

## CALIFORNIA COASTAL COMMISSION

NORTH CENTRAL COAST DISTRICT  
455 MARKET STREET, SUITE 228  
SAN FRANCISCO, CA 94105  
PHONE: (415) 904-5200  
FAX: (415) 904-5400  
WEB: WWW.COASTAL.CA.GOV



# Th8a

**2-22-0004 (Pacifica Surf Camps and Schools)**

**May 11, 2023**

**Correspondence**

## Martinez, Erik@Coastal

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**From:** Palacio, Bob <BPalacio@pacifica.gov>  
**Sent:** Thursday, March 16, 2023 1:21 PM  
**To:** Martinez, Erik@Coastal  
**Subject:** RE: 2-22-0004 (Pacifica Surf Camps) Draft Special Conditions

Hi Erik,

My staff and I are currently reviewing the draft plan. We have also reached out to non-profits, commercial groups, and PB&R commissioners for feedback as all of them were responsible for creating the previous permitting policy. Their feedback will help us to give more accurate feedback to CC staff on the details of the plan. I can preliminarily tell you that there are items to do with tracking attendance, year round application submittals, etc that will likely be too labor intensive for our city staff to facilitate.

That being said, we are working as fast as we can to turn around a summary, and some suggestions/proposals to make the plan work for everyone.

Best

Bob Palacio

Bob Palacio  
Director – Parks, Beaches and Recreation Department  
City of Pacifica  
[bpalacio@pacifica.gov](mailto:bpalacio@pacifica.gov) , 650-738-7378



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**From:** Martinez, Erik@Coastal <erik.martinez@coastal.ca.gov>  
**Sent:** Thursday, March 16, 2023 9:43 AM  
**To:** Palacio, Bob <BPalacio@pacifica.gov>  
**Subject:** Re: 2-22-0004 (Pacifica Surf Camps) Draft Special Conditions

**[CAUTION: External Email]**

Hi Bob,

Just wanted to check in and see if you had any questions. If we want to get this to the April hearing, it would be best if you could let us know by end of day tomorrow if you have any issues or concerns with the changes we proposed.

Happy to set up a meeting once you're done reviewing.

Best,

Erik

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**From:** Palacio, Bob <[BPalacio@pacificagov.gov](mailto:BPalacio@pacificagov.gov)>

**Sent:** Friday, March 10, 2023 6:12:37 PM

**To:** Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)>

**Cc:** Rexing, Stephanie@Coastal <[Stephanie.Rexing@coastal.ca.gov](mailto:Stephanie.Rexing@coastal.ca.gov)>; Carl, Dan@Coastal <[Dan.Carl@coastal.ca.gov](mailto:Dan.Carl@coastal.ca.gov)>;

Woodhouse, Kevin <[kwoodhouse@pacificagov.gov](mailto:kwoodhouse@pacificagov.gov)>; Huckelbridge, Kate@Coastal <[Kate.Huckelbridge@coastal.ca.gov](mailto:Kate.Huckelbridge@coastal.ca.gov)>

**Subject:** Re: 2-22-0004 (Pacifica Surf Camps) Draft Special Conditions

Thank you Erik

We'll review this week.

Thanks again

Bob

On Mar 10, 2023, at 4:46 PM, Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)> wrote:

**[CAUTION: External Email]**

Hi Bob,

Hope your week went well. I'm attaching the draft special conditions for your review regarding the Surf Camps. I know there are quite a few changes, so please let me know if you have any questions. We are looking forward to hearing your thoughts, and hope we can come to a final resolution. Once you and your staff have had a chance to review, let's set up a meeting to discuss.

Thanks and have a great weekend.

Best,

**Erik Martinez**

Coastal Planner

California Coastal Commission

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<DRAFT Special Conditions 2-22-0004 (Pacifica Surf Camp) 3-10-23.pdf>

**CAUTION:** This email originated from outside of the City of Pacifica. Unless you recognize the sender's email address and know the content is safe, do not click links, open attachments or reply.

**From:** [Perez, Michael](#)  
**To:** [Martinez, Erik@Coastal](mailto:Martinez_Erik@Coastal)  
**Subject:** RE: Pacifica Surf Camp Permit Question  
**Date:** Monday, August 15, 2022 10:54:27 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)

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Hi Erik,

Maybe we can talk about it on the phone, and it might be easier to clarify.

The vicinity map with the red line around it – the area that we have north of that is not an area we would use for surf camps. even though the State map you have below and have seen shows Pacifica parcels.

The main area is south of Taco Bell, and there is an area near the north restroom, as well as a strip that is west of a State parcel in front of the main parking lot (right up to the water) and, of course there is the actual water.

I have asked our engineering department to see if they could better highlight the map and parcels for me and that might be better. It looks like it might be missing one parcel from what I can tell, the 022-191-999 which is west of the beach parcels running from the north restrooms to south of Taco Bell.

Let me know and thank you,  
Mike

Michael Perez, MPA  
Director – Parks, Beaches and Recreation Department  
City of Pacifica  
[mperez@pacifica.gov](mailto:mperez@pacifica.gov) , 650-738-7378



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**From:** Martinez, Erik@Coastal <erik.martinez@coastal.ca.gov>  
**Sent:** Friday, August 12, 2022 3:31 PM  
**To:** Perez, Michael <mperez@pacifica.gov>  
**Subject:** RE: Pacifica Surf Camp Permit Question

**[CAUTION: External Email]**

Thanks for the clarification. We are currently working to develop our recommendation and I wanted to get your take on part of our approach. I took a look at the full map you referenced and the parcels you listed, and it seems like there are two areas that the City of Pacifica can operate on: 1) the area highlighted in red and the beach area north of the red area. Is my understanding of this correct? If so, does this mean surf camps can operate on both areas?

-Erik

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**From:** Perez, Michael <[mperez@pacificagov.gov](mailto:mperez@pacificagov.gov)>  
**Sent:** Wednesday, August 3, 2022 5:21 PM  
**To:** Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)>  
**Subject:** RE: Pacifica Surf Camp Permit Question

Hi Erik,

Nice to hear from you. I hope you are doing well.

The “project limits” area map we submitted that you have below was intended to show the general project area. We will require our permittees to conduct programs on City of Pacifica owned properties in compliance with our State operating agreement. The screenshot of the State Parks map you have below is half of the entire document and only shows the beach north of surf camp/school area. The whole map/document is included as an exhibit in the operating agreement we submitted.

Also to clarify the City-owned parcels APNs are 022-191-080, 022-191-090, 022-191-100, 022-191-110, 022-191-270, 022-191-240, 022-161-120, 022-191-999.

I would be happy to have a phone call with you to discuss the matter further.

Thank you,

Michael

Michael Perez, MPA  
Director – Parks, Beaches and Recreation Department  
City of Pacifica  
[mperez@pacificagov.gov](mailto:mperez@pacificagov.gov) , 650-738-7378



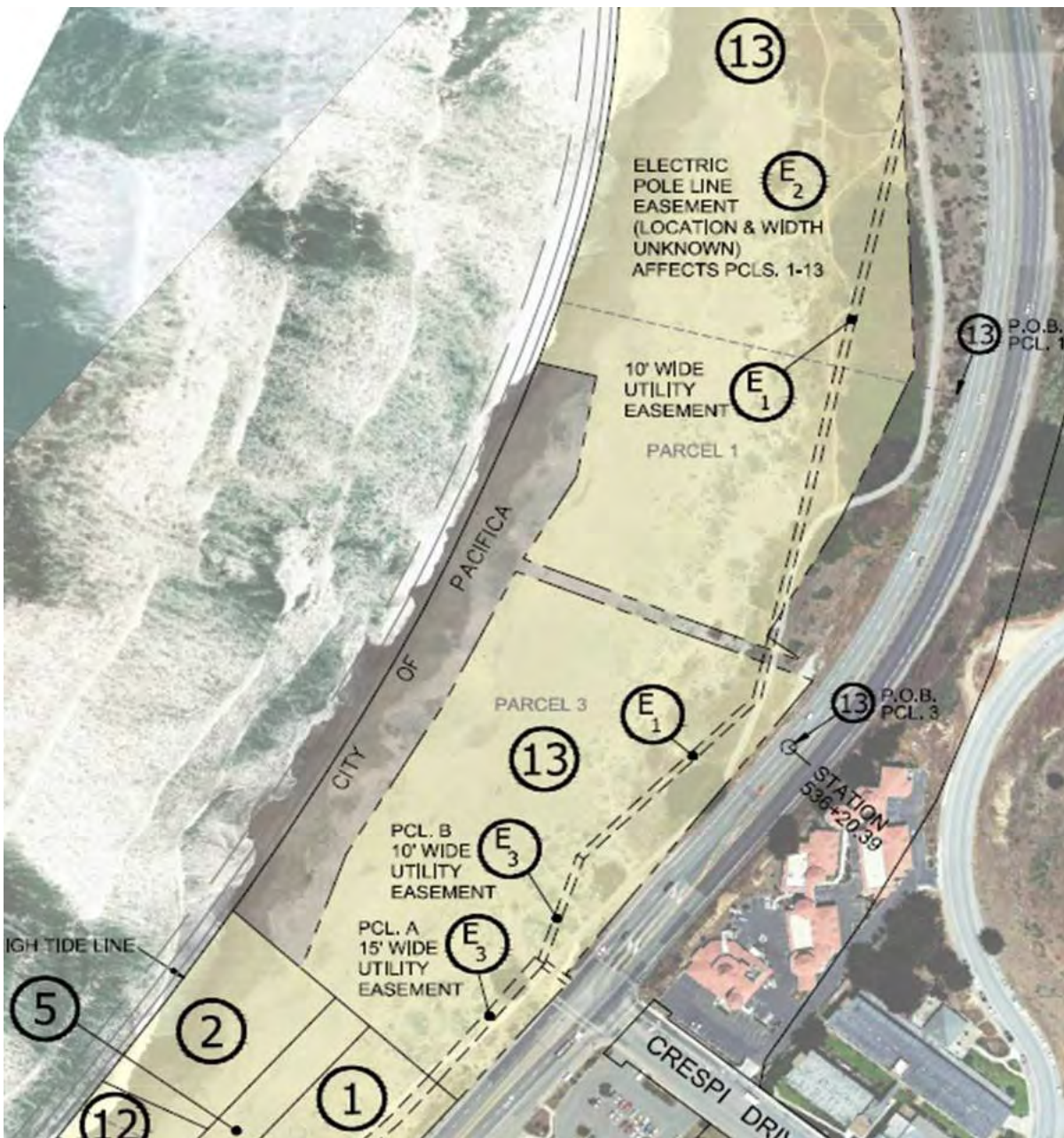
**From:** Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)>  
**Sent:** Tuesday, August 2, 2022 4:59 PM  
**To:** Perez, Michael <[mperez@pacifica.gov](mailto:mperez@pacifica.gov)>  
**Subject:** Pacifica Surf Camp Permit Question

**[CAUTION: External Email]**

Hi Michael,

We're continuing our review of the proposed program and have a question we're hoping you can help with regarding the area of operations. In your initial submission, you provided a map with the area of operation (area in red). However, we also received a different map from State Parks that shows a different area (area labeled as City of Pacifica) which the concessions agreement states that no operations are allowed in the yellow areas. Could you help clarify the difference in the areas of operation?





Best,

**Erik Martinez**

Coastal Planner

California Coastal Commission

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## Martinez, Erik@Coastal

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**From:** Krock, Robyn@Parks <Robyn.Krock@parks.ca.gov>  
**Sent:** Friday, April 21, 2023 11:45 AM  
**To:** Palacio, Bob; Hitchcock, Linda@Parks  
**Cc:** Martinez, Erik@Coastal; Rexing, Stephanie@Coastal; Spohrer, Chris@Parks; Woodhouse, Kevin  
**Subject:** RE: Pacifica Beach ammendment draft

Great news – our counsel has determined that a side letter will suffice. I am putting together the letter, which will simply acknowledge that we give permission for surf camp participants to traverse the operating agreement Premises to access the surf camps operating on city property. It doesn't need to go through our long review process, and isn't signed by the city, which I think means it doesn't have to go back to city council?

Please let me know to whom the letter should be addressed. The OA was signed by Kevin Woodhouse.

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**From:** Palacio, Bob <BPalacio@pacifica.gov>  
**Sent:** Thursday, April 20, 2023 5:44 PM  
**To:** Hitchcock, Linda@Parks <Linda.Hitchcock@parks.ca.gov>  
**Cc:** Krock, Robyn@Parks <Robyn.Krock@parks.ca.gov>; Martinez, Erik@Coastal <erik.martinez@coastal.ca.gov>; Rexing, Stephanie@Coastal <Stephanie.Rexing@coastal.ca.gov>; Spohrer, Chris@Parks <chris.spohrer@parks.ca.gov>; Woodhouse, Kevin <kwoodhouse@pacifica.gov>  
**Subject:** Re: Pacifica Beach ammendment draft

Thank you Linda

On Apr 20, 2023, at 5:33 PM, Hitchcock, Linda@Parks <[Linda.Hitchcock@parks.ca.gov](mailto:Linda.Hitchcock@parks.ca.gov)> wrote:

**[CAUTION: External Email]**

We have requested legal review this as well as if an amendment is needed and will get back with everyone as soon as we hear what direction they have for us. We will work to have this information soon

Linda Hitchcock

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**From:** Krock, Robyn@Parks <[Robyn.Krock@parks.ca.gov](mailto:Robyn.Krock@parks.ca.gov)>  
**Sent:** Thursday, April 20, 2023 3:14 PM  
**To:** Palacio, Bob <[BPalacio@pacifica.gov](mailto:BPalacio@pacifica.gov)>; Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)>; Rexing, Stephanie@Coastal <[Stephanie.Rexing@coastal.ca.gov](mailto:Stephanie.Rexing@coastal.ca.gov)>; Hitchcock, Linda@Parks <[Linda.Hitchcock@parks.ca.gov](mailto:Linda.Hitchcock@parks.ca.gov)>; Spohrer, Chris@Parks <[chris.spohrer@parks.ca.gov](mailto:chris.spohrer@parks.ca.gov)>; Woodhouse, Kevin <[kwoodhouse@pacifica.gov](mailto:kwoodhouse@pacifica.gov)>  
**Subject:** RE: Pacifica Beach ammendment draft

The map below is from the operating agreement. Would it be possible for someone to show on this map the area of City-owned property on which the surf camps are operating? And, if it's not obvious from that, the area of state beach they would be crossing to access the City-owner property on which they're operating?

My understanding from information I was previously given was that they would be accessing parcels 4 and 5 on Exhibit A of the Operating Agreement – which is what is copied and pasted below – to get to the City property on which they're operating. The amendment we (Partnerships) put together and that Linda sent, reflects that understanding.

I am not clear on what the “expansion” is. We are not expanding the Premises of the operating agreement; we are amending the operating agreement to clarify any questions regarding liability with the surf camp participants crossing state beach.

I agree with Bob that the Hold Harmless language already exists, but, again, it is my understanding that there is concern because the surf camp participants are more than regular public access. It really comes down to whether our Legal Office feels the need for the amendment or agrees that the Hold Harmless language already in the OA is sufficient. I put together the amendment to make it easier for our Legal Office to review the issue.

I'm happy to jump on a call if we need to untangle this a bit more.  
Robyn

<image003.png>

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**From:** Palacio, Bob <[BPalacio@pacificagov](mailto:BPalacio@pacificagov)>  
**Sent:** Thursday, April 20, 2023 3:01 PM  
**To:** Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)>; Rexing, Stephanie@Coastal <[Stephanie.Rexing@coastal.ca.gov](mailto:Stephanie.Rexing@coastal.ca.gov)>; Hitchcock, Linda@Parks <[Linda.Hitchcock@parks.ca.gov](mailto:Linda.Hitchcock@parks.ca.gov)>; Spohrer, Chris@Parks <[chris.spohrer@parks.ca.gov](mailto:chris.spohrer@parks.ca.gov)>; Krock, Robyn@Parks <[Robyn.Krock@parks.ca.gov](mailto:Robyn.Krock@parks.ca.gov)>; Woodhouse, Kevin <[kwoodhouse@pacificagov](mailto:kwoodhouse@pacificagov)>  
**Subject:** RE: Pacifica Beach ammendment draft

Some people who received this message don't often get email from [bpalacio@pacificagov](mailto:bpalacio@pacificagov). [Learn why this is important](#)

Hello Everyone,

As Erik stated, we are not intending on operating any Surf Camps on State Property. Therefore, we would not be violating any of the current City of Pacifica and State Parks Operating Agreement including Section 8 Concessions. People would simply be potentially walking across the state parcel as they do each day from the city run parking lot.

Section 13 Hold Harmless of the state agreement already covers liability for that type of action.

The City of Pacifica and State Parks Operating Agreement was approved by the Pacifica City Council on 11/8/21, and any addendum or change to that agreement will require the city to go back to council further prolonging this process.

Please let us know how you would like for us to proceed,

Bob Palacio

Bob Palacio  
Director – Parks, Beaches and Recreation Department  
City of Pacifica  
[bpalacio@pacificagov](mailto:bpalacio@pacificagov) , 650-738-7378  
<image004.png>

<image005.png>

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**From:** Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)>  
**Sent:** Thursday, April 20, 2023 2:48 PM  
**To:** Rexing, Stephanie@Coastal <[Stephanie.Rexing@coastal.ca.gov](mailto:Stephanie.Rexing@coastal.ca.gov)>; Hitchcock, Linda@Parks <[Linda.Hitchcock@parks.ca.gov](mailto:Linda.Hitchcock@parks.ca.gov)>; Palacio, Bob <[BPalacio@pacificagov](mailto:BPalacio@pacificagov)>; Spohrer, Chris@Parks <[chris.spohrer@parks.ca.gov](mailto:chris.spohrer@parks.ca.gov)>; Krock, Robyn@Parks <[Robyn.Krock@parks.ca.gov](mailto:Robyn.Krock@parks.ca.gov)>  
**Subject:** RE: Pacifica Beach ammendment draft

**[CAUTION: External Email]**

Hi Linda,

Just want to clarify that we have not changed anything we discussed in our last meeting. We are only expanding surf camp operations to the City-owned parcel highlighted in yellow in the attached figure. In order to access the new area (yellow) from the existing area of operations (green - also City-owned), surf schools must pass through State-owned parcels. We are not proposing for surf schools to operate on State-owned parcels. The update is to address liability concerns from groups crossing through State Parks parcels.

-Erik

---

**From:** Hitchcock, Linda@Parks <[Linda.Hitchcock@parks.ca.gov](mailto:Linda.Hitchcock@parks.ca.gov)>  
**Sent:** Thursday, April 20, 2023 1:48 PM  
**To:** [BPalacio@pacificagov](mailto:BPalacio@pacificagov); Spohrer, Chris@Parks <[chris.spohrer@parks.ca.gov](mailto:chris.spohrer@parks.ca.gov)>; Krock, Robyn@Parks <[Robyn.Krock@parks.ca.gov](mailto:Robyn.Krock@parks.ca.gov)>  
**Cc:** Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)>  
**Subject:** FW: Pacifica Beach ammendment draft

Hello – Here is the proposed amendment to the OA for Pacifica State Beach to allow surf camps to walk across the beach that is state owned to access the city beach please review. I need to clarify that we can not allow operations of surf camps on state beach as it is in violation of our concession process we can only allow for groups to access the city beach. It seems like the terms of the CDP may have been changed after we met please let me know what you intend to request from us the concession issue is not easily changed and it why the OA took years to be negotiated. I understand you are in a rush to complete this but we need to be clear if this amendment to the OA is not what you are looking to do.

Thanks Linda Hitchcock

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## Martinez, Erik@Coastal

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**From:** Hitchcock, Linda@Parks <Linda.Hitchcock@parks.ca.gov>  
**Sent:** Wednesday, February 22, 2023 10:29 AM  
**To:** Martinez, Erik@Coastal  
**Subject:** RE: Operation Agreement for the City of Pacifica Language Mods

This looks good to me I will need to send it up to Partnerships and will let you know as soon as they review it - Linda

---

**From:** Martinez, Erik@Coastal <erik.martinez@coastal.ca.gov>  
**Sent:** Tuesday, February 21, 2023 5:15 PM  
**To:** Hitchcock, Linda@Parks <Linda.Hitchcock@parks.ca.gov>  
**Subject:** Operation Agreement for the City of Pacifica Language Mods

Hi Linda,

Hope you are doing well.

I'm circling back with the draft language we spoke about for the City of Pacifica's Operation Agreement. As a reminder, this language is meant to allow surf schools to traverse Parks property to reach other City owned parcels for surf camp activities.

Let me know what you think.

Best,

**Erik Martinez**

Coastal Planner

California Coastal Commission

## Martinez, Erik@Coastal

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**From:** Cliff Hodges (Adventure Out) <cliff@adventureout.com>  
**Sent:** Saturday, March 18, 2023 8:00 AM  
**To:** Martinez, Erik@Coastal  
**Subject:** Re: Surf School Conditions

Hi Erik-

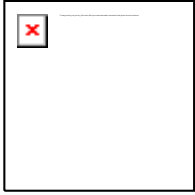
Thank you so much for your hard work on this and giving me the opportunity to review. A majority of this is similar to what our Task Force worked on so it looks good to me. Your email to me here doesn't explicitly ask me for feedback... However there are 2 parts of the draft that give me cause for concern. I will explain here, but if this is not an appropriate place/time for this, I apologize and hope I am not overstepping. I can of course save this for public comment at a Commission meeting:

1) The calendar system. I understand that you're saying it would not be used to impede access. I just don't see what it accomplishes and I worry it could eventually turn into something that becomes a "reservation system" and thus impedes access. The simple phrase in the draft that says "groups will submit their proposed dates one season in advance" is nearly impossible for commercial surf schools. One season in advance all of my dates are empty. Most our bookings come between several weeks and a few hours before our classes start. If I can just say "we operate 7 days a week from 9am-4pm and never have more than 25 people" and call that "calendering", then I'm happy to participate. But I don't really see why that's helpful. If the City and/or Commission are looking to collect use data for future policy decisions, I would think that "use reports" done after-the-fact (monthly? quarterly?) would be far more accurate and less controversial (and less cumbersome to city staff). That way they're getting actual data instead of estimates.

2) I am perplexed as to why there is no limit on the number of commercial surf schools. I don't know of another example where a city or land agency would do that. If the City were to give out a concession/permit to open an ice cream shack or a beach rental stand in the beach parking lot, would they then say that an unlimited number of people could get a permit to do that? (but those vendors would have to work together to not sell too many ice creams or rent too many beach towels in one day because there was a daily limit?) I completely understand why there would be no limit on the number of nonprofit permits - those organizations come far less frequently and are providing a program to increase public access to those that may not traditionally have access. However I fear that an unlimited number of commercial operations could actually accomplish the opposite and impede public access. ...I'm sure it's impossible to read this and not see me as having a bias (I'm a surf school owner, I totally get it - and I see myself here). But it's always been important for me to maintain a good reputation for myself and my business, be a community leader, and do my best to consider all sides/parties when taking part in these discussions. I just don't see what "public good or need" is being met by allowing an unlimited number when the current number is having no trouble meeting the existing level of consumer demand for commercial surf instruction services. And then the nonprofits serve to increase access to sectors of our population that would not seek out or have the resources to access the commercial instruction services. But I don't see how limiting the number of commercial operations could limit public access in any way.

Thanks for listening. Happy to chat in more detail at any point if you'd like and/or if you need to tell me you are not taking further public input right now, I completely understand and no offense taken.

Best,



**Cliff Hodges**

CEO & Founder

Adventure Out LLC

email: [cliff@adventureout.com](mailto:cliff@adventureout.com)

mobile: 831-236-4212

office: 800-509-3954

web: [www.adventureout.com](http://www.adventureout.com)

On Fri, Mar 17, 2023 at 3:10 PM Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)> wrote:

Hi Cliff,

I'm attaching the draft surf school conditions for your review. We've shared them with the city and are waiting on their feedback. Just figured you might want to have a look as well.

The major change you will see from what we've talked about is the scheduling calendar. We realized that given how difficult it was to figure out the scheduling then perhaps it was not a good idea. We decided that for the first year, we could still require a calendar but only to determine what groups would be present at the beach at any given time. This would allow groups some insight as to the capacity at the beach and plan accordingly. It would not impede groups from going but merely give an understanding of the conditions. Hope that makes sense.

Let me know if you have any questions.

Best,

**Erik Martinez**

Coastal Planner

California Coastal Commission



## Martinez, Erik@Coastal

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**From:** Stephanie Chang <stephanie@browngirlsurf.com>  
**Sent:** Wednesday, August 31, 2022 2:38 PM  
**To:** Johnny Irwin  
**Cc:** Martinez, Erik@Coastal; Adriana Guerrero  
**Subject:** Re: Pacifica Surf Camp Discussion

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Also!

Wanted to send along some initial thoughts to you re: your questions on registration. Hope these aren't too late.

- We think in general it'd be great to have registration opportunities occur a few times a year - as we generally plan and release programming dates separately for the fall, spring, and summer (perhaps with a limit to the number of spots you can reserve for one day?)
- We love the idea of doing a pilot and re-evaluating after a set length of time.
- We love love love that non-profits are going to have the same number of spots and access to times/dates as commercial surf schools, but don't have much to comment on how the registration process will work for them.
- It'd be great to have parking included!
- It will be important for us to be able to print some sort of physical confirmation that we can show as "legitimacy" at the beach.

Will send along other feedback / thoughts as we gather it.

Best,  
Steph

On Tue, Aug 30, 2022 at 2:39 PM Stephanie Chang <[stephanie@browngirlsurf.com](mailto:stephanie@browngirlsurf.com)> wrote:  
Hi Erik,

Thanks again for meeting last week. We are so thankful for all the work you've been putting into this! We filled Johnny in and in general are on board, but can't speak for the other members of the CAPP group. We're trying to organize a meeting with everyone to get feedback ASAP given their experiences in different parts of the state. Hopefully you can join us? Look out for a doodle poll soon.

And hopefully you got your warm water turned back on!

Talk soon,  
Stephanie

On Mon, Aug 29, 2022 at 8:52 AM Johnny Irwin <[johnny@citysurfproject.com](mailto:johnny@citysurfproject.com)> wrote:  
My apologies for missing this meeting Erik. I had my Pacifica meetings mixed up.

I will get the report from Stephanie and will follow up with any questions I have.

Thank you!

On Tue, Aug 23, 2022 at 10:59 AM Martinez, Erik@Coastal <[erik.martinez@coastal.ca.gov](mailto:erik.martinez@coastal.ca.gov)> wrote:

North Central Coast District is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us06web.zoom.us/j/85814343891?pwd=cFF0UEhjYXd6U1JvZVd1MFRSRVgvdz09>

Meeting ID: 858 1434 3891

Passcode: 244395

One tap mobile

+16694449171,,85814343891#,,,,\*244395# US

+13462487799,,85814343891#,,,,\*244395# US (Houston)

Dial by your location

+1 669 444 9171 US

+1 346 248 7799 US (Houston)

+1 719 359 4580 US

+1 720 707 2699 US (Denver)

+1 253 215 8782 US (Tacoma)

+1 564 217 2000 US

+1 646 558 8656 US (New York)

+1 646 931 3860 US

+1 301 715 8592 US (Washington DC)

+1 309 205 3325 US

+1 312 626 6799 US (Chicago)

+1 386 347 5053 US

Meeting ID: 858 1434 3891

Passcode: 244395

Find your local number: <https://us06web.zoom.us/u/ko1zqmfE0>

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[Join us for our annual benefit: "back together" featuring Afrolicious on September 23rd!](#)

**Johnny Irwin**  
**Executive Director**  
**City Surf Project**

Comments for Surf Camp Permitting Program

Nov 15th 2022

Collected from BGS Program Team and City Surf Project

### **Ideas for guardrails to prevent groups from getting greedy on sign-up day:**

- Sign a written agreement/MOU that states groups won't reserve more than needed
- Could consider two-week registration period at beginning of every "season" where there are initial maximums, then allow for open scheduling after initial period in order to help ensure groups get initial priorities
- Max on participant number per day (25?) or max weekend dates per month (4)?
- Before registration dates open - send all groups what you're thinking about so can discuss amongst each other

### **Logistically:**

- Need to be able to plan 3 months out (have 3x a year registration - spring, summer, fall)
- Importance of a pilot, re-evaluate every 2 years\*
- Times of day: Possible to select what hours you need on the calendar so aren't confined into specified slots?
- Importance of public calendar with contact info available of who reserved what/when

### **How to ensure equity in the process?**

- CARB - does not feel necessary at this stage, however is this something the Coastal Commission could support in the future within their EJ focus?
- **Hiring/assigning a scheduler within city of Pacifica is still preferable - ensure is equitable, transparent process, with no restrictions on times and dates, and that the responsibility of scheduling does not fall exclusively on non-profits**
- Consider having PBRC host in-person meetings with all surf school/camp leaders to discuss codes of conduct and behavior on beach. Would need to be facilitated.

## Martinez, Erik@Coastal

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**From:** Matt Cole <mcole@girlsms.org>  
**Sent:** Monday, May 2, 2022 12:37 PM  
**To:** Martinez, Erik@Coastal  
**Subject:** Re: 2-22-0004 (Pacifica Surf Camp CDP) Status and Summer Process Letter

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Erik, My name is Matt and I'm the owner of University of Surfing in Pacifica Thanks a ton for looking into this odd situation at Linda Mar Even though Ive taught there for over 15 years I've almost stopped all lessons since covid Not only is it not worth getting sick over but the beach is SO much more crowded now

I have not filed my permit this year as I'm tired of the crazy beach, parking fee's (only at LM) lame Taco Bell, crazy about of rentals and no life guards!

Thanks again and go CA!

Matt

I look forward to hearing where this goes Please keep me in the loop

> On Apr 29, 2022, at 4:06 PM, Martinez, Erik@Coastal <erik.martinez@coastal.ca.gov> wrote:  
>  
> <CDP Status and Summer Process Letter 4-29.pdf>



December 10, 2021

Pacifica City Council  
Parks, Beaches & Recreation Commission  
City of Pacifica  
1810 Francisco Blvd.  
Pacifica, CA 94044

**RE: Surf Equity in Pacifica at Linda Mar Beach**

Dear Honorable Pacifica City Councilmembers and Parks, Beaches & Recreation Commissioners,

We are writing as community leaders and advocates of equitable access to the coast and surfing. First, we appreciate the Parks, Beaches and Recreation Department, the PBR Commission and the Task Force for their dedication, and work throughout the past year towards establishing and implementing a Community Access Partner Permit (CAPP) system at Pacifica State Beach. We would also like to acknowledge the city's continued efforts to demonstrate a commitment to equitable beach access and keeping the promise of the California Coastal Act that the beach belongs to, and should be accessible to, all.

At Brown Girl Surf and City Surf Project, our missions are to make surfing more accessible to those who have historically been excluded from the sport and the beach. Since 2018, our organizations have worked together to raise awareness about the lack of equitable opportunities for our communities to gain access to Pacifica State Beach. In June 2020, we launched an advocacy campaign, with community-wide support, to prioritize the CAPP system creation process and implementation. Our outcome was to create equitable access and support for underserved community organizations and raise them to the same level of beach access and ease of entry as current commercial surf schools.

*We believe the City of Pacifica and Linda Mar Beach can become the model of equitable coastal access at both the local, state, and federal levels. Access and equity are just the starting points - we strongly urge the City of Pacifica to work towards the goal of ensuring that Pacifica State Beach at Linda Mar, and all beaches in Pacifica, are beaches where people feel like they belong, where they feel safe, and where they feel included. We also believe that until the entire*

system is equal, we must first make sure that nonprofits and organizations working to increase equitable access to the coast get support needed and feel empowered to advocate for their communities.

Therefore, on behalf of the Brown Girl Surf and City Surf Project communities, we request the following actions as we continue to work together with the City of Pacifica to make Pacifica State Beach accessible and an inclusive place for *all* Californians:

1. A formal public apology from the City Council on behalf of the City of Pacifica and acknowledgement of the *illegitimate*\* and an unfair beach permit system that was in place for 17 years which has excluded communities, nonprofits and other surf schools from accessing the coast.
2. Brown Girl Surf and City Surf Project's involvement in city safety committees related to beach safety.
3. Brown Girl Surf and City Surf Project's involvement in the CAPP RFP development process and implementation.
4. BGS and CSP's involvement and key stakeholder input in the development and implementation of the Community Access Review Board (CARB) for the CAPP.
5. Transparency of the Pacifica PBR Commission application, appointment process, and clear DEI practices and policies in order to ensure an equitable and fair process.
6. Required Diversity-Equity-Inclusion (DEI) training for PBR Department staff, the PBRC and the City Council.

*\*Note: The City of Pacifica did not have a Coastal Development Plan with the Coastal Commission, and therefore any beach permitting policy that has been in place prior to recent submission was illegitimate according to the Coastal Act.*

During the past 18 months, Brown Girl Surf and City Surf Project have received the support of Deirdre Martin, Former Mayor & Councilmember, City of Pacifica, the [ParksNow Coalition](#), the local San Mateo County Chapter of Surfrider, the California Coastal Commission, the California State Coastal Conservancy, [TOGETHER Bay Area](#), community partners including Traveler Surf Club and Surf Equity, and over 200 individuals. More recently, due to Brown Girl Surf's growing advocacy network and engagement, we've gained the support of the [Next 100 Coalition](#) and their Ocean Equity Collective and the [Ocean Justice Forum](#).

As our advocacy work expands, BGS has held conversations regarding equitable coastal access not only at the state level, but also at the federal level. Over the last month, I've represented the Brown Girl Surf community in several state and federal meetings with government officials including Chairwoman Brenda Mallory, officials from the California Natural Resources Agency, as well as the U.S. Secretary of the Interior, Deb Haaland and other

key stakeholders, as well as over two dozen BIPOC community leaders to discuss access to nature and the coast for historically excluded communities and/or underrepresented communities. These meetings have allowed us to see the grander picture of inequitable access to nature, including the California coast. We recognize and acknowledge that the thematic issues arising at Pacifica State Beach are not happening within a vacuum. This is why we believe it's so crucial that the Pacifica City Council chooses to act in a way that can serve not only as a model for California, but for the rest of the nation.

Lastly, we extend our gratitude to the Pacifica Parks, Beaches, and Recreation Commission for voting to pass the Task Force recommendations in support of the Community Access Partnership (CAPP) system proposal. We see the implementation of the CAPP system not only as a local achievement, but as a model for the entire State and future federal policies. We look forward to continuing to engage and work with the City of Pacifica to ensure that the CAPP is implemented and that we collectively achieve the intent of increasing equitable access to the beach and surfing.

*“The earth is the mother of all people, and all people should have equal rights upon it.”  
-Chief Joseph of the Nez Percé tribe, from the Pacific Northwest, 1877*

Respectfully,



Adriana Dominique Guerrero  
Executive Director, Brown Girl Surf

Johnny Irwin  
Co-founder & Executive Director, City Surf Project