West Coast Operations

SESAC, Inc.

2150 Colorado Avenue, Suite 150

Santa Monica, CA 90404

July 31, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
[John.Ainsworth@coastal.ca.gov](mailto:John.Ainsworth@coastal.ca.gov)

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

As A Performer, Producer and Recording Artist in various genres of music, I am excited and encouraged about this beautiful project. Bringing a variety of masterful artists together to share their gifts- to entertain, inspire and educate, and fans to celebrate and participate in this truly All American art form is an opportunity this committee does not want to miss for the legacy of Los Angeles. Jazz has always been all American that has been welcomed not just in California and nationally, but also throughout the world. Music is the universal language that soothes the mind, body and inspires the soul and continues to draw, in-mass, people of different colors, creeds, and lifestyles together to enjoy collectively!! Los Angeles, being such a cultural melting pot, is long overdue to have its own Jazz Festival.

I have toured the United States extensively as a Solo Artist/ vocalist with my Band as a guest artist with many musical groups and well-known acts. I know the positive impact Jazz & Music festivals bring to communities.

It's also important to note that this project will economically support the area in which the festival will be held. This is an EXCELLENT WAY to bring resources to a community while engaging community leaders in a positive project that unites people.

This Festival will be well rounded in its efforts to have the best in quality MUSICIANSHIP that will drive consumers from many communities as we feature Latin MUSIC, AMERICAN JAZZ and the AFRICAN community, as a whole, that brings produces outstanding music in various forms of Jazz.

I/We, at SHARON MARIE CLINE/MY HEARTSONG PROD, highly recommend endorsement of this great JAZZ FESTIVAL for the next (3) THREE YEARS and watch this event turn into a well-attended, outstanding yearly event that will bring prosperity, joy, and great benefit to everyone that is associated with this project.

I certainly am asking and seriously requesting that this committee GRANTS ASAP this Petitioners request for such a well-meaning and balanced festival.

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

I commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as we do feel that an event such as this, its embracing of the global art form of jazz, the showcasing of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Regards,

*Sharon Marie Cline*

MYHEARTSONG PROD.  
310-795-9808  
2602 PACIFIC AVE, SUITE #1A  
VENICE, CALIFORNIA 90291

CC: Los Angeles Jazz Festival

June 25, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my/our full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

As someone who has spent my entire professional career in hospitality, including 30 years in Los Angeles, I can fully attest to the merits of a musical event of this magnitude. The positive impact on the cross-cultural influence that Los Angeles is known around the world for will be served well by this type of musical event. Music has healing powers, and Los Angeles leads the country in so many forward-thinking ways, some of the world's most impactful art is created here in Southern California.

There are few if any places that can boast the level of diversity that Los Angeles is famous for. Celebrating this great city through a series of live jazz shows, with the backdrop of the gleaming Pacific Ocean and our gorgeous sunsets, will play like an advertisement for all that is wonderful about this fantastic place that the immortal Bill Withers called "City of the Angels."

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as We do feel that an event such as this, its embracing of the global art form of jazz, the showcasing

of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

*Brad Johnson*

Brad Johnson

President Post & Beam Hospitality Inc and Host of the Podcast Corner Table Talk

Link: [@postandbeamhospitality.com](https://www.postandbeamhospitality.com)

CC: Los Angeles Jazz Festival

July 16, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

This letter is in support of the Los Angeles Jazz Festival and its continual support for a (3) year permit application in which is before this community.

As a music producer and artist in various fields of music and an endorser of the arts (latin Jazz and music teacher educator), this is a true art form that has been all American and has been welcomed very much not just in california nor nationally but throughout the world as music is the universal language that soothes the mind body and soul and continues to bring all the masses of different colors of humanity to vibe and enjoy collectively!!

I have toured the United States extensively with a variety of different art forms which includes latin Jazz and smooth Jazz as well as top 40, big band, smooth Jazz and reggae with a touch of brazilian music and have 57 years of experience in this music art form!!!! Our recent Jazz festival was just completed on June 25th at the New Haven Arts and Ideas International Festival which drew in an excellent crowd amid the challenges of the COVID situation. Reference: Mrs. Faith at International Arts and Ideas 224 572 4390 in New Haven, Connecticut.

My support system also comes from my national publicist from Beverly Hills, Cassandra Williams 323 381 0832, who knows how much engaged I am to the arts and the Jazz field, education, as well as the profound impact it has on our society as I present the music both in English and in Spanish!

It's also important that this will help the area economically in which the festival will be held, since the impact of COVID took its turn on us all, but this is an excellent way to bring resources and people back to a sense of normalcy and regain the financial support for the surrounding cities!

This festival will be well rounded in its efforts to have the best in quality musicianship that will drive people from many communities, as we feature Latin music and the African community who bring forth outstanding genres in various Jazz forms...

I/we certainly here at It's a Groove Thang Productions highly recommend endorsement of this great Jazz festival for the next (3) three years and watch this event turn into a well challenged outstanding yearly event that will benefit everyone that is associated with it in all ages, creed and colors ...

I certainly am asking and seriously requesting that this committee grants asap this petitioner's request for such a well meaningful and balanced festival that will be the talk of town for the many years that the vision allows it to take place!!!!

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely african american-created, and one of the world's favorite music genres, Jazz. With the applicant's strong commitment to coastal protection and consumer education, we think this is a major opportunity for the coastal commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the covid-19 pandemic setbacks.

we commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as we do feel that an event such as this, its embracing of the global art form of Jazz, the showcasing of the african american experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values los angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Regards,

*CHILLIE WILLIE GROOVE*

IT'S A GROOVE THANG PRODUCTION!  
WILLIAM PORTELA/ OWNER: PRESIDENT  
323 901 3566  
5217 HOLLYWOOD BLVD #103  
LOS ANGELES CALIFORNIA 90027

CC: Los Angeles Jazz Festival

June 17, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

As a Grammy Award winning singer (former lead of Shalamar 1979-1985) presently lead of newly formed group also of same name, I've been around the music scene since the age of 14. I have traveled as a performer all over the world, including many Jazz Festivals, Private and Corporate events. This has given me the first hand benefits of music and the healing power of Jazz, R&B and all genres as a holistic resource. Therefore, I support and endorse this festival, also be noted that this would be an appropriate spiritual rebound from the isolation and stress imparted by the Covid-19 pandemic. This would be the quintessential comeback and return to life as it is meant to be lived and enjoyed!

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as we do feel that an event such as this, its embracing of the global art form of jazz, the showcasing of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.



I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Regards,

***Howard Hewett***

Grammy Award winning Vocalist

[https://en.wikipedia.org/wiki/Howard\\_Hewett](https://en.wikipedia.org/wiki/Howard_Hewett)

<https://www.youtube.com/channel/UCmznucoeFH7urrsWxp4jukw>

<https://g.co/kgs/Tqoo12>

CC: Los Angeles Jazz Festival

June 17, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my/our full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

As an entertainer, performer, vocalist, music has been in my life since I can remember. My 91 year Mother, Vernon Oliver Price & 87 year Aunt, Loretta Oliver (well known Gospel singers out of Chicago) still perform in my annual Christmas show. I've been blessed with being part of one of the most famous singing groups known globally (The Temptations 1977-1980). I can write a lengthy letter but I'm sure I, like many endorsing this much needed event, feel the same....we as a State need Healing and this would also make History! We've suffered a horrendous year....let's move forward and bring happiness to all and in our back yard...Los Angeles!

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as We do feel that an event such as this, its embracing of the global art form of jazz, the showcasing

of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

*Louis Price*

Name: Louis Price

Title: Entertainer/Vocalist/Actor

Link: <https://www.louisprice.tv/about>

CC: Los Angeles Jazz Festival

June 24, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300  
San Francisco, CA 94105  
[John.Ainsworth@coastal.ca.gov](mailto:John.Ainsworth@coastal.ca.gov)

Dear Chairman Padilla and Mr. Ainsworth,

I write to you sharing my complete support for the California Coastal Commission to approve a three-year permit to the Los Angeles Jazz Festival.

Coming from the globally renowned Motown music family, my appreciation and joy for events celebrating music and bringing together communities is important. Hearing of Martin Ludlow's month long International Los Angeles Music Festival, was exciting. I hope this will happen in 2022. I know the importance of music, in particular jazz, and the arts overall, to people and communities.

My life and career work has embodied the arts. I'm currently a City of Beverly Hills Arts and Culture Commissioner. My work experience includes, event production, booking performers, music publishing, dance and choreography, executive producing films and hosting and producing talk shows, so I greatly appreciate what this festival can do for the city and community. Surrounded by music greats from my parents to Aunts and Uncles, I grew up watching and learning the impact of music, as they positively changed the world through music, which shall carry on for generations.

I've been very familiar with city initiatives and activities within the community, having moved to L.A. very young. I truly believe the Los Angeles Jazz Festival will be a positively impactful approval for the California Coastal Commission, and an excellent comeback from the Pandemic shut down. I have attended events under the leadership of Martin Ludlow, which I've thoroughly enjoyed and found to be very professional and entertaining, and engaging for the community. I'm impressed by the festival's four week layout and detailed vision, including the history of jazz, 75% free tickets, Los Angeles coastline, food, art and diversity, jazz conference and camp.

As one who has deep experience bringing enjoyable entertainment to the public, I can say this festival looks to be a win/win for all. Embracing diversity and inclusion, and positively engaging various communities, is so relevant and needed. I see this event as a perfect staycation and vacation, a huge revenue stream for the County of Los Angeles and primarily the cities directly involved, bringing jobs to many and a go to annual event for the masses.

I again highly recommend that the California Coastal Commission approve the three-year permit application 5-19-0953 for the Los Angeles Jazz Festival and fully support it.

I welcome any further questions or contact.

Sincerely,

Karla Gordy Bristol  
Bristol Entertainment  
312 S. Beverly Dr. #3261  
Beverly Hills, CA 90212  
[bristolentertainmentgroup@gmail.com](mailto:bristolentertainmentgroup@gmail.com)  
[www.karlagordybristol.com](http://www.karlagordybristol.com)

cc: Los Angeles Jazz Festival

July 30, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my/our full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

As a performer, singer songwriter, educator, I don't think I have to tell you how much the young generation are missing out on the true experience of what LIVE music presents. Of course this is a story line that could go on for a while in this letter.

But I won't continue in that manner. I will just say, that my whole heart and being Believes in this project. I hope that you will find it to be in yours as well.

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as We do feel that an event such as this, its embracing of the global art form of jazz, the showcasing of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Respectfully,

***Masta Edwards***

[https://deboisproductions.com/wedding-bands/California/masta\\_edgeofsoul.php](https://deboisproductions.com/wedding-bands/California/masta_edgeofsoul.php)

CC: Los Angeles Jazz Festival

August 3, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

I am a restaurateur in the Los Angeles area. We have live music offered on the weekends at our place. Live music is unique in that it brings the community together to support each other and share a common love for music. This has given me firsthand, seeing the benefits and the healing power of music; all genres as a holistic resource. Therefore, I support and endorse this festival, also be noted that this would be an appropriate spiritual rebound from the isolation and stress imparted by the pandemic. The festival would be the quintessential comeback and return to life as it is meant to be lived and enjoyed!

I have dealt with many situations in my lifetime, never thought the pandemic would make such an impact not only on me personally but all the musicians, artists and of course the listening public. We need to lift and regain that energy, given and received.

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as we do feel that an event such as this, its embracing of the global art form of jazz, the showcasing



of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Regards,

A handwritten signature in black ink, appearing to read 'Peter Georges', with a stylized, flowing script.

Peter Georges  
CEO Conference Room Restaurant Playa Vista, CA 90094  
[www.conferenceroomrestaurant.com](http://www.conferenceroomrestaurant.com)

CC: Los Angeles Jazz Festival

June 17, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
[John.Ainsworth@coastal.ca.gov](mailto:John.Ainsworth@coastal.ca.gov)

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

I have been a Latin singer composer and band leader for forty-eight years to date our music along with our own version of Latin Jazz has and still is in the international fabric throughout Latin America, Europe, the African Continent and Asia, it is one of the most danceable and entertaining music in the world, Latin Jazz, Salsa, Timba intertwined with each other and used to compose music with versatility in rhythms that most definitely make every composition different and inviting to enjoy and dance, it doesn't matter if you understand the words the music along will bring you to the floor, moreover must dancers want to be fancy when they dance but it is not necessary if you feel the beat of the drum or the rhythm in your body and soul it will stand you up and guarantee you will wind up standing and moving to your own interpretation of what you hear, it is exiting and exhilarating.

Music is the medicine of the soul although thanks to our lord I didn't experience being sick with Covid but having my music to maintain me upbeat, positive and active is a blessing, I haven't performed live for an entire year and half but must definitely rehearsing on my own gave me much time to hear my voice and reset, as much as it was a negative it was a positive in the sense of being able to re-group.

There is no doubt that allowing Latin Jazz to be performed will bring back a lot of happiness and enjoyment and will contribute to healing and forgetting the past year, music will bring healing to the heart and tranquility to the soul.

I hole heartly support one hundred and fifty percent this project moreover, it will help a lot of businesses to recuperate and once again flourish. I hope that you Mr. Padilla and Mr. Ainsworth really consider approving the three-year permit for the upcoming Latin Jazz festival.

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as we do feel that an event such as this, its embracing of the global art form of jazz, the showcasing of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Regards,

***Phil Robinson***

Sonero Composer Performer Band Leader

[www.phil-robinson.com](http://www.phil-robinson.com)

Facebook: Oye Records International

Facebook: Phil Robinson

Facebook: Phil Robinson Sonero

CC: Los Angeles Jazz Festival

July 21, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

I am the host/founder of the Podcast We Luvv Rare Grooves. Also I have a premier entertainment booking agency. I have been associated with the music industry for over 3 decades working in Radio/TV and several record labels. My experience is vastly experienced in many genres of music. I have been involved in Concerts and festivals. I support and endorse this festival. Entertainment like this fosters the joy and spirits of mankind to engage and stay connected to each other.

Los Angeles being one of the live entertainment capitals of the world, the Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz.

I feel the team involved in this project has a strong commitment to coastal protection and consumer education. We think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

I personally urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Regards,

*Clifton Moseley*

Host/founder of We Luvv Rare Grooves

We Groove Entertainment

<https://www.youtube.com/channel/UCg7XAfluQUTScaZqSXA8bDg>

CC: Los Angeles Jazz Festival

June 27, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and its 3-year permit application that is currently before you.

**Music is the enchantment and joy of this world!**

Tourism and hospitality are vital economic drivers to the local economy. Los Angeles is also the music and live entertainment capital of the world. The Southern California region is ideal to host this month-long cultural and music event that brings people of diverse backgrounds together in an annual celebration of a uniquely African American-created, and one of the world's favorite music genres, jazz. With the applicant's strong commitment to coastal protection consumer education, we think this is a major opportunity for the Coastal Commission to expand its reach into markets it has desired to reach for some time. Equally, the local economy is in dire need of environmentally sound boosts to the local economy given the Covid-19 pandemic setbacks.

We commend the applicant for the attention to detail and making this event as inclusive as possible, with over 75% of the tickets to this festival being free and open to the general public as we do feel that an event such as this, its embracing of the global art form of jazz, the showcasing of the African American experience, presented during a multitude of free, accessible events affords an opportunity to highlight the best values Los Angeles has to offer.

I urge the California Coastal Commission to approve application 5-19-0953 and look forward to offering any further support that I can.

Thank you for your consideration in this matter.

Regards,

***Willie Panama*** Vocalist, Composer, Musician, Actor  
<http://www.williepanama.com/>



***Howard Hewett***

Grammy Award winning Vocalist

[https://en.wikipedia.org/wiki/Howard\\_Hewett](https://en.wikipedia.org/wiki/Howard_Hewett)

<https://www.youtube.com/channel/UCmznucoeFH7urrsWxp4jukw>

<https://g.co/kgs/Tqoo12>

CC: Los Angeles Jazz Festival



Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista-City Council  
276 Fourth Avenue  
Chula Vista, Ca.91910

Jack Ainsworth Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, Ca. 94105  
John.Ainsworth@coastal.ca.gov

Dear Chairperson Padilla and Mr. Ainsworth

July 28, 2021

*Few matters are of greater importance to me, than the enormous potential of "MUSIC" (JAZZ) "I do not know of anything that offers more hope for "The Dignified Survival of the Earth and Humankind," than the planned and envisioned results of MUSIC one of the most creative projects and programs ever presented to a confused and perplexed humanity. It is my strongest belief that THE LA JAZZ FESTIVAL can help significantly transform not only Los Angeles but the world from its constant conditions of war, fear, division, conflict and hate, into their very opposites." I even perceive how THE LA JAZZ FESTIVAL as a "Catalyst For Universal Peace," could over time have an even greater impact in uniting humanity from Los Angeles than even the Olympic Games!*

*Serving as a vehicle for the largest number of human beings to share a common unifying experience, THE LA JAZZ FESTIVAL signals humanity's desire to finally attain to "Permanent Peace." Soon legions of individual supporters, corporations, organizations and world leaders will, for the first time in human history, unanimously declare "THE LA JAZZ FESTIVAL" is needed, it is timely and it is doable! The fact that the launch of such a beautiful event will serve Los Angeles county and California, and as the news spreads Los Angeles will be the hub of musical peace "Global Peace Movement" is within our grasp, through music Jazz is a soul movement a spiritual awakening is the reason I am writing you today to offer my full support as a two time Grammy winner and National Rhythm & Blues Hall Fame Inductee.*

*It is a well-known fact that "Music Moves The World," and having the power to touch so many hearts and souls, and attract such great crowds, music can help move humanity toward a more "Peaceful, Enlightened and Cooperative Future." Thus, THE LA JAZZ FESTIVAL intends to "Celebrate Humanity" through a series of concerts, festivals, tours and global broadcasts, and emphasizing "The Universal Ambassadorships of Music." With this objective in mind I would say to you California Coastal Commission and Executive Director, to help us get the message out to humanity and to start manifesting "Friendship, Love, Compassion and Altruism," on a truly global scale. When it comes to "Peace on Earth," and Global Problem Solving, let us never underestimate "The Magic and the Power of Music!"*

*I also strongly believe in the ancient Proverb that states... "Where there is no vision, the people perish." I am immensely grateful for "The Vision and Mission of "THE LA JAZZ FESTIVAL," as it is "Light Years" ahead of a generation of leaders that presently is grossly mismanaging the affairs of the world. Economic, Environmental, Religious and Societal Systems are collapsing, and if humanity is to fashion "A Future Worth Having," then those of us who can, and who dare, must step up to*

*provide the example of the change that is so critically needed in our world today. As the "Well Being of Humanity and Earth is At Risk," it is imperative that THE LA JAZZ FESTIVAL present its "New World Vision Based on Earth Ethics, Mutual Respect and Tolerance, and Universal Peace! "THERE IS A MESSAGE IN THE MUSIC" bigger than all of us.*

*The following two historic quotes and the coming LA JAZZ FESTIVAL programs constitute the main components of "THE LA JAZZ FESTIVAL"*

*1. "Give me a place to stand... and I Shall Move the World"*

*2. "War is the Horror of Horrors and the Crime of Crimes"... words of Truth and Wisdom!*

*My message herein is one of "Good News, Good Hope and Good Will." Therefore, this letter will serve as an invitation to the California Coastal Commission and the renowned musicians of every nation, to join our clarion call to all people, to "Change the World and Save the Earth"... and to do so "By Peaceful Means!" With a powerful and inspiring combination of "Popular Music, Great Artists, Prominent Dignitaries, New Technologies, Earth Ethics and Enlightened Activism," THE LA JAZZ FESTIVAL can help lead the people of Los Angeles and the world to a "Crowning Point in Human History," and an "Age of Universal Peace." Whether we achieve it or not, is simply a matter of choice... of our choice... to act... or not to act!*

*Finally, let me say that I sense rather strongly, that "The Good souls of all the people who have passed away from the violence of war and hate is smiling because they know through the vibrations that ring out from the graves all around the world from the beginning of mankind's first act of violence world peace is coming" smiling because the Vision and Hope for Genuine Peace and Widespread World Betterment, thanks to THE LA JAZZ FESTIVAL has now a good chance of becoming reality." The time has come for us to start, "The Great Race to Peace!" With your help and the forthcoming activities of THE LA JAZZ FESTIVAL, we can help lead humanity... and a new, emerging global civilization... toward "The Noble Goal of Permanent Peace!" With MUSIC! ALL THAT JAZZ!*

*Your Colleague in the Mission for Universal Peace and Music.*

*Jerry Bell*

*[www.jerrybellmusic.com](http://www.jerrybellmusic.com)*

*424-200-1645*



# MOJO & The Bayou Gypsies

August 3, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista - City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300,  
San Francisco, CA 94105  
[John.Ainsworth@coastal.ca.gov](mailto:John.Ainsworth@coastal.ca.gov)

Dear Mr. Padilla and Mr. Ainsworth:

I am writing to express my support for the Los Angeles Jazz Festival, and for its 3-year permit application that is before you for evaluation, review, and approval. I believe the mission, strategy, feasibility, and risk assessments presented by the Los Angeles Jazz Festival are thorough, well thought out, this event will be successful on multiple levels, will become a cultural asset, and will build healthy, joy-filled, relationships among the community, its patrons of American Arts and Music, its audiences, and the residents of Los Angeles.

My support is based upon the organizers' and applicants' experience, and my own 57 years of professional experience in the Performing Arts, American Roots Music, and relationships among Presenters, Agents, Managers, Artists and Audiences. Here are some of the returns on investment I foresee.

First, as a post-pandemic "comeback" experience, the Los Angeles Jazz Festival would be a joy-filled community and audience experience. A pure Americana celebration of fused cultures celebrated through world-recognized American Music would lift our whole country, not just the Los Angeles and Jazz communities. The Los Angeles Jazz Festival could enrich and energize huge swaths of American identities, cultures, and relationships.

There would be significant post-pandemic economic benefits and returns. The Los Angeles Jazz Festival, with 130,000 projected attendees, would kick start tourism, hospitality, travel, entertainment, and small businesses, and provide a month-long infusion of these assets with revenue. Using these economic opportunities to employ, educate and enrich young people from local, lower income communities will enhance the foundations of our future: our youth. This potential return is from one of the most significant of investments.

Statements provided by the Los Angeles Jazz Festival applicants express a commitment to protecting the coast through awareness, consumer education, and respectful, environmentally sound investment and revenue boosts for the Coastal Commission's communities and constituents. Boosting the Local Economy would be a major ROI. I'm very comfortable suggesting the Los Angeles Jazz Festival's choice of venue is feasible, safe, and will be respected.

Diversity, Equity and Inclusion are not just social and cultural navigation words. They must be concrete, tangible actions to make an impact in our society. Strategic review of the Los Angeles Jazz Festival applicants' plan demonstrates tangible tactical plans to achieve these goals through a significant majority of audience access being free to the public (i.e., more than 75% of tickets being free!), with multiple free events accessible to all, and a focus on Jazz and its many forms, fusions, history, education, and expressions as the common denominator and equalizer for all. To transcend and fuse all cultural, social, economic and identities into a Los Angeles Jazz Experience is a concrete, tangible action to make an impact on Los Angeles communities and our nation.

Further, I do not express my support based solely upon my personal experiences in the Arts. I have consulted with my Performing Arts colleagues to confirm my personal opinions. For example, I consulted with my dear Colleague, Gail Boyd, Esq., President of Gail W. Boyd, P.C., an entertainment law firm, and Gail Boyd Artist Management, who has represented jazz artists such as Betty Carter, Tommy Flanagan, Kenny Barron, Gretchen Parlato, and served as production coordinator for Quincy Jones in Central Park, producer for the choir of Emmanuel Baptist Church of Brooklyn, New York, and has served on various boards including WBGO Radio, the Noel Pointer Foundation, the NARAS Jazz Jam Committee, the International Women in Jazz, and South Brooklyn Legal Services, where she served as chair for nearly 20 years, and is a founder of "Jazz in Alternative Venues" professional association. Gail has earned all our respect and appreciation in her career. Gail's personal counsel to me was, "I've read this carefully, including the bio of Martin Ludlow. I think this is a worthy cause, and it would be helped by your endorsement."

Therefore, I sincerely express my support for the Los Angeles Jazz Fest, and encourage the California Coastal Commission to approve application 5-19-0953, let us all move forward together, and deliver a truly life changing and community enriching event: the Los Angeles Jazz Festival.

Sincerely,

Mister Mojo

Board member, North American Performing Arts Managers and Agents, 2015 to 2021

Star of MOJO & The Bayou Gypsies, celebrating our 36th Anniversary Season

NAPAMA: [www.napama.org](http://www.napama.org) • MOJO & The Bayou Gypsies: [www.redhotmojo.com](http://www.redhotmojo.com)

CC: Los Angeles Jazz Festival



# Mister MOJO Professional Bio/Synopsis

## MISTER MOJO: ACCORDION, VOCALS, SONGWRITER



"This Bayou Man, Mister MOJO, and his troupe of near-mad musical provocateurs, have poured Louisiana Fire on audiences across the planet for over a quarter century." Syndicated News Network

Thrilling audiences Worldwide since 1985, MOJO & The Bayou Gypsies have made millions of people happy, and enriched the lives of countless children with their Arts Outreach. Mojo has performed on PBS, ABC, CBS, NBC, Superstation WGN, FOX, and CMT TV Networks, put out 23 albums of original Music certified by the Louisiana Music Hall of Fame, he is the historian who got the Zydeco Rubboard into the Smithsonian Institution, is executive producer of historic documentaries, is an International Music Ambassador for the State of Louisiana, and is an active advocate for the Arts working with many of America's top Arts Agencies as a member, a speaker, and mentor. Mister MOJO is a Board Member of NAPAMA (North American Performing Arts Managers and Agents). He's also an actor appearing as a featured star on CMT's "Swamp Pawn" based in the Louisiana Bayous, and star of "Swamp Girls Gone Crazy" about strong, successful women entrepreneurs from the Bayous! A recipient of three Shriners Hospitals for Children humanitarian awards, Mojo's charitable performances have raised millions of dollars for worthy causes. Mister MOJO's life and career are the subject of the feature film, "The Magic Behind the MOJO" by Gallo Films.

August 6, 2021

Steve Padilla, Chair  
California Coastal Commission  
City of Chula Vista – City Council  
276 Fourth Avenue  
Chula Vista, CA 91910

Jack Ainsworth  
Executive Director  
California Coastal Commission  
455 Market Street, Suite 300  
San Francisco, CA 94105  
[John.Ainsworth@coastal.ca.gov](mailto:John.Ainsworth@coastal.ca.gov)

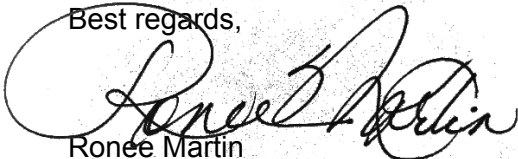
Dear Chairperson Padilla and Mr. Ainsworth:

This letter is written with my full support of The Los Angeles Jazz Festival and its 3-year permit application that is currently being presented before you.

As an entertainer that has performed for many years and is a current voting member of the Recording Academy, I am still very active in pursuing work in a struggling performance community. The festival would be a major addition and quite beneficial in many aspects; tourism, musical diversity, economic gain all from the “good feeling” of the amazing universal language “music”. The 3-year period would create jobs for many, including musicians and it has the potential of becoming an on-going venue for many years to come. Help keep music alive!

It is with much urgency that I ask the California Coastal Commission to greatly consider the approval of this application 5-19-0953. If I may be of further support, please feel free to contact me.

Best regards,

A handwritten signature in black ink, appearing to read 'Ronee Martin', with a large, stylized loop at the beginning.

Ronee Martin  
Instagram: Ronee Martin  
Email: [Roneemartin1153@gmail.com](mailto:Roneemartin1153@gmail.com)

/rm

cc: Los Angeles Jazz Festival

July 31, 2021

Pete Escovedo

P.O.Box 664

Van Nuys, CA. 91408

818-621-4145

[peteescovedoproductions@gmail.com](mailto:peteescovedoproductions@gmail.com)

Dear Chairperson Padilla and Mr. Ainsworth:

I write to offer my full support to the Los Angeles Jazz Festival and the permit application before you.

Being a Latin Jazz Musician, I can support the need for this Jazz Festival. I have performed all over the world and honestly say that Latin Jazz and Jazz Music is something special to embrace.

The Los Angeles Jazz Festival would bring much needed life to the community.

We have lost the Live performance of Music due to Covid -19 Pandemic.

Which has taken a toll on music lovers and the soul of our planet.

I pledge my support and hope that this letter will urge you to approve the application 5-19-0953.

Thank You for your consideration regarding this matter.

With warmest regards

Pete Escovedo

Latin Jazz Orchestra

